international
review
2018-19
At the University of Cincinnati, we are in the midst of celebrating our first 200 years. Looking to the future, we have committed to Next Lives Here, a new strategic direction.

The Next Lives Here platforms of innovation, impact and inclusion are at the heart of what UC International does. We serve and support thousands of students in their pursuit of an education that will prepare them for a global future.

All four units of our office—admissions, international student and scholar services, study abroad and planning—have seen changes this year. So more than ever, we have been reflecting on the value of our work. We hope this report will introduce that work to you and inspire you to connect with us.
Study abroad participation by college

DAAP College of Design, Architecture, Art and Planning
CAHS College of Allied Health Sciences
CECH College of Education, Criminal Justice and Human Services
CCM College-Conservatory of Music
Med College of Medicine
UCBA UC Blue Ash

International enrollment by college

DAAP College of Design, Architecture, Art and Planning
CECH College of Education, Criminal Justice and Human Services
CAHS College of Allied Health Sciences
1,816 students studied abroad in 2017-18

#37 Open Doors rank among doctoral-granting institutions

52 countries where our #BearcatsAbroad study & co-op
For the second year, a group of advisors from across UC’s campus got a firsthand look at a faculty-led study abroad program. A spring break trip to the University of Zagreb in Croatia, one of UC’s strategic partners, gave them a glimpse of a significant student experience.

The goal of the Study Abroad for Advisors program is to engage advisors more closely in international education and to let them know what study abroad is like. UC International is looking to those academic, financial aid, student activity and residential life advisors to encourage a broader and more diverse set of students to study abroad.

Ryan Meyer, Associate Director of International Programs (Study Abroad), credits the advisors for the idea. “It really came from them saying, ‘I think the best way for us to be on board is to really know what this experience is like for students,’ meaning the prep, the thought behind it, and then the experience itself.”

The first program was led in 2018 by Meyer and former UC international staff member Cory Smith. That group of advisors and faculty visited exchange partners Europea University and Carlos III University in Madrid and the University of Bordeaux, one of UC’s strategic partners.

The trip was organized to mimic an actual faculty-led program, with the same preparatory meetings and common travel arrangements, meals and activities. The group spent their days in discussions amongst themselves and with their European counterparts.

They came back with lots to work on, from curriculum matching to a possible international dorm community. They also came back with new ideas about what UC can do for its own incoming exchange students.

This spring’s group went to the University of Zagreb, another strategic partner university. Participants included honors advisors, a career center advisor, a financial aid advisor and academic advisors from several colleges. Meyer co-led this group with Crystal Craycraft, a study abroad advisor in UC International.

This group got more than a typical faculty-led study abroad experience. Zagreb integrated UC’s group into its Erasmus+ International Staff Week, which drew attendees from its partners worldwide. Meyer called it “a unique opportunity to speak with not only the University of Zagreb but their partners from around the world. We were interacting with professionals from Korea, Poland, Australia, France, which was really unique for our advisors. It gave us a much bigger platform to share who we are and why we do what we do.”

The group gave a presentation about academic advising, which is not common outside the US, as curricula for incoming students in many other parts of the world are more structured. The presentation proved very engaging for its international audience.

Meyer hopes to offer the program again. Now that two cohorts of advisors have had a close-up view of the study abroad experience, he sees a real energy building for collaboration across campus. He looks forward to taking the program in new directions in coming years based on UC’s goals and developing partnerships.

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Ryan Meyer, Kyle Key, Ben Adams, and Shanon Cunningham stand in the town square of Varaždin, Croatia.
International education is an integral part of UC’s University Honors Program. Each year, UHP offers six to eight honors seminars that include study tours. These experiences extend the program’s focus on interdisciplinary and multicultural education, offering students broad pathways into global culture, history, arts, sciences and business. Eighty to a hundred students join the seminars and study tours each year.

