

# UNIVERSITY OF CINCINNATI

## Official Proceedings of the

### Three Hundred and Thirty-Fifth Meeting of the Board of Trustees

(A Regular Meeting)

April 15, 2015

The Three Hundred and Thirty-Fifth Session of the Board of Trustees of the University of Cincinnati was opened at 11:07 a.m. on Wednesday, April 15, in the Russell C. Myers Alumni Center of the University of Cincinnati. Notice of this meeting was given in accordance with Section 121.22 of the Ohio Revised Code. The proceedings of the Board, when not otherwise provided for by its bylaws, are governed by *Robert's Rules of Order*.

Thomas H. Humes, Chairperson of the Board of Trustees, presided. Mr. Humes asked that roll be called.

**BOARD MEMBERS PRESENT:** Thomas H. Humes, Thomas D. Cassady, Carl H. Lindner III, William C. Portman, III, Ronald D. Brown, Robert E. Richardson Jr., Kim Heiman, and Margaret K. Valentine

**BOARD MEMBERS ABSENT:** Geraldine B. Warner

**ALSO PRESENT:** Santa J. Ono, President;  
Robert F. Ambach, Senior Vice President for Administration and Finance;  
Christina Beer: Student Government President;  
William Ball, Senior Vice President for Health Affairs, Dean College of Medicine;  
Beverly Davenport, Provost & Senior Vice President Academic Affairs;  
Kenya Faulkner, Vice President for Legal Affairs and General Counsel  
Ryan Hays, Executive Vice President;  
Debra Burgess, Graduate Student Trustee;  
Ben Keefe, Undergraduate Student Trustee;  
Tracy Herrmann, Faculty Senate Chair;

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Peg Buttermore, Interim Sr. Associate Vice  
President and Chief Human Resources  
Officer  
Bleuzette Marshall, Chief Diversity Officer  
Greer Glazer, Chair, Council of Deans;  
James D. Plummer, Vice President for Finance;  
Richard Harknett, Faculty Representative;  
Peter Stambrook, Faculty Representative;  
Greg Vehr, Vice President Government Relations  
and University Communications;  
Nicole Blount, Executive Assistant to the Board of  
Trustees;  
and the public

*(Prior to the Board Committee Meetings and the Regular Board Meeting, Chairman Humes began the proceedings at approximately 8:37 a.m.)*

Mr. Humes:

Good morning to everyone. Thank you all for being here today at our second to last meeting of the year. I don't have to tell anybody in this room that this is an incredibly exciting and busy time at this university. We have all kinds of convocations and honors ceremonies and a few exams; and a lot of things that are going to occur in the next two weeks. And, in about two weeks, we start a series of seven graduation ceremonies that will graduate over 6,000 people of all ages to the Associate degree, Baccalaureate degree, Master's degree, PhD, MD, etc. and to me, it's my favorite time of the year because graduation is really what our job is all about and what our university is all about. And if you're a trustee, a volunteer, a faculty member, a staff member, hopefully you all share the great pride that we do when we see those people walk up and receive their graduation. It's a great time for their family; it's a great time of achievement for them; it's a great time of celebration for our university. So let's all enjoy it together and enjoy this very special upcoming two weeks.

This morning, Ginger Warner will not be able to be with us. She is out of the country and is excused.

I'd like to begin by recognizing two new faces that we have at the table this morning. First I would like to introduce our newest trustee. This is Kim Heiman. Kim, we are so glad that

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you are with us and Kim was appointed by Governor John Kasich on March 30, 2015 to a nine-year term and will be bringing a wealth of knowledge to our board and our university.

A little bit about her background: She was a former institutional equities and options trader with Paine Webber in New York City, and then a brokerage firm partner in Jerusalem as Managing Director at Standard Textile Co., and President and owner of SK Textile, a Los Angeles based textile fabricator for the hospitality industry.

Mrs. Heiman serves on Standard Textile's Corporate Executive Committee. She is responsible for the management of the Interiors Division which designs and develops specialty fabrics and products for hotels and hospitals. Kim also leads the company's business development activities in Japan, Australia, New Zealand, the Persian Gulf States, Mexico, and Latin America. She also has taken the time to continuously be a great citizen of our community and our country actively in so many different community affairs. She is currently on the Rockwern Academy board, co-chair of the Rockwern Academy Endowment Campaign, and Treasurer of the Hadassah Foundation. She also serves as a committee chair for the Jewish Federations of North America's Global Planning Table. Kim's past community involvement includes work with Bridges for a Just Community, The Ohio Cancer Research Associates, the Hebrew Union College, The American Jewish Committee, Israel Bonds and the Junior Achievement Globe Program. She is also a past President of the Jewish Federation of Cincinnati.

This year, Kim and her husband Gary, will receive the Heart of the City Award at the 2015 Cincinnati Heart Ball; a wonderful award for two very special people. She and Gary have also been tremendous contributors to our university both with their time and treasure. They've been great benefactors supporting many different areas of our university.

Kim, we warmly welcome you. We welcome your business acumen; we welcome your community commitment; and your worldly perspective; and again, welcome. [APPLAUSE]  
Would you like to say anything?

Mrs. Heiman:

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Well, I'd just like to thank you very much Tom for the warm welcome and thank my fellow trustees for all your wonderful calls and emails. I really felt immediately part of the group and I look forward to working with you and I hope I can be of service to the university and make some wonderful contributions in the next nine years. So, thank you all.

Mr. Humes:

Thank you very much. Our next new face at the table is Andrew Naab. He is the 2015-2016 newly elected Student Body President for Undergraduate Student Government. Andrew is a fourth year student, studying Political Science and Economics out of the Carl H. Lindner College of Business and McMicken College of Arts and Sciences. He has been involved in a variety of other organizations, including serving as the 2014-2015 Chapter President Beta Theta Pi Fraternity, the Student Alumni Council, the Student Advisory Committee on the University Budget, and the Red and Black Bash Concert Team. He has also had some unique experiences outside of the university. He has worked at the Cincinnati office of United States Senator Rob Portman and works with the Big Brothers Big Sisters of Greater Cincinnati.

