

**Regular Meeting of the Board of Trustees
March 27, 2012**

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UNIVERSITY OF CINCINNATI

Official Proceedings of the

Three Hundred and Twelfth Meeting of the Board of Trustees

(A Regular Meeting)

March 27, 2012

The Three Hundred and Twelfth Session of the Board of Trustees of the University of Cincinnati was opened at 11:25 a.m. on Tuesday, March 27, 2012, in the Russell C. Myers Alumni Center of the University of Cincinnati. Notice of this meeting was given in accordance with Section 121.22 of the Ohio Revised Code. The proceedings of the Board, when not otherwise provided for by its bylaws, are governed by *Robert's Rules of Order*.

C. Francis Barrett, Chairperson of the Board of Trustees, presided. Mr. Barrett asked that roll be called.

BOARD MEMBERS PRESENT:

C. Francis Barrett, Thomas D. Cassady, Stanley M. Chesley, Gary Heiman, Thomas H. Humes, William C. Portman, III, Robert E. Richardson, Jr., and Geraldine B. Warner

BOARD MEMBERS ABSENT:

Margaret E. Buchanan

ALSO PRESENT:

Gregory H. Williams, President;
Robert F. Ambach, Sr. Vice President for
Administration and Finance;
Santa J. Ono, Senior Vice President for
Academic Affairs and Provost;
Thomas Boat, Vice President for Health
Affairs;
Karen Faaborg, Executive Vice President;

Lawrence J. Johnson, Dean, College of Education, Criminal Justice, and Human Services;
Michael Lieberman, Interim Vice President for Information Technology and CIO;
Mitchel D. Livingston, Vice President for Student Affairs and Chief Diversity Officer;
Mitchell D. McCrate, General Counsel;
James D. Plummer, Vice President for Finance;
Gregory J. Vehr; Vice President for Governmental Relations and University Communications;
Robert Probst, Chair for Council of Deans;
Greg Hand, University of Cincinnati Spokesperson;
Portia Watkins, Graduate Student Trustee;
Nick Hertlein, Undergraduate Student Trustee;
Russell C. Myers, Alumni Representative;
Otto M. Budig, Foundation Representative;
Richard Harknett, Faculty Representative;
Marla Hall, Faculty Representative;
Dale Schaefer, Faculty Representative;
Alan Hagerty, Student Representative;
Susan Stringer, Executive Assistant to the Board of Trustees and Sr. Vice President for Administration and Finance;
and the public

(Prior to the Board Committee Meetings and the Regular Board Meeting, Chairman Barrett began the proceedings at approximately 8:39 a.m.)

Mr. Barrett:

Would you please come to order? I would like to welcome everyone to our meeting. All of our trustees are here this morning with the exception of Margaret Buchanan who was detained on business matters so she's excused.

I would like to welcome our newest member of the Board of Trustees. To my left is Ginger Warner who was recently appointed by Governor John Kasich to a nine year term on the Board of Trustees. Ginger comes to us with a wealth of experience. She's extremely well educated. She has an Ivy League education having graduated from Cornell University and received her law degree from the New York University Law School. She practiced corporate law in the states of New York, California, Maryland and also in the District of Columbia. Presently she's involved in government relations with the Hunt Development Corporation, which is a family owned business, that she is a part owner of. She has a great working relationship with the legislators and other government officials in Columbus. She is known for her bipartisan efforts on a number of projects especially with the Arts. She has been involved at UC. She is a past member of the boards of Friends of CCM and Women's Studies. She is a founder of the Harmony Fund at CCM and the Warner Fellowship in Law and Women's Studies. She and her husband, David, have been very supportive being Circle of Honor Benefactors of the McMicken Society. She knows many of you and those of you who will get to know her will find out not only is she a fine person but will be a great trustee. Ginger, we're so pleased to have you and welcome to our board. *(Applause)*

I know from talking with Ginger that she's fully prepared. I'd like to thank Bob Ambach and Susan Stringer for the orientation and all the information. From talking with Ginger over the last couple of weeks, I think you are probably better prepared than any of us have ever been coming onto this board. So, thank you Susan and thank you Bob.

Last month we lost one of our former trustees, Dr. Anant Bhati. It is with great sadness that I have this resolution that I would like to read, but it is also a great honor. I found Dr. Bhati to be just the consummate gentleman. He had the highest standards of ethics and professionalism and devotion to the University of Cincinnati. He was a kind, caring individual who really made students here at the University of Cincinnati his priority. He was a wonderful trustee and I'm just pleased that we can honor him today. His wife was not able to be here today, but his son, Dr. Amar Bhati is here and is seated

right there and we are going to recognize him in a minute. He is a physician, he's with Good Samaritan Hospital, and he's also an undergraduate of the University of Cincinnati. I would like to read this please:

RESOLUTION IN MEMORY OF ANANT R. BHATI, MD

WHEREAS, the University of Cincinnati community was saddened to learn of the untimely passing of Dr. Anant R. Bhati on Friday, February 17, 2012, and

WHEREAS, this Board and this University benefited immeasurably from Dr. Bhati's fiduciary acumen, commitment to excellence in education, and unceasing concern for the needs of our students over a nine-year term as trustee from 2000 to 2009, and

WHEREAS, Dr. Bhati's dedication to the community was well known through his decade of service on the State Medical Board of Ohio and his service as Coroner as well as long-term advisory positions with the Provident Bank, Aetna Medical Advisory Board and the Salvation Army, and

WHEREAS, Dr. Bhati was widely recognized as a compassionate doctor who taught medical students for more than 30 years at the University of Cincinnati, and

WHEREAS, the official records cannot begin to fully encompass Dr. Bhati's wide-ranging endeavors on behalf of the citizens of the Cincinnati community, a tally of good works that is inspiring to all,

NOW, THEREFORE, let it be it resolved that the Board of Trustees of the University of Cincinnati, a State University organized under Chapter 3361 of the Ohio Revised Code, expresses its sorrow to the family Dr. Anant R. Bhati in remembrance of his dedicated efforts on behalf of this University and our City.

I would like to ask young Dr. Bhati to come forward and I'd like to present him with this resolution. (*Applause*)

Dr. Bhati:

I just wanted to thank all of you. Working for and really serving the University of Cincinnati community was something that was very near and dear to dad's heart. I wanted to thank you on behalf of my family for this resolution. Thank you. (*Applause*)

Mr. Barrett:

Really, no words can express in terms of all the gratitude and appreciation for what your father did for us. He was just a wonderful asset to our board and we cannot thank you enough and are so glad you could be here this morning. Thank you for being here. (*Applause*) I know that all of our trustees feel the same way as I do and we'll miss Dr. Bhati greatly.

We have a very full agenda this morning. I believe we can move through a lot of the reports very quickly, especially the committee reports, but we do have a lot of very important subjects that our president will address. I'd like to turn the meeting over to Dr. Gregory H. Williams, President of the University of Cincinnati. Greg?

President Williams:

Thank you, Chairman Barrett and good morning everyone. Chairman Barrett, although today marks the first full board meeting that you're chairing, I know that you've been hard at work since your election in January. I want to tell everyone that I've seen Chairman Barrett at so many university events that I just don't know where he gets all the

time and energy. He has certainly been around and about the university and we appreciate your leadership and involvement and your gracious way that you carry yourself every place, so thank you so much.

I also want to thank the board for the resolution for Dr. Bhati. I had the privilege of presenting Dr. Bhati with an honorary degree in 2010 and I'm greatly saddened by his unexpected passing. Although our relationship was brief and short, it was clear to me that he cared a great deal about the University of Cincinnati. It was important for him to serve on the board and his connection with the university was something that he held in high esteem and was very important. I'm particularly pleased to have Dr. Amar Bhati here so please convey my best wishes to the family in appreciation for all that your father did for the university. He will certainly be long remembered.

Like Mr. Barrett, I also want to recognize and welcome our newest trustee to the UC family. Mrs. Warner represented New York University at my Investiture Ceremony in 2010 and as Chairman Barrett indicated she has a law degree from NYU. My daughter does as well and so I know how proud NYU graduates are. We truly are fortunate to have her skills and talents at work for the university. I want to welcome you to the board Ginger – we're delighted to have you with us.

As we wrap up the month of March, Bearcat fans have had a lot to celebrate. Our Women's Basketball Team went to the NIT, their first post season play since 2005-2006. You may have heard that our Men's Basketball Team made it into the Sweet Sixteen for the first time since 2001. I had a chance to go to Nashville and to Boston to follow our team as well as the Big East Tournament. The turnout of University of Cincinnati fans and alumni was absolutely outstanding. Folks were there and they wanted to be part of it and it was a great honor. Actually, at our Boston Sweet Sixteen, we had five members of the Board of Trustees that came. So I want to thank the board members who were able to put it into their schedules and be there. I know that meant a lot to the fans and the team. I do appreciate that.

I do want to talk also about the recent honors and recognition that our outstanding faculty, students and staff have achieved – some national, some local – all honors that are truly richly deserved.

In the College of Engineering and Applied Science an Assistant Professor of Chemical Engineering, Joo-Youp Lee, has won the very prestigious CAREER Award which is given by the National Science Foundation. This is a very prestigious award. I've known people who have received that award and it is something that is deeply or highly prized. The CAREER Award is given to junior faculty who exemplify the role of teacher/scholars through their outstanding research, their excellent education, and the integration of education and research. Dr. Lee's award includes a five-year, \$400,000 grant to advance his work in CO₂ separation, biofuels and targeted drug delivery. If you see Dr. Lee, please convey your congratulations on an exceptional selection and award.

Some of our trustees may recall a presentation at one of our earlier board members from one of our students who worked in Tanzania with other UC faculty. Remember, a young man from Dayton talked about his work in Tanzania where he worked with the community there to try to figure out a way to bring fresh water to a village that was in dire need of it. Early this month a multi-disciplinary team of faculty and students in DAAP, the College of Medicine, and the College of Engineering and Applied Science received an award for a rural health clinic that they opened in Roche, Tanzania. It is the first healthcare facility in the history of that small community. The Collaborative Practice Award our project received was one of only three so honored this year by the American Collegiate Schools of Architecture, the ASCA. It was certainly a special award and an integration of pulling together departments and really exemplifying the work that we talk about with regard to interdisciplinary study. We have just a tremendous example, in a country halfway around the world, where folks working together are truly making a difference.

The *Business Courier* selected four leaders with UC ties among Health Care Heroes honorees for 2012. The UC honorees are Tom Boat, the Dean of our College of

Medicine and Vice President for Health Affairs; Professor Punam Malik in the Department of Pediatrics and Program Director in Molecular and Gene Therapy, Cincinnati Children's Hospital Medical Center; Ruby Crawford-Hemphill, Assistant Chief Nursing Officer, UC Health University Hospital; and also, George Strike, Chairman of the Board of UC Health, was honored with the 2012 Lifetime Achievement Award. We know these are all awards that are richly deserved and we're very excited about them.

As always, additional great news is listed in the printed report that you have at your place so I won't go through all of that, but there are some exciting things that are happening at the university and I hope you have a chance to look at that and see some of the other things that are happening here.

Now what I'd like to do is to ask Tom Humes, the Vice Chairman of the Board, for a resolution that he would like to present.

Mr. Humes:

Thank you, Mr. President. I would like to offer to the board a resolution of congratulations and appreciation to our very successful Men's Basketball program. We know that many of you have participated in one way or another in their success this year.

RESOLUTION OF CONGRATULATIONS AND APPRECIATION

The Board of Trustees of the University of Cincinnati congratulates the UNIVERSITY OF CINCINNATI MEN'S BASKETBALL TEAM, HEAD COACH MICK CRONIN, his Coaches, Staff, and the entire UC men's basketball team support family on their outstanding performance and representation of our university.

WHEREAS, under the leadership of COACH CRONIN and his dedicated staff, the TEAM has completed its 2011-12 season with a 26-11 record making COACH CRONIN the only Division I coach to equal or increase his win total in each of the last 6 seasons; and

WHEREAS, the TEAM has had a remarkable and memorable season by winning 12 BIG EAST Conference games, the most since joining the league in 2005, earning a No. 4 seed and a first-ever double bye in the BIG EAST championship tournament, attaining the farthest advancement in said tournament in school history defeating Georgetown and Syracuse universities on successive nights and earning a place in the title game, and

WHEREAS, the TEAM earned an at-large berth in the NCAA National Championship Tournament and made its farthest advancement in over a decade, reaching the Sweet Sixteen after defeating the University of Texas and Florida State University on national television broadcasts viewed by millions of households, and

WHEREAS, the BASKETBALL TEAM earned national distinction by defeating eight nationally ranked teams during the season, a mark that equaled the most for any major college program, and

WHEREAS, student-athlete Sean Kilpatrick was named to the All-BIG EAST second-team and student-athletes Yancy Gates and Cashmere Wright were named to the BIG EAST championship all-tournament team; Yancy Gates became just the sixth person in program history to top 1,400 points and 900 rebounds in a playing career and finishing 14th on the program's career scoring list and 9th on the career rebounding list, and student-athlete Dion Dixon completed his playing career with a school-record 137 games played and scored 1,281 points to place him 22nd on the career scoring list, and

WHEREAS, under the leadership of COACH CRONIN and his dedicated staff, the TEAM supported by ATHLETIC DIRECTOR WHIT BABCOCK and the entire Department of Athletics' Staff has embodied the spirit of Proudly Cincinnati by being bold, strong, and ambitious as they continue to rebuild a men's basketball tradition and program of national prominence, and

WHEREAS, the genuine commitment of the MEN'S BASKETBALL TEAM to compete as Cincinnati Bearcats has engaged not only the University of Cincinnati family and Cincinnati community but also Bearcats throughout the world;

NOW, THEREFORE, let it be it resolved that the Board of Trustees of the University of Cincinnati, a State University organized under Chapter 3361 of the Ohio Revised Code, commends and expresses its appreciation to the UNIVERSITY OF CINCINNATI MEN'S BASKETBALL TEAM, HEAD COACH MICK CRONIN, his Coaches, Staff and Players, ATHLETIC DIRECTOR WHIT BABCOCK, and the entire Department of Athletics' Staff for their outstanding performance and dedicated efforts on behalf of the University of Cincinnati.

