

Matthew J. Parlow

3934 N. Harcourt Place
Milwaukee, Wisconsin 53211

ACADEMIC EXPERIENCE

MARQUETTE UNIVERSITY LAW SCHOOL, Milwaukee, Wisconsin 2008–present
Associate Dean for Academic Affairs (2010–present) and *Professor of Law*

Academic Affairs: lead academic programs and curricular development and reform; more than double the number of skills courses offered; establish two new certificate programs in Alternative Dispute Resolution and Litigation; expand study abroad and joint degree opportunities; and propose and design new entrepreneurship clinic and new appellate clinic

Admissions and Recruitment: plan and host targeted recruitment events; engage in extensive personal contact with admitted students; more than triple the number of recruitment outreach visits; establish LLM cooperation agreements with foreign law schools; and create partnerships with other universities to facilitate matriculation of pre-law students

External Relations: engage in alumni and donor relations; host regional alumni events; lead community outreach and engagement; supervise the offices of Career Planning and Public Service (including volunteer legal clinics); design and implement social media marketing strategy; lead advertising and branding campaign; and plan and publicize major events

Financial and Budget Management: design and implement the Law School's annual budget; administer various discretionary budgets; supervise and construct data-driven models for enrollment management; craft best practices policies to maximize budgetary efficiency; and help lead strategic planning

Fundraising: raise money from individuals, foundations, corporations, and government entities; engage in grant writing; start a young alumni participation/giving rate initiative; host individual donor lunches/dinners; and collaborate with the Dean, as well as development colleagues, to develop fundraising strategies for various Law School initiatives and programs

Interdisciplinary Collaboration: create interdisciplinary courses, conferences, programs, and joint degrees with the Marquette Colleges of Business, Education, and Engineering and the Medical College of Wisconsin; and help create and fund the Industry/University Cooperative Research Center (with UW-Milwaukee and local water businesses) and the Southeastern Wisconsin Center for Economic Development (with four other universities)

Scholarship Support: foster the Law School's scholarly mission; develop and plan scholarly symposia and conferences; launch speaker series; administer research assistant and travel budgets; advise junior faculty; and provide input to the Dean for summer research grants

Teaching: teach Property, Land Use, Legislation, and Sports Law (co-taught with Major League Baseball Commissioner Bud Selig)

CHAPMAN UNIVERSITY SCHOOL OF LAW, Orange, California 2005–2008
Assistant Professor of Law (promoted to Associate Professor of Law spring 2008)
Acting Director of the Environmental, Land Use, and Real Estate (ENLURE) Program (2007-08)
Acting Director of the Center for Land Resources (spring 2006)

Responsibilities included designing and participating in bar preparation program, including instituting a summer supplemental bar preparation program consisting of ongoing essay critiques and mock bar exams and reviews (the bar pass rate improved by more than 10% after the program was implemented); strategic planning related to *U.S. News & World Report* rankings; founding the Southern California Junior Faculty Workshop series; administering the ENLURE program; helping design and implement the new Entertainment Law certificate program; fundraising for student scholarships for the ENLURE program; serving on Appointments Committee; and teaching classes in Property, Land Use, and Sports Law

WHITTIER LAW SCHOOL, Costa Mesa, California 2004–2005
Visiting Assistant Professor of Law

Taught, tutored and participated in the bar preparation program and taught Sports Law and three sections of Property

LOYOLA MARYMOUNT UNIVERSITY, Los Angeles, California 1999; 2001; 2003
Fellow, Center for the Study of Los Angeles (Fall 1999 and Summer 2003)
Adjunct Professor, Department of Urban Studies (Fall 2001)

YALE UNIVERSITY, New Haven, Connecticut Spring 2000
Visiting Professor, Yale College
Teaching Assistant, Department of Political Science

LEGAL AND BUSINESS EXPERIENCE

ROSEBUD REAL ESTATE OPPORTUNITY FUND, LLC, Los Angeles, California 2005–present
Founding Partner and Chief Operating Officer