One of the most unusual things that I did not know about Andrew was that he also likes traveling and recently went to Tanzania to climb Mt. Kilimanjaro, so Andrew if you can climb Mt. Kilimanjaro, you have a chance of filling the shoes of the young lady next to you. [LAUGHTER] So, Andrew we welcome you to our board table and congratulate you on your victory. [APPLAUSE] Feel free to say something if you'd like.

Mr. Naab:

My Vice President and I, Andrew Griggs, are very excited to be at the table. We are very excited we ran on accomplishing results and attaining the promises that we made. We are very excited to work with all of you to make sure that the change that we wish to see is sustainable in working and collaborating for the future and betterment of the students. Thank you, Chairman Humes.

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Mr. Humes:

You are very welcome. Next we come to Miss Mt. Kilimanjaro. One of the great experiences that we have as trustees of the university is to meet and work with truly the brightest and best students that our university has. And we have witnessed some wonderful student leaders over the years and we have one of those leaders today that is at her last meeting. Christina Beer has done an unbelievable job leading the student body and representing our university at so many different functions and she is always the go to speaker to tell the university story because she does such a truly wonderful job.

Christina is a Lindner Honors-PLUS scholar and a double major in Information Systems and Finance in the Lindner College of Business. I understand that you will be heading to the Leadership Program at GE Aviation; a very special job opportunity and pursuing your MBA from Indiana University as well. On behalf of the Board of Trustees, and everyone involved with the university, we would like to thank you so much for everything you've done and we congratulate you on not only this but on your upcoming graduation and your wonderful job. Would you please come forward? [APPLAUSE]

We have a little something special for you and hopefully you will put this to good use and you will notice that it is of course, red and black. This lady is red and black through and through and we know that you will be a great leader for us for many years to come. Thank you. [APPLAUSE]

Ms. Beer:

First of all, thank you to everybody in this room. [PAUSE] I told myself I wouldn't do this but this shows how much this means to me. It has been an incredible year. I cannot thank Chairman Humes, the entire Board of Trustees, for this incredible opportunity to first sit at the table; it is awesome as a student to be able to sit at the table with such incredible people. Some of you are alumni of this university; others are great community partners; and I am so excited to see the excitement in the room and to see the innovative and forward-thinking leaders that we do have in this room.

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I also want to thank, and I don't think he's here, but Shivam Shaw—I do want to thank him. He is my Vice President. We've been through ups and downs, ins and outs, and all kinds of emotions over the past year but honestly I wouldn't want to do it with anybody else. He is an incredible leader and he is one of my best friends and I can't thank him enough. I wish he was here to hear that but I've told him that over the past couple of weeks.

I also want to thank my family. I know they are not here as well but to be able to have a support system such as my family has been absolutely incredible. And also thank you on behalf of the students, as I know we do have some here in the room, for this opportunity. As you all recall, we only won by 200 votes so it almost gave me a little bit of a heart attack but it was an incredible year. I am so excited for the road ahead for GE. I did all of my co-ops there so I'm really looking forward to heading back there.

Again, this has been the most incredible experience and I really do hope it does not go all downhill from here [LAUGHTER].

So, to all the trustees who I have worked with, I thank you. Trustee Heiman, you are about to join an incredible group of people and I'm really looking forward to seeing what you are going to contribute to our alma mater—almost my alma mater; not quite yet. But I do graduate in a few weeks, I will always be a bearcat, and I will definitely see you all again. So thank you so much for this incredible opportunity. [APPLAUSE]

Mr. Humes:

Christina, thank you very much. If you would, please pass on our congratulations and thank you to Shivam. He has done a great job as your partner in opportunity and crime [LAUGHTER] even though we never know about that part, but you guys have made great team. Again, we very much appreciate it.

At our next meeting, we will be saying goodbye our Student Trustee, Ben Keefe. While he graduates, he still has one more meeting that he will come representing the students on the

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board. So we will give Ben an appropriate farewell at our next meeting. Again, I'm going to sound like a broke record here, but to watch these young people to come into this organization can be a great challenge for somebody and as outstanding leaders to begin with and to continue to see them grow and rise, and then to see their belief and commitment in this university, their ability and commitment to make thing better, and their continued growth into what we know will be fantastic leaders for the future. Again, not only for whatever company you work for or for our county but also very much so we know that you will always be part of our bearcat nation. So thank you again for everything that you have done.

On a more somber note, a few weeks ago, the university lost one of its greatest sons. Michael Graves, world renowned architect and very active bearcat alumnus, passed away and I'd like to ask Peg Valentine to read a resolution on behalf of the Board of Trustees in tribute to Mr. Graves.

Mrs. Valentine:

Just as a note, I'm sure you all know who Michael Graves is. He was a modernist and post-modernist and just personally, I'm glad that we got him during his post-modernist phase. He has buildings on the national historic register, is also a designer of consumer goods, and I'm sure you have seen some of his items in Moma in New York. So, regarding that:

*WHEREAS Michael Graves stands among the most distinguished alumni of the university, with an internationally recognized design career that spanned decades and encompassed stellar architecture as well as stunning consumer products carried into almost every home, and*

*WHEREAS he earned his undergraduate architecture degree from the university in 1958 before going on to study at Harvard University and the American Academy in Rome and then founding his prestigious design firm in 1964 while also serving on the faculty at Princeton University, and*

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*WHEREAS he was a dedicated and loyal UC alumnus who considered his UC cooperative education employers and mentors to be lifelong friends, and continued the co-op tradition within his own firm, Michael Graves & Associates, and*

*WHEREAS he was the designer for the university's distinctive Engineering Research Center, an architectural masterpiece that helped to catalyze a campus transformation, as well as Cincinnati's Riverbend and many other ground-breaking buildings and projects, and*

*WHEREAS he received an honorary degree from the university in 1982, and later, the university's William Howard Taft Medal of Achievement in 1998, the most prestigious award given by the Alumni Association, and*

*WHEREAS he received the National Medal of Arts from then President Bill Clinton in 1999 and the American Institute of Architects' gold medal in 2001 as one of the most prominent and prolific American architects and designers of his generation who helped transform the place of design in our everyday lives, including his advocacy of better designs for health-care equipment and furniture in order to help those with disabilities.*

*NOW, THEREFORE, let it be resolved by the Board of Trustees of the University of Cincinnati, a state university organized under chapter 3361 of the Ohio Revised Code, that Michael Graves' recent passing on March 12 represents the profound loss of an original and powerful architectural voice in the world and an equally profound loss for the University of Cincinnati community.*

*BE IT FURTHER RESOLVED that this resolution be spread upon the minutes of said Board and that a certified copy be presented in gratitude to the family of Michael Graves.*

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Mr. Humes:

Thank you, Peg. All those in favor from the board members of approving this resolution say 'aye.' All opposed same sign. Motion passes unanimously and will be recorded in the Minutes.