BE IT FURTHER RESOLVED, that this Resolution be spread upon the minutes of said Board and that a certified copy be presented to the 2011-2012 UNIVERSITY OF CINCINNATI MEN'S BASKETBALL TEAM, HEAD COACH MICK CRONIN, his Coaches and Staff, ATHLETIC DIRECTOR WHIT BABCOCK, and the entire Department of Athletics..

Mr. Humes:

This resolution would hopefully be adopted and be presented by the Chairman of our Board to the team officially at the year-end banquet which occurs on April 4th. Mr. Chairman, I officially would like to introduce that motion, please.

Mr. Barrett:

Tom, I want to thank you very much for introducing that. I want to make a comment. You were so thoughtful to introduce a similar resolution at our January meeting recognizing the accomplishments of the football team. I presented that at signing day. Greg and I attended the signing day at the Kingsgate Marriott. Greg was recognized and appreciated for all the efforts he's made to recruit the football players, but when I read that resolution, I was actually interrupted several times with applause and I cannot tell you how well it was received and I want to thank you for it. I would ask for any comments on the resolution and if not, if we could have a motion to adopt it today, I would appreciate that.

Upon motion of Stanley M. Chesley, seconded by Robert E. Richardson, the Board unanimously approved the resolution.

Mr. Barrett:

Tom, thank you so much.

Mr. Humes:

I'd like to thank Susan Stringer for her help in putting this together as well.

President Williams:

Thank you, Tom. I know that's deeply appreciated by the coach and the players. They do enjoy this recognition by the university so thank you very much for that. I understand that Trustee Stan Chesley has a statement he would like to make with regard to Manny Mayerson.

Mr. Chesley:

With the board's permission, I would like to introduce a resolution to honor the memory and incredible commitment of Manuel D. Mayerson who passed away this past week. Manny had been an incredible figure in the overall City of Cincinnati and so many

things including education, health, and involvement at the University of Cincinnati College of Medicine. I would ask that a resolution be passed to honor he and his family for this amazing person and for what he has done for our community together with his wonderful wife, Rhoda. I would ask that we introduce such a resolution and that we give an appropriate commemoration to the family – maybe at the next meeting.

Mr. Barrett:

Stan, I think that's most appropriate. I would echo everything that you said. I got to meet Manny some forty years ago and got to know him over the last four decades. I think that would be most appropriate. I know, Gary, you knew Manny very well. Is there anything that you would like to comment on?

Mr. Heiman:

I concur with what Stan said. He was a larger-than-life individual. He did a tremendous amount for the city and helped develop a lot of programs that are most important.

Mr. Barrett:

If there is no other commentary, I would ask for a motion directing administration to prepare a resolution of appreciation and bring it into us at our May meeting.

Upon motion of Geraldine B. Warner, seconded by Gary Heiman, the Board unanimously approved that the administration prepare a resolution for the May board meeting.

Mr. Barrett:

Thanks Stan. Greg?

President Williams:

Thank you very much, Chairman Barrett. I actually had a chance to get to know Manny and Rhoda pretty well so I think this is certainly well deserved and I know they care a lot about the university from my discussions with Manny.

What I'd like to do now is to call on the Co-Chairman of our Proudly Cincinnati Campaign for an update on our \$1 billion campaign, my good friend Otto Budig, who has worked hard and diligently and we're almost there. Is that right, Otto?

(Otto Budig, University of Cincinnati Foundation Board Representative, gave the following Foundation Update.)

Mr. Budig:

Yes sir, we are – a moment of the board's attention; however, if you will. In the President's report to the trustees you will note a subtext that says, "Understanding Pompeii." You may or may not know it, but UC is the only university in the United States that currently holds the rights to excavate in Pompeii. Recently, the Cincinnati Museum Center opened a remarkable exhibit called "A Day in Pompeii." I had requested President Williams' presence to open that event. There were over 700 people there and virtually all of the graduate students involved in these digs were there and President Williams interrupted a very, very busy evening that evening to come to the Museum Center. He opened the program to great acclaim and publically and on behalf of the Museum Center, sir, my thanks. I appreciate it very much.

President Williams:

Thank you.

Mr. Budig:

Now on behalf of my fellow volunteers, colleagues and trustees, I thank you for your engagement and collaboration in fostering private support for the University of Cincinnati.

Since our board meeting in January, we've continued to make progress toward our billion dollar *Proudly Cincinnati* campaign goal. Our efforts have been bolstered in part by UC Foundation Trustee Elroy Bourgraf and his wife Emily, who recently

announced their gift of \$1 million to establish the Bourgraf Professorship of Entrepreneurial Practice at the Lindner College of Business.

Through their support – and the generosity of alumni and friends across the country – *Proudly Cincinnati* stands at more than \$883 million through February 29th. This leaves us with approximately \$117 million to raise between now and the conclusion of the campaign in June of 2013, which is certainly – in my judgment – a reachable goal.

Turning our attention to annual support, nearly \$80 million has been raised in the first eight months of the current fiscal year that began on July 1st. This total puts us more than \$7.5 million ahead of the progress made through the first eight months of last year, which points to the continued engagement of donors across all giving levels.

Our primary focus continues to be soliciting for and making certain that major gifts are adequately publicized. As an example, a multi-million dollar bequest to DAAP by Orville Simpson resulted in favorable coverage for major gifts and the campaigns in the February 12th edition of the *Cincinnati Enquirer* when the article noted that we have already been fortunate to have over a hundred donors commit a million dollars or above since *Proudly Cincinnati* began in 2005 and we will increase that number in the last year.

With the help of President Williams and UC Chief Investment Officer Karl Scheer, we recently held a number of successful campaign events in Florida and Arizona. Karl met with donors and presented reports on UC's investment strategy in Naples and Palm Beach, and President Williams met with alumni and our newest campaign committee earlier this month in Arizona.

Finally, the UC Foundation's Board of Trustees will be meeting next month on April 20th and 21st where we will focus on the next steps of refining and adopting the plans put forth by the Strategic Planning Committee earlier this year and other critical decisions regarding our future. And with due consideration to Mr. Humes, I'm really

interested in getting this *Proudly Cincinnati* campaign finished. I acknowledge your strategic goal, but we'll get Proudly Cincinnati finished in good time.

We have five new honorees at the Circle of Honor giving level of \$1 million or more; and one new honoree at the Circle of Excellence giving level of \$5 million or more. This year's group of honorees is one of the highest totals we have ever had at this event, and we're pleased to honor their exceptional lifetime generosity.

Our thanks for your efforts to foster a culture of giving to UC and Mr. Chairman and President Williams that is my report.

President Williams:

Thank you very much Otto. We appreciate your leadership on the campaign and we know that we're going to reach our goal and certainly may exceed that goal.

Mr. Budig:

Let's hope so. We will have quite a celebration sir.

President Williams:

Thank you for all your work with the Pompeii Exhibit. It truly is a great undertaking by our students and as you indicated, we are the only university in the United States that has the right to dig at Pompeii.

Mr. Budig:

Quite an honor.

President Williams:

And actually I was invited to join the dig and I'm sure that they would love to have many members of the Board of Trustees (*Laughter*) who want to go to Pompeii and send the summer on your knees digging for artifacts. It is really truly the dedication of our students and faculty and something very special to watch.

I'd like to introduce a couple of presentations. Our first presentation this morning gives us an opportunity for the first time at a board meeting to hear from our new Director of Public Safety, Police Chief Michael Cureton. Chief Cureton's selection came after a thorough national search. Many of you know before taking the helm of UC Police in November he served for thirty-two years with the Cincinnati Police Department. He rose through the ranks from patrol officer to Assistant Police Chief and had a tremendously distinguished career. He has extensive experience and knowledge of the communities in which the university operates and in 2010 he received a US Senate citation for his community service. Chief Cureton graduated from the FBI National Academy and is now completing a Masters in Criminal Justice at UC and he expects to graduate this year so I guess I will get a chance to shake his hand at graduation and I look forward to that. In the meantime, ladies and gentlemen, let me introduce to you Police Chief Michael Cureton.

(Michael Cureton, Police Chief and Director of Public Safety, University of Cincinnati Police Department; Captain Eliot Isaac, Commander of District Four, Cincinnati Police Department; Captain Paul Neudigate, Commander of District Five, Cincinnati Police Department; and Captain Paul Humphries, Chief of Staff, Cincinnati Police Department gave the following Public Safety Strategy presentation, using PowerPoint slides. A copy of the presentation is on file in the Office of the Board of Trustees.)

Chief Cureton:

Thank you President Williams. It's always interesting to hear your own bio and that they are really talking about you. Good morning board members. I'm here as the new Director of Public Safety and I'm here to say that it is my intention to keep this university safe – on campus and off campus. In this presentation, with my closest friends here, we want to hit on a couple of things – my core values, which are to be responsive because I care, I want to protect our children, and I want to collaborate with all our partners.

We use community policing as a style of policing to achieve those objectives and we have set up four primary strategies around using technology, high visibility patrols, communications, and education to achieve those objectives. Now, we've got a PowerPoint presentation and I've used it to talk to parents and students about Public Safety and I want to say that I start with a firm foundation of the establishment of a mission and core value statement that the University of Cincinnati Police Department has enjoyed for many years. Again, we want to be responsive, caring, protective, and collaborating with our partners, our undergrads, our grad students and certainly the Faculty Senate.

These are some illustrations of how we are responsive, how we do care, working with Bearcat Transportation issues, working with close circuit television issues and certainly how we are collaborating. The collaboration that I want to hit on today first starts with our Uptown Campus. I want to introduce first to you Captain Eliot Isaac who is the Commander of District Four, which is on the east side of campus, where we have the merging of number of students moving. If you look at these numbers the campus is huge. This is not a small campus. Often times when people compare the safety of the University of Cincinnati with other prestigious universities they leave out the size. Size does matter. The number of buildings, the square footage, the number of students off campus is huge. We've estimated a 10,000 students presently, but we're certain that is an undercount. That number could easily be 20,000 students within one-mile of the campus. So, Captain Isaac, if you will, briefly tell us about our partnership on the east side of campus.

Captain Isaac:

Thank you, Chief and good morning everyone. I'm very excited to be here this morning to talk to you about the partnerships that we enjoy in our uptown neighborhood.

Each month, the police departments involved in the uptown neighborhoods and all the security from all the stakeholders come together for a safety committee meeting.

During this meeting, we talk about the current crime trends and any occurring crime conditions that we all need to be aware of. Out of this meeting, we talk about any strategies or initiatives that we employ to try to combat that problem. Some of you may recall or have heard over the last couple of years our Theft Auto Campaign “Lock your junk in your trunk”. That campaign was born out of this meeting. In a few minutes you are going to hear from Captain [Paul] Neudigate from District Five and he’s going to talk a little more specifically about some of the other initiatives that we have. We’re also very excited about the growth on the Corryville side of the University. I think that with some of the initiatives that we have in place we are positioned very well with that. I’m happy to report that violent crime is down in all of the uptown neighborhoods and property crime is down in most of them. I think that with the partnerships that we have we are poised very well to provide a very safe and vibrant area for the new residents that will be moving into the area.

Chief Cureton:

Thank you, Captain Isaac. The University of Cincinnati Police Department is a fairly large police department by Campus Police Standards – about 56 police officers and a number of safety officers and they work 10-hour shifts. What’s important is that overlap time between 9:00 p.m. and 1:00 a.m. where we have the most resources committed and we have the greatest partnerships with District Four and District Five. A typical shift includes a number of lieutenants, officers on foot patrol and we will talk about our detective unit. You may have read in the news lately that our detectives solved the case of the flasher (as they called him on the news) where he was traumatizing some of our female students and attacked a student on Reynolds Road. That was UC PD Detectives along with Cincinnati Police Officers. Here importantly is the distinction that we want to make. This area here – this is uptown – this represents safe. Of course, around this area we have some challenges. Red is bad and blue is good. The east side is blue, the south side is red and that’s where we’re going to have Captain Paul Neudigate who is responsible for that area talk to us about his strategies for that area.

Chief Neudigate:

Thank you, Chief. Good morning. The bad news is that we do have some red there. The good news is that it has significantly decreased over the last couple of years specifically in areas of violent crime. We have double digit decreases over the last couple of years specifically in robberies and assaults. A lot of the red that you do see is property crime. Our burglaries are up. CUF [Clifton Heights, University Heights and Fairview] is not isolated from this program. Burglaries are kind of at epidemic proportions right now. It is affecting not only the city but the region. CUF is not immune but we are continuing on that. To combat the crime we have kind of a two-fold approach. We have the traditional enforcement response and over the last two weeks we have identified a cyclical spike in burglaries and thefts from autos that directly correlate with the exam week leading into Spring Break. For the last two weeks, I've had twelve additional officers assigned directly to the CUF area around the campus to patrol in addition to the regular beat officers that are normally assigned. The twelve additional officers have done nothing but look for ways to reduce crime and to keep an eye on the students that sometimes make themselves easy targets out there.

In addition to the traditional enforcement approach, we do have an educational approach. Two weeks ago we partnered with District Four, UCPD, and several student volunteers to hang approximately 4500 of these informational brochures – just basic safety tips – in the CUF and uptown area. In addition to the safety brochures we've identified that we have several pockets of international students that live in the District Five area. They are very reluctant to report crimes to us, I think, because of the cultural differences. We've taken this brochure and put it into a slightly different format and we're starting to distribute these in Chinese, French, Spanish and I believe that we are working on Arabic right now. We're hoping that we're going to bridge that gap for the international students with an educational component.

Every Wednesday, Thursday, Friday and Saturday, four days a week if you are not aware, a UC Officer actually partners with a Cincinnati Officer in the same vehicle. They go out and they patrol the outlying areas of the campus. It gives us another tool because they can enforce the Student Code of Conduct which we cannot. It's a great

partnership. Every week, like the Chief mentioned, UC comes to the table and attends our crime analysis meeting where we share intelligence and discuss current crime trends and patterns. Just to reemphasize for the Board that we have a great partnership with UCPD, safety is a priority for us for the students, and violent crime is down, but we know the perception is not where it needs to be and we have work to do, but we will get there. Thank you.