U.S. COURT OF APPEALS FOR THE NINTH CIRCUIT, Pasadena, California 2003–2004
Law Clerk to Judge Pamela Ann Rymer

MANATT, PHELPS, AND PHILLIPS, LLP, Los Angeles, California 2000–2003
Associate

OFFICE OF THE LEGAL COUNSEL, THE WHITE HOUSE, Washington, D.C. Summer 1999
Legal Intern

OFFICE OF MAYOR RICHARD J. RIORDAN, Los Angeles, California 1996–1997
Press Deputy; Policy Analyst

EDUCATION

YALE LAW SCHOOL, New Haven, Connecticut J.D., 2000

Honors: Banner Bearer, Class of 2000 (for service to the law school)

Activities: *Graduate Fellow*, Saybrook College
Student Director, Community Legal Services
Yale Law & Policy Review
Yale Journal of Law and the Humanities

LOYOLA MARYMOUNT UNIVERSITY, Los Angeles, California B.A., *magna cum laude*, 1996

Honors: Presidential Citation for Excellence in Scholarship and Service
Sr. Raymunde McKay Award for Service and Leadership
Henry I. Dockweiler Award for Outstanding Graduate in History
Full Academic Scholarship, 1992–1996

Activities: Student Body President
J.U.S.T.I.C.E. National President

COMMUNITY SERVICE AND ENGAGEMENT

REGIONAL CULTURAL AND ENTERTAINMENT CAPITAL NEEDS TASK FORCE 2013–present
Member (appointed by the Milwaukee Metropolitan Association of Commerce)

BRADLEY CENTER SPORTS AND ENTERTAINMENT CORPORATION, Milwaukee, WI 2012–present
Board of Directors (appointed by the Governor of the State of Wisconsin)

PUBLIC POLICY FORUM, Milwaukee, WI 2010–present
Board of Directors

THE HOBART SHAKESPEAREANS, Los Angeles, CA 1999–present
Chair, Board of Directors

CATHOLIC CHARITIES OF THE ARCHDIOCESE OF MILWAUKEE, Milwaukee, WI 2011–2014
Board of Directors (appointed by the Archbishop of Milwaukee)

MILWAUKEE FORECLOSURE PREVENTION INITIATIVE, Milwaukee, WI 2008–2009
Task Force Member (appointed by the Mayor of the City of Milwaukee)

COUNTY OF L.A. LOCAL GOVERNMENT SERVICES COMMISSION, Los Angeles, CA 2005–2008
Commissioner (appointed by the President of the Los Angeles City Council)

LOYOLA MARYMOUNT UNIVERSITY ALUMNI BOARD, Los Angeles, CA 2004–2008
Board of Directors

CESAR E. CHAVEZ FOUNDATION, Glendale, CA 2003
Founding Member

PUBLICATIONS

Healthy Zoning (work-in-progress)

The Curious Case of the Bradley Center, 25 MARQ. SPORTS L. REV. __ (forthcoming 2016)

Are the Green Bay Packers Socialists?, 14 VA. SPORTS & ENT. L.J. __ (forthcoming 2015) (with Anne-Louise Mittal)

The Potential Unintended Consequences of the O'Bannon Decision, 72 WASH. & LEE L. REV. ONLINE __ (forthcoming 2015)

Mentoring Throughout Law School, in DEVELOPMENTAL NETWORKS: MENTORING AND COACHING AT WORK (Dominguez & Gandert, eds.) (2014) (with Xheneta Ademi and Amy Rogan-Mehta)

Lessons from the NBA Lockout: Union Democracy, Public Support, and the Folly of the NBPA, 66 OKLA. L. REV 1 (2014) (lead article)

Whither Workforce Housing?, 40 FORDHAM URB. L.J. 1645 (2013) (symposium)

Equitable Fiscal Regionalism, 85 TEMP. L. REV. 49 (2012)