I had the pleasure of meeting Michael Graves a couple of times and he truly was a remarkable man and had a remarkable life. He became a little bit famous because he actually was asked by Target Corporation to design some new kitchen appliances for them and he appeared in some television commercials showing that, which was quite unusual to have this man who designed all these great buildings come in and do that; but he had the personality and the flair to do that type of thing.

He has also been one of the honorary chairs of the university's bicentennial since we began that effort about four years ago and will be greatly missed. He had a group of friends at the university and they all graduated around the same time and they were friends and fraternity brothers from the Sigma Chi Fraternity and whenever one of them would get an award, they would all come together. And when Michael Grave was honored by the university the last time, it must have been 25 of them that came together to salute him; and that's some 50 years after graduating. A remarkable tribute to a great man and a great bearcat who will long be remembered.

Now it is my pleasure to introduce the hardest working man and fastest moving man in greater Cincinnati; our president, Santa Ono. But before I introduce Santa Ono, I want to give a report on Santa. This is not your report card; don't worry, that comes later. [LAUGHTER] In addition to working hard for our university and carrying our flag throughout the country, Santa has received two very significant awards and recognition in the last few weeks. For the past two days, he has been at Johns Hopkins where he used to teach and he received John Hopkins highest honor in being inducted into the Society of Scholarships which is for outstanding career achievement. I know this was a very special award to Santa because his father was a legendary there for many years. So Santa just got back from receiving that wonderful award.

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A second award was granted, albeit it this one is a little bit different. It was presented by Inside Higher Education, and Inside Higher Education every year names the president of the university that is the “In” president so in other words, who is “in” and who is “out?” Well, we are happy to report that Santa was named by Inside Higher Education as the president who is “In” for 2015 in the United States. He replaced Janet Napolitano who is the chair of the University of California as the “outgoing” so I guess they phrased it as Janet Napolitano is now “out” and Santa Ono is “in.” So with that, please join me in congratulating our leader and our great president, Dr. Santa Ono. [APPLAUSE]

President Ono:

That’s very kind of you, Tom. The biggest privilege is representing the University of Cincinnati around the country and everywhere I go, people are talking about what’s happening at the university. I met with Ron Daniels who is the president of Johns Hopkins who talked about all the great things happening in the Law School. We talked about Dennison’s project, and we talked about the 35<sup>th</sup> anniversary of the Urban Morgan Institute for Human Rights and the fact that that’s the preeminent journal of its kind in law and it’s published by Johns Hopkins University Press and how Burt Lockwood, the director of that for a long time, is really the world’s expert on human rights. So the University of Cincinnati name travels all over the place and it’s a privilege to represent UC in different locations.

Michael Graves was absolutely an amazing individual. Those Sigma Chi’s at this alumni award celebration at Fifth Third Arena, those same 35 guys were there to celebrate Ike Misali’s award as well and that’s true for many Greek life organizations, fraternities, and sororities here. The energy here is simply amazing. The Sigma Chi’s are a special group as well.

Michael Graves is a towering figure as you said in architecture and of all the things I’ve read about Michael Graves, one of the things that he wrote was an architectural book that shows the gems that are part of the campus of the University of Cincinnati. In the forward to that book he talks about how proud he was of the University of Cincinnati and how it just continues to exceed his expectations as an alumnus. I’m sure one of our big responsibilities is to do everything we can to continue that upward momentum of an institution that he was so proud of.

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He is a giant. There was an article about him in the New York Times, as you know, and in my previous institution, Emory University, there are a lot of beautiful buildings but the one which is most commonly mentioned a Michael Graves building—the Carlos Museum. It is the home of the one of the largest mummy collections actually in the world but also many of the treasures at Emory University. So it gives you an idea of the impact that Michael Graves has had all over the world and at many other higher educational institutions.

Jay Chatterjee was a good friend of his and was visibly very emotional when he talked to me about what he was going to say at that memorial service; it was a who's who of individuals gathered there at Princeton University just a few days ago to honor Michael Graves so he is really somebody that we should be proud of as an alumnus of the institution.

I want to welcome you, Kim, to the membership on the Board of Trustees. It's a relationship that exists between the administration and the board and we really work as a team to advance everything that happens at this institution. Kim, I'm looking forward to working with you and had the pleasure of traveling with you to Israel just several months ago and it's going to be just as fun working on behalf of the University of Cincinnati.

Christina, you are amazing; you and Shivam were amazing. It seems like every year we have an outstanding president and every year the bar gets higher and higher. We are sure that we are going to remain in touch over the years and we are very proud of everything that you have accomplished and Shivam has accomplished as well. I can't wait to shake your hand on the stage for graduation, Christina.

Ms. Beer:

Two and a half weeks.

President Ono:

Not that you're counting. [LAUGHTER] I hope you don't mind me saying this, but I met two of your former administrators at your high school. Remember that? I said, "Were you

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surprised that she became president of the student body?” They said “Not at all” and they said something like, “We expect her to be President of the United States.” [LAUGHTER] That gives you an idea of the high regard that individuals had for you in your high school and we have that high regard for you here at the University of Cincinnati and we look forward to following your career for well into the future so congratulations. Thanks for everything you’ve done for the university.

Ms. Beer:

Thank you, Dr. Ono, for everything.

President Ono:

At graduation on May 2, we are going to celebrate the graduation of the second youngest person to ever graduate from University of Cincinnati. Darwin T. Turner, after who Darwin T. Scholars; I think Bleuzette is here. He was quite an iconic person. Well, we are going to celebrate another 17 year old who is graduating, not matriculating, at the university. You’ll hear more about that person on graduation day. That’s remarkable. If I think back at what I was doing at 17, I was totally confused and having somebody who can finish a college degree and graduate is pretty remarkable.