Chief Cureton:

Thank you, Paul. As you can see we've got great strategies that we're working on to improve the safety. Here are some numbers that Captain Neudigate mentioned that violent crime and property crime is down, but the perception is not. We're still working on those protective factors to change that. Here is in 2011 the crime activity on campus. At the bottom there you see the seven sexual assaults and the six robberies which is what the parents tend to focus on. When I look at those numbers they are acquaintance kinds of incidents. The people know each other. The robbery offenses tend to occur around sporting events, but by-and-large most of what is occurring on the campus involves people who know each other. When I talk about protecting students I am also focused on protecting them from stranger attacks – unwanted, unprovoked stranger attacks. That's the danger that we're working on. We do make arrests. It is balanced in terms of efforts of UCPD to arrest those offenders.

In terms of personal safety, we talk about locking your doors and don't allow tailgating. The strategies that we talk about include:

- Technology can do a great deal in securing our buildings.
- High visibility patrols – we need to do that in unique and creative kinds of ways.
- Communications – the Clery Act requires us to report dangerous incidents around campus and I think that's important, but it cuts both ways because people are often alarmed when they hear about a crime and often time these crimes occur off campus. So, one of my challenges is to make that distinction so that people

understand that 90% of the Clery Alerts are for activity off of campus and often times it's from students exercising bad behavior. We just last week had a student who answered a Craigs List advertisement looking for a topless housekeeper. Subsequent to answering that ad she had a very bad experience that ended up being a Clery Alert. So, we need to tell students to not make bad judgments – you think you are fearless and you think you're invincible, but you really are not.

- Education – As the captains talked about we have a lot of different efforts around educating people. One of the things we are looking at is lojacks for laptops where if someone steals your laptop there is technology that can disable it, sends a picture of who's got it, their email address. So, there are lots of different tools that we can use with technologies to improve the recovery of property.

Finally, I want to talk about community policing as that method that we use to bring all these things together. I want to introduce Captain Paul Humphries, who is the Chief of Staff for Chief Craig who is out-of-town today. He had family business and was not able to be here so he sent his top lieutenant.

Captain Humphries:

Thank you. One of the things that I would like to impress on you – you've heard specific examples of partnerships that we have with the University of Cincinnati Police – we will continue that.

Chief Craig is the first outside chief that has commanded the Cincinnati Police Department in our history. One of the reasons he was brought in was because of his experience specifically in Los Angeles, but also was a chief in Portland. When he was in Los Angeles he commanded the area that contained USC so he's brought some experience and some programs that he did specifically with a large amount of foreign students and the issues that are associated with that.

Another thing that he has done is he hired a group of consultants that came in and they did an assessment of our police department. I know that Chief Cureton is looking at possibly doing that here. One of the things that we found during that assessment is that there are opportunities to improve, opportunities to address budget issues, and one of those things that we can do is assist Chief Cureton if he is looking at doing something like that. We've had specific instances of improvement. One of the suggestions from the consultants is that we look at redistricting. Now that's a big deal in Cincinnati. Cincinnati is a neighborhood driven community. There are 52 neighborhoods who all their own identity. One of the things we are looking at is redistricting so that the University of Cincinnati is in one district. The good thing that you have here is that these two commanders talk to each other each and every day, they work well each other and with Chief Cureton. Logistically, it might make more sense to have all of UC in one district – so we are looking at that. There are opportunities in the future and there are opportunities that we are going to take advantage of, but the Cincinnati Police Department is committed to partnering with the University of Cincinnati and making sure that this is one of the safest areas that anybody can go. Thank you.

Chief Cureton:

Thanks Paul. Let me conclude that the community policing is three things primarily. It is bringing people together – different stakeholders to talk about issues that are important. It is walking beats – you should be seeing more walking patrols around the campus and in that bubble a half mile off campus. Substations – I put portable up there because of our moving demographics for students, but substations serve the purpose of a place where people can go and talk to a police officer about issues that don't necessarily involve a law violation. They may be concerned about broken windows, litter, pan handling, and any other number of disturbances that make people feel unsafe. So, substations are a place where people can go and have that conversation. Walking beats means that if they see an officer in sort of a random walking patrol that they can go up to an officer and talk about issues of concern to them that are not necessarily law enforcement related. It's about maintaining order and keeping the peace so that's where

the community policing component comes in. Well that concludes what I have formally to say. I would be more than happy to answer some questions. Yes sir, Mr. Chesley.

Mr. Chesley:

I really appreciate this. I have two issues and two concerns. One is the issue of how you reach students, God forbid an emergency Virginia Tech issue. I've been advised that every student's email can be broadcast by a blast system, but that is as to computers only and many youngsters keep their computers in the dorm. I've also been advised that there is no way to blast call people who are on their cell phones. When I made inquiry I understood, and I hope I'm wrong, that it's a privacy issue. I would ask the four of you of your view whether or not it would be advisable that we could reach out (because the technology is there) to all students on their cell phones and also give them a right to privacy. I would not like an opt in, in other words if you were write to every student and say can we have your number you are going to get a very, very small amount. If you write to them and guarantee them, or email them, that there will be privacy and an individual may opt out. We are seeing some literally not only liability but the tragedy of Virginia Tech as a terrible model where there was an inability to reach out to these students and advise them in an absolute emergency. I would ask both you Chief and working together with the Cincinnati Police to take a look at that issue. My last and second question is that I was at a meeting in which it was discussed that we have borders between Cincinnati Police and University Police. That may have been a misinformation. I like the idea of one district and my concern, and the other members of the board, goes to the issue of the weekends and the large population centered in Calhoun Street and McMillan. I understand the burglaries (and I appreciate what is going on) but on any given weekend with at least 25 saloons in the immediate area, I want to know the cross pollination between the Cincinnati Police and the University Police so that there is a presence – a physical presence – outside of the actual border of the University of Cincinnati, but going in together with uniformed officers, walking details similar to what we have in downtown Cincinnati that has made such an incredible difference on the weekends particularly in the Calhoun and McMillan Streets. Not that I'm a spy, but I have gone up there three or four times, not as late as midnight, but early in the evening

and I've seen literally no deterrents of walking police whether they are university or Cincinnati police so that we can at least give a feeling of safety in the mobility of the students who are moving away from their dorms and into this congested area of primarily Calhoun and McMillan which we want to encourage. In fact, we're involved in building a thing that is going to have some saloons up on USquare. It's a long set of questions, but I thought I could cover them all and between the four of you, you could give us some answers.

Chief Cureton:

I agree. On the notification we have the campus notification where everyone that is part of the UC email system. For those students who don't use email we are looking at other ways to either text or tweet or use Facebook those other types of technologies. I think the Cincinnati Police are working on some program with Cincinnati Bell, I think, some deal where Cincinnati Bell has some special capabilities to interrupt phones in progress, but I think that was just coming out as I was leaving and I don't know that anyone knew the true cost of it. But, there is some technology in that realm, but it's something that is being looked at.

Mr. Chesley:

But, do you feel, what I'm trying to get at, do you think that is a very worthwhile thing as opposed to just email so that they, I understand the technology is here, but is this something that we're looking at so that we can facilitate this so that if there is a lock down – God forbid a shooter or terrorist – we can communicate that to all students immediately whether that be by email and email is one way, we already have their number, but also the telephone. I want to know what our role is in working together and maybe Captain Humphries could add something to this because I understand there is some experience in District Three where you are working at this problem.

Captain Humphries:

We are looking at that. Technology is growing every day. One of the things that Cincinnati Bell is researching right now is basically a reverse 911 system. We all know

that when you call 911 it comes in and tells us where you are at or at least which cell phone tower you are closest to. Cincinnati Bell is looking at being able to do the reverse of that. If there is an incident in a specific area you can contact residences and possible the cell phones in that area to advise them of something. There also is, as Chief Cureton mentioned, there is a program out there that is similar to Twitter that if the UC students when they register, you could require it or strongly suggest it, is they follow this application of UC Safety or whatever number you put on there so that whenever one of these alerts go out and it could be anything from something as bad as a Virginia Tech incident to there is somebody on campus stealing laptops and you need to know this or there is someone that's been flashing someone at whatever tower – things like that. You can do different types of notifications. We're still in the process of looking at that, but as I said, but we are embracing technology and I know Chief Cureton has mentioned that too. It is something that we are looking at it and it's not a two years down the road we are hoping that comes on line pretty soon.

Mr. Chesley:

I mean would that be a worthwhile thing? That's what I'm trying to...

Captain Humphries:

I think that would be very worthwhile.

Mr. Chesley:

And the last question goes to this issue of border and walking and the mobility of the combination of the two police departments working together in the McMillan and Calhoun corridors.

Chief Cureton:

That's part of the partnership with District Five and Four. We are already increasing the patrols on Calhoun Street and Clifton Street on the weekends – UCPD – particularly from 9:00 at night and 2:00 in the morning in addition to the department cars. I think going forward depending on a lot of things I think as that construction piece has

clearly changed the travel path of students. I have a nephew who lives at Clifton and Lyons who spends a lot of time at the library so he has to walk all the way around. We are aware of those changing pathways so where you should see additional foot patrols is at those touch points – those intersections where people are coming from the south to the north to get to campus, but that's very worthwhile.

Mr. Chesley:

Thank you.

Mr. Richardson:

Chief Cureton, to follow up on what Stan asked about the Virginia Tech worst case scenario incident, what are we doing particularly to train our faculty under that type of situation. Do we have any procedures in place to prepare for that situation if it happens? Is there any protocol that we are following in that type of situation?

Chief Cureton:

There is an Emergency Planning Committee that is represented across the board. We primarily for faculty in classroom use the alarm system, the fire system, that has the ability to communicate a message to shelter in place, leave the building, specific to the building, or specific to an area.

Dr. Harknett:

Could I just speak as the Faculty Chair? We literally just finished, in cooperation with Public Safety, a video that's going to get rolled out to faculty and graduate instructors and it will be part of our normal faculty orientation. It actually puts them in a shooter scenario and takes them through so there is a visualization of what we've already had as part of the emergency planning. Literally we finished that video last week and it's going up. Alan starred in that. We used student actors and faculty so that's just literally in the last week.

Mr. Richardson:

I'm going to tell you that's key. I know this happened at a school and because of a lot of training they were able to prevent a lot of deaths because of the training they had. I think the more we do that the better. Hopefully, it never happens, but it's better to be prepared.

Mr. Barrett:

Chief, at the conclusion of our meeting we're going to have an Executive Session and during that session we're going to talk about some of the sensitive confidential planning issues with regard to emergency responses and campus security. We'd like you and the Captains to stay for the Executive Session. I'm also going to ask the student representatives and faculty representatives to participate if that's okay with you.

Chief Cureton:

Absolutely.

Mr. Barrett:

Thank you.

Mr. Humes:

I want to congratulate you and Chief Craig and all of you on our perception of an increased level of cooperation between the university and the city police departments. I know it's been growing over time, but it really makes a wonderful difference in a true impact on our campus to just see that. As you expressed, our campus is not just on the campus. Our campus is spread out and into the surrounding areas. I congratulate on that. I might ask and maybe this is some information that you could check out for us over time – do you have any idea how we compare, in terms of the size of our police capabilities, to other comparable urban universities in terms of our staffing and in terms of the type of things we do? Is there any group like this that you can reach out to or that you have reached out to to have some idea of how we compare and are we state of the art in terms of what we are doing?

Chief Cureton:

I've been here 120 days (*Laughter*) and there's a lot to learn, but certainly I know that there are industry standards that we'll take a look at. Size does matter and often times at the level of scholarship the university it at, the high quality or this university, you are often compared to smaller institutions not just on size but just on quality and those other schools tend to be much smaller. We are looking at how to make sure we are at the right size.

President Williams:

Chief, one comment and it's directed more toward our colleagues from the Cincinnati Police Department, when I was President of the City College of New York we had about 40 acres of land and we comprised two police districts and there was a lot of cooperation, but I would urge the consideration of combining us into one district would probably be best serving the university. So, since you mentioned that, I just wanted to make a public statement of that. That is something that I'm certainly supportive of – having the University of Cincinnati all in one district. I know there is a lot of good cooperation, no question about it, but we understand the significant value of being in one police district.

Chief Humphries:

I can tell you that Chief Craig and I had this discussion last week when we were going over some of the auditor's reports and that is something that he is seriously looking at. And he mentioned the University of Southern California that they did that in LA. It was successful and it actually increased their level of service so he is looking forward to looking at that.

President Williams:

Thank you. Thank you, Chief Cureton. Now I would like to have presentation on our FY 2013 budget planning and tuition increase. Bob Ambach, Senior Vice President for Administration and Finance, will make that presentation.

(Robert F. Ambach, Senior Vice President for Administration and Finance gave the following presentation titled FY 2013 Budget Planning and Tuition using PowerPoint slides. A copy of the presentation is on file in the Office of the Board of Trustees.)

Mr. Ambach:

Thank you, President Williams. Good Morning. Today I'd like to focus on two areas for discussion. First, I'd like to give you an update on the plans for our 2013 Budget Plan that will set the stage for the proposed budget discussion at your June board meeting. Second, I'd like to provide some information related to the tuition and fee recommendation that you'll consider later today.

Let's begin by looking at the revenue assumptions. As we've done in the past couple of years we're assuming flat enrollment as a conservative approach to our revenue assumptions. Given our current indications from the state we anticipate a modest increase in the approved state subsidy for FY 2013; however, it will be buffered a little bit by a modest reduction in state support based on actual enrollment reporting. So this will net the institution around a \$2.2 million increase in SSI. We've also factored in a reduction of approximately \$1 million in our temporary investment pool. As everyone knows, the interest rates are just not there these days and as such the earnings on our operating cash has been down.

As it relates to the expense side of the 2013 projections, as you may recall from previous years of budget planning, our incremental expense projections fall into three major categories: Compensation and Contractual Obligations, Mandatory or Essential Expenses, as well as Strategic Initiatives.