The Great Recession and Its Implications for Community Policing, 28 GA. ST. U. L. REV. 1193 (2012) (symposium)

Issues Players Face with the Collective Bargaining Process, 8 DEPAUL J. SPORTS L. & CONTEMP. PROBS. 127 (2012) (published remarks)

Public Choice Theory, Catholic Social Teaching, and Citizens United, 6 U. ST. THOMAS J. L. & PUB. POL'Y 331 (2012) (published remarks)

Professional Sports League Commissioners' Authority and Collective Bargaining, 11 TEX. REV. ENT. & SPORTS L. 179 (2010) (symposium) (lead article)

Revolutions in Local Democracy? Neighborhood Councils and Broadening Inclusion in the Local Political Process, 16 MICH. J. RACE & L. 81 (2010) (symposium)

The NBA and the Great Recession: Implications for the Upcoming Collective Bargaining Agreement Renegotiation, 6 DEPAUL J. SPORTS L. & CONT. PROBS. 195 (2010) (symposium)

Off-Court Misbehavior: Sports Leagues and Private Punishment, 99 J. CRIM. L. & CRIMINOLOGY 573 (2009) (with Janine Young Kim) (symposium) (lead article)

Loretto v. Teleprompter Manhattan CATV Corp., 458 U.S. 419 (1982) in David Schultz, ENCYCLOPEDIA OF THE UNITED STATES CONSTITUTION 441 (NY: Facts on File, Inc.) (2009)

Civic Republicanism, Public Choice Theory, and Neighborhood Councils: A New Model for Civic Engagement, 79 U. COLO. L. REV. 137 (2008)

Much Ado About Pluralities: Pride and Precedent Amidst the Cacophony of Concurrences, and Re-Percolation After Rapanos, 15 VA. J. SOC. POL'Y & L. 299 (2008) (with Melissa Berry and Donald Kochan)

Greenwashed? Developers, Environmental Consciousness, and the Case of Playa Vista, 35 B.C. ENVTL. AFF. L. REV. 513 (2008) (symposium)

Progressive Policy-Making on the Local Level: Rethinking Traditional Notions of Federalism, 17 TEMP. POL. & CIV. RTS. L. REV. 371 (2008) (symposium)

A Localist's Case for Decentralizing Immigration Policy, 84 DENV. U. L. REV. 1061 (2007) (symposium)

Unintended Consequences? Eminent Domain and Affordable Housing, 46 SANTA CLARA L. REV. 841 (2006) (symposium)

Urban Runoff, Its Consequences, and the Problems of Regulation, 9 CHAPMAN L. REV. 187 (2006) (symposium)

Publicly Financed Sports Facilities: Are They Economically Justifiable?, 10 U. MIAMI BUS. L. REV. 483 (2002) (lead article)

RICHARD RIORDAN AND LOS ANGELES CHARTER REFORM (Loyola Marymount University 2002) (with James Keane)

Revisiting Gay Rights Coalition v. Georgetown University a Decade Later: Free Exercise Challenges and the Nondiscrimination Laws Protecting Homosexuals, 9 TEX. J. WOMEN & L. 219 (2000)

AWARDS AND HONORS

Winner, James D. Ghiardi Faculty Award for Outstanding Teaching, Student Body Support, and Scholarship (2010–2011), Marquette University Law School

Finalist, James D. Ghiardi Faculty Award for Outstanding Teaching, Student Body Support, and Scholarship (2008–2009 and 2009–2010), Marquette University Law School

Named as one of the MILWAUKEE BUSINESS JOURNAL'S 2011 "40 Under 40"

Recipient, Institute for Urban Life Curriculum Enrichment Grant, Marquette University (2009)

Chapman University School of Law Professor of the Year (2007–2008)

SELECTED PRESENTATIONS

Sixth International Conference on Sport and Society, Toronto, Canada, July 30, 2015: Paper Presentation (forthcoming)