Andrew Naab—I’ve had the pleasure of working with Andrew I think since your freshman year on all kinds of things such as the sand volleyball pit and all those banners that are on light poles around the institution, and the flying pig that’s in TUC. Remember how we worked to get that and we actually put it outside? How long was it before the wing got broken?

Mr. Naab:

It was about twelve hours. [LAUGHTER]

President Ono:

And I sent you a text saying, “the flying pig is injured.” Beth McGrew had to actually get a van and had to cover the whole flying pig and move it and have it completely fixed.

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Mr. Humes:

Hopefully she took it to the University Health Medical Center.

President Ono:

It took several months to heal [LAUGHTER] but it's fantastic. Take a look at that flying pig. I can't forget; you came into my office and said you wanted a flying pig for the University of Cincinnati and it exists at TUC. It is actually designed by DAAP students. It is purple, black, red, and orange but the skyline of the Cincinnati campus is actually wrapped around the belly of the pig. That will forever have your imprint on it, Andrew.

It's really great to highlight this particular program. The Center for Entrepreneurship and Commercialization at the University of Cincinnati has a very distinguished history, has had very dynamic leaders, but I'll tell you that it is in very good hands. Thomas Dalziel is the Executive Director and Associate Professor of Entrepreneurship in the Lindner College of Business. He's been doing a fantastic job and every year he hosts an incredible celebration of entrepreneurship and commercialization here at the University of Cincinnati. It's an increasingly demanding job because of the quality of faculty and students that are involved in commercialization and entrepreneurship. Your passion and energy and innovative spirit that you bring into leading that organization is very inspiring.

So I'd like to invite Thomas to come talk about the program, the Center, and the great things that have happened recently. He will be joined by Amanda Goedde and Bhavik Modi. Bhavik is not only one of this year's recipients of the Presidential Leadership Medal of Excellence, but also was a DJ at my daughter's Sweet 16 party. [LAUGHTER] He also was really instrumental in launching something with a similar name that really has had a huge impact on entrepreneurship among the student body. Please come to the podium. We are looking forward to your presentation. [APPLAUSE]

Dr. Dalziel:

Thank you, President Ono, for your kind words. We'll do our best to earn them. It's really a privilege to be here this morning and to represent the Entrepreneurship Program in the

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Lindner College of Business. What an auspicious audience. I'm delighted to report to you the progress that we've been making under Dean Szymanski's leadership. In the last two years, our program has increased by a factor of 2.5 so we have more than doubled and that growth is due to a few interesting elements. I'd like to represent those developments to you this morning and describe them as our four pillars.

Interesting. This is fun when you have different slide deck up than the one you put on your computer yesterday, but we'll keep rolling; that's what entrepreneurship is all about. [LAUGHTER] The interdisciplinary collaboration is a key to our partnership, student leadership, strategic partnerships, and community engagement. These factors are contributing to our success and growth and what I view my role as is to describe some of them as quickly as possible and get out of the way so the students can tell you firsthand what they are experiencing.

I mentioned a moment ago the growth in our program, which is excellent and we are grateful for those opportunities to support an increasing number of students. We are proud to report that a lot of these students come from a variety of colleges around UC. Entrepreneurship is inherently multidisciplinary and so it's our goal to engage students from all around UC in bringing new startups to market. One of the ways that we are doing that is by partnering with a number of colleges. You can imagine that there is several colleges that have key interests in entrepreneurship. One of those is represented at the top of this—the College of Engineering and Applied Science. We've recently been working with Dean Lim and his entrepreneurship committee, Dr. Jay Kim, and others to put together a UC Forward Certificate. This certificate enables engineering students that are graduating to pass their capstone projects back to earlier generation engineering students who then sit in the classroom with business students, industrial designers, and others from around UC. And they have a three-year incubation cycle rather than a one-year. We add three years on to that so that they are able to continue developing that technology and increase the odds of coming to market.

Along the way, we introduce them to mentors, investors, entrepreneurs, and technology experts in the areas that they are focusing on in their research and these individuals are helping them bring these technologies to market. That program is called the EIT and we are excited

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about that. We've also added a minor for commercial music production students just so the diversity of students that rely upon the need to represent themselves as entrepreneurs and they are enjoying that. One of the comments that President Ono made was related to our innovation quest elevator pitch competition (IQE Pitch). This is an annual event that welcomes students from all around UC. We are proud this year to see three of our campuses represented in six colleges. We had roughly 140 teams represented and are so grateful to the community who sent in judges. We had judges from the Brandery, Cintrifuse, HCDC, Ocean, the Manufactory, Queen City Angels, and the list goes on. The ecosystem is very excited to see what UC students are producing and we are delighted to have their support.

I promised I'd transition quickly so let me just say a few things on this point: We've seen an increase in the number of student organizations involved in entrepreneurship. Just a few short years ago, we had one (the Entrepreneurship Club). We now boast three student organizations involved in entrepreneurship and I'd like to invite Bhavik Modi, the co-founder of one of these organizations to speak to this topic.

Mr. Modi:

Thank you, Dr. Dalziel. Before I get started, I do want to extend my congratulations to Andrew Naab on winning the student body presidency, and its crazy; my freshmen year, or Christina's freshmen year, we talked in the dining hall about how she wanted to get involved with student government. It's crazy to see how far you guys have come. And I want to congratulate my freshmen roommate, Ben Keefe, who just won Mr. Bearcat this past weekend so big footsteps. [APPLAUSE]

In the five years that I have been here on campus, it's amazing to see the student initiative that has taken place in regards to entrepreneurship here in the city. Last year I had a chance to do an eight month co-op rotation in San Francisco so I had a chance to visit Stanford, Berkley, and a lot of the start-ups that were in that area and just see the excitement around start-ups in that community in the Silicon Valley. Coming back here, there's a similar energy here in Cincinnati and I feel like anytime I open the newspaper on a weekend you hear about something new with entrepreneurship and you can tell that students are also reading the same things and learning

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about the same things and students want to be involved with entrepreneurship here especially at this university.