In the compensation category we are projecting a total increase of \$3.5 million for all of our current collective bargaining agreements that are in place. We are also proposing a 2% increase for staff, graduate assistantships, and student workers which amounts to approximately another \$2.5 million. This unrepresented staff and employees

student base has had the lowest increases over the past six years while they've been asked to take on more and more work as we've reduced or not filled vacant positions.

Here are some of the highlights for the mandatory or essential category. We plan to put a half million dollars again into renovating teaching labs that are critical to the undergraduate educations. To address compliance and safety needs, we plan to set aside funding next year to better manage the inventory and disposal of chemicals used in our teaching and research enterprise. The capital investment fund is a new item on the essential category, but it's not a new idea. It's a way to protect our investment in the campus physical transformation and address the significant issue of deferred maintenance. We plan to phase in this effort over a number of years, but have set aside approximately \$2 million in FY 2013. We're also planning for a utilities inflation although we've been able to avoid through cost avoidance through a number of return-on-investment projects under our energy efficiency program. Lastly, we've assigned \$1.5 million for debt service as called for in the Medical Science Building project funding plan. So this category total approximately \$7.1 million.

Appropriately, the largest incremental expense category is in the strategic initiatives category. Highlights in this grouping include \$3.5 million for UC2019 Initiatives. This amount added with last year's permanent funding brings funding for 2019 to \$6 million – a pretty healthy start for accelerating our transformation. We also plan to allocate funding for other institutional initiatives. Some of these fundings will assist with revenue supporters in managing their budget shortfalls so necessary and valuable services are negatively impacted. One of those categories would be the presentation we just had around public safety since it's such a critical issue on campus. We've also set aside approximately \$1 million towards the replacement of a new student information system. Despite significant efforts to contain costs and increase revenues Athletics continues to operate in a deficit position. An additional \$1.5 million subsidy coupled with enhanced fundraising and a better TV contract should put Athletics on an even ground going forward. And, we plan to allocate an additional \$3 million towards

reduction of our structural deficit that we've been working on and making significant progress over the last few years.

This draft summary which is hard to read in the back shows the FY 2013 budget variance at approximately \$16 million or around 7%. This variance includes approximately \$2 million of reserves for future years. When you add that to the current years reserve for future years, we'd have approximately \$10 million in anticipation of any significant changes at the state level and state funding of SSI.

So how are we going to manage and what are the strategies for managing this variance? All divisions at UC have now presented their 2013 budget plans including their strategies for managing the variance. In general, the strategies revolve around additional revenues and reduced costs. For example, many of the colleges will manage the variance through moderate growth and in some cases the growth will be the result in new students, growth in retention or growth in some of our distance learning programs. But the growth strategy won't be in all areas. Some units will have to further reduce operating expenditures and become more efficient and more effective. The last proposal for handling the budget variance is a request for student tuition increase.

Here's the proposal for the tuition increase for next fall: a 3 ½ % increase for all resident and nonresident undergraduates, the same for our Blue Ash and Clermont campuses as well as our graduate and medical school. For the professional schools, Law and PharmD will raise their rates a bit higher. Law schools across the country have seen a decrease in their applicant pool and some have chosen to lower their entrance requirements. In the PharmD program this increase is warranted based on market conditions, the size of the academic program, as well as, we are competitive with other pharmacy programs.

So how do these percentages increase translate into dollars? On the uptown campus the increase will mean an additional \$365 per year for undergraduates. Graduate students will pay an additional \$481 per year. The impact increase on the regional

campuses is an additional \$176 per year at Clermont or approximately \$199 per year for UC Blue Ash.

So I've already talked about how as an institution are we managing our share of the budget reduction. What this slide tries to demonstrate on tuition had we tried to manage the entire 7% or \$16.2 million as a tuition increase. It would have resulted in approximately an 8.2% increase in tuition so you can see between developing a balanced program of tuition increase versus cost reductions and revenue growth.

If we try to put it in context a bit about what else is happening between tuition and state support, if you remember back in FY 2002 and 2003 state support was approximately 20.6% of our operating budget. In FY 2012, our current budget, it is around 17%. We anticipate for FY 2013 it will be right around that 17% number.

I've shared this slide with you for the last two or three years. It's very difficult to read the numbers, but what we are demonstrating here is the red line is the net tuition and fees and the blue line is the state share of instruction. You can see back in 2002 and 2003 they crossed the line in terms of resources as it compares to where the burden is on the students versus the state.

What's happening around us? In the State of Ohio we're led to believe that all other public universities will increase their tuition 3½% with the once exception being Central State whose plan is to increase their tuition around 3%. Northern Kentucky University is not confirmed yet, but our initial indications are that they will increase their tuition approximately 5%.

Trying to compare to some of the publics and see what's happening on a national landscape, you can see from this chart that it ranges anywhere from the 3-4% ranges. As I mentioned, Kentucky has not officially finished their determination, but it is anticipated that they will go through the same issues we have in terms of reduced state support.

We're also proposing a 4% increase in room and board rates following an evaluation of the capital and operating needs: occupancy rates, enrollment projections and contract service costs. From FY 2001 to 2012 the average annual room and board rate increase for UC has been 3.85% one of the lowest in the state. Additionally, during this time we have significantly upgraded the operations with the opening of three new residence halls, one new dining center, and an extensive renovation of another dining center. As shown on this slide, the average room rate increase is \$284 and board rate is between \$150-159. We also wanted to make sure that you noted in your board book that we are proposing a 4% increase in our parking rates which is the first increase in over six years. I'd be happy to take any questions? Mr. Chesley:

Mr. Chesley:

Bob, thank you very much for this very complete presentation. Taking the stimulus money out of the picture because we got that advantage for a couple of years, can you estimate for me and the other members of the board the total percentage of increase in tuitions from the last five years at UC.

Mr. Ambach:

I know that over that over the last five years it has been a little less than 3½% because we've been capped out 3½% by the state and there was actually one year in that five year period where it was zero because they had capped it at zero. So there was a year we did zero and there was approval for 3½% but we skipped that year...

Mr. Chesley:

That was the stimulus.

Mr. Ambach:

...in the second year we did 7% to make up for the 3½% and then it was 3½% this year.

Mr. Chesley:

So in other words in five years it has been an increase, if my math is right, of about or almost 20%?

Mr. Ambach:

Getting there, yes sir.

Mr. Chesley:

In five years we have increased our tuition, if we do it this year again, it would be in excess of 20%.

Mr. Ambach:

Yes.

Mr. Chesley:

And that's school wide?

Mr. Ambach:

Yes.

Mr. Cassady:

Bob, if we're capped at 3½% how are we increasing the pharmacy by 9%.

Mr. Ambach:

The cap by the state is actually on and is very limited to what is actually capped in the budget bill and it is for in-state undergraduates only that the cap applies. So we could apply an increase to...

Mr. Cassady:

So the 9% for Pharmacy is for graduate students?

Mr. Ambach:

It's actually undergraduate and it's a professional program so it falls outside of the prohibition. It's a professional degree program – same with the law increase. We could also increase...

Mr. Cassady:

Medical?

Mr. Ambach:

Medical is actually doing 3½%, but it would be outside of that prohibition, yes.

Mr. Chesley:

Bob, we talked the other day about how many pharmacy schools there were in the state and at that time we didn't have the full number. Was it five or six and I want to know the comparison...

Mr. Ambach:

I think it's six.

Mr. Chesley:

...the comparison of increase of us going up 9.6% how does that compare with the other pharmacy schools in the state. Do you know?

Mr. Ambach:

I do not have the specifics, I don't know if Santa has that detail?

Dr. Ono:

Looking at all of the pharmacy schools across the country we are near the bottom in terms of the tuition we charge. I can send you that list.

Mr. Ambach:

I think the analysis when they presented their budget was that even with their increase they were still going to be well below the other schools, but I don't have that detail with me.

Mr. Richardson:

As to Stan's original point, if we go back close to ten years and for the last 5 years we have had a cap, but prior to that what would be our estimated increase is almost double isn't it?

Mr. Ambach:

I don't know that number off the top of my head. The largest increase that I've ever seen here was when we did just under 10%, but I don't believe that is in that last ten-year window, but I could be wrong. But, we have done increases of 6% and 5% and 3½%. I'd have to get you what is the actual growth and I don't have that with me.

Mr. Richardson:

I remember the tuition being (ten-years ago is when I graduated) and I remember the tuition being around \$5,000 and I think we are over \$10,000 now.

Mr. Ambach:

Um-hum.

Mr. Richardson:

I think we have to be cognizant of the fact that we have raised prices maybe not as much over the last five years, but if you take the total over the last decade it has been pretty significant. Now, or course, it's been across the state, but I think we have to ask ourselves some really tough questions and really look at how we do things because our path is not sustainable. I just want to put that on the record.

Mr. Ambach:

I think I would agree with you. I think that growth and enrollment as well as growth and tuition prices is probably an unsustainable model. As we've discussed, Santa and the deans and myself are working to put together a more long-term approach to what is the appropriate tuition levels as it relates to the programs. Whether some of the things we need to do around stop doing some things and investing in other things? I think that's part of what 2019 is about...

Dr. Ono:

I agree.

Mr. Ambach:

...is reinvesting back into those programs that we want to be known for as the top.

Mr. Cassady?

Mr. Cassady:

Could you comment on the overall demographics of the potential students that are in high school as they are coming? Are those trends going up or are they going down? Even though we've enjoyed increased enrollment over the last number of years and I know the budget is based on flat enrollment, but are the demographics helping or hurting?

Mr. Ambach:

The demographics in the State of Ohio as I think we are in our first year and Caroline Miller could speak much more eloquently to this, but the number of college prepared high school graduates in the State of Ohio is on the decline. The number of college prepared high school graduates is still 250,000 or 225,000 students, is that right?

Dr. Miller:

It's in that ballpark, but in the next seven years we anticipate a 7-8% decline in high school graduates in Ohio. That's one of the sharper declines in the Midwest. Our

strategy around that in terms of that not to shrink is to increase our path in terms of market share and to increase strategies around markets out of the state of Ohio.

Mr. Ambach:

And those are traditional students. We're also working on distance learning programs, international students, and out-of-state students. It's part of the reason why I think the president would emphasize that we need to invest in these times so that we are actually are creating programs that we create a demand for. If we just sit back and wait for the demographics to impact us, you are absolutely right, there's going to be fewer people needing or prepared to buy our services.

Mr. Richardson:

Bob, I would also say that I think it's important for us to, of course, increase our market share, but I think it's also important to recognize our central role for this community and try to help build a pipeline for a K-16 process that strengthens the K-12 system so the kids that are coming out are prepared. I think we have a really crucial role in collaborating with our public schools and so I think we have to do more than just, from my perspective, look at more than just market share. I understand from a business point of view we have to do that, but I think as a community we also have to look at investing in our own community in the sense of working with public school districts as well. I think we can't divorce ourselves from our local community.

Mr. Ambach:

I don't think that is ever the intention. I don't know if the president can speak to his work with STRIVE and some of the other scholarship programs we've worked on. I think you are absolutely right; we're still a significant part of the community. There is an interesting tug of war between the state and university versus branch campuses or community colleges that they are going to cut our funding for any classes that they consider remediation. There's always remediation with any student you bring in, but it's an interesting struggle that is taking place at the state level when it relates to are they going to help us pay for those courses that are considered remediation.

President Williams:

We have a number of programs with the Cincinnati public schools and surrounding areas. STRIVE, which I have been involved in and the university has been involved in for quite some time, has been a very good partnership and one we have really enjoyed and appreciated being part of. In addition, our College of Education has a number of connections we're spending time, but frankly, as our resources decrease our ability to reach out beyond the university is going to decrease as well. That's just the reality of the situation. Also, we have to raise some questions about the quality of what is happening in the Cincinnati Public Schools. And, in spite of the things, there has not been the level of improvement that really necessitates ability to develop students who are going to be able to successfully complete the programs at the university. So, there are a lot of countervailing issues that play a role here. I agree with you that obviously we continue and will continue to draw from the Cincinnati Public Schools and that's important for us and we are doing everything we can to facilitate that. But in a world of shrinking resources that has an impact on us.

Mr. Richardson:

No, I completely agree. I'm a big advocate of increasing resources and advocating for more state support. My point is that I want to make sure that we keep that in mind because it's easy to lose track of that and I still think it is centrally important. I know that we are doing great things and I know about those things going on and my message would be to continue the collaboration and figure out ways for us to work together. It's a complicated problem across the United States, but particularly though within the rust belt. I want to make sure that as universities we are not necessarily, just because the problem is difficult, we're not just turning a blind eye to it and making sure that it's always in our mission in what we do. What we need to do to diversify our markets and I understand that from a business point of view and I support it, I also think that we have to remember that we are an urban university and we were founded as a part of Cincinnati originally and we keep that in mind. That's my own perspective.

President Williams:

I certainly share that and the reality is though that state resources are not going to increase.

Mr. Richardson:

No, they are not.

President Williams:

We are on a downward slope so that's one of the reasons why we are compelled, really, to think about other ways we can create new revenue streams to do the type of things that you are talking about. Because I think it's pretty clear that we would be deluding ourselves if we would expect that the state is going to increase resources to the universities anytime soon.

Mr. Richardson:

I agree.

Mr. Ambach:

Mr. Humes, did you have a question?

Mr. Humes:

I'll yield to my colleague.

Mr. Cassady:

Bob, on another subject, could you comment on our pricing strategy for distance learning. Do we charge the same per credit hour for a distance learning as we do for someone who is operating on a computer out of their home versus someone who is coming onto our campus?

Mr. Ambach:

We do not. It's a convoluted strategy and part of it comes from the state rules. Most of our distance learning are out-of-state students. We charge the in-state rate plus \$10 per credit hour as a reflection of them not being in-state students. Each program at the graduate level has somewhat their own discretion as to what they charge and that is based on market analysis. So our criminal justice programs look at the other criminal justice programs and their rankings and determine what is the appropriate cost for that program?

Mr. Cassady:

What if it's an in-state student doing distance learning?

Mr. Ambach:

Then it's an in-state rate plus \$10 for a distance learning fee. And, some of that is mandated that we can't charge the same fee from the state for distance learning.

