

**Regular Meeting of the Board of Trustees  
March 16, 2010**

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**UNIVERSITY OF CINCINNATI**

**Official Proceedings of the**

**Two Hundred and Ninety-Seventh Meeting of the Board of Trustees**

**(A Regular Meeting)**

**March 16, 2010**

The Two Hundred and Ninety-Seventh Session of the Board of Trustees of the University of Cincinnati was opened at 10:00 a.m. on Tuesday, March 16, 2010, in the Russell C. Myers Alumni Center of the University of Cincinnati. Notice of this meeting was given in accordance with Section 121.22 of the Ohio Revised Code. The proceedings of the Board, when not otherwise provided for by its bylaws, are governed by *Robert's Rules of Order*.

Sandra W. Heimann, Chairperson of the Board of Trustees, presided. Mrs. Heimann asked that roll be called.

**BOARD MEMBERS PRESENT:**

C. Francis Barrett, Margaret E. Buchanan,  
Thomas D. Cassady, Sandra W. Heimann,  
Thomas H. Humes, and H.C. Buck Niehoff,

**BOARD MEMBERS ABSENT:**

Stanley M. Chesley, Gary Heiman and  
Robert E. Richardson, Jr.

**ALSO PRESENT:**

Gregory H. Williams, President;  
Robert H. Ambach, Sr. Vice President for  
Administration and Finance;  
Anthony J. Perzigian, Senior Vice President  
for Academic Affairs and Provost;  
Michael W. Carroll, Vice President for  
Development and Alumni Affairs;  
Mitchel D. Livingston, Vice President for  
Student Affairs and Chief Diversity  
Officer;  
Mitchell D. McCrate, General Counsel;

Carlo Montemagno, Chair for Council of Deans;  
James D. Plummer, Vice President for Finance;  
Fred Reynolds, Executive Vice President;  
David Stern, Vice President for Health Affairs;  
Michael J. Thomas, Director of Athletics;  
Greg Hand, University of Cincinnati Spokesperson;  
Otto M. Budig, Foundation Representative;  
Steve Simendinger, Alumni Representative;  
Marla Hall, Faculty Representative;  
B. J. Zirger, Faculty Representative;  
Diana Hechavarria, Graduate Student Trustee;  
Kyle Quinn, Undergraduate Student Trustee  
Tim Lolli, Student Representative  
Susan Stringer, Executive Assistant to the Board of Trustees and Sr. Vice President for Administration and Finance;  
and the public

(Prior to the Board Committee Meeting and the Regular Board Meeting, Chairman Heimann began the proceedings at approximately 8:30 a.m.)

Mrs. Heimann:

Good morning everybody. If everyone would have a seat, we'll get started. I'd like to note that Stan Chesley, Gary Heiman and Rob Richardson will not be with us today. We have a very full agenda, but before we get down to business, I would like to recognize Diana Hechavarria. Diana has served as the graduate student trustee for two years. She's done an outstanding job. Diana's been very patient, gracious, and understanding when countless of times several of us have mispronounced your name. *(Laughter)* And, we appreciate that. And for those of us who served on the Presidential Search Committee, like Buck Niehoff, Fran Barrett, Steve Simendinger, and Marla Hall, I must say that we are all in agreement that you are wise beyond your years. We thank you for all that and your excellent service and we will miss you. If you could just please

come forward for a minute. (*Applause*). Thank you. (*Mrs. Heimann presented Diana Hechavarria with a gift from the Board*)

At this time, I'd like to welcome Otto Budig who has a report from the Foundation. Otto?

Mr. Budig:

Good morning ladies and gentlemen, members of the board, and President Williams. It's a pleasure to be with you today on behalf of the UC Foundation to share the latest fundraising news we have and update you on the campaign.

2010 has already been a busy year. We've focused on bringing a renewed sense of commitment and energy to *Proudly Cincinnati*. President Williams has been instrumental in the process, first by affirming his support and commitment to the campaign at our last meeting, and then by appearing at college-based campaign celebrations this winter. By the end of March, each college will have held a campaign celebration, which goes back to the idea President Williams touched on during his remarks in January – that every college, department, student, faculty and staff member needs to demonstrate their commitment to *Proudly Cincinnati* and bring the campaign to the forefront of their daily operations and interactions with the public.

UC students have brought new energy to the campaign by unveiling their plan to raise one billion pennies through the “Proudly Pennies” initiative. Since my partner here, Tim, and his colleagues presented the plan to the board in January, they have begun raising pennies and creating committees that will coordinate and oversee student efforts. They're forming committees in Finance, Promotions, Corporate Relations, Alumni Involvement, Faculty Involvement, Events, Marketing and Communications, and Public Relations. This organizational structure will be essential in preserving momentum as students graduate. Although it's a very preliminary count, the students have already raised 116,185 pennies since *Proudly Pennies* has been announced.

Now, let me give you this year's fundraising totals. Total private support for fiscal year 2010 stands at \$72,626,998 through February 28 – which includes more than \$48.2 million in gifts and pledges and \$14.1 million in non-governmental research funding. This puts us more than \$8 million ahead of last year's total at this time. In addition, our donor count stands at 25,556 donors, an increase of 1,351 donors over last year. These numbers are very promising, as they constitute one of our strongest years on record.

As to the total private support to *Proudly Cincinnati*, I'm very pleased to indicate that it now stands at \$652,014,341 through February 28<sup>th</sup> – a remarkable, remarkable achievement.

Looking ahead to the spring, we continue to prepare for more regional *Proudly Cincinnati* celebrations in Atlanta, Cleveland, Columbus and Northern California. I'll have additional details about that at our next meeting. We're about a month away from a public kickoff of our sixth annual university-wide faculty/staff campaign. That campaign technically runs all year, and any current or retired faculty or staff member who makes a gift in this fiscal year is counted in the campaign total.

When the campaign first went university-wide, we had 1,875 donors for \$6.1 million dollars. Last year 2,765 donors gave \$10.3 million, which is an increase of more than \$4 million and 900 donors in just a few years.

Finally, just a quick reminder that the UC Foundation Board will be holding its spring meetings on April 23<sup>rd</sup> and 24<sup>th</sup>. As always, we appreciate the hard work of those serving on this board, as well as the collaborations you have forged between fund raisers and academic and university leadership. Thank you for your time, and thank you for supporting our efforts to raise funds for UC. I am Otto Budig, and I am *Proudly Cincinnati*. Thank you.

Mr. Heimann:

Thank you, Otto. I'd like to call on Dr. Caroline Miller for an Enrollment Report.

*(Caroline Miller, Ph.D., Associate Vice President for Enrollment Management, gave the following enrollment update information.)*

Dr. Miller:

Thank you and good morning. I was reminded a few weeks ago at a Midwest meeting with my colleagues that Enrollment Management lives in the intersection of institutional Income, Diversity, Access and Prestige. So I'd like to make this enrollment report within that context:

**Income** – As all campuses are increasingly tuition dependent, I'm pleased to report that we're holding on to the gains of 2500 students additional that we enrolled in fall into the Spring Quarter – important, I think, to our budget stability. And the future looks solid as well. Our campus visits are up 25% over last year. Applications still 10% over last year and now approaching 16,000 applications for the freshman class. A little longer view on that – in comparison to 2006 that number is up 67% for applications for the freshman class.

**Diversity** – This is the year when campuses are required to switch to the new federal requirements in terms of reporting multi-racial and Hispanic as an ethnicity rather than race. So to say our numbers are a bit scrambled is a bit of an understatement. But what I can report to you is that for Fall 2009, 26% of our applicants and 16% of our offers were to students reporting to be something other than white. For the group we are recruiting right now, 28% of our applicants and 19% of our offers are to students reporting to be something other than white. This is important because it reflects the diversity of our community as well as the fact that those numbers are moving closer together. I'm also pleased to report that our undergraduate international applications are up 37% and our graduate student international applications are moving into positive territory again as well. Applications and offers to women across Engineering and our STEM disciplines are up significantly over previous years.

**Access** – As a campus community I think we are struggling a bit with what access means with the elimination of associate degrees on main campus and with the closing of the Center for Access and Transition. But, I'd like to offer several images that reinforce what access means on our main campus:

- \$37 million in co-op earnings and the valuable experience that comes with the co-op experience
- Our Gen-1 Theme House
- E3
- Cincinnati Pride Grants and our Strive Promise Initiatives
- 30% increase in transfer students and 100 % increase in students transitioning from our branches in just four years
- 2500 pure distance learners in 23 unique degree programs
- The redefinition of what it is to be a teacher particularly for urban and rural serving schools

And at least 45% of our Uptown undergraduates, and you might be interested to know that 57% of our leadership team as defined by the cabinet and deans, report to be first generation – a topic I think we know more than a little bit about.

**Prestige and Reputation Building** – On the topic of rankings, they are probably everything from important to balderdash, but they do make people pay attention. And, at the end of the day, all they really remember is that they heard something good about UC. So whether it's being beautiful, being diverse, being up and coming, or being a top ten football team – they only help in our attraction efforts to this campus. I wish you could have spent yesterday the way I spent yesterday. It would make you truly feel wonderful about this campus. Yesterday was the day we got to interview the top 18 candidates for our Cincinnati competition. They were amazing. They would make you feel very good about all of your efforts to support this institution, and I only hope that within about five weeks we have yes's, I would hope from all of them, but I'm only banking on 10. They were wonderful. We also in this past week made our offers to our Turner candidates – an equally stunning group with an interesting overlap with Cincinnati. We have about 75

national merit finalists trying to decide if UC is their school of choice. And this week we drop all of our financial aid and scholarship offers to the incoming class, the last step in this very important yield in terms of bringing in the class. So between now and May 1st we will continue to nudge and push, but this is the day that so many families are waiting for, particularly in this economy.

So where are we on the Monday before those drop? 50% of our freshman class have confirmed and 50% of our target for our freshman class have confirmed this admissions. Not a bad place to be five weeks out. Thank you very much.

Mrs. Heimann:

Thank you, Caroline. Are there any questions?

Mr. Humes:

Caroline, is there any measure of how we compare in terms of projections for enrollment next year in applications versus our competition on the state or nationally basis?