“University Honors seminars draw students not just from one college but from four, five, six colleges,” explains Jason Autry, assistant director for UHP. “The curriculum for each of the classes depends on that diversity of thought and on seeing innovative answers to the questions the classes visit.”

In a joint social entrepreneurship seminar with the University of Quebec at Montreal, biomedical engineering student Mark Friedel worked with an international team of students. They created a business plan for a supply chain project designed to get water-absorbing polymer beads to farmers in Uganda facing drought. He was the only engineering student in the group, and he really enjoyed working with people from different cultural backgrounds and disciplines. “From a networking and professional perspective, it helped me align things I want to do, where I see myself moving forward in the future.”

Molly Henderson, an e-media major, took a seminar on the art and culture of the UAE. “I didn’t really know how to view art and how that’s different with different cultures,” she says, so she was fascinated by the museums and galleries the group visited and by the international Art Dubai festival. Her visit to the Grand Mosque near the end of the trip was another highlight for her. “We really got to be reverent and go in and experience the culture.” She ended up making a documentary about her experience.

Ravi Seker, a mechanical engineering student from Sri Lanka, connected with a culture that had always fascinated him when he took an art and architecture tour in Italy, the first of his international experiences through UHP. “It was just a pretty humbling experience,” he says of that chance to travel beyond the textbook and the classroom. “So many people come into college thinking they want to do their four-year degree and get out. But college is a time where you kind of have to step out of your boundaries. The honors program really does help with that. One thing about the honors program, they don’t let your dreams just be dreams.”

UHP offered new interdisciplinary seminars with travel in Israel, Germany and Chile this past year and has new programs slated for Greece, Egypt, Iceland, Tanzania and Portugal in the upcoming academic year. The program also encourages honors students, comprised of students in the top 7% of our student body, to pursue other global opportunities. This year, 63% of University Honors grads studied abroad.

“Study tours are essential to developing scholars who are globally competent. The seminars teach our students how their passions are internationally connected through history, culture and society. Our hope is that the students develop respect and empathy for others. Those qualities drive them toward solutions for the world’s complex problems with the communities they visit.”


“They don’t let your dreams just be dreams.”

Ravi Seker, University Honors Program student
A couple of years ago, UC International was looking for ways to encourage students to share photos of their study abroad experiences more often. While the hashtag #BearcatsAbroad informally curates photos from UC students studying abroad, usage of the tag was hit or miss. What the office needed was consistent content to showcase the range of study abroad opportunities UC offers. The goal was to show all of our students that they could take part, no matter what their backgrounds or their programs of study might be.

So in fall 2018, UC International awarded scholarships to 10 students to serve as social media ambassadors. The program was based on an idea brought back by a student from her exchange at RMIT in Australia. While studying there, she received a small stipend to promote the university on social media. Right away, the #BearcatsAbroad and #UCtheWorld feeds became filled with photos. The ambassadors clearly took pride in posting original and appealing content, and most exceeded the number of posts they were required to make.

“Suddenly our whole campus has a much better window into study abroad,” says Bene Khoury, one of UC International’s study abroad advisors. “Our students can see the amazing variety of experiences they can have.”

Does that new viewpoint help broaden the diversity of the students participating in study abroad programs? The answer is uncertain.

“We know that people are seeing the photos, though,” says Stacha Yundt, a graduate assistant who helps manage the accounts. “Students who aren’t our ambassadors are now actively tagging UC International in their posts. There’s a real sense of excitement to see our students engaging with us in a big way.”

Since the creation of the ambassador scholarship, engagement on posts has more than doubled. The follower count has increased by 50%. Plus, the office now has a stash of great images to market study abroad programs.

UC International will choose a fourth set of ambassadors for fall soon and is considering how to expand the program to short-term study abroad programs. The office is likewise exploring strategies to strengthen social media coverage of international student experiences on UC’s campuses.

4,460 international students called UC home in 2018-19

7.2% of UC’s total student body is international

112 countries of origin for our international students
UC International and its partners around campus are piloting a comprehensive new professional development program this spring for staff and faculty who work with international students.