Mr. Cassady:

My expectation would be that it is a heck of a lot less expensive for us to conduct that distance learning to perform on that credit hour.

Mr. Ambach:

It depends.

Mr. Cassady:

We don't have to pay for buildings, campuses, security, and everything else for that person operating on their own.

Mr. Ambach:

That's true when you get down the road but there is initial R&D upfront as you would imagine....

Mr. Cassady:

Sure.

Mr. Ambach:

...whether it's the faculty time to reconstruct the course...

Mr. Cassady:

Right, absolutely.

Mr. Ambach:

...to be taught. Sometimes it's more difficult or more expensive if you have a suddenly have a larger section of students online and the expectation is a faculty member or TA is available 24/7 and so now you suddenly have a demand that it takes more faculty to teach the same number of classes. None of us likes our old memory of a 350 people in Zimmer Hall, but if you suddenly have all those people online demanding the same attention. It really depends on what the program is, what the course is, but generally you are right, we don't charge in most cases the Campus Life Fee which is the fee that we use to pay for the Recreation Center and those type of things because they never do get a value out of that as a distance learning student.

Mr. Humes:

Bob, getting back to the overall budget, I think that the administration has done overall a good job of balancing the many issue and challenges that we have. I particularly want to commend you on maintaining an amount of money to go towards new and exciting programs. This university has never had more opportunity than it has today and never has had more challenges, but we have to continue to find that way, despite those challenges, to invest in our future. So, I really want to congratulate you on that. On the other hand, and you've heard this before, but given the nature of the conversation I think we need to repeat it. It is imperative that we take a very strategic look as a university at how we are going to finance ourselves and how we're going to

survive over the next decade and look at several different budgeting scenarios based upon different scenarios that may happen. State monies are obviously going down. How quickly and what impact, we don't know. Expenses, operating expenses, salaries – those things have more increasing upward pressures all the time. Enrollment – we've been blessed by a rising tide and we've also done a wonderful job through our colleges and through the enrollment office to go out and recruit those students and build the position of our university. Fortunately, we had a mega investment, capital investment, in the 90's that rebuilt our campus. That has paid and is paying off and, I believe, will pay off for years to come. We have to look at the difference sources of where that comes from and how do we plan ahead knowing that different things can happen. I think the budgeting process, which has always been complicated, is more complicated and I'm just suggesting that we take the appropriate resources and make sure we look at those varying scenarios ahead of time. It's almost like a gaming system in terms of what happens in what different scenario. I want to make sure we're ahead of the curve in thinking in where we need to be – personnel costs, benefits, the whole thing. Let's be on top of it and not be caught by surprises, we'll still have surprises, but I would say that I'm supportive and nobody likes to support tuition increases, but I think where we are is the only place that we can be as a university today.

Mr. Ambach:

Well to your first point, I really want to acknowledge the provost and the deans. In this last six to seven months that really has been a very open process. We've put multiple scenarios out there. The deans and the provost have provided very critical feedback as to what is the appropriate balance between incremental expenditures and what type of incremental expenditures and what is the appropriate tuition. So, first of all I would absolutely have to acknowledge Santa's leadership with the deans on that and the president. To your second point, I would have been shocked if you hadn't reminded me that we need to continue to be strategic because this is our recurring conversation that we have. I think we are doing that. Santa with the deans and myself are working on a project, as we've already been doing, looking out five years but trying to really figure out, we know this isn't a sustainable model in terms of enrollment growth continuously

buffering any sort of reallocations, so we are continuing to work on that. With the leadership of Mr. Cassady, we've been working on the healthcare spend and how do we address that. We have to address our salary as it relates to total compensation in healthcare, but we also, you mentioned facilities, we certainly did do a lot of spend on facilities which have paid off. There's more work to be done so that has to be balanced with the needs of the academic programs that live in those facilities. So, it is a complicated conversation, but one that we're engaged in if not every day – weekly. We need to bring back to the board a clearer picture of what is that more multiple year strategic approach for how do we fund ourselves and all of our needs.

Mr. Hagerty:

Bob, I want to thank you as well as Jim Plummer for your continued transparency with regards to students and the student body. You've come to senate in the recent years many times and presented about tuition increases and the university budget. It has been very informative. In light of the projected cuts in federal programs that many of our UC students rely on, please speak to what sort of scholarships and other financial assistance the university does for our students as well as any way that we do currently help students financially meet the needs to get their education.

Mr. Ambach:

I'd probably ask Caroline to come up again and speak to the portfolio of aid whether it's need based or merit based. It's also a complicated process.

Dr. Miller:

It is a complicated process. One of our 2019 investments actually is to engage McGuire and Associates Consultants in an assessment of how we are using our institutional aid in support of our students and we're expecting their report in the next two weeks so we can provide a further update in terms of both the strategic application of aid and the support of need-based students. In a kind of a high level look, centrally we award about \$18 million in institutional aid. Some of it – \$6 million is need based. The balance is merit based, but much of our merit dollars go to students who have needs since

we have and it is awarded based on academic performance, but it also helps to address the need gap that those students have. There's a roughly equal amount awarded through the colleges, through athletics, and through other sources beyond my office in support of student assistance as well. So, the total undergraduate spend on institutional aid is just shy of \$40 million. In terms of need, probably our largest need based program is something that we call gap aid where we take our students who have estimated by the Pell formula eligibility for Pell and once they take their Stafford loans if they still have a gap in the cost of our tuition versus what they can pay we fill in that gap. That's about a \$3 million program to help out neediest students through this process. We are trying to do an assessment of the changes in the Pell grant. It is substantial and if you talk about an item in the federal budget that has a bull's-eye on it right now it is the Pell grant because of the sharp increase in the last few years both based on the recession and eligibility formulas. There are significant changes in the eligibility formulas for next year and we're trying to assess how to manage that. I don't know if that gets what you want specifically?

Mr. Hagerty:

Thank you.

Mr. Ambach:

Nick?

Mr. Hertlein:

Yes, while you gave that presentation I was trying to think of how to tie the increase to very real costs to students so I just jotted down that \$365 a year for many students is a month's rent, a quarter's worth of textbooks (sometimes less depending on the textbooks), groceries for a quarter. While we had this conversation yesterday and I understand that there are very real rising costs for the university itself contrasted with the declining state support, I also agree with Rob in large part that this is an unsustainable and every time we look to increase tuition there will be a bucket of students that will require gap aid, or the bucket of students that might fail to matriculate because of

financial related matters will continue to grow. I think in the future, while the administration has to be commended for the shared sacrifice and how the tuition dollars are being put to work, I do think that we have to continue to balance the tuition increases and the increases in service with the very real financial costs to students. That \$365 a year for a student that may not be making any income or maybe limited in the income they are able to make translates into a very real annual cost. While I understand the current difficult situation and there are certainly a lot of factors at work, I just want to remind the board as a whole that these costs come at a time in a student's life that are very difficult financially. That's what I wanted to add.

Unknown Speaker:

Well said

Mr. Richardson: Thank you.

President Williams:

Thank you, Bob. We certainly appreciate the discussion today and no one approaches this lightly. We understand the complex issues that are involved in terms of balancing the resources we have available versus the concerns that students have. We just wanted to present a number of these issues and how we have to address them and the situation of declining state resources. We need to also increase our revenue sustains. The unsustainability of expecting that we're always going to have an increase in the number is not a reality that is going to happen in the future. So, it is a complex, ongoing issue that all of us wish we didn't have to deal with. Frankly, the fact of the matter is that we do have to deal with that and all the draws we have on what the student's expect when they arrive at the University of Cincinnati in terms of programs, in terms of opportunities, and in terms of faculty that are available. It is a very complex situation and we appreciate the conversation today because I think we all share the same idea and mission of the role of a public university and a university that used to be a city university and particularly our involvement here in Cincinnati as well. So, I appreciate the conversation. It is very helpful as we go through and try to consider all these varying factors and what's in the

best interest of the University of Cincinnati. Mr. Chairman, that concludes our reports for today.

Mr. Barrett:

Thank you very much for those very comprehensive and essential reports. We will now move into the committee meetings of the board. I would like to announce the following appointments. I believe I have honored everyone's requests as well as dovetailed their areas of expertise with the appropriate committees. If I have made any oversights or mistakes in this appointments, afterwards please bring them to my attention and I will try to rectify it.

I'm pleased to announce that Rob Richardson will continue to chair the Academic and Student Affairs Committee. Tom Humes will be the Vice Chair of this committee. Other committee members will include Ginger Warner, Stan Chesley, Nick Hertlein and Portia Watkins.

I'm pleased to announce that Gary Heiman will continue to serve as Chair of the Finance and Administration Committee. We have Co-Vice Chairs, Tom Cassady and Margaret Buchanan. Other committee members will include Stan Chesly, Wym Portman, Rob Richardson, Portia Watkins and Nick Hertlein.

The Governance and Audit Committee, which I formerly chaired, will now be chaired by Margaret Buchanan. Tom Cassady has agreed to serve as Vice Chair and be the acting chair at today's meeting. Gary Heiman will continue on that committee and Ginger Warner is now a new member of that committee.

The Compensation Subcommittee is a subcommittee of the Finance and Administration Committee and it will be chaired by our most experienced board member, Gary Heiman, who has served on that committee previously. Also, Margaret Buchanan will serve as Vice Chair. I rotate off that committee and Wym Portman will now be a member of the Compensation Subcommittee.

The Investment Committee will continue to be chaired by Tom Cassady. I understand that Tom was initially a reluctant member of this committee and is now regarded as an indispensable member of the committee and I am pleased that Tom is willing to continue as chair. And, also now I am appointing Wym Portman to serve on the Investment Committee.

Several years ago under Interim President Monica Rimai and Board Chair Buck Niehoff, the board established a Health Affairs Committee. Stan Chesley was appointed Chair of that committee for a three-year term, Tom Humes was also on that committee and I was on that committee. I felt it was a bit too large, we needed to make it more of a board committee, the health affairs side of our campus is approximately 50% of our budget. I think we need to address this at the board level so we are going to have a report from the Health Affairs Committee as it is reconstituted. Bob Ambach can explain that but I'd like Stan, of course, to continue as Chair with Tom Humes as Vice Chair. I also want Wym Portman, Rob Richardson and Ginger Warner to serve on that committee.

We will now proceed with the committee meetings. The first meeting will be the Academic and Student Affairs Committee meeting and Rob, I'd like you to preside as only you can.

THE BOARD COMMITTEE MEETINGS

(Proceedings of the Board committee meetings are contained in the respective committee meeting minutes, which are on file in the Office of the Board of Trustees.)

The committee meetings began at 10:12 a.m.; the meetings concluded at 11:25 a.m.

Mr. Barrett:

I'd like to now call on Mr. Chesley as chair of the Health Affairs Committee. I see that he's not here, but in his absence, I know we were going to have report from the

Dean of the College of Medicine. Stan, I'm just calling on you as chair of the Health Affairs Committee and if you want to introduce Dr. Boat, please.

Mr. Chesley:

Thank you very much for the honor for being the chair of the Health Affairs Committee. At this time, I'm very pleased to introduce, and I thought from time-to-time at these board meetings, we'd get an opportunity with the chairman's permission for some of the key people at the UC Health and Medical School to be introduced to give us some comments and words. At this time, it's my honor to introduce Tom Boat the dean of the University of Cincinnati College of Medicine.

Dr. Boat:

Thank you, Mr. Chesley. Before I start, let me just acknowledge the death of one of the pioneers in the College of Medicine and someone who has made great achievements and contributions and that is Dr. Leonard Bernstein, who died, I think, over the weekend. His services are going to be early afternoon today, but it's fitting that we had a tribute dinner for him in this very room about a month ago where he acknowledged that, in fact, he had created the Allergy Division, the Internal Medicine Department, started the Allergy Fellowship Program and in fact trained sixty different individuals and had really presided over and been president of all the major allergy societies locally and nationally. I just wanted to acknowledge that. He has been a tremendous contributor and I think that we should celebrate all of his achievements.

I was asked just very briefly to update you on several things. As far as our educational programs are concerned I think we have in fact had confirmation that they are moving in the right direction. Last summer we initiated a new curriculum – a brand new and completely different curriculum for our incoming students. This is a curriculum that introduces clinical experiences right from the get go. The students have liked it and we think it has been tremendously successful. This has been confirmed for us by the fact that the LCME, our accrediting agency, came in also last summer for a site visit and as a result of that site visit a determination was made that we will get the maximum length of

accreditation – eight years. We feel very good about that. We also matched all but two of our students last week (those students were special cases) but they went to top programs around the country. I just wanted to share with you that 41 of the 147 students that graduated are staying for their residency here in Cincinnati – most of them at University Hospital. I think that this speaks to the quality of residency training and post graduate education that we have available in the Academic Medical Center. I also would like to acknowledge that by last summer we had consolidated all of the faculty practices so that our 800+ providers are all practicing under a single tax ID number. Having achieved this has allowed us then to begin to integrate that function into UC Health which is something that is very important in terms of aligning all of the programs and the objectives of the health system going forward. It's already, I think, beginning to show promise. We have, in fact, already topped a million encounters annually at this point. The number of encounters and the clinical revenue has gone up double digit at a double digit clip for this year and we feel very good about that. It's probably important for us to achieve this because our traditional sources of revenue are declining and some of the state revenues that we have talked about earlier this morning and also the earnings on our endowment. But, with this kind of clinical activity we hope to create a robust source of revenue that is going to allow the College of Medicine to move forward. Because of the importance of this relationship that is the College of Medicine and UC with UC Health, I think it's important to point out that there is activity going on to create an Operations and Affiliation Agreement. I think that process has moved along very nicely. The leaders and lawyers from both sides have been working hard on this and I think there are a few details to work out yet, but I would anticipate that agreement will be coming to the board and I want you to know that is a very, very important foundation for the College of Medicine in the future to get that agreement right. Let me also say that our big challenge now is jump starting growth in our research programs. They have stagnated over the last couple of years again largely because we have not had investment resources, but our plans are to begin to generate those resources. As we go forward the complexities of being able to manage with a lot of fluidity in terms of the financing of academic programs has created some challenges for us. I think, after being nine months in the dean's position, I understand much better what the opportunities are now and I have

confidence that we can go ahead and in fact achieve the kind of financial stability and growth we need to move the academic programs forward. I would like to say that several of you have, in fact, done site visits to the College of Medicine. Mr. Richardson did a couple of weeks ago and Mr. Portman and I would hope that all of you would take advantage of our invitation to come over and spend several hours seeing directly how we do our educational processes and what research consists of and also begin to understand with us what our management challenges and opportunities are so that we can work together to get to our objectives and goals. I'd be happy to take any questions that you might have.