Dr. Miller;

I have an awful lot of data in terms of the State of Ohio as the admissions directors met last week. I would put us in the top 15% in terms of where our application growth is. One of the indicators that we watch very carefully – that confirmation rate – we are seeing lagging across the state. I've been a little nervous about our numbers, I'll confess to that, but when I see them lagging across the state I think it is a sign of families waiting and being very thoughtful about these decisions and hanging onto those dollars until their students are sure.

Mrs. Heimann:

Caroline, what is the breakdown between residents and nonresidents?

Dr. Miller:

In the?

Mrs. Heimann:

In the class that we would expect to accept.

Dr. Miller:

We've been running about 10% out-of-state and about 90% in-state. The reciprocity agreement with Indiana, I think, is going to push that number to about 11.5% out-of-state. We've made some good gains in Indiana.

Mrs. Heimann:

Any other questions? Thank you, Caroline.

This is the time in the meeting that we like to hear President Williams' give us the good news. President Williams?

President Williams:

Thank you, Madame Chairman. In light of the fact that this morning marks Sandy Heimann's first meeting as chair, I not only want to congratulate her on her leadership role, but also thank her for her service to the University of Cincinnati. Her work for the university extends well beyond this board to UCATS, to the Carl Lindner Honors PLUS program, plus many other activities. I want her to know that I look forward to working with her in the months and years ahead.

I also want to add my farewell to our graduate student trustee, Diana Hechavarria. This may be her last meeting. I met Diana when she served on the Presidential Search Committee and I can tell all of you she's a very astute questioner. (*Laughter*) I know that she is going to have great success in whatever she chooses to do and hope that we can keep her in Cincinnati.

Today a few of our regular attendees at the meeting are missing and that's because UC Researchers and Industry Partners are in Columbus at UC's Statehouse Showcase. Researchers and Partners are providing legislators with hands-on examples of UC's ongoing research projects that have proven our potential impact for Ohio's economy. UC is the only university or college in Ohio that annually sponsors an event like this. Legislators will have the chance to test drive the hero emergency response robot, which was developed at UC; watch as waste is transformed into electricity and hydrogen gas; and check out a new kind of fire extinguisher that a student entrepreneur hopes to manufacture and to sell for under \$1.

At your places I've provided a written list of the latest and greatest UC News and I want to highlight just a few. We already knew it, but Forbes has now acknowledged by naming UC as one of the most beautiful campuses in the world. Others making that short list compiled by Forbes include Oxford University in England, Princeton, Stanford, Yale and the University of Virginia. So you can see we're in tremendous company indeed.

I'm pleased to report today that UC and Health Alliance have successfully concluded mediation talks with the Jewish Hospital System and Fort Hamilton Hospital and Healthcare Corporation. The Health Alliance will remain in place with UC as its sole member. In addition, the West Chester Medical Center and the Alliance Business Center will remain with the Health Alliance. Alliance Primary Care will remain with the Alliance while some of the physicians will remain with hospitals with which they are most closely associated. UC and Jewish Health Systems will remain responsible for Drake Center for the next 18 months and during that time will work with others on a community-wide solution to secure its long-term future.

I also want to mention two significant gifts to UC recently. The College of Law has received its first million-dollar gift in its effort for a new building as part of UC's *Proudly Cincinnati* campaign. The gift is from alumnus James B. Helmer, Jr. And, Carl H. Lindner, Jr. has donated an additional \$1 million to the Lindner Honors-PLUS Scholars program in the College of Business, in honor of his sons, Carl III and Craig.

Both sons were honored March 3<sup>rd</sup> at the Cincinnati Business Achievement awards sponsored by the College of Business Board of Governors. It was a magnificent affair and it was a great opportunity to recognize people who've made a real contribution to this community.

And now onto the presentation this morning, the university community, from the Deans and Vice-Presidents to the President's Advisory Committee, has been working hard over the last several months planning for FY 2011 budget. As you know the budget for next year is usually presented at the June board meeting and this year is no different. Nonetheless, before a budget plan for FY 2011 can be finalized, several items including tuition and fees and board rates require board resolutions. Today, our sole presentation focuses on tuition and budget planning. Our presenter is Interim Sr. Vice President for Administration and Finance Bob Ambach. Bob?

*(Robert F. Ambach, Interim Senior Vice President for Administration and Finance, gave the following Tuition and FY 2011 Budget Planning Presentation, using PowerPoint slides. A copy of the presentation is on file in the Office of the Board of Trustees.)*

Mr. Ambach:

Thank you, President Williams and Board of Trustees members. As President Williams mentioned, my presentation will focus on tuition and budget planning and several resolutions before you today including the rescission of last September's Tuition Waiver and the proposed Tuition and Fee Schedule for Academic Year 2010-2011.

Let me start by putting our situation into a larger context. UC is not alone in facing difficult decisions about tuition. Almost daily the media reports on how the economic situation has impacted both public and private schools. Many publics are experiencing reduced state support as state governments find their revenues falling dramatically from previous levels and diminished investment returns only add to the

problem. While the revenue side has shrunk, costs have not. Shortly, I'll talk about UC's increasing costs.

Public institutions in states hit hardest by the economic downturn have had to significantly raise tuition levels and here are few examples. These are just examples that we have been able to pick up out of the national media. They're not examples that cross every state, but they certainly are symptomatic of things that we are seeing through out the country.

At UC, we've seen our net tuition and fees as a percentage of total resources grow from 22% in 2001 to 29% in 2009-10, which has put an additional burden on our student population.

This chart, while not easy to read, shows the paths of net tuition and state subsidy since 1997. The red line is net tuition and fees, while the blue is the state share of instruction. As you can see, despite the infusion of federal stimulus money and an improved subsidy allocation last year, tuition and fees as a percentage of total resources has risen steadily.

In Ohio, most state institutions are in the process or have already announced tuition increases at allowable levels. So we're not alone. Our sister institutions find themselves in similar waters.

If we try to put in context tuition at UC, undergraduate UC students have not seen a tuition increase in the last four years. So, students who entered as freshmen in 2006 and plan to graduate this spring will actually have paid the same amount of tuition all four years. Remember that we waived the tuition increase for this current academic year.

This chart illustrates both undergraduate and graduate tuition since Academic Year 2006-2007. For undergraduates, the increase over the four year period with three

years of 0% increase and the proposed increase this coming year would be an average annual increase of about 1.8%.

While we held tuition steady, our costs were going up. For instance, in FY 10, compensation increased by almost eight million dollars due to bargaining agreements. Our utility costs increased approximately 5% per year. And like everyone else, we saw an increase in health care costs, approximately 18.5% from 2006 to 2009.

So what have we been doing to try to hold down the costs of the university? As you've heard in previous presentations at Board meetings, we have undertaken significant measures to hold down costs. We've slashed budgets, abolished positions, cut travel and training. We've used technology to gain efficiencies. For instance, we've installed pay-in-lane equipment in the parking garages; we've moved away from printing our monthly or bi-weekly pay statements; we've asked employees to go to direct deposit; and we've asked employees to look at their pay statements on line. And we've fully automated benefits enrollment and made improvements to our hiring process to reduce costs.

We've collaborated with other groups to gain price breaks through group purchases for insurance coverage and other large volume purchases. We now consolidate much of our technology equipment purchases to gain discounts. And we continue to look for more technology solutions to help us better manage the business side of the institution.

Now I'd like to spend some time talking about how we do our budget planning. As you know, our budget planning is an incremental approach. We anticipate revenue based on a set of assumptions and we identify a list of incremental expenses, which are reviewed thoroughly and discussed through the governance structure and process.

Our incremental expenses projections fall into three categories:

1. Compensation and Contractual Obligations
2. Mandatory or Essential Expenditures

### 3. Strategic Initiatives

In the first category, the total for Compensation and Contractual Obligations is \$5.6 million. It includes increases called for by labor contracts, but we are proposing a 3% increase for unrepresented staff and students. This employee group has not seen a wage increase in two of the last four years, and yet they have been asked to take on more and more work as we have abolished more positions or not filled positions.

Under the Mandatory or Essentials expense category, you can see that it totals \$12 million. It includes expenses for semester conversion and student life, new debt service, payments on the structural deficit and such essentials as roof replacements, renovations and preventative maintenance.

Under the Strategic Initiatives category, which totals \$7.6 million, funds are for the institutional strategic priorities, academic priorities for baccalaureate and graduate education, as well as the research area. It also includes funding for a new student information system. The current system is at the end of its useful life and we need a student system that integrates with our current financial system. Such a new system will cost millions of dollars, so we must start to save for it now. Strategic items also include funding for the new College of Law building and the establishment of a research institute.

After factoring in flat enrollment and subsidy, these incremental expense projections, plus the \$13 million planned to replace the federal stimulus funding that we believe will end in 2012, brings the budget deficit to \$38 million, which translates to a 15% budget reduction should we not increase tuition.

So what happens if we don't increase tuition? As part of the budget planning process, all units were asked to describe how they would take a 15% reduction if one were assigned to them. The news was sobering on every front. For example:

- We would likely have to significantly reduce student worker positions, which as Caroline has shared with us many times could negatively impact our retention rates.
- There would be less funds available to support special programs like Women in Science and Engineering and faculty mentoring programs.
- It would impair our ability to make new hires, including diversity hires.
- Without a doubt we would definitely lay off staff.
- Some small offices in which salaries are just about the only expense would effectively close down with staff layoffs. For example, we would be close to shutting down the Budget Office if it had to take such a cut.
- A 15% cut would impact the campus safety as we would be forced to reduce beats.
- Cuts of this size will certainly impact faculty/student ratios and would erode the quality of the programs and the student experience.

And I need to remind those here that even with the proposed tuition increase; we'd still need to cut the university's operating budget by \$23 million. That's very similar to the amount that we've had to cut in the current operating year.

In past board meetings we've had discussions about how do we grow our way out of this budget deficit and is there a way to do that? Well, the Performance Based Budgeting Model that was implemented by the university two fiscal years ago has demonstrated that we do have some growth potential since a number of colleges were able to meet their budget reduction this year through growth in some academic programs.

