In 2012, UC International established seven different global advisory groups. These groups assist us as we strive to research and identify how best to achieve our international objectives by being more deliberative and focused about our international partnerships; our allocation of both human and financial resources to support international engagement; and the enrichment of the partnership experience. These groups are helping us determine optimal partners university-wide, not for a specific program or college.

This booklet shows the growth that these groups have achieved with key partners from each of the seven regions. It also gives a peek at total enrollment by region, as well as some of the concrete projects that have come out of our partnerships in each region.

STRATEGY GROUP OBJECTIVES

• Identify universities of similar programmatic diversity and stature who are enthusiastic about partnership.
• Enter into broad and deep collaborative relationships with these institutions.
• Provide a wide range of opportunities for our students wishing to study abroad by encouraging faculty to develop courses in collaboration with partners.
• Increase market awareness of UC in each region to diversify our international student population
2016-17 marked a productive year for the Latin America Strategy Group - a region that is somewhat challenging for a variety of reasons: government travel warnings to some countries; insufficient instruction in English for semester abroad; and the language of the most populous country being one not commonly taught in the U.S. – Portuguese.

However, with great support from committee members this year, our vision for a strategic partnership was met by the Universidad de Concepción (UdeC) in Concepción, Chile. In particular, Prof. Isabel Parra spent time over her holiday break in Santiago to visit UdeC personally following our initial Skype conversations and Prof. Ana Hincapie also visited personally following a conference in South America.
As a consequence, delegations from both UC and UdeC visited one another and brought about the following results:

• A signed MOU and Activity Agreement for student mobility in the form of “international shadowing” in pharmacy.
• Three UC students going to Chile this summer for two weeks; two more for a month during fall semester, and one UdeC exchange student in the fall.
• Two UdeC faculty visiting this spring under our Visiting Scholar program – one in Law and one in Pharmacy.
• In conjunction with UdeC, University Honors planning to offer a Fall break trip to study the role astronomy played in ancient cultures in northern Chile.
• A planned Student Exchange agreement currently in review.
• A developing collaboration on engineering education and concurrent enrollment program at the graduate level leading to the award of dual master’s degrees.
In the recipe for global success at UC, our regional strategy groups are the secret ingredient whose spirit binds the whole dish together. Good food, good drink, strong relationships; in any location across the world, that’s a dish well-served.

Vice Provost for International Affairs Raj Mehta
www.uc.edu/international