

# composition STUDIES **COMMERCIAL ADVERTISING**

## 4.5 x 1.875 Quarter Page

\$40 per issue

\$75 per volume

## 4.5 x 3.75 Half Page

\$55 per issue

\$90 per volume

## 4.5 x 7.5 Full Page

\$125 per issue

\$200 per volume

### Insertion Orders and Billing

Send insertion order specifying cost, size, and duration to **compstudies@uc.edu**.

Per-issue amount due upon receipt of invoice from the University of Cincinnati. All accounts will be billed for the full cost of ad in volume's first issue; *per-volume discounts will be deducted from the second-issue billing.*

Ad copy should be emailed as a print-ready, full-resolution PDF file.

**Deadlines | March 15 for Spring Issue, September 15 for Fall Issue**