“This came from a lot of different places,” explains Ron Cushing, director of International Services. “Over the years, our office and other university offices have provided pieces of training to faculty and staff who have asked for them.” The World Studies Here workshops replace that piecemeal approach.

Developed by a group of student services staff and volunteers, the workshops cover topics like immigration basics, cross-cultural communication skills and best advising practices. Separate tracks for faculty and advisors can be customized to cover special topics, such as international co-op regulations or strategies to encourage classroom participation.

The University of Cincinnati’s population of international students has increased rapidly in the last 10 years. Critically, it now includes many more young students than ever before, as the number of international undergraduates has doubled.

“We’re seeing a lot more 18-year-olds struggling with the stresses of being far from home, coming up against the cultural and social differences of the American classroom—what their cultures have taught them about being a college student and how that changes when they get here,” Cushing says.

Cushing’s goal is to strengthen the support network for international students so they don’t reach the point of distress. He also wants to make sure they get accurate information about immigration or visa issues that affect their study or travel or work plans.

Michelle Huang, a student support and success specialist in the UC International office, is one of the people involved in the project. She describes the workshops as “completing the whole circle” of support for students by providing support for the staff who work with them. “We can do a lot for students, but there are so many people out there who work with the students on a daily basis. We want to make sure that they become our allies, too.”

Michelle Huang, International Student Support Specialist

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Michelle Huang, International Student Support Specialist

From left: Students laugh together during UC International’s English conversation group. Michelle Huang greeting workshop participants.
“It was an accidental career, for sure.” Ron Cushing, director of International Services in UC International, accepted an interim job in the UC’s Graduate School office 25 years ago, and the rest is history.

As a graduate assistant working in that office while he completed his master’s in communication, Cushing processed documents for UC’s 1,200 mostly graduate-level international students. When the full-time staff member overseeing the work left her position suddenly, he agreed to step in for a year.

Now he is one of the national leaders in his field and through his consulting business has trained more than a thousand DSOs, or designated school officials. These are the federally certified officers who ensure that international students and scholars comply with all regulations to study, work and travel in the U.S.

The number of international students at UC has quadrupled during Cushing’s tenure. He has helped lead the transition from the Graduate School’s basic operation to an office that serves all of the populations at this large research university—undergrads and graduate students, faculty and staff, visiting scholars and guest speakers—assisting them with everything from student I-20s to green cards.

Along the way, Cushing’s accidental career has become a part of UC’s deliberate move toward global education. In 2005, then–President Nancy Zimpher decided to create UC International, uniting international student services with UC’s study abroad office and initiating a search for a senior international officer. At the time, few universities had a global planning division and senior leader of this kind.

Under the leadership of Dr. Mitch Leventhal, the first vice provost for international affairs, UC focused on recruiting. Leventhal founded the American International Recruitment Council, the national professional association that sets standards for international student recruitment.

Leventhal was succeeded by UC’s director of the University Honors Program, Raj Mehta. Mehta has devoted the resources of UC International to building strategic partnerships around the world, emphasizing university-wide research and teaching collaborations in addition to student and faculty exchange.

International student services continued to evolve as well. Cushing is proud of the role UC played in helping Indiana University refine SUNAPSIS, the software that most major institutions now use to manage required information for international students and visitors.

A more important change that he has seen over the course of his career is the shift of focus from simple regulatory compliance to student success, especially as UC’s international undergraduate enrollment has grown. He’d like to see student support evolve into an even more seamless system. One item on his wish list is in-house advisors, like those in Athletics, to help students from registration to commencement.

A programming center is also on his list. He points to this year’s international prom as the kind of event that helps students adjust to life here. “When you run a program that has 600 kids showing up to it, making friends and getting a typical US experience, those are the things that you remember the most—the impact that those programs have on your students.”

A career in service has its rewards, as Cushing reflects. “We have students who came here as undergraduate students who have then gone on to grad school, later been hired here. And 20 years later are still here as successful faculty. That’s awesome stuff.”