And so we have been able to successfully launch several programs that support student initiative across every single college here on campus. The first is the Innovation Initiative that mainly focuses on design thinking and students that are interested in design and launching products that come out of that field. The second is the Entrepreneurship Club which is a great first step for students who are interested in learning about entrepreneurship across any area and interested in getting involved in entrepreneurship to get access to the mentors that Dr. Dalziel mentioned. There are over 60 mentors involved. They get access to all the resources that the College of Business Entrepreneurship Center has. It's a great resource for them.

And finally the program that I am most familiar with is called the Bearcat Launchpad. It's one of the only student run new venture accelerators in the United States. Essentially what they do is take students from the College of Engineering, students from DAAP, students from McMicken, the College of Business, and we bring them together in a room and over the course of a year we ask them to form interdisciplinary teams and launch businesses together. So they will come in with just an idea, they will take a student who is really good at computer engineering, take a student who is great at design, a student who understands business, and bring them together and every single week they go one more step forward in launching their business. So by the end, they present at a pitch competition where we have \$5,000 of student raised money that's available to them to win and launch their business successfully. It's a wonderful program that we are hoping to grow and I know the students are very excited about everything that is going on with entrepreneurship at this university so I want to thank you for your support of that.  
[APPLAUSE]

Dr. Dalziel:

We genuinely appreciate the leadership of our students. Bhavik has stood out in launching the Bearcat Launchpad. Just to give you a small illustration, this last year they brought in a couple of guest speakers. A couple of little no names—a guy named Guy Kawasaki who is one of the early pioneers in a little company called Apple. They also brought in

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Mo Koyfman who was one of the early investors in a company called Twitter that you might have heard of. As Twitter was going public, he was able to tell the story of Twitter's entrepreneurial journey. So these students know no bounds. They are bringing in the top leaders in entrepreneurship to guest speak to this group and with their support I have a strong faith in the development of a world class entrepreneurship program here at UC.

The next thing that is critical to creating this success is key strategic partnerships. One of the partnerships that we were able to form this last year, with support from Dean Szymanski and President Ono, is a partnership with NASA. Some of you might know that NASA has had a long standing partnership with UC through the College of Engineering which is wonderful. This is a second annex to that partnership. In essence, our students are given the opportunity now to develop technology commercialization plans for 174 NASA patents. Rather than make this an academic exercise, we began by narrowing that list by identifying pockets of research excellence here at UC, investing your interest from the community, and the inherent commercialization merits of the patents themselves. This allowed us to arrive at a short list and I'd like to introduce to you Amanda Goedde, one of our star undergraduate students who is now working on one of those projects.

Ms. Goedde:

Thank you, Dr. Dalziel. So today I'm going to talk about the project scope, the engagement we have with NASA and the researchers at the Ames Research Center, and then lastly just the support that I've had across this campus.

So beginning of the semester we were given a project and it was 10 of NASA's 174 patents. These 10 were the most commercializable; this was found through research done by a past MBA student. We noticed quickly that four of these patents surround a carbon nanotube technology so we really dove into those four and were lucky enough to be able to collaborate with the patent inventors, the researchers at NASA, and also the researchers in the Silicon Valley at the Ames Research Center. Through extensive research and really having in-depth conversations with these researchers, we decided on one patent. And this patent surrounded retinal light processing using the carbon nanotube technology. This would result in this vision

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chip; this new medical device. This device is going to bring vision to those suffering with age related macular degeneration and other degenerative diseases of the eye. We were lucky enough to have the help and support not only Dr. Dalziel, professors at the College of Business, but through professors at the College of Engineering and Applied Sciences especially in their Nano world sector. The professors there were just a knowledge pool and gave us information that really pushed us ahead in this project. Also, professors at the College of Medicine have really helped us to understand the process and the regulations that are going to put in place in order to bring this to market.

I am extremely thankful to have the opportunity to work on a project like this while being an undergraduate student because it really gives me a real world perspective of what I could be doing after graduation. Also, the contacts that I have developed through NASA, the Ames Research Center, and across the University of Cincinnati from multiple different colleges are something that I'll really be able to leverage in my future. [APPLAUSE]

Dr. Dalziel:

I'm so proud of the work that our students are doing and we look forward to seeing them impact the local economy. I'd like to transition to speak about community engagement and illustrate the support that we have community partners. As Bhavik fore shadowed, one of the things that we've done is launch an internship program where our students are interfacing more directly with startups, accelerators, incubators, and investment groups. We call that the E3 Program. And as well, we have a new mentoring network—the Entrepreneurship Volunteer Program. We have 70 volunteers currently in the system and we are going to continue building that. We invite the community to come and support UC student entrepreneurs in the launch of their new ventures. We have seven different well defined ways that people can get involved that take anywhere from 15 -20 minutes through an entire semester of commitment to help new startups get launched, depending on their availability.

We've enjoyed the support of several community organizations in forming this network. Again, organizations like the Brandery, Cintrifuse, CincyTech, Queen City Angels, SCORE, and

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so many others; the list just goes on and on. It's wonderful to have the support of the ecosystem building this network.

You can see behind me a quote from Dean David Szymanski: *"We are excited by the potential this network has to give investors and entrepreneurs in the local area a front row seat to technologies and startups being developed out of UC. We believe that by providing that front row seat, we'll see an acceleration of activity and an increase in jobs created in the local economy. We believe that's our role as a university; not just to graduate top notch students, but to help them find their place in the local economy. We believe they can do that through entrepreneurship."*

I'd like to provide just a little bit of an illustration here to you of this story. Behind me you will see a photograph of Zhen Li. Zhen would have liked to join us today, but fortunately for her she is working in New York successful in her PhD studies and will be graduating a little later on this year. I think two and a half weeks is the date Christina has reminded us of which is exciting for Zhen. And her story goes like this: She worked with a faculty member in the College of Engineering who developed a technology that took non-recyclable goods, doped them with the proprietary technology, and in essence produced a sustainable substitute for coal. These students were excited about this technology and developing it in the lab and so they came over to the College of Business. Two PhD students underneath that faculty member, Dr. Tim Keener, sat in an MBA classroom, were joined by two of our MBA students, and together as a team they began working on a new venture plan. They competed in competitions in Ohio and took second place in the Ohio Clean Energy Competition and won our own IQE Pitch Competition last year. One of the interesting things that contributed to their success was partnership with a mentor beyond faculty interaction and were able to reduce the student-teacher ratio by involving more community members. So their mentor was a gentleman by the name of John Venturella. John is a successful entrepreneur, ran his own company for 30 years, happens to be a PhD in Chemical Engineering relevant to this project, a SCORE volunteer, and has written a textbook on new venture finance. This just gives you an essence of the type of mentors that we are building and providing access to our students.