In some cases the growth came through distance learning and retention. The College of Nursing and CECH saw strong growth in some of their distance learning

programs. Many colleges, through focused advising and faculty engagement, were really able to improve their retention rates which increased our enrollments.

But growth is really a mixed bag. Some programs can't grow due to accreditation requirements and space limitations. Other programs can't grow without increasing their expenditures which then has a net affect against the revenue it brings in. And some programs begin to have a negative impact on the quality in the learning experience based on increasing class sizes.

Another limiting factor is that growth significantly impacts the infrastructure, and by that I mean not just the physical plant, but staffing and services – all the personnel and offices we refer to as the Revenue Supporters (not revenue generators) like administrative offices, student services, the libraries, public safety, information technology, enrollment services, General Counsel, housekeeping and groundskeepers, student advisors and on and on. These areas can't grow their way out of a budget reduction. They do not generate the revenue – they are the infrastructure which supports the institution. So as budgets continue to be cut, if we allocate a 15% budget reduction, those units really face an uphill battle.

So what's the solution to that? What is the right size for the University of Cincinnati? We need to find the right balance. We need to find the right size for the university. And so we've begun work on a five year enrollment plan that will help us define what is the right size is for the University of Cincinnati enrollment.

Well, up to this point, I've been talking about percentages and budget plans, and budget cuts, but in terms of real dollars, in terms of the student pocketbook, what will the proposed tuition increase mean? For undergraduates, the increase is \$222 per quarter or \$666 per year, but we have decreased the out-of-state surcharge. Graduate and professional schools will also see an increase in tuition. And for most of the schools other than MD students and Law that will be approximately 4%.

Sensitive to the impact on students, we plan to hold room and board rates flat as well as parking fees. The room and board rates are dependent upon a board resolution that's in front of you today in terms of the Aramark contract.

So what are we trying to do for the students to buffer this impact? In addition our budget plan includes an increase of approximately \$900 thousand in need-based scholarships and ploughs an additional \$1.35 million into the Student Life budget. We also plan to increase funding for graduate student health insurance to help ease the burden on the graduate students. And we propose to hold harmless Student Life, Library Collections, University Graduate Scholarships and University Graduate Stipends. They will not be required to take a budget cut whether it's at the 8.5% or the 15%.

This decision point is not an easy one and required a lot of input and debate. The budget and the proposed tuition and fee increases have been thoroughly discussed and vetted with the committees and groups listed here...and perhaps more. No group or individual liked the idea of raising tuition. Even the student groups, although not happy with the prospect, understood the situation as we communicated and informed them as to what the budget process was and the budget situation is. It has become, in my opinion, an unavoidable reality.

I'd be happy to take questions from the board.

Mr. Quinn:

I'll start it off.

Mr. Ambach:

Yes, Kyle?

Mr. Quinn:

I just wanted to give a thank you for the presentation. I think when you get a more wholistic view of what's in store for us that, like you said, it's not really exciting for anyone to be raising tuition (and I'm sure that you've received the burden of a lot of

grunt work in having to be the public image with the students in answering those questions) but, it was something for our students that probably was the inevitable with the waiver last year and putting some of the pieces together. So, I wanted to thank you for representing the university at some of our student group meetings. And obviously I think it was great context in saying had we not raised tuition what would happen. Those too were detrimental to the student experience here at UC. I think it was a very beneficial presentation and we really appreciate your efforts.

Mr. Ambach:

Thank you.

Mrs. Heimann:

Other questions?

Mr. Humes:

Mr. Ambach, I'm interested in your perspective on the long-term risks facing the university from the financial point of view. Particularly, regarding state subsidies or changes in funding that can really have a major negative risk factor for us going forward.

Mr. Ambach:

I probably shared with most that are willing to listen that probably FY 2012 keeps me up at night more than FY 2011 even facing into a tuition increase and a potential \$23 million dollar budget cut that we'd have to try to address in the next fiscal year. The federal stimulus money that the State of Ohio has received that's inside the higher education budget and Ohio is about \$309 million, so if that money dries up, which according to all of our sources it probably will, that would translate into a \$28 to \$30 million reduction in the amount of support the University of Cincinnati would receive in FY 2012. So that chart I had that wasn't very easy to read, the red and blue lines, that gap will become even more significant. What we've tried to do to address that is that in the current fiscal year we have put away \$4 million towards that \$28 million. In this budget plan that we'll be bringing back to you in June, we're also asking to put away

another \$13 million towards planning against that budget reduction from the state. So that would get us about half-way home to the dollars we think that would probably disappear from the subsidy that comes to UC. That is absent any of the other news that you're probably reading out of Columbus about the budget gap that they are facing just in their overall budget. And, we have to remember that the Chancellor and the Governor have been pretty generous to us in this last biennium. Now they did it on the backs of federal stimulus money, but other state agencies have taken pretty draconian budget cuts in their operations. We're going to have to continue our advocacy at the state level. We're going to have to continue to emphasize that education is an economic driver, but we have a real difficult biennium coming up FY 2012 and FY 2013, but we are trying to do a little forward planning to try to address that.

Mr. Cassady:

Madame Chair, just a moment if you will. Mr. Ambach, could you speak just a little bit more expansively about the five year plan to size the university?

Mr. Ambach:

I probably can't give you much detail because probably within the last two weeks we have just launched the conversation. Kristi Nelson from the Provost's Office is working with Caroline Miller and Dean Johnson to figure out what should the planning process look like in order to be able to bring to the board and administration a five year plan. Because as you can imagine one size doesn't fit all and certain programs can grow and others can't grow. What is the appropriate size? It really is a spider web in the sense that it touches infrastructure, buildings, the support services, faculty, workload, and faculty staffing. It is going to have to be built, I believe, from the bottom up to figure out what is the right size for the university.

Mr. Cassady:

Thank you.

Mr. Ambach:

So I don't have a lot of details at this point.

Mrs. Heimann:

Thank you, Bob. Prior to the start of our committee meetings, I would like to announce a few committee assignments:

- Rob Richardson is appointed as Chair of the Academic and Student Affairs Committee and Tom Cassady is appointed as Vice Chair of that Committee.
- Buck Niehoff is appointed to the Finance and Administration Committee.
- Margaret Buchanan is appointed to the Compensation Subcommittee.
- Buck Niehoff has agreed to chair the Investment Committee and Tom Cassady has also agreed to be a member of the Investment Committee. Their appointments to the Investment Committee are effective April 23, 2010.
- I would like to appoint Tom Humes as a temporary member of the Finance and Administration Committee and Buck Niehoff as a temporary member of the Academic and Student Affairs Committee for today's committee meetings.

We will now proceed with the committee meetings. The first meeting will be the Academic and Student Affairs Committee followed by the Finance and Administration Committee meeting.

### **THE BOARD COMMITTEE MEETINGS**

*(Proceedings of the Board committee meetings are contained in the respective committee meeting minutes, which are on file in the Office of the Board of Trustees.)*

The committee meetings began at 9:12 a.m.; the meetings concluded at 10:00 a.m.

### **THE REGULAR MEETING OF THE BOARD OF TRUSTEES**

The Regular Meeting of the Board of Trustees was convened at 10:00 a.m. and, as noted on the first page (page 187) of these minutes, roll call was taken.

**Approval of the Minutes from the Regular Meeting of the Board of Trustees of January 26, 2010**

Mrs. Heimann called for additions, corrections, or deletions to the minutes of the Regular Meeting of the Board of Trustees of January 26, 2010. Upon proper motion and second, the minutes were approved as distributed.

**Approval of the Items Recommended by the Board Committees**

Listed below are the items recommended to the Board of Trustees for approval by the Academic and Student Affairs Committee and the Finance and Administration Committee at their respective meetings held on March 16, 2010, prior to the Regular Meeting of the Board of Trustees.

**Academic and Student Affairs Committee Recommendations**

**10.03.16.01      ACADEMIC APPOINTMENTS**

**Synopsis:**            Appointments of Faculty and Academic Administrators

It is recommended that the Board of Trustees approve the academic appointments of faculty identified in the attached document. These recommendations have been approved by the appropriate departments, colleges, and offices of the Vice President for Health Affairs and the Senior Vice President for Academic Affairs and Provost.

**Emeritus Status**

Vasso Apostolides, MS	Associate Professor Emerita of Professional Practice Division of Professional Practice Effective: April 1, 2010
Robert Faaborg, PhD	Associate Professor Emeritus of Philosophy McMicken College of Arts and Sciences Effective: September 1, 2010
Haynes Goddard, PhD	Professor Emeritus of Economics McMicken College of Arts and Sciences Effective: September 1, 2010
James Gross, PhD	Field Service Professor Emeritus of Cancer and Cell Biology College of Medicine Effective: September 1, 2009

James Mark, PhD	Professor Emeritus of Chemistry McMicken College of Arts and Sciences Effective: September 1, 2010
Wolfgang Mayer, PhD	David Sinton Professor Emeritus of Economics McMicken College of Arts and Sciences Effective: September 1, 2010
James Russell, PhD	Professor Emeritus of Physics McMicken College of Arts and Sciences Effective: December 31, 2009
Gordon Salchow, MFA	Professor Emeritus of Design College of Design, Architecture, Art, and Planning Effective: July 1, 2010
Carl Seliskar, PhD	Professor Emeritus of Chemistry McMicken College of Arts and Sciences Effective: January 2, 2010
Gloriajean Wallace, PhD	Professor Emerita of Communication Sciences and Disorders College of Allied Health Sciences Effective: January 1, 2010

**10.03.16.02 CHANGE DEGREE DESIGNATION**

**Synopsis:** Change degree designation from the Bachelor of Science in Facilities and Hospitality Management to the Bachelor of Science in Hospitality Management

It is recommended that the Board of Trustees approve the degree designation of the Bachelor of Science in Facilities and Hospitality Management (BSFHM) in the College of Applied Science to the Bachelor of Science in Hospitality Management (BSHM) in the College of Business. The proposal has been reviewed and approved by the appropriate authorities.