Ron Cushing, Director of International Services, UC International

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Ron Cushing, second from left, with students at an annual graduation celebration for international students.
recruiters introduce uc to the world

Meet UC’s International Undergraduate Admissions Office recruiters, whose job it is to introduce UC to potential undergraduates around the world.

Each recruiter works in a specific region, explains Director Jon Weller. “The advantage of the territory management model is that it helps with our diversity efforts. It ensures that someone is always thinking about every corner of the world.” The system allows recruiters to develop their local knowledge and networks.

Cincinnati staff made 16 international trips this year. They travel in fall to encourage students to apply, working 12-18 hour days for weeks on the road. They visit high schools and recruitment fairs, present at educational centers and work with local agents. They travel again in spring to work out details of program admissions and scholarships. Beyond Cincinnati, UC has staff in Mumbai, Ho Chi Minh City, Beijing and Guangzhou.

Once a first contact is made, recruiters keep in touch. That can mean an hour-long talk about a student’s plans, regular emails, a Skype with a current student from the same country and program or support for non-English-speaking parents through the local offices.

Recruiters grow very attached to the students they work with over the years. Megan Lindle recently made her third visit to Dubai, where parents of a current UC student took her to dinner and drove her to the airport. In Oman, she got to visit two recent grads and their CEO, another UC parent. “There is no measure for the feeling you get when you can connect with alums and family members during a return visit!”

On the other hand, Weller says, “One of the things that we’re pretty good at is telling students, ‘We’re not the right school for you.’” It’s often a matter of the financial sacrifice a student’s family plans to make. “Obviously, we’re concerned about the university, but we feel if we put students’ interests first in the admission and enrollment process, that will help on the retention side, the student satisfaction side.” That cycle of student support continues on campus, where a staff of advisors is dedicated to helping international students succeed.

Obviously, the approach works. Compared to other UC student groups analyzed by ethnicity, international undergrads have the highest second-year retention rate, the highest GPA and the highest graduation rate. When many U.S. universities face dropping international enrollment, UC’s numbers are holding steady and may even exceed last year’s. So far, 1,148 international students have applied, and 207 have confirmed. UC’s new International Pathways Program, an English-language program that allows students to begin classes in their majors immediately, has more than twice as many confirmed students as planned.
agreements signed in 2018-19 academic year

7 regions of focus for international partnerships

51 agreements signed in 2018-19 academic year

116 faculty, staff and community members in strategy groups
strategic regions & key partners

In 2012, UC International established seven global advisory groups to help drive the university’s internationalization efforts in different parts of the world. Over 100 faculty, staff and community members work in these strategy groups, identifying key institutions around the world to partner with UC.

The groups are led by two directors of international strategic partnerships, Jenni Kim Sutmoller and Gowribalan (Ana) Vamadeva, in the planning division of UC International.

The seven regions on which the strategy groups focus are the Americas, Asia-Pacific and Europe, under Sutmoller’s leadership; and China, India, the Middle East & North Africa and Sub-Saharan Africa, under Vamadeva’s.

The UC members of the groups are nominated by their deans or invited by the international office because of their expertise and their record of service. The community representatives come from city and regional groups with an international focus, such as chambers of commerce and national or cultural organizations.

The partnerships these strategy groups work on go beyond the hundreds of individual program agreements UC has with universities worldwide. UC looks for universities with a similar scope in degree programs, research concentrations and investment in global partnership, as well as universities that can support robust student and faculty mobility.

“Choosing partners strategically around the world allows us to channel our resources into building very rich and sustainable relationships. We look for partnerships that engage the entire university, not just a single program or college,” explains Sutmoller. “We know these are the partnerships that can weather change and that support innovative and unexpected collaborations.”

Since adopting this strategic approach, UC has formed ten key partnerships around the world. Within these comprehensive partnerships, collaborations range from traditional research and exchange agreements to unique joint programming and mentoring models.