Mr. Richardson:

I just have a comment. I really enjoyed my visit. I was very impressed by the facility and actually I'd never toured the medical facility and it's a very, very impressive facility if you've never been there. I was impressed with the staff and the management and I think we're headed in the correct direction.

Dr. Boat:

Wym?

Mr. Portman:

I'd just encourage all the board members to look at doing the same thing. The 2-hour period is a great orientation to what's happening over there. Wouldn't you agree Rob?

Mr. Richardson:

I agree completely.

Mr. Humes:

I think we need to thank Dr. Boat for his great leadership. He was the recipient of the Health Heroes Award for Leadership and Administration just a couple of weeks ago. He was selected from among his peers. The leadership that you are providing is

outstanding. Greg, glad to hear that we are moving positively on the document. I think that we would all agree that working document and contract is exceptionally important for everybody. Thank you for your great efforts since you've the Vice President and Dean.

Dr. Boat:

I look forward to hosting any of you that want to spend a couple of hours with us.

Mr. Barrett:

Ginger, you of course have great interest in the medical side is there anything that you want to add at this time.

Mrs. Warner:

No. (*Laughter*) Well, I'm curious about the collaboration with Children's Hospital and how that's coming along. I know you're a very important part of that – something new.

Dr. Boat:

I spent fifteen years at Children's Hospital and I think that my history there has helped bridge some of the thinking and planning that needs to go on so that in fact we collaborate and put programs in place that are going to be synergistic. The leadership of UC Health, the College of Medicine and Children's Hospital meets on a regular basis. Those are very productive meetings and I think you are going to see positive results.

Mrs. Warner:

Thank you.

Mr. Chesley:

I want to just personally thank you Dr. Boat for your report and indicate Mr. Chairman that at future board meetings a little more detail – I hate the word PowerPoint – but presentations relative to what is going on with UC Health and the medical school

because I think these are really exciting times for both UC Health and the medical school. Just what we are seeing in the way of promotion right now of UC Health, what we're learning and what we're seeing and the incredible opportunities that we have relative to every aspect of it including cancer, heart, and trauma center. I just want to thank Dr. Boat and all of those that are UCP doctors that are working so hard together in this last year of sort of tumultuous activities that we've now come down to a calm and we're really working hard. I thank you.

Mr. Barrett:

Thank you, Stan. President Williams?

President Williams:

I would urge, Chairman Chesley, that the committee be a little more expansive into consideration Dr. Boat's position is not only as Dean of the College of Medicine, but he is also Vice President for Health Affairs which also includes Nursing, Allied Health and Pharmacy as well, which I would assume that the committee would consider under its ambit as well, which really shows a broader picture of all the things that we're doing in health related areas.

Mr. Chesley:

Good point and I think that this being the first meeting, I take your position and I do want to make it much broader in scope.

Mr. Barrett:

Greg, I also concur whole heartedly – an excellent recommendation.

Mr. Chesley:

For example, I'll make definitions including those groups.

The Regular Meeting of the Board of Trustees was convened at 11:25 a.m. and, as noted on the first page (page 181) of these minutes, roll call was taken.

Approval of the Minutes from the Regular Meeting of the Board of Trustees

Mr. Barrett called for additions, corrections, or deletions to the minutes of the Regular Meeting of the Board of Trustees of January 24, 2012. Upon proper motion by Mr. Cassady and seconded by Mr. Heiman, the minutes were approved as distributed.

Approval of the Items Recommended by the Board Committees

Listed below are the items recommended to the Board of Trustees for approval by the Academic and Student Affairs Committee and the Finance and Administration Committee at their respective meetings held on March 27, 2012, prior to the Regular Meeting of the Board of Trustees.

Academic and Student Affairs Committee Recommendations

12.03.27.01 ACADEMIC APPOINTMENTS

Synopsis: Appointments of Faculty and Academic Administrators

It is recommended that the Board of Trustees approve the appointments of faculty identified in the attached document. These recommendations have been reviewed and approved by the appropriate authorities.

Emeritus/Emerita Appointments

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|-----------------------|---|
| T. David Evans, Ph.D. | Associate Professor Educator Emeritus of Sociology
McMicken College of Arts & Sciences
Effective: September 1, 2011 |
| David Meyer, Ph.D. | Professor Emeritus of Geology
McMicken College of Arts & Sciences
Effective: August 15, 2012 |
| Edgar Slotkin, Ph.D. | Professor Emeritus of English & Comparative Literature
McMicken College of Arts & Sciences
Effective: August 15, 2012 |

Roger Selya, Ph.D.	Professor Emeritus of Geography McMicken College of Arts & Sciences Effective: August 15, 2012
James Osterburg, Ph.D.	Professor Emeritus of Mathematical Sciences McMicken College of Arts & Sciences Effective: August 15, 2012
James Deddens, Ph.D.	Professor Emeritus of Mathematical Sciences McMicken College of Arts & Sciences Effective: August 15, 2012
Raj Singh, Sc.D.	Professor Emeritus of Material Sciences & Engineering College of Engineering & Applied Science Effective: March 27, 2012
Lou Ann Emerson, Ph.D.	Associate Professor Emerita of Nursing College of Nursing Effective: September 1, 2011
Steven Hoath, M.D.	Professor Emeritus of Pediatrics College of Medicine Effective: March 15, 2012
John Michaels, Ph.D.	Associate Professor Emeritus of Medical Education College of Medicine Effective: March 1, 2012
Judith Rhodes, Ph.D.	Professor Emerita of Pathology & Laboratory Medicine College of Medicine Effective: July 1, 2012
Peter Walzer, M.D.	Professor Emeritus of Internal Medicine College of Medicine Effective: April 2, 2012

New Faculty Appointments

Barbara Burrell	Associate Professor of Classics (with tenure) McMicken College of Arts & Sciences Effective: August 15, 2012
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12.03.27.02 DISTINGUISHED TEACHING PROFESSOR**Synopsis:** Appointment of Distinguished Teaching Professor

It is recommended that the Board of Trustees approve the following appointment: Marc Cahay, Professor of Electrical and Computer Engineering, College of Engineering and Applied Science, as Distinguished Teaching Professor.

12.03.27.03 ACADEMY OF FELLOWS FOR TEACHING & LEARNING MEMBERSHIP**Synopsis:** Approval of faculty for induction into the Academy of Fellows for Teaching & Learning

It is recommended that the Board of Trustees approve the faculty identified in the attached document for induction into the Academy of Fellows for Teaching & Learning. These recommendations have been reviewed and approved by the appropriate authorities.

Victoria Appatova	Assistant Professor of English UC Clermont
Shauna Buring	Associate Professor of Clinical The James L. Winkle College of Pharmacy
Sarai Hedges	Associate Professor of Human Services College of Education, Criminal Justice, and Human Services
Todd Herzog	Associate Professor of German Studies McMicken College of Arts & Sciences
Rita Kumar	Associate Professor of English & Communications UC Blue Ash
Rebecca Leugers	Associate Professor of Rehabilitation Sciences College of Allied Health Sciences
Lisa Meloncon	Assistant Professor of English & Comparative Literature McMicken College of Arts & Sciences
Rajiv Soman	Professor of Chemical Engineering College of Engineering and Applied Science
Tina Weitkamp	Associate Professor of Clinical College of Nursing

12.03.27.04 FELLOWS OF THE GRADUATE SCHOOL**Synopsis:** Approval of faculty for induction into the Fellows of the Graduate School

It is recommended that the Board of Trustees approve the faculty identified in the attached document for induction into the Fellows of the Graduate School. These recommendations have been reviewed and approved by the appropriate authorities.

Kenneth Campbell	Professor of Pediatrics College of Medicine
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George Deepe, Jr.	Professor of Medicine College of Medicine
Ranjan Deka	Professor of Environmental Health College of Medicine
Katharina Gerstenberger	Professor of German Studies McMicken College of Arts & Sciences
Anna Gudmundsdottir	Professor of Chemistry McMicken College of Arts & Sciences
John Hancock	Professor of Architecture DAAP
Gui-Rong Liu	Professor of Aerospace Engineering (Ohio Eminent Scholar) College of Engineering and Applied Science
Santa Ono	Professor of Pediatrics and Biology Senior Vice President for Academic Affairs and Provost
Richard Paul	Professor of Molecular and Cellular Physiology College of Medicine
Michael Riley	Professor of Psychology McMicken College of Arts & Sciences
Guy Van Orden	Professor of Psychology McMicken College of Arts & Sciences
James Wells	Associate Professor of Pediatrics College of Medicine
Susanne Wells	Associate Professor of Pediatrics College of Medicine
Aaron Zorn	Associate Professor of Pediatrics College of Medicine

Finance and Administration Committee Recommendations

12.03.27.05 EMPLOYMENT: NEPOTISM

Synopsis: Revision of University Rule 3361:30-21-05 regarding nepotism in employment.

It is recommended that the Board of Trustees amend University Rule 3361:30-21-05* regarding nepotism in employment. The amendments harmonize university prohibitions on nepotism with similar restrictions in Ohio Ethics Laws.

*Filed in the Office of the Board of Trustees

12.03.27.06 EMPLOYMENT: REPORTING OF OUTSIDE ACTIVITIES AND INTERESTS

Synopsis: A recommendation to adopt a new university rule requiring the reporting of employees' outside activities.

It is recommended that the Board of Trustees adopt new university rule 3361:30-21-01* and amend university rules 3361:30-21-02* and 3361:30-21-03.* New rule 3361:30-21-01 codifies the current university policy that requires employees to report all outside activities that may give rise to conflicts of interest using the Outside Activity Report (OAR) and requires that employees complete an OAR not less than annually.

The amendments to rules 3361:30-21-02 and 3361:30-21-03 codify the current practice of securing approval for collateral employment by submitting an OAR.

12.03.27.07 ESTABLISHMENT OF AN OFF SITE DUAL ENROLLMENT RATE FOR HIGH SCHOOL STUDENTS

Synopsis: This recommendation would establish at \$75.00 per quarter hour or \$110.00 per semester hour rate for University of Cincinnati (UC) courses taught off of the UC campuses by high school faculty who meet the North Central Association/Higher Learning Commission standards under the mentorship of a UC faculty member or by a UC faculty member at an adjunct rate.

It is recommended that the Board of Trustees approve an Offsite Dual Enrollment Rate for University of Cincinnati (UC) courses that will meet both high school and university graduation requirements. Such a rate will allow UC to support initiatives in our area school districts to enhance rigor and student preparation for college study; it will support requirements included in H. B. 119 that universities take positive steps to keep college study affordable and it will facilitate new requirements that UC create three year pathways for sixty percent of non-co-op baccalaureate degrees. OBR Directive 2009-011 Differentiated Tuition for State Institutions of Higher Education allows for such a rate where the program is designed to keep college affordable and enhance quality of the educational experience.

Under this model UC has no facilities costs and minimal instructional costs. Area school districts are requesting our partnership in this regard. Faculty teaching in undergraduate programs should hold a degree at least one level above that of the program in which they are teaching, and those teaching general education courses typically hold a master's degree or higher and should have completed substantial graduate coursework in the discipline of those courses. High school faculty meeting this standard will be mentored by a UC faculty member. Students will be required to demonstrate mastery through the same culminating requirements as students enrolled on UC campuses. Courses offered in this manner will generally be those that fill requirements of the Ohio Transfer Module or the Transfer Assurance Guides.

This rate structure of \$75.00 per quarter hour or \$110.00 per semester hour and the impact and success of this model should be reviewed annually.

*Filed in the Office of the Board of Trustees

12.03.27.08 APPROVAL OF THE TENTATIVE AGREEMENT BETWEEN THE UNIVERSITY AND THE FRATERNAL ORDER OF POLICE, SECURITY OFFICERS UNIT.

Synopsis: It is recommended that the Board of Trustees approve the tentative agreement* between the university and the Fraternal Order of Police, Security Officers unit.

It is recommended that the Board of Trustees approve the tentative agreement between the university and the Fraternal Order of Police, Security Officers unit pursuant to Ohio Revised Code 4117.14.

The parties reached a tentative agreement on February 6, 2012, that was subsequently ratified by the bargaining unit members on February 14, 2012.

12.03.27.09 APPROVAL OF TUITION AND FEE SCHEDULES FOR THE ACADEMIC YEAR 2012-13

Synopsis: Authority is requested to implement the Tuition and Fee Schedules for the 2012-13 Academic Year. The proposed 2012-13 Tuition and Fee Schedules will be effective Fall Semester 2012.

The University of Cincinnati engaged in an open and interactive process for developing the attached 2012-13 Tuition and Fee Schedules that included seeking and receiving input from students, faculty, deans and administrators through all-university committee participation. The resulting proposed Tuition and Fee Schedules are in compliance with the recommendations of the Ohio General Assembly, the Chancellor of the Ohio Board of Regents, and the Governor of Ohio.

The included fees schedules incorporate the following increases:

- 3.5% increase to undergraduate rates for both resident and non-resident students
- 3.5% increase in graduate rates for both resident and non-resident students
- 6% increase for Law students both resident and non-resident
- 3.5% increase for Medicine MD students both resident and non-resident
- 9.5% increase for Pharmacy PharmD resident students and 6.8% increase for non-resident students

The proposed 2012-13 Tuition and Fee Schedules will be effective Fall Semester 2012.

It is recommended that the Board of Trustees approve the FY 2012-13 Tuition and Fee Schedules.

12.03.27.10 ESTABLISHMENT OF ROOM AND BOARD RATES 2012-2013 ACADEMIC YEAR

Synopsis: Authority is requested to establish Room and Board rates for the 2012 – 2013 academic year. The requested rate increase, in combination with scheduled expense reductions, will allow Housing and Food Services to achieve a balanced budget.

