In 2012, UC International established seven different global advisory groups. These groups assist us as we strive to research and identify how best to achieve our international objectives by being more deliberative and focused about our international partnerships; our allocation of both human and financial resources to support international engagement; and the enrichment of the partnership experience. These groups are helping us determine optimal partners university-wide, not for a specific program or college.

This booklet shows the growth that these groups have achieved with key partners from each of the seven regions. It also gives a peek at total enrollment by region, as well as some of the concrete projects that have come out of our partnerships in each region.

STRATEGY GROUP OBJECTIVES
- Identify universities of similar programmatic diversity and stature who are enthusiastic about partnership.
- Enter into broad and deep collaborative relationships with these institutions.
- Provide a wide range of opportunities for our students wishing to study abroad by encouraging faculty to develop courses in collaboration with partners.
- Increase market awareness of UC in each region to diversify our international student population
The Sub-Saharan Africa Strategy Group started to focus on identifying a potential strategic partner in West Africa. Last spring, Dr. Mehta and a few group members visited three institutions. Of the three they determined one was too small and too remote. Another was the flagship university, the University of Ghana: a fine university but with hundreds of “partners.” The third was a good prospect, but was not comprehensive.

Near the end of the year, it came to our attention that perhaps the University of Cape Coast (UCC) would be a viable prospect. We had a virtual meeting with them, and they sent an eight-person delegation to visit us the beginning of May 2017.
Since then:

- We have offered the Visiting Scholar opportunity to two faculty from UCC:
  - Prof. Noble Asare will be visiting our Biology department in early April to develop a short-term training program for technical staff and explore collaborative research
  - Prof. Dan Agyepong will be learning new teaching methodologies and exploring joint research opportunities in operations management
  - UC Professor Vanessa Allen-Brown led a study abroad to UCC. Her students had the opportunity to teach classes, tutor, and contribute in kindergarten and primary schools.

The Group is once again looking in Ethiopia, having successful virtual meetings with personnel from both Jimma U. and Bahir Dar U. Given the political situation in Ethiopia at the moment, we will wait until next Fall to reconnect and arrange a visit.
In the **recipe** for global success at UC, our **regional strategy groups** are the **secret ingredient** whose spirit binds the whole dish together.

Good food, good drink, strong relationships; in any location across the world, **that's a dish well-served.**

Vice Provost for International Affairs Raj Mehta