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So John interacted with them both inside the classroom and outside. He was there for about a third of the classes in that semester and helped the students move on to that success. More importantly this technology will actually be burnt in our own coal burners this summer and we are excited about that. It would have already happened but they were getting past the barriers and things will be in place again this summer to bring that technology to market.

We want to thank again the organizations represented here for their support. In summary, I'd just like to restate that with the proper engagement with the community, by providing them opportunities to interact with faculty and student entrepreneurs, through forming the correct strategic partnerships, by allowing and promoting student leadership and entrepreneurship, and by cooperating as an interdisciplinary university, I believe that we have the potential to really get on the landscape as a destination spot for entrepreneurship. We can indeed become a world class entrepreneurship program. We have a portfolio of colleges that is matched by only nine universities nationwide. I say that again; nine universities nationwide. There is no reason why we can't pull together these pillars and create even more of a success here in Cincinnati. Thanks so much for your time this morning. [APPLAUSE]

President Ono:

First question is what can we do to help you get there?

Dr. Dalziel:

That's a great question. The first response to that is we just need to keep on going. We are enjoying great support from colleges UC wide. Provost Davenport and I met just the other week and we see support at all levels of the university to build consensus and to build vision. We've got student leaders that want to launch student competitions. As those programs are launched, there will be funding needs that will arrive but for the time being, it's a matter of just continuing the momentum. And we have great support across colleges to engage in interdisciplinary curricula and extracurricular programs. So really, we are enjoying the support that we need but will stay tuned with a lot of asks in the future as we continue.

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President Ono:

Don't be shy to ask.

Dr. Dalziel:

Thank you.

President Ono:

Any other questions?

Dr. Dalziel:

Did I mention our retail store? Alright, very good. We are excited to see more and more projects and products that our students are developing out of DAAP, out of Engineering, and out of Business come to market. So we will have some exciting things to tell as the months roll by.

Mr. Humes:

Professor, it's very exciting for us to see what you are doing and to see the results and I've witnessed Bhavik in action and other situations and I can see that he and his associates are continuing to bring our university to new and exciting opportunities. I think you are really on to something bringing the different parts of the university together so thank you for everything you are doing and to our esteemed students, thank you for what you are doing and congratulations on a great job.

President Ono:

Have you thought about the space that is being renovated in the Sears building? Is that something you might want to have a presence in?

Dr. Dalziel:

That's a great question. I have to say that I'm not the only one thinking about that space. There is a support UC wide I would suggest from a number of colleges to incorporate wise use of that space. I would suggest that one of the things that we need is an interdisciplinary committee

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and I know that there are faculty across different colleges and associate deans and deans would be supportive of us forming a committee to explore the most effective use of that space.

One of the alternatives to consider would be bringing a maker space here to the University of Cincinnati. The largest in our area is called the Manufactory. It's in Sharonville and about half the size of what we would need to be competitive with other state schools. This space would potentially allow us to attract additional students to the program as we look at what's happening at the high school level of STEM education. The timing is right for us to up our game and I believe a maker space could help us to do that.

President Ono:

Have you seen the maker space in Atlanta?

Dr. Dalziel:

I have not.

President Ono:

You should go down there. We went down there as a group of individuals from the Chamber from Cincinnati to Atlanta and we had the person who actually designed the space. One of things that he said was essential for success was not just a corporate presence and financier presence, but student presence. And so that was hard wired into the planning of the space and their reviewing event where they actually bused the students from Emory and Georgia Tech to that space was critical and smart.

Dr. Dalziel:

Georgia Tech is on our list of schools that we would like to benchmark against in that project and with your support we will continue to move that along. I know that Dean Szymanski has asked me to do some exploration of this. We are a college of business and we need a business case. One needs to look at how this will work financially, but I believe for several colleges across campus and for the future of our local economy, this is something that we can do to make a huge difference. Thank you again. [APPLAUSE]

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Mr. Humes:

Thank you very much, again. Very impressive and right on the money program in terms of our city and our university.

So, it is now time for our committee meetings and I have a few announcements about committee changes that I would like to note. Wym Portman will be our new chairman of our Health Affairs Committee; Rob Richardson will be the vice chairman. Ginger Warner will be joining the Audit and Risk Management Committee and the Health Affairs Committee. Ron Brown will become vice chair of Finance and Administration; and he will also be joining the UCRI Board representing the university along with Rob Richardson and he will move off of the Academic and Student Affairs Committee. Tom Cassady is joining the Health Affairs Committee; and Kim Heiman will be our newly appointed member of the Academic and Student Affairs Committee, so welcome. Kim, the first committee meeting is 7:30 am tomorrow morning. [LAUGHTER]

Mrs. Valentine:

Tom, I'd just like to interrupt. That really did happen to me. [LAUGHTER] I got a call on Labor Day and then the meeting was the next morning.

Mr. Richardson:

It was from me. I'm sorry. [LAUGHTER]

Mr. Humes:

We'd also like to welcome back a long time person on this group, representing the faculty and a great university leader who has had a few challenges. Peter Stambrook, welcome back. [APPLAUSE]

We will now proceed with our committee meetings.

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**THE BOARD COMMITTEE MEETINGS**

*(Proceedings of the Board committee meetings are contained in the respective committee meeting minutes, which are on file in the Office of the Board of Trustees.)*

The Academic and Student Affairs; Health Affairs Subcommittee; and Finance and Administration Committee meetings began at 9:26 a.m. and concluded at 10:00 a.m.

**THE REGULAR MEETING OF THE BOARD OF TRUSTEES**

The Regular Meeting of the Board of Trustees was convened at 10:00 a.m. and, as noted on the first page of these minutes, roll call was taken.

**Approval of the Minutes from the Regular Meeting of the Board of Trustees**

Mr. Humes:

Are there any additions, corrections, or deletions to the minutes that were presented?

Hearing none, may I have a motion to adopt and second to approve the minutes? Upon a motion made by Mr. Richardson, seconded by Mr. Brown, the minutes were approved as distributed.