**10.03.16.03 CHANGE OF DEPARTMENT NAME TO DEPARTMENT OF PSYCHIATRY AND BEHAVIORAL NEUROSCIENCE, COLLEGE OF MEDICINE**

It is recommended that the Department of Psychiatry change its name to the Department of Psychiatry and Behavioral Neuroscience, College of Medicine, effective March 1, 2010. Documentation\* to support this recommendation is attached.

**10.03.16.04 DISTINGUISHED RESEARCH PROFESSOR**

It is recommended that the Board of Trustees approve the following appointment.

Vernon Scarborough, Professor of Anthropology in the McMicken College of Arts & Sciences, as Distinguished Research Professor.

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\*Filed in the Office of the Board of Trustees

**110.03.16.05      ACADEMY OF FELLOWS FOR TEACHING & LEARNING**

**Synopsis:**            Approval of faculty for induction into the Academy

It is recommended that the Board of Trustees approve the following faculty for induction into the Academy of Fellows for Teaching & Learning.

- Theresa Beery, College of Nursing
- Ruth Benander, Raymond Walters College
- Gila Safran Naveh, McMicken College of Arts and Sciences
- Cheri Williams, College of Education, Criminal Justice, and Human Services
- B.J. Zirger, College of Business

**10.03.16.6            GRADUATE FELLOWS MEMBERSHIP**

**Synopsis:**            **Appointments for membership in the Fellows of the Graduate School**

It is recommended that the Board of Trustees approve the attached appointments for membership in the Fellows of the Graduate School. Each person has been reviewed and elected by the membership of the Fellows of the Graduate School.

- |                      |   |
|----------------------|---|
| John Bissler, MD     | Department of Pediatrics<br>College of Medicine   |
| Joseph Clark, PhD    | Department of Neurology<br>College of Medicine  |
| Nelson Horseman, PhD | Department of Molecular and Cellular Physiology<br>College of Medicine                    |
| Bruce Jayne, PhD     | Department of Biological Sciences<br>McMicken College of Arts and Sciences                |
| David Lentz, PhD     | Department of Biological Sciences<br>McMicken College of Arts and Sciences                |
| Richard Newrock, PhD | Department of Physics<br>McMicken College of Arts and Sciences                            |
| Jodi Shann, PhD      | Department of Biological Sciences<br>McMicken College of Arts and Sciences                |
| Leigh Smith, PhD     | Department of Physics<br>McMicken College of Arts and Sciences                            |
| Susan Waltz, PhD     | Department of Cancer and Cell Biology<br>College of Medicine                              |
| Alison Weiss, PhD    | Department of Molecular Genetics, Biochemistry and<br>Microbiology<br>College of Medicine |

**Finance and Administration Committee Recommendations**

**10.03.16.08 Linda Bates Parker Career Resource Center**

**Synopsis:** It is recommended that the Board of Trustees approve the naming of the Linda Bates Parker Career Resource Center on the 1<sup>st</sup> floor of University Pavilion. This is an open area that houses books which would become a career resource center.

There has been a strong desire and energy to honor Linda Bates Parker. Due to the five-year waiting period, an exception would be made for this request.

**10.03.16.09 GENERAL RECEIPTS OBLIGATIONS, UNIVERSITY OF CINCINNATI, JEFFERSON AVENUE SPORTS COMPLEX-INTERIM FINANCING**

**Synopsis:** It is recommended that the Board of Trustees approve the attached resolution\*, known as Jefferson Avenue Sports Complex-Interim Financing authorizing the issuance of General Receipts Obligations, University of Cincinnati, not to exceed \$10,000,000. This is a request for new debt authority.

The Jefferson Avenue Sports Complex will provide the Department of Athletics with new fields to be used for football practice, competitive women's Lacrosse and other programs supported by Athletics that benefit the program and/or the campus at large. There will be one full field and a half field with an access road between to maintain access into campus, and there will be a temporary bubble to cover the field during the winter months. Associated infrastructure upgrades and site preparation work is included within the project. The Jefferson Avenue Sports Complex project was approved at the November 17, 2009 Board Meeting. The design for the project is currently underway. Construction is expected to commence during in the spring of 2010; all construction is expected to be complete by the winter of 2011. The Jefferson Avenue Sports Complex project is to be funded entirely by Athletics, using a combination of pledged gifts and future game contracts. The funds will be received over a period of time which will necessitate the borrowing of cash in advance of the receipt of gifts and game contracts; a process known as "interim financing".

The purpose of this recommendation is to request the authorization of the issuance of general receipts obligations in the amount of \$10,000,000. This debt authority is sufficient to provide the cash required for project expenditures prior to the receipt of gifts pledged and game contracts. The \$10,000,000 in debt authority will be renewed annually until all gifts and/or game contract payments are received. Gifts pledged and game contract payments will be sufficient to pay the estimated project cost as well as the estimated financing costs for the interim financing.

**10.03.16.10 GENERAL RECEIPTS OBLIGATIONS, UNIVERSITY OF CINCINNATI, MORGENS HALL RENOVATION/SCIOTO HALL DECOMMISSIONING**

**Synopsis:** It is recommended that the Board of Trustees approve the attached resolution\*, known as Morgens Hall Renovation/Scioto Hall Decommissioning authorizing the issuance of General Receipts Obligations, University of Cincinnati, not to exceed \$24,600,000. This is a request for new debt authority.

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\*Filed in the Office of the Board of Trustees

The Morgens Hall Renovation/Scioto Hall Decommissioning project is the outcome of studies performed during the construction of the life safety renovations in Morgens Hall, which identified previously unknown environmental and system conditions in the building. With the identification of the environmental and system conditions, the scope of the Morgens Hall Life Safety project was revised to include remediation, complete replacement of mechanical and plumbing systems, replacement of the building façade and roof improvements. The scope of work within Scioto Hall has been revised to entail the decommissioning of building services to minimize utility consumption in the unoccupied areas of the building. The revised/additional scope to the Morgens Hall Renovation/Scioto Hall Decommissioning Project was approved within the Fiscal Year 2009-2010 Capital Budget at the June 23, 2009 Board of Trustees meeting. The project is currently in design; construction is anticipated to commence in the spring of 2011 and is anticipated to be complete by the summer of 2013.

The purpose of this recommendation is to request the authorization of the issuance of general receipts obligations in the amount of \$24,600,000. The attached resolution also provides authorization to issue Build America Bonds (BAB) should the economics warrant as such. The \$24,600,000 total debt authority is sufficient to fund the additional \$20,000,000 in project costs, capitalized interest and debt issuance costs. Average annual net debt service for the amount of the debt to be issued, based on 5.25% annual interest rate, is estimated at \$1,700,000 beginning in fiscal year 2014 and will be repaid over 25 years by Campus Services/Housing.

**10.03.16.11 GENERAL RECEIPTS OBLIGATIONS, UNIVERSITY OF CINCINNATI, RIEVESCHL LAB RENOVATIONS PHASES 3&4**

**Synopsis:** It is recommended that the Board of Trustees approve the attached resolution\*, known as Rieveschl Lab Renovations Phases 3&4 authorizing the issuance of General Receipts Obligations, University of Cincinnati, not to exceed \$12,900,000. This is a request for new debt authority.

The Rieveschl Lab Renovations Phases 3&4 project continues the strategic upgrade of the oldest basic science education facilities at the University in order to meet current teaching needs. The project entails the renovation of approximately 5,000 square feet of existing teaching labs; specifically abatement; fire suppression; new mechanical, electrical, plumbing, lighting and lab utilities; as well as new finishes, laboratory casework and fume hoods. The Rieveschl Lab Renovation Phases 3&4 project was approved at the June 23, 2009 Board Meeting as part of the Capital Budget Fiscal Year 2009-2010. The design is currently underway. Abatement is expected to commence in the fall of 2010; construction is anticipated to begin in the spring of 2012 and be complete by the fall of 2013.

The purpose of this recommendation is to request the authorization of the issuance of general receipts obligations in the amount of \$12,900,000. The attached resolution also provides authorization to issue Build America Bonds (BAB) should the economics warrant as such. The \$12,900,000 total debt authority is sufficient to fund the \$12,000,000 project costs and debt issuance costs. Average annual net debt service for the amount of the debt to be issued, based on 5% annual interest rate, is estimated at \$1,000,000 beginning in fiscal year 2014 and will be repaid over 20 years by undesignated funds.

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\*Filed in the Office of the Board of Trustees

**10.03.16.12      RECEIPTS OBLIGATIONS, UNIVERSITY OF CINCINNATI, ROOF REPLACEMENTS – PHASE II**

**Synopsis:**      It is recommended that the Board of Trustees approve the attached resolution\*, known as Roof Replacements Phase II authorizing the issuance of General Receipts Obligations, University of Cincinnati, not to exceed \$3,250,000. This is a request for new debt authority.

The Roof Replacements Phase II project will replace/improve numerous roofs on various buildings throughout the campus. Current roof structures at Blegen Library, Swift Hall, Cardiovascular Center and Memorial Hall were prioritized to be in the greatest need for replacement/improvement, with additional roofs being added to this list as the project budget will allow. These roofs will be replaced with roofing material that will add both energy efficiencies and sustainable design qualities to the buildings. The roof life expectancy of these new roofs is 20 to 25 years. The roofs will be approved through the appropriate approval process based on their individual project cost. The design and construction for the roof projects is in various stages; construction is anticipated to be complete by the winter of 2010.

The purpose of this recommendation is to request the authorization of the issuance of general receipts obligations in the amount of \$3,250,000. The attached resolution also provides authorization to issue Build America Bonds (BAB) should the economics warrant as such. The \$3,250,000 total debt authority is sufficient to fund the \$3,000,000 project costs and debt issuance costs. Average annual net debt service for the amount of the debt to be issued, based on 5% annual interest rate, is estimated at \$250,000 beginning in fiscal year 2011 and will be repaid over 20 years by undesignated funds.

**10.03.16.13      GENERAL RECEIPTS OBLIGATIONS, UNIVERSITY OF CINCINNATI, UTILITY ENERGY SAVINGS PROJECTS – PHASE II**

**Synopsis:**      It is recommended that the Board of Trustees approve the attached resolution, known as Utility Energy Savings Projects-Phase II authorizing the issuance of General Receipts Obligations, University of Cincinnati, not to exceed \$11,500,000. This is a request for new debt authority.