Rocky Mountain Land Use Institute, Twenty-Fourth Annual Conference, Denver, Colorado, March 13, 2014: Presenter on Panel “Hot Topics in Local Government Law” (forthcoming)

University of Miami’s Sports Administration Program, Miami, Florida: March 5, 2015: Speaker (forthcoming)

Virginia Journal of Sports and Entertainment Law, Annual Symposium, Charlottesville, Virginia, February 20, 2015: Presenter on Panel “Developing Issues in Franchise Sales and Stadium Financing” (forthcoming)

University of New Mexico, Seventh Annual Mentoring Conference, Albuquerque, New Mexico, October 22, 2014: Presenter on Panel “Mentoring Throughout Law School”

Milwaukee Business Journal, CEO Roundtable, Milwaukee, Wisconsin, April 15, 2014: Speaker

Widener Law Review, “Municipal Financial Distress: Problems and Solutions,” Harrisburg, Pennsylvania, April 14, 2014: Presenter on Panel “The Future of Today’s Distressed Cities”

University of Maine School of Law, Portland, Maine, April 3, 2014: Faculty Workshop

Villanova University School of Law, Philadelphia, Pennsylvania, March 26, 2014: Faculty Workshop

Chapman University Dale E. Fowler School of Law, Orange, California, December 9, 2013: Faculty Workshop

Commercial Association of Realtors Wisconsin, Milwaukee, Wisconsin, October 31, 2013: Presenter on Panel “Sports Arenas and Commercial Real Estate”

University of Wisconsin-Milwaukee, Milwaukee, Wisconsin, October 23, 2013: Presenter on Panel “The Future of the Bradley Center: Who Benefits and Who Pays?”

LatCrit 2013, “Representation and Republican Governance,” Chicago, Illinois, October 5, 2013: Presenter on Panel “Applying the Structural Variable of Race”

Michael Best & Friedrich LLP, Milwaukee, Wisconsin, August 22, 2013: Presentation on Public Financing Options for New Sports Arenas

Law and Society Association, Annual Conference, Boston, Massachusetts, June 2, 2013: Presenter on Panel “Poverty and Place: Local Governments in Fiscal Distress”

Milwaukee Journal-Sentinel and Marquette Law School, “A New Milwaukee Sports and Entertainment Arena?” Milwaukee, Wisconsin, April 8, 2013: Presenter on Panel “Costs, Benefits, and Financing of New Sports Facilities”

Fordham Urban Law Journal, 40th Anniversary Symposium, New York, New York, February 28, 2013: Presenter on Panel “Exclusionary Zoning and Urban Housing”

AALS Section on State and Local Government Law, New Orleans, Louisiana, January 6, 2013: Presenter on Panel “Cities in Recession”

Society of American Law Teachers (SALT), “Teaching Social Justice, Expanding Access to Justice: The Role of Legal Education and the Legal Profession,” Baltimore, Maryland, October 6, 2012: Presenter on Panel “Volunteer Pro Bono Programs”

University of St. Thomas School of Law Journal of Law and Public Policy, “*Citizens United v. Federal Election Commission*,” Minneapolis, Minnesota, March 30, 2012: Speaker

John Marshall Law School, “Great Lakes Compact,” Chicago, Illinois, March 28, 2012: Speaker

DePaul Journal of Sports Law and Contemporary Problems, “Money and Sports: Economic Realities of Being an Athlete,” Chicago, Illinois, March 2, 2012: Presenter on Panel “Collective Bargaining and the Plight of the Professional Athlete”

Georgia State University Law Review, “The Criminal Justice System in a Time of Economic Meltdown: Crisis or Opportunity for Reform?,” Atlanta, Georgia, January 27, 2012: Presenter on Panel “Policing and Prosecutions”

DePaul Journal of Sports Law and Contemporary Problems, “A Rule is a Rule: Compliance in the World of Sports,” Chicago, Illinois, March 4, 2011: Presenter on Panel “Compliance in Professional Sports”