**Approval of the Items Recommended by the Board Committees**

Listed below are the items recommended to the Board of Trustees for approval by the Academic and Student Affairs Committee, the Finance and Administration Committee, and the Health Affairs Committee at their respective meetings held on April 15, 2015, prior to the Regular Meeting of the Board of Trustees.

**Academic and Student Affairs Committee Recommendation**

**15.04.15.01**

**ACADEMIC APPOINTMENTS**

**Synopsis:**

Appointments of Faculty and Academic administrators

**Emeritus Status**

David Adams, M.M.

Professor Emeritus

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	Performance Studies College-Conservatory of Music Effective June 1, 2015
Chris Allen, Ph.D.	Professor Emeritus Marketing Lindner College of Business Effective June 1, 2015
George Babcock, Ph.D.	Professor Emeritus in the Department of Surgery College of Medicine Effective August 1, 2015
William James Ball, Jr, Ph.D.	Professor Emeritus in the Department of Pharmacology & Cell Biophysics College of Medicine Effective August 1, 2015
Robert Bast, Ph.D.	Educator Associate Professor Emeritus Biological Sciences McMicken College of Arts & Sciences Effective May 1, 2015
Diana Becket, Ph.D.	Professor Emerita English & Communications UC Blue Ash Effective June 1, 2015
Steven Bowman, Ph.D.	Professor Emeritus Judaic Studies McMicken College of Arts & Sciences Effective May 1, 2015
Joseph Boyd, Ph.D.	Professor Emeritus Electronic Engineering & Computer Systems College of Engineering & Applied Sciences Effective August 15, 2015
Ann Kathleen Burlew, Ph.D.	Professor Emerita Psychology McMicken College of Arts & Sciences Effective May 1, 2015
Philip DeGreg, M.Mus	Professor Emeritus Jazz Studies College-Conservatory of Music Effective May 1, 2015
Scott Dumas, Ph.D.	Professor Emeritus Mathematical Sciences McMicken College of Arts & Sciences Effective May 1, 2015

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Susan Dunford, Ph.D.	Associate Professor Emerita Biological Sciences McMicken College of Arts & Sciences Effective May 1, 2015
Linda Einfalt, M.FA	Associate Professor Emerita School of Art College of Design, Architecture, Art, and Planning Effective July 1, 2015
Robert Endorf, Ph.D.	Professor Emeritus Physics McMicken College of Arts & Sciences Effective May 1, 2015
Ruth Edwards, JD	Professor Emerita Business Law Lindner College of Business REVISED Effective June 1, 2015
Diane Feibel, Ed.D.	Professor Emerita Behavioral Science UC Blue Ash Effective August 15, 2015
Terrell Finney, M.FA	Professor Emeritus Drama College-Conservatory of Music Effective June 30, 2015
E. Frank Fitch, Ph.D.	Associate Professor Emeritus Social Sciences UC Clermont Effective January 1, 2015
Mary Fox, Ph.D.	Professor Emerita Biological Sciences McMicken College of Arts & Sciences Effective May 1, 2015
Charles Ginn, Ph.D.	Professor Emeritus Biological Sciences McMicken College of Arts & Sciences Effective May 1, 2015
John Hancock, M.Arch	Professor Emeritus Architecture & Interior Design College of Design, Architecture, Art, and Planning Effective May 1, 2015
Karen Monzel Hughes, M.A.	Associate Professor Emerita School of Design

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	College of Design, Architecture, Art, and Planning Effective May 1, 2015
Tony Kawanari, M.A.	Professor Emeritus Industrial Design College of Design, Architecture, Art, and Planning Effective May 1, 2015
Wendy Larcher, M.A.	Adjunct Assistant Professor Emerita Communication McMicken College of Arts & Sciences Effective May 1, 2015
Michael Ma, Ph.D.	Professor Emeritus Physics McMicken College of Arts & Sciences Effective May 1, 2015
John Maddux, Ed.D.	Educator Associate Professor Emeritus English and Comparative Literature McMicken College of Arts & Sciences Effective May 1, 2015
John McEvoy, Ph.D.	Professor Emeritus Philosophy McMicken College of Arts & Sciences Effective August 15, 2015
David Minda, Ph.D.	Professor Emeritus Mathematical Sciences McMicken College of Arts & Sciences Effective May 1, 2015
David Nash, Ph.D.	Professor Emeritus Geology McMicken College of Arts & Sciences Effective July 1, 2015
Kristi Nelson, Ph.D.	Professor Emerita School of Art College of Design, Architecture, Art, and Planning Effective June 1, 2015
Charlotte Paquin, Ph.D.	Associate Professor Emerita Biological Sciences McMicken College of Arts & Sciences Effective May 1, 2015

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Daisy Quarm, Ph.D.	Associate Professor Emerita Sociology McMicken College of Arts & Sciences Effective June 1, 2015
Thomas Ridgway, Ph.D.	Professor Emeritus Chemistry McMicken College of Arts & Sciences Effective May 1, 2015
Alison Rieke, Ph.D.	Associate Professor Emerita English & Comparative Literature McMicken College of Arts & Sciences Effective May 1, 2015
Maria Romagnoli, Ph.D.	Educator Associate Professor Emerita English and Comparative Literature McMicken College of Arts & Sciences Effective June 1, 2015
Michael Roos, M.A.	Professor Emeritus English & Communications UC Blue Ash Effective August 15, 2015
Joseph Scanio, Ph.D.	Professor Emeritus Physics McMicken College of Arts & Sciences Effective August 15, 2015
Estel Sprague, Ph.D.	Professor Emeritus Chemistry McMicken College of Arts & Sciences Effective May 1, 2015
Claudia Taylor, M.A.T	Associate Professor Emerita Mathematical Sciences McMicken College of Arts & Sciences Effective May 1, 2015
Barbara Tietsort, M.Ed.	Professor Emerita Business & Economics UC Blue Ash Effective June 1, 2015
Margie Voelker-Ferrier, M.A.	Professor Emerita School of Design College of Design, Architecture, Art, and Planning Effective September 1, 2015

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**Endowed Chair Appointment**