The Utility Energy Savings Projects Phase II consists of a series of projects designed to improve existing utility plant efficiencies, improve efficiencies of existing major building systems and upgrade existing facilities with new/updated building systems. The projects being programmed are specifically designed to facilitate a reduction in energy use and to facilitate the university's compliance with the requirements of Ohio House Bill 251 and the American College & University Presidents' Climate Commitment. The second phase of the Utility Energy Savings Projects was approved at the June 24, 2008 Board Meeting as part of the Capital Budget Fiscal Year 2008-2009. The designs for the various projects are currently underway. Construction is expected to commence during in the summer of 2010; all construction is expected to be complete by the end of October 2011.

The purpose of this recommendation is to request the authorization of the issuance of general receipts obligations in the amount of \$11,500,000. The attached resolution\* also provides authorization to issue Build America Bonds (BAB) should the economics warrant as such. The \$11,500,000 total debt authority is sufficient to fund the \$10,000,000 project costs and debt issuance costs. Average annual net debt service for the amount of the debt to be issued, based on 5% annual interest rate, is estimated at \$1,400,000 beginning in fiscal year 2013 and will be repaid over 10 years by undesignated funds.

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\*Filed in the Office of the Board of Trustees

**10.03.16.14 AUTHORIZATION TO REFUND OUTSTANDING DEBT**

**Synopsis:** Authority is requested to issue general receipts obligations to refund/refinance existing outstanding General Receipts Obligations and/or Certificates of Participation, if reductions in debt service can be realized, to react to market conditions, or to manage and/or improve the university's cash flow.

This is not a request for new debt authority, but rather for a refunding authorization that would allow the university to quickly and responsibly respond to changes in the market place and/or to achieve debt service reductions. Any action will be considered based on analysis and advice by appropriate internal and external university advisors and/or consultants.

The board previously approved refunding authority under various refunding resolutions beginning in 1992. The more recent board resolutions numbers are 04.6.22.21, 05.3.29.12, 07.03.27.15, 08.3.18.08 and 09.05.19.06. From September 1992 through January 2010, \$651,870,000 of refunding bonds were issued, which achieved debt service reductions exceeding \$25 million and realigned a portion of the university's debt portfolio.

The authority granted within this resolution will not materially increase the amount of outstanding university debt as existing debt will be replaced as a result of any refunding activity. Refunding authority is necessary to adjust quickly to changes in the market environment. Examples of how this authority was used in the last 2 years are as follows:

- Auction Rate Securities (ARS) obligations which comprised less than 4% of the outstanding debt was quickly refunded before the ARS market collapsed in February 2008 thus avoiding potential remarketing concerns as well as higher interest rates.
- In April 2008, Series 2008B variable rate bonds were issued to refund near term bond maturities in order to improve university cash flow as part of the university's plan to increase liquidity reserves.
- Two variable rate issues were refunded during fiscal year 2009 to adjust to market preferences in order to produce stabilized interest rates.
- Two variable rate issues were refunded during fiscal year 2010 to reduce the university's amount of uncommitted funding (variable rate debt). This refunding substantially reduced the university's exposure to a letter of credit bank that suffered a rating decline during fiscal year 2010. Reducing the amount of variable rate debt outstanding allows for additional options relating to variable rate liquidity when the university's existing letters of credit expire in fiscal year 2011.

It is recommended the University of Cincinnati Board of Trustees approve the attached resolution\* that authorizes the issuance of not to exceed \$250,000,000 general receipt obligations to refinance outstanding general receipts obligations and/or Certificates of Participation should favorable market conditions provide additional opportunities to achieve debt service reductions, to react to market conditions or to manage and/or improve the cash flow of the university.

**10.03.16.15 AUTHORIZATION TO REFUND OUTSTANDING CERTIFICATES OF PARTICIPATION**

**Synopsis:** Authority is requested to authorize and direct the execution and delivery of one or more lease agreements in connection with the refinancing of certificates of participation issued for the benefit of the university if reductions in debt service can be realized, or to react to market conditions, or to manage and/or improve the University's cash flow.

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\*Filed in the Office of the Board of Trustees

This is not a request for new debt authority. This refunding authorization provides sufficient flexibility for the university to quickly and responsibly respond to changes in the market place. The attached resolution authorizes the execution and delivery of lease agreements to refinance outstanding certificates of participation, for the purpose of lowering debt service costs, to react to market conditions or to manage and/or improve the cash flow of the university. Currently the university has \$101,830,000 outstanding in certificates of participation. Any action will be considered based on analysis and advice by appropriate internal and external university advisors and/or consultants.

The board previously approved refunding authority under various refunding resolutions. The more recent board resolution numbers are 04.6.22.21, 05.3.29.12, 07.03.27.15, 08.3.18.08 and 09.05.19.07. From September 1992 through January 2010, \$81,275,000 of refunding certificates of participation have been issued, which achieved debt service reductions exceeding \$3.7 million.

It is recommended that the University of Cincinnati Board of Trustees authorize the execution and delivery of lease agreements to refinance outstanding certificates of participation, should favorable market conditions provide additional opportunities to achieve debt service reductions, to react to market conditions, or to manage and/or improve the University's cash flow.

**10.03.16.16 GENERAL RECEIPTS OBLIGATIONS (RENEWAL)**

**Synopsis:** It is recommended that the Board of Trustees approve the attached resolution,\* which renews the authority to issue General Receipts Obligations, of the University of Cincinnati, not to exceed \$300,874,979.

This is not a request for new debt authority. This renewal authorization is a summary of the debt previously authorized by the University of Cincinnati Board of Trustees. Renewal is requested for authorized general receipt obligations that have not been issued, or were issued in the form of non-permanent short term debt (Bond Anticipation Notes [BANS]). The attached table to the resolution labeled as Exhibit A, details the original authorized amount of general receipt obligations, the authorized debt that has been retired or will not be issued, the obligations issued and outstanding as of February 1, 2010 and the total authorization requested within this renewal.

The \$300,874,979 authorization being renewed is comprised of \$56,350,000 of obligations that are currently issued and outstanding in the form of BANS which mature in fiscal year 2010 and fiscal year 2011, and \$244,524,979 of debt authorized but not yet issued; most of which is for the Medical Sciences Building Renovation project.

This renewal of authority is performed annually. The purpose of an annual renewal is to keep all board members uniformly informed of previously board approved debt for which permanent debt may be issued in the future. The last renewal was approved on May 19, 2009, Recommendation Number 09.05.19.08.

The university provides a sufficient amount of margin of safety in the authorized amount to allow for market conditions. The actual debt amount is determined by the project needs and the market conditions at the time of issue.

**10.03.16.17 LYLE "BUTCH" JONES EMPLOYMENT CONTRACT**

**Synopsis:** It is recommended that the Board approve the employment contract for Head Football Coach Lyle "Butch" Jones

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\*Filed in the Office of the Board of Trustees

It is recommended that the Board approve the five (5) year employment contract of Lyle “Butch” Jones as the new coach of the football team. The contract provides for a guaranteed annual salary of \$1,000,000 for 2010 with incremental increases of \$50,000 to the guarantee in each succeeding year of the contract. The contract also provides a competitive package of incentive bonuses for success in such areas as team performance, both competitively and academically, season ticket sales, and professional awards.

Coach Jones comes to the university directly from Central Michigan University (CMU) where he was the head coach for the previous three (3) seasons. During his tenure at CMU, Coach Jones finished with a 27-13 overall record, won two (2) Mid-American Conference (MAC) Championships (2007 & 2009) and appeared in three (3) straight Division I football bowl games – a feat which has never been accomplished by another coach in the 64 year history of MAC. Additionally, his 2009 CMU squad finished in the Top 25 of both the AP and USA Today final polls.

A copy\* of the contract is attached.

**10.03.16.18 DELEGATION OF AUTHORITY TO APPROVE A FINANCIAL SETTLEMENT AGREEMENT BETWEEN THE UNIVERSITY, THE HEALTH ALLIANCE OF GREATER CINCINNATI, JEWISH HEALTH SYSTEM, INC. AND FORT HAMILTON HOSPITAL HOLDING COMPANY AND TO APPROVE AMENDMENTS TO HEALTH ALLIANCE CORPORATE DOCUMENTS**

**Synopsis:** It is recommended that the Board delegate to the Chairperson of the Board, or in her absence, the Vice Chairperson, or in the absence of both, the President of the University, the authority to execute and deliver on behalf of the Board a financial settlement agreement embodying the terms agreed to in the Binding Memorandum of Understanding between University, the Health Alliance of Greater Cincinnati, Jewish Health System, Inc. and Fort Hamilton Hospital Holding Company and to approve amendment to the Joint Operating Agreement to reflect the departure of Jewish Health System, Inc. and Fort Hamilton Hospital Holding Company as Participating Entities in the Health Alliance.

Since December, 2009, the remaining Participating Entities in the Health Alliance of Greater Cincinnati (“Health Alliance”), namely the University, Jewish Health System, Inc. (“Jewish”) and Fort Hamilton Hospital Holding Company (“Ft. Ham.”) have been engaged in mediation to resolve the terms under which Jewish and Ft. Ham. may depart from the Health Alliance. On February 26, 2010, the parties entered into a Binding Memorandum of Understanding (the “MOU”) which sets forth the major financial and other agreements for that departure. A copy of the MOU is attached. By its terms the MOU will be superseded by a final and definitive Financial Settlement Agreement (“FSA”) reflecting the provisions of the MOU and other customary terms, which is subject to approval by this Board. The MOU sets March 31 2010 as the target date for executing the FSA. With the execution of the FSA, Jewish and Ft. Ham. shall withdraw, leaving the University as the sole remaining Participating Entity in the Health Alliance and necessitating an amendment of the Joint Operating Agreement (“JOA”), the Code of Regulations and the Articles of Incorporation of the Health Alliance to reflect the departure of the two other members. To facilitate the successful conclusion of this process it is recommended that the Board delegate to the Chairperson of the Board, or in her absence, the Vice Chairperson, or in the absence of both, the President of the University, the authority to execute and deliver on behalf of the Board an FSA that embodies the terms set forth in the MOU along other customary terms, and to approve on behalf of the Board amendments to the JOA, the Code and the Articles of Incorporation of the Health Alliance to reflect the departure of Jewish and Ft. Ham.