It is recommended that the Board of Trustees approve the room and board rates for the 2012 – 2013 academic year as they are listed below. The proposed rates represent a 4% increase of the

*Filed in the Office of the Board of Trustees

academic year room and board services. The proposed rates are a result of the evaluation of the capital and operating needs, occupancy rates, enrollment projections, market competitiveness, and contract service costs. After assuming all management and fiscal responsibilities of Bellevue Gardens on January 1, 2011, to include debt service, it is recommended that the monthly rent for all units increase 4%.

	<u>2012-2013</u>	<u>2011-2012</u>	<u>% Variance</u>	<u>\$ Variance</u>
<u>Board Rates</u>				
Meal Plans (per academic year)	\$3,936 - \$4,140	\$3,786 - \$3,981	4%	\$150 - \$159
<u>Room Rates</u>				
Dabney, Daniels, Calhoun & Siddall (per academic year)	\$6,030 - \$6,960	\$5,799 - \$6,693	4%	\$231 - \$267
Stratford Heights (per academic year)	\$6,936 - \$7,506	\$6,669 - \$7,218	4%	\$267 - \$288
Turner Hall (per academic year)	\$7,354	\$7,071	4%	\$283
CRC/Schneider Hall (per academic year)	\$7,796	\$7,497	4%	\$299
Bellevue Gardens (monthly rents)	\$765 - \$1,216	\$736 - \$1,169	4%	\$29 - \$47
<u>Summer Contract</u>				
Turner/ Schneider & Stratford Heights	\$339/month	\$339/month	0%	\$0

Housing and Food Services management continues to improve the efficiency of their operation and have reduced Housing operations and maintenance costs per square foot by 44% since 2001. This has aided in partially off-setting the substantial expense increases in other areas, such as debt service, since this date.

The proposed rates meet the financial requirements of residence hall and dining operations and demonstrate a sensitivity to market competitiveness. From FY 2001 through FY 2012, the average annual Room and Board rate increase for the University is 3.85%. This is one of the lowest rate increases of any State university during this timeframe. Additionally, during this period the University has significantly upgraded its operations with the opening of three new residence halls and one new dining center. A second existing dining center also underwent extensive renovation in FY 2003.

In accordance with the established Cash Policy of the University, the combined operations will achieve a positive net position.

The proposed rate increase would be effective July 1, 2012.

12.03.27.11 HEALTH AFFAIRS COMMITTEE

Synopsis: A recommendation to rescind Rule 10-1-10 and amend Rule 10-1-05 to reflect the new composition of the Health Affairs Committee

It is recommended that the Board of Trustees rescind Rule 10-1-10* and amend Rule 10-1-05* to reflect the new composition of the Health Affairs Committee. Under the amendment committee members will be appointed in the same manner as most standing committees of the Board. The function of the Health Affairs Committee will remain the same. Other changes to Rule 10-1-05 are included as housekeeping matters to reflect the current contract and budget transfer dollar thresholds requiring Finance and Administration Committee approval that are found in Rule 10-1-06.

Comments from Chairman Barrett

The full Board has been present at the Committee Meetings held today and has received the recommendations of the Academic and Student Affairs Committee and the Finance and Administration Committees. The items reviewed and recommended by the Committees are named in the Action Items list at your place with the sole exception of Item #1 of the Finance and Administration Committee which has been tabled. May I have a motion to approve all of the recommended items?

Upon motion of Robert E. Richardson, Jr., seconded by William C. Portman, III, the Board approved the items recommended by the Committees by the roll call vote.

Recommendation Nos. 12.03.27.01 through 12.03.27.11

AYE: C. Francis Barrett, Thomas D. Cassady, Stanley M. Chesley, Gary Heiman, Thomas H. Humes, William C. Portman, Robert E. Richardson, Jr. and Geraldine B. Warner.

NAY: None

ABSENT: Margaret Buchanan

Unfinished Business and New Business

Mr. Barrett:

We have on our agenda consideration of the Honorary Degrees and the Award for Excellence candidates.

*Filed in the Office of the Board of Trustees

**12.03.27.12 HONORARY DEGREE AND AWARD FOR EXCELLENCE
CANDIDATES**

It is recommended that the Board of Trustees approve the nominations of the individuals named below for the Honorary Degree or Award for Excellence. These nominations have been reviewed and recommended by the University of Cincinnati Honors Committee.

Nominees for the Honorary Degree

Nicholas J. Clooney
Thane Maynard
Robert L. Woodson

Nominees for the Award for Excellence

Dianne G. Dunkelman
Andrew T. Filak, Jr., M.D.

Mr. Barrett:

I'm going to ask President Williams to make that report please.

President Williams:

Thank you, Mr. Chairman. I had the great privilege of speaking personally with all five nominees and asked them to accept the honor of receiving an Honorary Degree or Award for Excellence from UC. These, of course, are the two highest awards that the university has the ability to offer. The Honorary Degree is given to recipients who exemplify the highest purpose and ideas of the university. The Award for Excellence allows us to express appreciation to individuals both within and without the university who have substantially added to our mission.

Each and every nominee that I spoke with was surprised, honored, and truly delighted. They all five have agreed to be here with us at the June 8-9 commencement. I will mention them briefly in the interest of time.

We have two nominees for the Award of Excellence:

One is **Dianne Dunkelman**. Many of you know her and she has devoted her energy and passion for women's and children's health issues through the creation of a number of organization including Speaking of Women's Health, Clever Crazes for Kids, Universal Sisters, and Hablando de la Salud de la Mujer. In the words of one of her nominators, "She is a difference maker who has affected, and will continue to affect, the lives of many people."

Andy Filak, M.D. is a family physician, Senior Associate Dean for Academic Affairs and the Designated Institutional Official for Graduate Medical Education for the College of Medicine residency training programs. He also directs the Office of Graduate Medical Education and is Associate Chief of Staff at UC Health University Hospital. In January 2009, he was appointed as the founding chair of the College of Medicine's Department of Medical Education and holds an academic appointment as professor. Many of you may know that Andy stepped in and helped us out in a very significant way as Interim Dean of the College of Medicine. He served in that capacity for almost a year. He did a tremendous job and a great service to the university and we are truly appreciative for his leadership.

We have three nominees for honorary degree:

Nick Clooney, of course, is well known to Cincinnatians as a journalist, politician, and columnist. Outside of Cincinnati and across the nation, he is also a recognized for work that he has done to bring to light some of the conditions that are occurring in Darfur and Sudan. He is a veteran broadcaster and began his career at WFTM in Maysville, Kentucky. He has been inducted into the Cincinnati, Kentucky and Ohio Journalism Hall of Fame so obviously his work is widely respected.

His involvement in the cause of Darfur captured national and international attention in 2006 when he and his son George Clooney traveled to Darfur to film

a documentary. The documentary was released in 2008 and the proceeds were donated to the International Rescue Committee.

Nick has been a speaker, master of ceremonies, moderator or panelist at more than 3,000 events. I'm pleased to announce that he has agreed to be our commencement speaker at not one, not two, but three of our commencement ceremonies that we will give in the spring.

Thane Maynard is also a person who is known locally, but internationally as well. He is, of course, the Executive Director of the Cincinnati Zoo and Botanical Gardens. He is known for his *90-Second Naturalist* audio-segments that many of us have heard on the PBS stations – he has been on more than 100 National NPR stations. The segment is also featured around the world on the American Forces Radio. He is also the author of thirteen books, so Santa I think he would probably get tenure, right?

Dr. Ono:

Pardon me?

President Williams:

He would probably get tenure with the publication of thirteen books if he were a faculty member?

Dr. Ono:

That's a lot of books. (*Laughter*)

President Williams:

He is known internationally for *Hope for Animals and their World*, a book he co-wrote with Jane Goodall. He has taught general ecology, zoology, as well as, field biology through our Department of Biological Sciences and continues to maintain a close relationship with the university.

Finally, **Robert Woodson** is a civil rights leader and a faith-based community organizer. He serves as the Executive Director of the Center for Neighborhood Enterprise in Washington, DC. The Center is dedicated to transforming the nation's most troubled neighborhoods through the development of community leaders. He has been the recipient of the MacArthur "genius" award, the Bardley Prize and the Presidential Citizens Award. In his nomination letter he is described as "a person who has 'transformed lives' for five decades and epitomizes the core principles of what we're trying to achieve in UC2019.

Again, all of them were very, very excited about this selection and are looking forward to being here at our June commencement and we're quite honored to give them these awards.

Mr. Barrett:

Greg, I don't know if anyone has any comments. I would like to note that that Honors Committee always does an excellent job in the selection of candidates. The only comment I've heard from trustees from time-to-time is that they would hope we get details, the background information, at our review sessions so we could be fully prepared to come, but obviously the committee has done an excellent job. So, in the future, if we could just get the information in time for our review sessions that would be helpful.

President Williams:

Sure.

Mr. Barrett:

I know that George Schaefer was the prior chair of the Honors Committee and I know Karen Faaborg is the current chair. I don't know if you want Karen to say anything or not.

President Williams:

Karen, would you care to comment on the nominees or the process?

Ms. Faaborg:

Under the leadership of Dr. Williams, we have started to broaden the number of people who are invited to present nominees to us. We had a strong pool this time and we have strong selections. I like your idea. In the future, I will come to your prep sessions with the names so that you are aware of them and I will send them out in advance so that you have them to read before you come to the meeting.

Mr. Barrett:

Thank you so much Karen. Stan?

Mr. Chesley:

Relative to that process, I just ask this question, my recollection in the past, but I may go back to the prior board, was that the board of trustees would also have an opportunity to at least to bring to the committee's attention some possible candidates.

Ms. Faaborg:

Of course.

Mr. Chesley:

I just didn't know if we'd had that opportunity this time.

Ms. Faaborg:

Certainly and Susan and I will make sure that you are offered that opportunity right way.

President Williams:

Actually, everyone within the university has the opportunity to submit nominations including the board, students, staff and faculty. The nomination of Robert

Woodson came, if I recall correctly, from a faculty member who had an opportunity to visit with Mr. Woodson.

Mr. Chesley:

I guess if we had a timeline that would be helpful.

Ms. Faaborg:

Yes, we'll get that to you.

Mr. Chesley:

In other words, as to when you need that by.

President Williams:

That's a good idea.

Ms. Faaborg:

Certainly.

Mr. Barrett:

Rob, did you want to add anything?

Mr. Richardson:

No, I was just agreeing.

Mr. Barrett:

I think we're going to have a turn-away crowd at graduation this June, Greg, so we better prepare for it.

President Williams:

I'm taking my vitamins and eating my wheaties. *(Laughter)*.

Mr. Barrett:

Does anyone else on the board have any comments? If not, I'd ask for a motion and second to adopt the recommendations of President Williams on behalf of the Honors Committee.

Upon proper motion by Mrs. Warner and seconded by Mr. Humes, the recommendation was approved.

Mr. Barrett:

Greg, you always do a good job with that. It's going to be a turn-away crowd.

President Williams:

I think so.

Mr. Barrett:

I'm looking forward to it.

President Williams:

Actually, it's going to be a turn-away crowd because we have a lot of students who are trying to finish up with the quarters before we begin the semesters. So, it's going to really be quite a gathering.

Mr. Barrett:

I don't believe we have any other unfinished business? Yes, Bob?

Mr. Ambach:

Clarification that we got from Columbus just a few minutes ago is that the amount we were originally allocated will be what we receive.

Mr. Barrett:

Thank you, well done. Under new business is the Reports of the Board Representatives and Student Trustees. First report will be the Alumni Association report, Rusty Myers?

Alumni Association Report

Mr. Myers:

Thank you very much, Mr. Chairman. Given the hour, I will give a very brief report. We had a very busy winter and I'm thrilled to say we had a very busy winter because a lot of it revolved around the success of our basketball team. We had events in New York for the Big East Tournament and then down to Nashville and Boston. So, I just want to thank Coach Cronin and the basketball team for a wonderful year this year. We hope to follow them again next winter.

We also travelled to Phoenix for a series of events that culminated in a pre-season game with the Reds and Cleveland Indians. I particularly want to thank President Williams for joining us on that trip. We had a series of great events out there and I know all the alumni were thrilled to see you out there. We had a special event at a basketball game out there as well.

President Williams:

I did throw out the first pitch, too, by the way.

Mr. Myers:

It was a strike right down the middle. *(Laughter)* We do have a full slate of events coming up. We just announced the selection of five outstanding alumni to receive our annual awards for 2012. I'm thrilled to share that Tom Humes is the recipient of the William Howard Taft Medal for notable achievement. *(Applause)* He is very well deserving and my congratulations...

Mr. Humes:

Thanks.

Mr. Myers:

...I am thrilled. Also, Tom Horwitz, Principal at FCRH Design Worldwide, is our Alumni Distinguished Service Award winner. Willie Carden, Jr., the Cincinnati Parks Director, will receive our Mosaic Award and Joe Judge and Andrea Zuhumensky will receive our Jeffrey Hurwitz Young Alumni Outstanding Achievement Awards. So, that will be at our June 14th UC Distinguished Alumni Celebration which was formerly our UC Day dinner.

We do have a slate of spring events. It is a very busy spring. We have a young professional trip down to Keeneland and the Bearcats at the Ballpark event at the Reds on May 11th. We expect about 1,000 participants and there will be buses from campus down to the game for students. Anyone who can join us on the 11th that would be terrific. Alumni weekend is coming up May 19th and 20th and then we have several events around the country at our Alumni networks.

Turning to Alumni participation and development, we're absolutely thrilled with the 2012 Senior Class Gift. It's being designated to support our renovations to the Alumni Center here. We also had a \$20,000 matching contribution from an anonymous donor for whatever the Senior Class can raise for us.

Finally, we have a very robust legacy scholarship program and I think everybody knows. We expect to award 30 Alumni Demakes Scholarships for this spring coming up for freshman coming to UC and about 30 awards for the upper class as well, so we expect to have about \$70,000 in scholarships from the Alumni Association this year.