National Sports Law Institute, “The Increasing Regulation of Sports in a Declining Economy,” Milwaukee, Wisconsin, October 22, 2010: Presenter on Panel “Economic and Legal Regulation of Sports”

Yale Law School, New Haven, Connecticut, October 9, 2010: Presenter on Panel “Current Issues in Local Government Law”

Law and Society Association, Annual Conference, Chicago, Illinois, May 27, 2010: Presenter on Panel “Federalism and Governance in American Law”

Texas Review of Entertainment and Sports Law, “The Implication of the Expiring Collective Bargaining Agreements in the NFL and NBA,” Austin, Texas, March 25, 2010: Speaker

DePaul Journal of Sports Law and Contemporary Problems, “Sports and the Great Recession,” Chicago, Illinois, February 12, 2010: Presenter on Panel “Sports Leagues”

Michigan Journal of Race & Law, “Reinventing the Wheel: Why Broken Cities Stay Broken and New Ways Civil Rights Attorneys Can Fix Them,” Ann Arbor, Michigan, February 6, 2010: Presenter on Panel “Creating Solutions to the Problems that Plague Our Broken Cities”

Northwestern University School of Law, Sports Law Week, Chicago, Illinois, January 28, 2010: Keynote Speaker

Great Lakes Craft Brewers and Water Conservation Conference, Milwaukee, Wisconsin, October 26, 2009: Presenter on Panel “The Great Lakes Compact and Small Craft Breweries”

Marquette Law School, Traveling CLE Program, Chicago, Illinois, October 9, 2009: Presenter

Federalist Society, Orange, California, March 11, 2009: Presenter on Panel “Exactions” LatCrit

XIII, “Representation and Republican Governance: Critical Interrogation of Election Systems and the Exercise of Franchise,” Seattle, Washington, October 4, 2008: Presenter on Panel “From Babylon to Aztlan: Local Government and Multicolor Self-Determination”

Boston College Environmental Law Review, “Greening the Corporation,” Boston, Massachusetts, October 25, 2007: Presenter on Panel “Voluntary Efforts”

Temple Political & Civil Rights Law Review, “Federalism and the States as Laboratories for Social Change,” Philadelphia, Pennsylvania, October 20, 2007: Presenter on Panel “Federalism and the Powers of the States and Federal Government”

Hamline Journal of Public Law and Policy, “Laboratories of Democracy? Innovations in Health Law and Policy at the State Level,” Saint Paul, Minnesota, March 9, 2007: Presenter on Panel “The Relevance of Mandatory Health Care and a Look at Local Governments”

Denver Law Review, “Immigration: Both Sides of the Fence,” Denver, Colorado, February 16, 2007: Presenter on Panel “Immigration and the Rule of Law”

Santa Clara Law Review, “The Future of Redevelopment: From Eminent Domain to Affordable Housing,” San Jose, California, February 3, 2006: Presenter on Panel “Economic and Social Consequences of Eminent Domain”

Chapman Law Review, “The Slippery Slope: Urban Runoff, Water Quality, and the Issue of Legal Authority,” Orange, California, January 27, 2006: Presenter on Panel “Natural Conditions and Governmental Response: What Role for Public and Private Entities?”

City of Los Angeles, “City Commissions,” Los Angeles, California, March 8, 2005: Speaker

Occidental College, “Neighborhood Councils,” Los Angeles, California, December 1, 2000: Speaker