A copy \* of the proposed resolution is attached.

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\*Filed in the Office of the Board of Trustees

**10.03.16.19 AUTHORIZATION TO APPOINT RBC CAPITAL MARKETS AS UNDERWRITER**

**Synopsis:** Authority is requested to appoint RBC Capital Markets as the university's underwriter.

As permitted by university rule 3361:10-5-07 which gives the Vice President for Finance the authority to develop the process for evaluating and selecting underwriting services for the university and to recommend selected providers to the board, it is hereby requested that RBC Capital Markets be appointed as the university's underwriter.

The process for selecting the underwriter was developed by a committee that included key university personnel from Administration and Finance. The selection process included a Request for Proposal (RFP) that was broadly advertised as well as targeted to specific firms based on the Thomson Reuters "Ohio Long Term Municipal New Issues" rankings. RFP responses were reviewed based on selected criteria including, finance team qualifications, experience with Ohio public higher education financing and proximity to the university.

Based on the recommendations of the Vice President for Finance, it is requested that the University of Cincinnati Board of Trustees authorize the appointment of RBC Capital Markets as the underwriter for the university. This appointment is for three years. The university may, at its option, extend the agreement for up to two one-year periods, or terminate the agreement early.

**10.03.16.20 SUPPORT OF STATE ISSUE ONE**

**Synopsis:** Endorsement of State Issue One to fund the Third Frontier Program

It is recommended that the Board of Trustees of the University of Cincinnati endorse the passage of State Issue 1 that provides up to \$700M in bonds for the Third Frontier initiative as indicated in the attached resolution.\*

**10.03.16.21 FOOD SERVICES CONTRACT**

**Synopsis:** It is recommended the Board of Trustees approve and authorize the primary contract for food services with ARAMARK Corporation. This contract covers approximately 75% of the food service operations on all campuses including all residential student dining, select retail venues, and catering service.

This is a 10-year contract with an additional 5 one-year extensions. This contract calls for annual payments to the contractor of approximately \$8.2 million, adjusted annually, for board plan operations. Contractor will also make payments to the University to cover rent and commissions on retail and catering sales made by the Contractor.

The contract is a product of the University's competitive bid process and aligns the University with a world leader, not only in the food services industry, but in higher education dining as well. Focusing on continued growth and development of the University's food service program, the contract provides for a variety of services and enhancements including:

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\*Filed in the Office of the Board of Trustees

1. Cost containment and program enhancements for the residential dining program;
2. Contractor commitment to continuing and improving the delivery of nutritional and quality dining experiences at all venues;
3. Contractor commitment to providing a professional, talented, and experienced staff;
4. Year one loans and investments of \$1.7 million to the University;
5. A University option on future loans and investments during the initial term totaling an additional \$4.2 million.

These components are expected to strengthen our nationally recognized residential program and meet market demand with the addition of complementary national brands for retail dining.

The financial provisions of this contract will allow the University to forego any increase on meal plan costs to students in FY 2011. We request that the Board of Trustees approve this contract\* and authorize the Interim Senior Vice President for Administration and Finance to execute it.

**10.03.16.22      RESCISSION OF TUITION AND FEES WAIVER TO BE EFFECTIVE AUTUMN QUARTER 2010**

**Synopsis:**            Rescinds the waiver of a tuition and fees increase approved September 22, 2009.

Although the current State of Ohio biennial budget granted all public Ohio universities the ability to increase resident undergraduate tuition and fees up to a maximum fee cap of 3.5% each academic year of the biennium, the University of Cincinnati chose not to charge our students for this allowable tuition and fees increase for the 2009-10 academic year. Instead, the university implemented the allowable 3.5% tuition and fees increase for both resident and nonresident undergraduate students on both the Uptown and branch campuses effective Winter Quarter 2010, contingent upon the approval of a tuition and fees waiver by the Chancellor of the Ohio Board of Regents. By waiving the collection of the approved tuition and fees increase, the university retained the opportunity to apply the approved increase during the 2010-11 academic year while benefitting undergraduate students in the 2009-10 academic year with lower tuition and fees rates collected.

It is now recommended that, effective Autumn Quarter 2010, the Board of Trustees approve the rescission of the tuition and fees waiver enacted on September 22, 2009.

**10.03.16.23      APPROVAL OF TUITION AND FEE SCHEDULE FOR THE ACADEMIC YEAR 2010-11**

**Synopsis:**            Authority is requested to implement the Tuition and Fee Schedule for the 2010-2011 Academic Year. The proposed 2010-11 Tuition and Fee Schedule will be effective Autumn Quarter 2010.

The University of Cincinnati engaged in an open and interactive process for developing the attached 2010-11 Tuition and Fee Schedule\* that included seeking and receiving input from students, faculty, deans and administrators through all-university committee participation. The resulting proposed Tuition and Fee Schedule is in compliance with the mandated actions of the Ohio General Assembly, the Chancellor of the Ohio Board of Regents and the Governor.

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\*Filed in the Office of the Board of Trustees

Listed fees are presented in relation to the approved but waived fees enacted by the Board of Trustees in September 2009. The schedule incorporates an increase to resident undergraduate rates, a decrease in the out-of-state undergraduate surcharge, and an increase in graduate and professional rates. The proposed 2010-11 Tuition and Fee Schedule will be effective Autumn Quarter 2010.

It is recommended that the Board of Trustees approve the FY 2010-11 Tuition and Fee Schedule.

**10.03.16.24 ESTABLISHMENT OF ROOM AND BOARD RATES  
2010 – 2011 ACADEMIC YEAR**

**Synopsis:** Authority is requested to establish Room and Board rates for the 2010 – 2011 academic year. The requested rate increase, in combination with scheduled expense reductions, will allow Housing and Food Services to achieve a balanced budget.

It is recommended that the Board of Trustees approve the room and board rates for the 2010 – 2011 academic year as they are listed below. The proposed rates are a result of the evaluation of the capital and operating needs, occupancy rates, enrollment projections, market competitiveness, and contract service costs. The recommended increase to the Stratford Heights room rates will reduce the operational deficit of the property and appropriately position the property within the room rate schedule for all residence halls. Additionally, this recommendation establishes summer contract room rates for the University management of Stratford Heights in accordance with the Master Use Agreement.

	<u>2010-2011</u>	<u>2009-2010</u>	<u>% Variance</u>	<u>\$ Variance</u>
<b>Board Rates</b>				
Meal Plans (per academic year)	\$3,711 - \$3,903	\$3,711 - \$3,903	0%	\$0
<b><u>Room Rates</u></b>				
Undergraduate (per academic year)	\$5,799 - \$7,278	\$5,799 - \$7,278	0%	\$0
Stratford Heights (per academic year)	\$6,474 - \$7,008	\$6,285 - \$6,804	3%	\$189 - \$204
<b>Summer Contract</b>				
Turner/ Schneider & Stratford Heights	\$329/month	\$329/month	0%	\$0

Housing and Food Services management continues to improve the efficiency of their operation and have reduced Housing operations and maintenance costs per square foot by 44% since 2001. This has aided in partially off-setting the substantial expense increases in debt service and utilities since this date. The new Food Service Contract provides reduction in meal plan costs to the University, improves the Food net position while maintaining the 2009 – 2010 meal plan rate for students.

The proposed rates meet the financial requirements of residence hall and dining operations and demonstrate a sensitivity to market competitiveness. From FY 2001 through FY 2011, the average annual Room and Board rate increase for the University is 4.6%. This is one of the lowest rate increases of any State university during this timeframe. Additionally, during this period the University has significantly upgraded its operations with the opening of three new residence halls

and one new dining center. A second, existing dining center also underwent extensive renovation in FY 2003.

In addition to upgraded facilities, Food Services has made numerous operational changes to enhance a nationally recognized meal plan program for students. These changes include continuous serving from breakfast through late night, a late night option until midnight every day, featured international cuisines, and the addition of independent (voluntary) meal plans for upperclass residents. In 2009 – 2010 Food Services added lunch and dinner meal plan service at Stadium View Café in response to 19% increase in meal plan demand and opened Chick-fil-A, Burger King and Kuma Neko Sushi retail operations based on campus community preferences.

In accordance with the established Cash Policy of the University, both operations will achieve a positive net position. As identified in the 2009 - 2010 Establishment of Room and Board Rates Recommendation, the Housing structural deficit will be retired by the end of the current fiscal year.

The proposed rate increase would be effective July 1, 2010.

**Comments from Chairman Heimann**

Mrs. Heimann:

The full Board has been present at the Committee Meetings held today and has received the recommendations of the Academic and Student Affairs and the Finance and Administration Committees. The items reviewed and recommended by the Committees are named in the Action Items list at your place.

May I have a motion to approve all of the recommended items?

Upon motion of Mr. Humes, seconded by Mr. Cassady, the Board approved the items recommended by the Committees by the following roll call vote:

**Recommendation Nos. 10.03.16.01 through 10.03.16.24**

**AYE:** Mrs. Heimann, Mrs. Barrett, Mr. Humes, Mrs. Buchanan, Mr. Cassady, and Mr. Niehoff

**NAY:** None

**ABSENT:** Mr. Chesley, Mr. Heiman and Mr. Richardson

**ABSTAIN:** Mr. Niehoff abstained from voting for Recommendation Nos. 10.03.16.09 through 10.03.16.16, 10.03.16.19 and 10.03.16.20.



Claire Phillips, our Award for Excellence nominee, trained as a pilot and was a commercial pilot with Phillips Supply Company. She is credited as the first female commercial pilot to fly over one million miles. She has been involved in and supported numerous organizations and programs in Greater Cincinnati. She has been and, in fact, continues to be a great friend to this university and has endowed an aviation scholarship at UC Clermont.

Our four nominees for honorary degrees include:

**Dr. Anant Bhati** is the director of the Division of Gynecology at Good Samaritan Hospital, and has been a faculty volunteer professor at the University of Cincinnati College of Medicine for over 30 years and, of course, is well known to all members of the board having served as a member of the board from 200 to 2009. Dr. Bhati would be honored at the December 2010 commencement, but all the rest of the honorees will be honored at the June 2010 commencement.