Though the work is coordinated by UC International, the partnerships are founded on the work of faculty and investment by the colleges. Vamadeva points out, “We rely on the strategy group members to communicate in both directions. Without buy-in from faculty and leaders within our colleges, none of this is possible.”

With several years of success behind them, the advisory groups are now focusing on new areas of activity. They are working both to broaden UC’s existing relationships and to find new partners in other parts of the world.

The Europe strategy group is currently focusing on the Ruhr region of Germany, which has similarities to the Cincinnati area. The Asia-Pacific group is exploring partnerships in Australia. The other groups are working on additional partnerships in Israel, Oman, Morocco, Ethiopia, South Africa, Guatemala and Taiwan. The only region where UC does not yet have key partnerships is India, even though a large percentage of UC’s international students come from the region. The different university models there pose challenges for comprehensive partnership.

New opportunities for collaboration are on the horizon as universities around the globe focus on real-world impact and innovation. As one of the top 100 most innovative universities worldwide, UC is focused on aligning these translational research collaborations with the future-focused priorities of Next Lives Here, our strategic direction. Regional university networks, online platforms, innovation hubs and transdisciplinary research centers offer new models for future partnership.

strategic partners

Beijing Jiaotong University
Botswana International University of Science & Technology
Chiba University
Chongqing University
Future University in Egypt
Pontificia Javeriana University
University of Bordeaux
University of Cape Coast
University of Quebec at Montreal
University of Zagreb
In November, UC President Neville G. Pinto led a delegation to Future University in Egypt to renew UC’s strategic partnership agreement. This was the president’s first international visit since he took office in February 2017.

Under the agreement signed in 2013, UC faculty and administrators have worked with FUE on curricula and educator development in programs ranging from engineering to economics, political science, information technology, commerce and business administration. The goal is to achieve international accreditation for the programs in the next few years.

Dr. Pinto traces this fruitful partnership to a shared sense of mission within both universities. “Provost Emeritus Tony Perzigian and Vice Provost Raj Mehta have demonstrated keen vision in developing our strategic partnership with FUE. We also owe our appreciation to the faculty of both institutions for their efforts to deepen this international partnership.”

The signing ceremony was hosted by FUE President Ebada Sarhan. The new agreement extends to 2024. UC and FUE hope to encourage increased faculty and student mobility, more research collaborations and new marketing initiatives between the universities.
Each year, UC International awards grants to enable scholars from our partner universities to visit our campus. The goal of these grants is to strengthen our relationships with our strategic partners by supporting collaborations between our faculty and staff.

“Research and educational collaborations between faculty are the heart of our internationalization efforts,” says Vice Provost for International Affairs Raj Mehta. “We see some remarkable proposals every year and are very pleased to support the scholarship and innovation these projects represent.”

The visiting scholar grants fund international faculty travel to UC. Scholars can visit for 7-10 days in order to develop joint training or research projects. During the 2018-2019 academic year, the program brought in more than three dozen scholars. They came from all but one of our strategic partners, plus one university that is a developing partner. They worked with faculty and administrators in most of our colleges.

This year, UC International also piloted the international incentive grants program, which helps offset costs for UC faculty and staff to travel to our partner institutions. These awards focus on collaborations in locations and disciplines where our partnership activities are in their infancy, with the goal of creating replicable and recurring activities. Ten UC faculty members and administrators will be able to advance their projects with these funds.

“These grants help UC direct our resources to activities with real impact for the future,” says Mehta. “Supporting sustainable projects helps strengthen our ties around the globe.”

To support the University of Cincinnati’s mission of global education, UC International awards grants to UC faculty and staff who create new and innovative programs for our students around the world. These include faculty-led study abroad programs and teaching collaborations with UC’s international strategic partners.

Mentoring grants provide funds to faculty who have never led a study abroad program, so they can travel with an experienced leader and see what a successful program entails. Development grants support on-site program development, funding travel for creators to finalize arrangements for programs in the upcoming academic year.