SELECTED ACADEMIC AND PROFESSIONAL SERVICE

Site Visit Team, American Bar Association	2014–present
Treasurer, AALS Section on State and Local Government Law	2013–present
Chair-Elect (2014), Secretary, and Treasurer, AALS Section on Sports Law	2012–present
Associate Dean for Academic Affairs, Marquette University Law School	2010–present
Diversity Advocate, Marquette University	2010–present
Board of Advisors, National Sports Law Institute, Marquette University	2010–present
Coordinator, Water Law Program, Marquette University Law School	2009–present
Reaffirmation Subcommittee on Mission, Marquette University	2011–2014
Committee on Teaching, Marquette University	2012–2013
Acting Director of the ENLURE Program, Chapman University School of Law	2007–2008
University Faculty Senate, Chapman University	2007–2008
Appointments Committee, Chapman University School of Law	2007–2008
Acting Director, Center for Land Resources, Chapman University School of Law	Spring 2006

CONSULTING

Provide legal and business advice to professional sports leagues and teams, including Major League Baseball, the Los Angeles Lakers, Milwaukee Bucks, and Atlanta Hawks (2008–present)

Advise cities and states considering publicly financing a new sports facility, including the State of California, State of Wisconsin, Miami-Dade County, City of Los Angeles, City of Milwaukee, and City of San Diego (2002–present)

Advise local, state, and national political candidates and elected officials on political, policy, fundraising, and legal matters (2000–present)

Served as a bar examination tutor for students taking various states' bar exams, including California, Florida, Illinois, Michigan, and New York (2005–2010)

Reviewed potential bar examination essays for the Wisconsin State Bar (2008–2009)

SELECTED MEDIA

NBC NEWS-BAY AREA, September 10, 2014: Punishment in professional sports leagues

WISN NEWS, May 15, 2014: Adverse possession

KOMO NEWSRADIO, April 29, 2014: The NBA's punishment of Donald Sterling

WISN NEWS, April 17, 2014: Cultural and Entertainment Capital Needs Task Force

WSAU RADIO, April 9, 2013: "Discussions on Replacing the Bradley Center"

THE BALD FACED TRUTH RADIO SHOW, December 15, 2011: "CBA for Dummies"

THE BALD FACED TRUTH RADIO SHOW, December 6, 2011: The NBA's CBA

CHICAGO PUBLIC RADIO, November 8, 2011: Current issues in water law

FOX 6 NEWS, August 25, 2010: The opening of Marquette Law School's Eckstein Hall

MILWAUKEE PUBLIC RADIO, December 9, 2009: Marquette Law School's water law program

THE HUGH HEWITT SHOW, October 2, 2007: "*Stoneridge* and Tort Reform"

NATIONAL PUBLIC RADIO, January 22, 2007: *Pro bono* work with the Hobart Shakespearians

THE HUGH HEWITT SHOW, October 13, 2006: "Eminent Domain and the *Kelo* Decision"

Op-ed: *Judge Guilty of Juror Badgering*, ORANGE COUNTY REGISTER, July 27, 2006, at L8

THE TODAY SHOW, August 3, 2005: *Pro bono* work with the Hobart Shakespearians

Quoted in the CHICAGO TRIBUNE, LOS ANGELES TIMES, NEW YORK TIMES, and THE NEW YORKER, as well as BIZTIMES MILWAUKEE, CHICAGO DAILY LAW BULLETIN, CHRONICLE OF HIGHER EDUCATION, CINCINNATI ENQUIRER, CLEVELAND PLAIN DEALER, DAILY PILOT, DENVER POST, ESPN.COM, L.A. WEEKLY, THELEGALBLITZ.COM, MCALESTER NEWS-CAPITAL, MEMPHIS COMMERCIAL APPEAL, MIAMI HERALD, MILWAUKEE BUSINESS JOURNAL, MILWAUKEE JOURNAL SENTINEL, MILWAUKEE MAGAZINE, MONTEREY HERALD, ORANGE COUNTY REGISTER, RACINE JOURNAL TIMES, SACRAMENTO BEE, SALT LAKE CITY TRIBUNE, SHEBOYGAN PRESS, U.S. NEWS AND WORLD REPORT, WISCONSIN LAWYER, WISCONSIN LAW JOURNAL

BAR ADMISSION

California (December 2000)