**Raymond Brokamp** graduated from UC in 1951 with a Bachelors Degree in Elementary Education and completed his Masters Degree at UC in 1955 in Educational Foundations. He is a tireless volunteer and serves on the advisory council of the College of Education, Criminal Justice and Human Services. He devoted many years as Director of the Leadership Cincinnati Program and as a Principal at the Walnut Hills High School, one of the nation's premiere high schools.

**Candace Kendle** is the Chief Executive Officer and Chairman of the Board of Kendle International. She received her bachelor's and doctor's degree in Pharmacy from UC. Candace played a key role in the development of the Master of Science program in global drug development at UC and served on the UC Foundation Board of Trustees as well as on this board from 2003-2005.

**Deborah Poe Polaski** is a world-renowned opera singer studied at the College-Conservatory of Music and has gone on to sing and perform in all of the world's major opera houses including Paris, London, New York, Chicago, Sydney, Barcelona, Leipzig, Cologne, Dresden, Vienna and Salzburg among them.

We are truly honored to offer this distinction to such a deserving group of nominees. Thank you, Madame Chairman.

Mrs. Heimann:

Thank you, President Williams. May I have a motion and second to approve these nominees for these awards?

Mr. Barrett:

I'll so move.

Mrs. Buchanan.

I'll second.

**Recommendation No. 10.03.16.25**

**AYE:** Mrs. Heimann, Mr. Barrett, Mr. Humes, Mrs. Buchanan, Mr. Cassady, and Mr. Niehoff

**NAY:** None

**ABSENT:** Mr. Chesley, Mr. Heiman and Mr. Richardson

Mrs. Heimann:

The recommendation is approved.

Mr. Barrett:

Sandy, I just want to say one thing. It's amazing. The Honors Committee, every December and every June they always seem to come up with great recommendations. It is just without fail.

Mrs. Heimann:

I think they do a wonderful job and I happen to know that they have a lot of wonderful folks in the pipeline. The university has been very lucky to have so many distinguished alumni.

### **Unfinished Business and New Business**

Mrs. Heimann:

The next item is unfinished business. Is there any unfinished business? Hearing none we will move on to the reports of the board representatives and student trustees. Before I call on Steve, I will comment that we are all very comfortable this morning. Margaret brought an extra shawl this morning, oops she just put it on. (*Laughter*) I thought that she wasn't going to have to put that on, but he's adjusted the temperature and we appreciate that. Would you please give us the Alumni Association Report.

### **Alumni Association Report**

Mr. Simendinger:

Thank you very much. Last week the Alumni Association and the Foundation were in New York for a reception at The Williams Club in Manhattan that drew about 40 alumni, and we also had our Alumni staff working the Big East Extravaganza at Madison Square Garden.

At the UC Day Celebration on June 10<sup>th</sup>, we will award UC's highest alumni honors to seven of our most outstanding graduates. The full list of our honorees is in our written report. The recipients of our two awards should be familiar to you.

- Receiving the William Howard Taft Medal for Notable Achievement will be one of the most accomplished and beloved members of the UC family, Dr. Nancy Hamant.

- The UC Alumni Association's Alumni Distinguished Service Award will be presented to Jim Kelly, Sr., posthumously, and to my predecessor as Alumni Association President, a well deserving Bob Dobbs.

Many events are coming up on our calendar.

- Tonight we'll welcome Northern Kentucky Alumni and friends to our reception with President Williams at the Ascent in Newport.
- The Special Anniversary Commencement for the Class of 1970 will occur on Friday, June 11<sup>th</sup>, which I described at our last meeting.
- And the Alumni Weekend will occur on May 14-16 which includes the Golden Reunion festivities for the Class of 1960. One of the class's most illustrious graduate, Oscar Robertson, will serve as honorary chair.
- The UC Alumni Association is partnering with the Talbert House for a charitable golf outing on June 28<sup>th</sup> at Maketewah Country Club – please mark your calendars.
- The UC Day at the Reds this year will be Sunday, July 18<sup>th</sup>.
- Homecoming 2010 has been set for Saturday, October 30<sup>th</sup> when UC will take on Syracuse here on campus.
- We'll unofficially begin the new football season on April 24<sup>th</sup> with our Bearcat Blitz before the annual Spring Game. Less than a month ago in this room, Coach Butch Jones made a tremendous impression when he met with about 200 Bearcats at our annual Alumni Day event, which is our form of a

basketball tailgate. We're excited to build a close partnership with Coach Jones and the new football staff.

Our national calendar of events includes a gathering in Arizona next week in conjunction with the Reds' inaugural spring training season in Goodyear, and a golf outing fundraiser in Columbus in June.

In the membership area we're reaching out to our Greek alumni and are in the midst of a membership contest among our 35 regional alumni networks. The networks that produce the most new memberships will receive new funding for their freshman scholarship programs.

Finally, we are currently seeking nominations for open seats on the UC Alumni Association Board of Governors. If you know anyone who might be a good fit, nominations will be accepted online through April 2<sup>nd</sup>.

Thank you, as always, for the Board's ongoing support of the UC Alumni Association's work and to our staff and dedicated volunteers.

Mrs. Heiman

Thank you, Steve and now for our Faculty Senate Report, Marla Hall.

### **Faculty Senate Report**

Dr. Hall:

Since the January meeting of the Board of Trustees, the Faculty Senate and Faculty Senate Cabinet have concentrated most of the discussions and actions in three main areas:

- 1) Budget and Priorities of the University
- 2) Athletics issues, and

3) Faculty involvement in Decision Making.

At the February 10<sup>th</sup> meeting of the Faculty Senate and the February 12<sup>th</sup> meeting of the Faculty Senate Budget and Priorities, Interim Senior Vice President Ambach and Vice President Plummer updated the membership on the progress of the 2011 budget. In addition, at the March 4<sup>th</sup> meeting of the Faculty Senate Cabinet and the March 11<sup>th</sup> meeting of the Faculty Senate, lengthy discussions were held on the current and projected financial challenges of the university and specific items being considered in the current draft of the budget. Based upon those discussions and the information available to the committee, the Budget and Priorities committee is planning to put forward a set of recommendations at the April meetings of the Faculty Senate Cabinet and Faculty Senate.

At the February meeting of the Faculty Senate, the Senate passed a resolution to join the Coalition on Intercollegiate Athletics (COIA) – a group of 58 Faculty Senate leaders from across the country devoted to working with other groups including the NCAA, AAUP, FARS, and other groups to promote comprehensive reform of intercollegiate sports. In addition, at the March meeting, after conferring with the chair of UC's Athletics Advisory Council and the FARS representative and gaining their support, a follow up resolution recommending that UC's COIA member be added to the UC Athletics Advisory Council was brought before the Faculty Senate and passed unanimously.

The Faculty Senate Cabinet spent considerable time reviewing the Athletics Task Force Report dated January 2010 and several other published articles concerning data on athletic department revenues and expenditures and current national trends and actions regarding the funding of university athletic departments. In addition, the senate cabinet weighed the recommendations of the Athletics Task Force in the context of the university's current budget and priorities work. After considering all of this information, the Faculty Senate Cabinet put forward the following recommendations regarding the Athletics Task Force Report. All four recommendations were passed unanimously by the Faculty Senate at the March 11, 2010 meeting:

1. Regarding the suggestions related to restructuring scholarships, it is recommended that all four specific suggestions be pursued. These include the suggestions to: consider "waiving" or funding the out-of-state surcharges; explore use and eligibility for other institutional aid; establish a fund to support academically talented student athletes; and encourage student athletes in Olympic sports and early signees who are academically talented to meet the December 1<sup>st</sup> priority deadlines.
2. Regarding the suggestion to restore the athletic subsidy, it is recommended that the University should not allocate more general funds money to subsidize the athletic department.
3. Regarding the suggestion that the University assume all or some portion of the Athletic Department's accumulated deficits, it is recommended that the University should not assume any portion of the Athletic Department's accumulated deficit.
4. Regarding recommendations concerning future ticket revenue opportunities, it is recommended that the university strongly pursue negotiations for the use of Paul Brown Stadium for all or some portion of the university's home football games instead of expanding Nippert Stadium.

The full resolution including rationale can be found on the Faculty Senate's website.

After discussions with Provost Perzigian and after obtaining his support for ideas that would enhance the involvement of the faculty leadership in the decision making process, two recommendations were considered and approved unanimously by the senate. These resolutions, including rationales, can also be found on the Faculty Senate Website.

Several other resolutions were put forward and approved by the Faculty Senate at the February and March meetings. These include:

- A Recommendation regarding the Summer 2012 Class Schedule,
- Approval of the addition of the CET&L Teaching Award to the slate of awards presented annually at the Faculty Awards Ceremony, and

- Affirmation of UC's participation in the University System of Ohio Electricity and Water-Use Reduction Competition

April and May will be both busy and exciting months for the Faculty Senate in that in addition to regular meetings, there will be some notable events. On Tuesday, April 6<sup>th</sup>, the Faculty Senate, the Graduate Student Governance Association, and the Student Senate will hold their second annual Joint Meeting. On Tuesday, May 4<sup>th</sup>, the All-university Faculty Meeting will be held in conjunction with the Faculty Awards Celebration.

Before closing, I would like to personally thank past chair Niehoff for his terrific leadership over the past year and congratulate Chair Heimann as she assumes her new role. Thank you.

Mrs. Heimann:

Thank you, Marla. We will now have reports from our Student Trustees, Diana?

### **Graduate Student Report**

Ms. Hechavarria:

Good morning distinguished members of the board, Dr. Williams, faculty, students, and staff.