Also, as Dr. Boat mentioned, I also want to recognize the death of Dr. Bernstein. His family has been an important supporter of the Alumni Association over the years in addition to the university as a whole. His wife, Miriam, was one of our past presidents

and family members, David, Susan and Jonathan have been very strong supporters of ours over the years so I do also want to mention Dr. Bernstein's passing. Unfortunately, I need to excuse myself to attend his funeral. That concludes my report. Thank you, Mr. Chair.

Mr. Barrett:

Thank you very much, Rusty. We'll now move to the Faculty Senate report. Dr. Richard Harknett had a class – he had to teach at 11:00 am and asked to be excused. Dale, can you report in his absence?

University Faculty Chair Report

Dr. Schaefer:

He had to teach a class called Introduction to International Relations. Please know that he is a senior professor teaching and introductory course and I request to submit his written report for your consideration which is in your packet:

*Report of the Chair of the University Faculty
Submitted by Richard J. Harknett, PhD
University of Cincinnati Board of Trustees meeting
March 27, 2012*

Dear Mr. Chairman,

I pleased to report that faculty governance committees have been hard at work on a number of issues of importance across the institution aside from our normal operational input and oversight. Several efforts are worthy of note and two have involved a concurrent governance session with the undergraduate Student Government and the Graduate Student Governance Association. Over the past few months students and faculty discussed the issue of campus safety and working collaboratively with our new Director of Public Safety Chief Michael Cureton. We determined that the creation of an Advisory Committee on Public Safety (ACOPS) with representatives of students, faculty, and staff would fill an important role in improved communication and activities to enhance safety and

security. We also collaborated on the creation of some videos that walk faculty, in particular, through serious incident scenarios and how best to work with our police force to protect the campus. These will be rolled out as part of faculty orientation each year. I want to applaud Alan Hagerty, student body president, and Paulette Penzvalto, president of GSGA for their fine leadership.

Over the past year, a Taskforce of faculty, students, staff, and administrators examined our current smoking policy on campus. That report was completed in the past few months and was circulated to the three governance bodies, who met concurrently to discuss the implications and possibilities of moving toward a tobacco-free model. While no consensus could be achieved in moving beyond the current policy, there was support for more effective implementation of current policy and we will be meeting further on this issue.

As I reported to President Williams, I was so impressed with our student governance bodies, which are vibrantly representative of the excellence across our graduate and undergraduate programs. For our concurrent session, our room was filled to capacity; the students came with thoughtful viewpoints and presented their cases very well. Speaking parochially as a political scientist, it was terrific to witness a commitment to representative action and service.

As I noted in my last report, our Senate Budget & Priorities Committee continues its annual role of assessing and advising on the development of the university budget and has forwarded a number of reports to the Senate and the Fiscal Coordinating Committee. One trend which we want to focus some attention toward as we consider our AAU aspirations has been the declining percentage of direct spending on instruction as a percentage of our total budget. In 1999, that percentage stood at 43%. By 2009, it had dropped to 37% and last year, instruction represented 34.8% of expenses.

Finally, I can report that we have been examining ways in which our integrated decision-making framework can be made more efficient and better enhance our operational tempo. I am confident that revisions will be made before the academic year ends that will improve our functional flow, while retaining the strength of our shared governance model.

Mr. Barrett:

Thank you very much. We'll now move on to the Student Trustee Reports – Graduate Student Trustee Portia Watkins.

Graduate Student Report

Ms. Watkins:

Good morning and thank you, Mr. Chairman. March 2, 2012 the Graduate School hosted the Graduate Poster Forum that took place in Tangeman. The poster forum is avenue that allows graduate students to display their research and also discuss it with those who are interested in it.

The graduate school has also been holding quarterly forums for graduate students to express their concerns directly with the deans of the graduate school. Deans Zierolf and Hanson hope that the information gathered will be helpful in taking proactive approaches to handling graduate student's concerns as well as information in considering future policies for graduate students.

On March 8, 2012 there was a joint governance session with the Faculty Senate and both Graduate and Undergraduate Student Government Associations to discuss the smoking ban proposition as well as the Safety Committee that will consists of the faculty, students, staff and Chief Cureton of the UC Police.

On March 10, 2012, the University of Cincinnati held the Science and Engineering Expo. The fair was well attended with over 400 student participants which

equaled out to about 375 student projects along with families, students and staff who were able to enjoy a variety of exhibitors including the presentation from the Cincinnati Zoo. There were also many other exciting exhibits that dealt with Science and Engineering. Over \$45,000 in scholarships and prizes were awarded to students in grades 6-12 many of which have the opportunity to compete at the state level. The fair is a year long process that depends heavily on the efforts of several different departments including the Office of Research and CECH as well as many graduate students, undergraduate volunteers, faculty, administrators and staff. We are looking forward to next year's fair.

In honor of National Women's Month, GSGA and SGA are hosting a "Girls in Governance: Girls Night Out". The objective is to generate interests in for women in student governance leadership positions.

Also upcoming, we have the Office of University Judicial Affairs is announcing the Enough is Enough (EiE) Campaign that will occur the week of April 2 -6, 2012. The Enough is Enough Campaign is an annual national campaign committed to curbing societal violence. Societal violence continues to plague and contaminate our neighborhood communities, schools, universities and the professional sphere. Violence does not discriminate and as BEARCATs we must take our steps to curb this as well. There will be many programs and events that will help raise awareness on societal violence and we hope that you are all able to attend some of those event.

The Graduate Student Governance Association would like to welcome the new officers of the 2012-2013 academic school year: Our new president will be Sarah Hutchings; Vice President Tessa Mellas; Treasurer Sagil James (who is returning); and Campus Ambassador Jeremy Parker. They will take office in June 2012.

And last but not least, I would also like to welcome Ginger Warner on behalf of the Graduate Student Body. We look forward to working with you. That concludes my report.

Mr. Barrett:

Portia, thank you for those very relevant comments. Now, our undergraduate student trustee, Nick Hertlein.

Undergraduate Student Report

Mr. Hertlein:

Thank you, Chairman Barrett. For my report today, my brief report today, I wanted to highlight just two student developments that I've witnessed in the last few months.

First, I want to applaud the members of the Academic Coordinating Committee for their hard work over the last several meetings. For those of you unfamiliar with this internal committee, the ACC is essentially tasked with the final academic approval of newly proposed degree and certificate programs for graduates and undergraduates before they go on to the state level. The body of this Committee is composed of various professors and stakeholders from across the University. One ongoing special project that the Committee is currently addressing is the creation of a Student Travel Policy. In light of the University's push to globalize its academic offerings, as well as the ever-growing geographic footprint of our students, the Committee was tasked with generating this new, all-encompassing policy on student travel. Under the leadership of Peg Buttermore, and after several subcommittee meetings, we are very close to a final product that will ensure effective risk management, a safer travel student experience, and a standardized university policy for all students attending. Look for this policy to be presented before the Board in the next few meetings once it has met with the appropriate approvals.

The second topic I wanted to touch on is a newer event put on by the Alumni Association. I wish Rusty were here to hear about this, but it's called Dinner with 12 Strangers. The concept behind this event is to find several willing alumni to sponsor dinners around the city at their house or at a restaurant, each with 12 students from that

alumnus's respective college. I had the chance to attend one of these events. A former College of Business grad, Tom Euell, and he opened his house to me and the others. We had a fantastic dinner and we had a chance to connect both talking about the university as well as college specific events and developments. The Dinner with 12 Strangers event has grown from just three dinners last year to six dinners this year. I know the event looks to grow in the future and I think it's a fantastic way of highlighting the connections between students and current alumni that we're continuing to foster through the Alumni Association as well as across the university. Thank you.

Mr. Barrett:

Thank you. Nick, you indicated you're going to be making a presentation to us in the future on one item.

Mr. Hertlein:

Oh, on the student travel? No, that will be coming to the board probably at the next meeting.

Mr. Ambach:

Fran, that will go through the natural governance process so after it comes out of ACC it would be looked at from a financial perspective. Santa and I would bring that then to the Cabinet and the Executive Committee before it would come to the board.

Mr. Barrett:

Thanks very much, I appreciate it.

Mr. Hertlein:

It's on its way.

Mr. Barrett:

Yes?

Mr. Chesley:

I would like to participate, Susan and I, and host a dinner to 12 strangers.

Mr. Hertlein:

I will make sure the Alumni Association gets the word.

Mr. Chesley:

It's a great idea.

Mr. Barrett:

You want that to be the College of Arts and Sciences or the College of Law or both?

Mr. Chesley:

They can mix it up.

Mr. Barrett:

Maybe it should be 24 since you went to two colleges? (*Laughter*)

Mr. Chesley:

Let's not get carried away. Let's try it out this year and then we will see if we have room for 24 next year. (*Laughter*)

Mr. Barrett:

Thank you. That will conclude the reports of the student trustees. I'll now ask for the Student Government Report, Alan Hagerty.

Student Government Report

Mr. Hagerty:

Thank you, Chairman Barrett – I’ve got to get used to saying that for the first time. As usual I’ll structure my report around UC2019 plan and what students and student government have been doing in respect to that.

- Learning & Economy
 - Student Government and the Provost Office are distributing an e-textbook survey following the recent success of the Department of Psychology and the Flatworld company textbook model, which will save UC students \$1 million annually. Hopefully we can identify other opportunities to save students money in these tough economy times through e-textbooks instead of purchasing books for \$200 or more books.

- Mission Based Health Care
 - The 4th annual Cincinnati Dance Marathon, known as CDM, was held on February 18-19th in the Campus Recreation Center. CDM is a 24-hour dance marathon to raise money for Cincinnati Children’s Hospital. This year was better than ever, with more than 700 dancers who raised a total of \$26,000. So, it was a very successful event so thank you to all our partners. Provost Ono has been very involved as well as Dr. Livingston and anyone else that attended. It was a great success.

- Community
 - On April 29th, the University of Cincinnati and Xavier University will be co-hosting a BE GREAT Cincinnati Day of Service with the Boys and Girls Club of Greater Cincinnati. We plan for 200 volunteers to participate in service activities and do something great within the city of Cincinnati. Both campuses will be showcased with speeches from each Provost as honorary co-chairs. We look forward to that collaboration.

- Collaboration

- The annual joint Senate meeting, as Portia Watkins mentioned, was held with USGA, GSGA, and Faculty Senate on March 8th. Two resolutions were considered: re-establishment of an Advisory Committee to Public Safety, and support for a tobacco free campus. The ACOPS was unanimously passed and we look forward to working with Chief Cureton and the Department of Public Safety. Thank you to Chief Cureton and Public Safety for all they've been doing thus far. Chief Cureton actually attended within his first week of office a Student Senate meeting and gave everyone his personal cell phone number. That just shows his commitment to our students and their safety. We truly appreciate that. Also, we considered a resolution concerning the report of the Smoking Policy Task Force. The report from the task force was a move toward a tobacco free campus and based on the report from the task force the vote from GSGA and Faculty Senate was not in support of that report.

Mr. Cassady:

Was what?

Mr. Hagerty:

Was not in support of the tobacco free campus; however, however, USGA decided to pass a resolution in support of a smoke-free campus with a vote of 9-2. They will be meeting with Karen Faaborg, Faculty Chair Harknett and myself, Graduate Student President Paulette Penzvalto to explore this topic and how we can address some of the concerns from the Smoking Policy Task Force as the rule stands today – the 25' rule.

- The annual Student Government elections will officially commence on this Monday, April 2nd with voting on Blackboard April 16th, 17th, and 18th. Pending no outstanding grievances, our new Student Body President, Vice President, and At-Large Senators will be announced Wednesday, April 18th at the conclusion of our Senate meeting and they will be inaugurated on May 18th at the MainStreet Stride by yours truly and President Williams.

- Pending the imminent completion of the Hagerty | Linger Platform, I will keep my promise to Student Government and the student body by shaving my entire head. Please keep me in your prayers! *(Laughter)*

Unknown Speaker:

It's not so bad. *(Laughter)*

Mr. Hagerty:

That concludes my report.

Mr. Barrett:

Alan, I want to especially commend you for your awareness and efforts with regard to the financial situations that students are enduring. We're still in a very difficult economy and it's very tough for everybody. I really want to commend you for your awareness of that and doing all you can at this level to help the students.

Mr. Hagerty:

I'd just like to thank Board of Trustee member Rob Richardson who is also participating with this survey and helping with the provost's office and our student government officers. I can't do it myself.

Mr. Richardson:

It's something Chairman that we're going to try to focus on over the next few years. We've been meeting with the provost and Gigi and when the new CIO comes on board we think there are opportunities to take an innovative approach to looking at more opportunities to move on line because that's the trend anyway. If we can do it sooner and be on the cutting edge we can save our students a whole lot of money. That is one of our main items that we're going to focus on over the next year and a half or so.

Mr. Barrett:

Thanks, Rob.

Executive Session

Mr. Barrett:

If there's no other business to come before the board I would like to call for an Executive session. There will be no business conducted at the conclusion of the Executive session.

Our next regular board meeting will be held here in this room, Russell C. Myers Alumni Center, on Tuesday, May 22, 2012. Thank you for being with us today.

May I have a motion to enter Executive Session for the purpose of considering the appointment, employment, dismissal, discipline, promotion, demotion or compensation of a public employee; conferring with counsel concerning disputes involving the University; and details relative to the security arrangements and emergency response protocols for a public body?

Upon motion of Mr. Chesley, seconded by Mr. Heiman, the Board voted to enter Executive Session by the following roll call vote:

AYE: C. Francis Barrett, Thomas D. Cassady, Stanley M. Chesley, Gary Heiman, Thomas H. Humes, William C. Portman, III, Robert E. Richardson, Jr., and Geraldine B. Warner

NAY: None

ABSENT: Margaret Buchanan

Adjournment

THREE HUNDRED AND TWELFTH MEETING OF THE BOARD OF TRUSTEES

MARCH THE TWENTY-SEVENTH TWO THOUSAND AND TWELVE

There being no further business before the Board, and upon proper motion, the meeting adjourned at 12:05 p.m.

C. FRANCIS BARRETT
CHAIRPERSON

ROBERT E. RICHARDSON, JR.
SECRETARY