In 2012, UC International established seven different global advisory groups. These groups assist us as we strive to research and identify how best to achieve our international objectives by being more deliberative and focused about our international partnerships; our allocation of both human and financial resources to support international engagement; and the enrichment of the partnership experience. These groups are helping us determine optimal partners university-wide, not for a specific program or college.

This booklet shows the growth that these groups have achieved with key partners from each of the seven regions. It also gives a peek at total enrollment by region, as well as some of the concrete projects that have come out of our partnerships in each region.

STRATEGY GROUP OBJECTIVES

- Identify universities of similar programmatic diversity and stature who are enthusiastic about partnership.
- Enter into broad and deep collaborative relationships with these institutions.
- Provide a wide range of opportunities for our students wishing to study abroad by encouraging faculty to develop courses in collaboration with partners.
- Increase market awareness of UC in each region to diversify our international student population.
Over the years, the University of Cincinnati (UC) and CQU have enjoyed a special and meaningful relationship. The relationship began in 1985 when a University of Cincinnati engineering professor was invited to China and was designated as an Advisory Professor to CQU. Shortly after, CQU faculty were visiting scholars at UC and the relationship blossomed.

A recent highpoint was the Strategic Partnership between UC and CQU that established the Joint Co-op Institute (JCI) in 2013. This innovative educational program introduced cooperative education in China with the enrollment of the first cohort of JCI students. The JCI program enabled students to earn dual bachelor degrees in mechanical or electrical engineering from two prominent academic institutions.
In 2014, UC also entered into an articulation agreement between the Lindner College of Business and CQU’s School of Economics & Business Administration, allowing qualified CQU students to come to UC for a bachelor’s and a master’s after their first two years.

Subsequently:
- The inaugural JCI class of 56 students will graduate in April 2018. CQU President Zhang will attend UC’s commencement.
- 47 faculty and teaching assistants have taught at JCI since 2014.
- 15 Visiting Scholars from CQU completed Instructor Training at UC.
- Our projection for 5th year JCI student enrollment for the next four years:
  - 2018-19 | 74
  - 2019-20 | 90
  - 2020-21 | 102
  - 2021-22 | 88

The first group of Joint Co-op Institute students arrives at the airport, ready to study at UC.
In the **recipe** for global success at UC, our **regional strategy groups** are the **secret ingredient** whose spirit binds the whole dish together.

Good food, good drink, strong relationships; in any location across the world, **that’s a dish well-served.**

*Vice Provost for International Affairs Raj Mehta*