The 10<sup>th</sup> Annual Graduate Recruitment Weekend was recently held March 5-7, 2010. This event, sponsored by the Graduate School, allowed graduate programs to host up to four top candidates for three days of informative activities, including a department tour, and conversation with faculty and current students. Coinciding with event was the graduate school's annual poster research forum – which was held Friday, March 5, 2010. The Poster Forum was a great success. It highlighted the innovative research and scholarship which graduate and professional students are currently engaging in here at the University of Cincinnati. I would like to congratulate all those who participated and

particularly recognize those who were awarded best in show: Paul Branscum, Jennifer Cash, Thushara Ranatunga, and Peter Stone

Speaking of graduate student scholarships, the GSGA has also been actively working to fund research as well. For instance, year-to-date we've awarded students close to \$120,000 this academic year from our operating budget to facilitate conference attendance and research initiatives for graduate students.

- Among these award:
  - 85% were full conference travel awards where students presented their research;
  - 10% were partial conference travel to foster professional development; and
  - 5% were research awards working toward dissertations or theses.

Related to the tuition increase discussion, with the proposed increase there would be a \$1.35 million addition to the student activities fund. As we are the single largest funding source for graduate students, I feel this would offer many resources available to our graduate students to also encourage professional development and enhance the graduate student experience here at UC.

Also, the University of Cincinnati is offering an 8-week, fully supported research opportunity for both undergrads and graduate students to foster mentorship. The program, sponsored by the Graduate School, will run from June 21-August 13, 2010 and is designed to provide undergraduates with an interest in pursuing graduate education an intensive, mentored research experience with a graduate student mentor. Students selected for the program will work on projects under the supervision of advanced UC graduate student researcher, and advance UC scholarship. This experience will provide undergraduate student mentees as well as graduate student mentors the opportunity to collaborate in a creative fashion. More information on this new mentorship program is found on the graduate school website.

Additionally, I would like to take this opportunity to personally thank Senior Vice President of Academics and Provost, Dr. Anthony Perzigian, for his service to UC. In addition to providing support and advice to the Graduate Student Governance Association, Dr. Perzigian has focused on achieving excellence in learning and scholarship and has been dedicated to helping faculty and students fulfill their potential here at UC. Your contributions to the university have truly led UC to become a premier urban research university.

Dr. Perzigian:

Thank you.

Ms. Hechavarria:

Finally, today marks the final official board meeting in which I serve as a graduate student trustee. Working for the graduate student constituency these past two years in this role was a true honor and pleasure. Furthermore, I would like to take this opportunity to thank the board of trustees, Mrs. Heimann, Mr. Niehoff, Mr. Heiman, Mrs. Buchanan, Mr. Barrett, Mr. Humes, Mr. Richardson, Mr. Chesley and Mr. Cassady and former trustee Mr. Wyler, whom I'm sure is on a beach somewhere in Florida enjoying the sun. (*Laughter*)

Mrs. Heimann:

He's actually at a baseball game in Arizona enjoying the Reds.

Ms. Hechavarria:

Even more exciting and he is still enjoying the sun then. And, as I continue in my thanks, also, President Williams and Mrs. Stringer. For all that I have listed, thank you for your support and service to the university. As diligent leaders and stewards of the University of Cincinnati, your work to help advance our institution as a premiere urban research university have been numerous and the graduate students at the University of Cincinnati thank you for your commitment to research and academic excellence.

This completes my report this morning, and as always I'm available for any questions after the meeting. Thank you.

Mr. Heimann:

Thank you again, Diana – we will miss you and we wish you much success. Kyle Quinn?

### **Undergraduate Student Report**

Mr. Quinn:

I just want to acknowledge Diana again. She has been a great role model for me coming in a year after her appointment. She has definitely paved the way for exciting reports by the student trustees. So with that, good morning to you all. As we've now had a bit of a taste of the spring weather, bearcat undergrads scrambled to make some final cold and snowy impressions before embarking on a little fun in the sun before final examinations week.

February was filled with fundraisers, multiple for our Haitian neighbors devastated in the earthquake and the second annual Cincinnati Dance Marathon, which raised over \$19,000 for UC Cancer Research and the Children's Hospital.

With that, we have some remarkable student spotlights for this month's report:

1. Freshman, Jonathan Hilton, who created his own major within the Honors Program and the McMicken College of Arts & Sciences and additionally had his very own book published by Mongoose Press titled *Wojo's Weapons*, which details the erratic plots of a world renowned chess master.
2. Taiwo Adeoye, an international affairs major and Nigeria native, who was one of 20 students selected across the US to serve as an official delegate at the United Nations' Commission on the Status of Women.

3. The UC Construction Management Team which took first place at the Associated Builders and Contractors National Competition.
4. The first ever Undergraduate Researcher of the Month – Whitney Howard.
5. Josh Schneider, from the swimming team, who won Big East titles in the 50 free, 100 free, and 100 fly. He set UC, meet, and pool records in these events and was named Big East Male Swimmer of the Year for the second consecutive year.
6. The UC Army ROTC was recognized as a top unit in the US by garnering the distinguished MacArthur Award, which highlights the top 8 units annually in this division.
7. The Carl H. Lindner HONORS Plus Team from the College of Business placing second at the national competition for PricewaterhouseCoopers in Extreme Taxation. *(Laughter)* Yes, that does have a nice flow to it, doesn't it and maybe a bit of too creative name for accounting. *(Laughter)*
8. The UC Gen-1 House, which is a living and learning community that supports first-generation freshman from economically disadvantaged backgrounds. It won \$5,000 in support and was one of three “exceptional initiatives” in the Midwest to be honored with the first CollegeKeys Compact Innovation Award.

Looking into spring, new Football Coach Butch Jones, charged the students with the responsibility of naming the student section in Nippert Stadium. We'll be interested to see the definitely creative responses that surface as the name is chosen. That concludes my report, thank you.

Mrs. Heimann:

Thank you, Kyle. Tim Lolli, would you please give us the Student Government Report.

**Student Government Report**

Mr. Lolli:

Thank you Madame Chair and good morning all once again. This has been a very busy quarter for Student Government as we have not only kicked off the *Proudly Pennies* campaign, but also have launched new student services that will aid in improving the college experience for the entire student body.

Before I get into the improved services, I would like to give an update on the *Proudly Pennies* Campaign. Exposure and support from students has grown considerably since its inception. Views across the world have reached over 38 million as I have given interviews to radio stations in Santa Barbara, California and live TV interviews with WCPO and another tomorrow morning with President Williams for WLWT. Alongside the launches of individual college campaigns, we have solicited student volunteers and have a working committee of over 100 students assisting on the campaign. I look forward to this continued progress and I'm still very confident that this campaign will be successful as the largest student fundraising endeavor in the history of this great university.

As for the increase in student services, Student Government has been hands on in implementing and supporting three new features for UC students – two of which are websites that have been launched and are in use as we speak. First of which, is an off campus housing website that will allow students to search for listings on houses in the Clifton area and make it easier to find housing options with their friends close to our campus. The other is ucbookswap.com. This website will allow students to connect with each other online and exchange textbooks in the hopes that they will be able to save students money on the exchange. The third service is the financial backing to support the

UC bike share program for all members of the UC community. This program will launch on April 22, will allow anyone with a UC ID to rent a bike for a day. This will works towards our UC goal of lowering our carbon footprint and make transportation easier on and around our beautiful campus. That concludes my report. Thank you.

Mrs. Heimann:

Thank you, Tim.

Mr. Humes:

Madame Chairman, can I just say a word? I really want to congratulate Mr. Lolli and your entire student leadership team on the *Proudly Pennies* campaign. Rarely, if ever, have we ever seen a program, let a long a student initiated program gain so much excitement and enthusiasm from all part of the community. Your idea is only surpassed by your enthusiasm and your presentation of it. So thank you for everything that your team is doing and we know you are going to be very successful.

Mrs. Heimann:

Thank you, Tom. I would echo that and I would only say that I am disappointed because I was expecting a jar in here this morning, but I guess you only want student's pennies.

Mr. Lolli:

We'll take pennies from everyone.

Mrs. Heimann:

I actually stuck a handful in my purse this morning when I walked out.

Mr. Lolli:

I'll take them after the meeting, then. (*Laughter*)

Mrs. Heimann:

We'll do that. Thank you.

**Adjournment**

Mrs. Heimann:

Our next regular board meeting will be held here in the Russell C. Myers Alumni Center, on Tuesday, May 25, 2010. Thank you for being with us today.

Mr. Barrett:

Sandy, can I just say one thing.

Mrs. Heimann:

Yes.

Mr. Barrett:

I just want to say how enjoyable it has been having Diana as the Graduate Student Trustee. I was thinking of some of her highlights of her career on the board. I was thinking how the Orange Bowl, the year before last, we went to her town of Miami. This past year, the Sugar Bowl, we went to New Orleans and she is a graduate of University of Florida...

Mrs. Heimann:

I didn't know that...

Mr. Barrett:

... and yet she was able to separate the loyalties and cheer for UC. *(Laughter)* And, I think one of the other highlights was her being on the Presidential Search Committee. It might have slipped past people, but Greg mentioned that he remembered some of the questions she asked him. As you recall...

Mrs. Heimann:

I remember...

Mr. Barrett:

...we were broken into a couple of groups and to make sure that there was consistency in the evaluations, we worked as a committee on specific questions and there were several really tough questions that both groups had to ask. And our group, Group 2, someone had to ask the tough questions and Diana volunteered to ask the questions. I remember when Greg came in she said, "What do you consider your greatest regret in life and if you had to do something differently what would it be?" Do you remember that Diana?

Ms. Hechavarría:

Yes I do.

Mr. Barrett:

I want you to know, Diana, that if there is a question about you being a disruptive trustee that my colleague, Mr. Niehoff, has vindicated you today.

Ms. Hechavarría:

Thank you.

Mr. Barrett:

It has been a real pleasure, but most importantly though the Graduate Student Body has been so well represented.

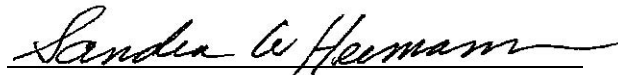
Mrs. Heimann:

They sure have. They have been very blessed.

Ms. Hechavarria:

Thank you. (*Applause*)

There being no further business before the Board, upon motion made by Mr. Barrett and seconded by Mr. Niehoff, the meeting adjourned at 10:42 a.m.



SANDRA W. HEIMANN  
CHAIRPERSON



THOMAS H. HUMES  
SECRETARY