This year’s grants support a rich variety of programs in some 20 countries. Courses include Renaissance art and anatomy, sustainable urban design, international education and criminal justice, chemistry and the global technical workforce in developing economies.

The grants demonstrate UC’s historic emphasis on experiential learning and our continuing commitment to academic excellence, one of the platforms of our Next Lives Here strategic direction.

Incentive grant awards

- Neil Ayres, A&S - Chemistry (University of Bordeaux, France)
- Richard Beck, A&S - Geography (University of Concepcion, Chile)
- Na Chen and Xinshuo Wang, DAAP - Planning, and Heng Wei, Civil & Architectural Engineering (Beijing Jiaotong University, China)
- Dion Dionysiou, Chemical & Environmental Engineering (University of Zagreb, Croatia; University Alliance Ruhr, Germany)
- Heidi Malbom, A&S - Philosophy (University of Zagreb, Croatia)
- Tom Polger, A&S - Philosophy (University of Bordeaux Montaigne, France)
- Leah Stewart, A&S - English (University of Bordeaux Montaigne, France)
- Cheri Westmoreland, McNair Scholars Program (University of Zagreb, Croatia)

Development Grants

- Charles Appeadu, LCB
- David Askew, College of Medicine
- Laura Dell, CECCH
- Eva Floyd, CCM
- Robert Gioielli, UCBA
- Cedrick Kwaymi, CEAS
- Sean Mangan, Law
- Lewis Owen, A&S - Geology
- Mark Raider, A&S - History
- Robin Selzer, Experience-Based Learning and Career Education
- D’Arcy Smith, CCM
- Patricia Valladares-Ruiz, A&S - Romance Languages & Literatures
- Rainer Vom Hofe, DAAP
- Whitney Westrich, LCB
- Laurie Wilson, DAAP

Mentoring Grants

- Charles Appeadu, LCB
- Littisha Bates, A&S - Sociology
- Lauren Bosselait, Learning Commons
- Theresa Leininger-Miller, DAAP
- Mara Marcu, DAAP
- Eddie Merino, A&S - Chemistry
- Mariateresa Perrota, A&S - Romance Languages & Literatures
- Valerie Weinstein, A&S - Women’s, Gender & Sexuality Studies

mentoring & development grants
Launched five years ago, the UC International summer internship program began with a simple request: A student from a strategic partner wanted to do an internship in the United States. Seizing the opportunity to strengthen ties with partners and to increase recognition of UC abroad, UC International created its own marketing internship program.

Program Coordinator Natalie Ochmann was one of the original interns. Now she runs the program annually. Each year, she pairs up four students from international strategic partner universities with two UC students. The group works on major marketing, website or video projects. Past teams have planned events for International Education Week and built an informational app for international students.

“It’s a joy to work with the interns every year. Although the experience focuses on marketing, we get students from a variety of disciplines from all over the world,” Ochmann says. She describes the program as “a sandbox. We give them all the opportunity to explore ideas and skills that they may not have tried otherwise.”

The students leave with confidence in their newfound skills. One student even changed her career plans from electric engineering to UI/UX (user experience design) after taking part in the program. She has had her pick of top US master’s programs in human-computer interface and design.

The students also leave with a new network of international friends. With two of their group on exchange in Europe this summer, last year’s interns have planned a grand meet-up in France.

To date, UC International has hosted 20 interns from 10 countries. This year, the office welcomes students from the University of Bordeaux, the University of Zagreb and Future University in Egypt. UC’s University Honors Program will also host an intern from the University of Zagreb.

“Working for two months in the U.S. and seeing the wide spectrum of opportunities UC offers to their domestic and international students was very eye-opening.”

Lucija Matulic, 2018 intern from the University of Zagreb
UC International supports the University of Cincinnati’s global vision of innovation, inclusion and real-world impact. We connect with partners around the world, we give scholars opportunities for international collaboration, and we nurture students to become educated about the world they live in.

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