David Plas, Ph.D.	Anna and Harold W. Huffman Endowed Chair in Glioblastoma Experimental Therapeutics Department of Neurosurgery College of Medicine Effective May 1, 2015 through August 31, 2020
Rhonna Shatz, D.O.	Bob and Sandy Heimann Endowed Chair in Research and Education of Alzheimer's Disease Department of Neurology & Rehabilitation Medicine College of Medicine Effective January 1, 2015 through August 31, 2020
Aram Zabeti, M.D.	Virgilee & Oliver W. Waddell Chair in Multiple Sclerosis Department of Neurology & Rehabilitation Medicine College of Medicine Effective May 1, 2015 through August 31, 2020

**New Faculty Appointments**

Rashmi Jha	Associate Professor with Tenure Electrical Engineering and Computing Systems College of Engineering and Applied Science Effective June 1, 2015
Manish Kumar	Associate Professor with Tenure Mechanical and Materials Engineering College of Engineering and Applied Science Effective June 1, 2015
Teresa Reyes	Associate Professor with tenure Department of Psychiatry & Behavioral Neuroscience College of Medicine Effective May 1, 2015
Tina Stanton-Chapman	Associate Professor with Tenure School of Education College of Education, Criminal Justice, and Human Services Effective August 15, 2015

**15.04.15.02**

**TAFT MEMORIAL FUND**

**Synopsis:**

Taft Memorial Fund Budget for 2015-16

**15.04.15.03**

**APPROVAL OF STUDENT CODE OF CONDUCT REVISIONS**

**Synopsis:**

This recommendation seeks the approval of the Board of Trustees of Revisions to the Student Code of Conduct to reflect Title IX changes and other federal legislative mandates.

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**Health Affairs Committee**

**15.04.15.04** **RECOMMENDATION TO APPOINT WILLIAM BALL, MD, AS  
CHRISTIAN R. HOLMES PROFESSOR AND DEAN OF THE  
COLLEGE OF MEDICINE AND SENIOR VICE PRESIDENT FOR  
HEALTH AFFAIRS**

**Synopsis:** It is recommended that the Board of Trustees appoint William Ball, MD, to the position of Christian R. Holmes Professor and Dean of the College of Medicine and Senior Vice President for Health Affairs, effective immediately.

**Finance and Administration Committee Recommendations**

**15.04.15.05** **REVISION OF UNIVERSITY RULE 3361:10-5-20  
ORGANIZATION: HIPAA ADMINISTRATION AND  
COMPLIANCE**

**Synopsis:** The recommendation proposes that the Board of Trustees revise the rule governing HIPAA administration and compliance to reflect the university's organizational structure.

**15.04.15.06** **ADOPTION OF NEW RULE 3361;10-1-10: BOARD OF  
TRUSTEES BYLAWS: ELECTRONIC TRANSACTIONS**

**Synopsis:** The recommendation proposes that the Board of Trustees adopt a new rule 3361:10-1-110 governing the use of electronic signatures and other electronic transactions.

**15.04.15.07** **RENEWAL OF AN OFFSITE DUAL ENROLLMENT RATE  
FOR HIGH SCHOOL STUDENTS**

**Synopsis:** This recommendation would renew a rate of \$110 per semester hour For 2015-2016 and 2016-2017 for University of Cincinnati (UC) courses taught off the UC campuses by high school faculty who meet the North Central Association/Higher Learning Commission standards under the mentorship of a UC faculty member to students who are not eligible for newly established College Credit Plus Program. This rate was initially approved for the 2012-2013 school year and renewed for the next biennium.

**15.04.15.08** **CONTINUATION OF TUITION WAIVER REQUEST OF  
CAMPUS LIFE FOR DISTANCE LEARNING STUDENTS**

**Synopsis:** This recommendation seeks the authorization to request

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continuation of a tuition waiver from the Ohio Board of Regents of the Campus Life Fee for distance learning program students

**Non-Committee Items**

**15.04.15.09**

**HONORARY DEGREE**

**Synopsis:**

It is recommended that the Board of Trustees approve the nomination of Kirk Perry for the Honorary Degree. This nomination has been reviewed and recommended by the University of Cincinnati Honors Committee.

**Consideration of Action Items**

Mr. Humes:

The full Board has been present at the Committee Meetings held today and has received the recommendations of the Academic and Student Affairs Committee, Health Affairs, and Finance and Administration Committee. The items reviewed and recommended by the committees are named in the Action Items listed at your place.

We begin with the consideration for presentation of honorary degrees. We have a recommendation for approval and a copy of the recommendation at your place. We have Kirk Perry who has been nominated for an honorary degree. He is also our graduation speaker and he will be speaking at both undergraduate sessions. As you might know, he is the president of division of Google under the section called Google Brands. He also was a president of one of Proctor's major divisions in Cincinnati, and a great bearcat. You have the information on his candidacy and we will include approval of his candidacy in the vote that we have this morning.

May I now have a motion to approve all of the recommended items, please?

Upon motion from Mr. Cassady and second from Mr. Portman the Board of Trustees approved the items by roll call vote.

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**Unfinished Business and New Business**

Mr. Humes:

Is there any unfinished business to come before the Board? Okay, we will now move to new business and will begin by having the reports of the Board representatives.

**Alumni Report**

Mr. Humes:

Unfortunately, Troy Neat is under the weather and not able to join us today. I think we see the Alumni Association and everything they are doing everywhere we go, and this is a very important time for them as well. They had their great celebration of awards last week and there is great work going on – on their behalf. We will miss Troy.

Next, we will go to Debra Burgess for the report from our graduate student trustee.

**Graduate Student Trustee Report**

Ms. Burgess:

Good Morning everyone. As we prepare for the end of another academic year, commencement, and all the celebrations that come with those events, the graduate community has just a couple of announcements for the Board this morning.

**GSGA Day of Service** – We are proud to announce that GSGA held its very first Day of Service on Saturday, March 28. With the help of UC's Center for Community Engagement we selected two non-profit organizations that serve the Tri-State area. About thirty graduate student volunteers spent the day providing help to these organizations including cleaning and helping a team of artists transform the walls at the Lower Price Hill Health Center so that the interior of the Center's waiting and examination space matched the staff's level of care and respect for all of the women and children who go there. Volunteers also assisted at Granny's Garden School in helping them prepare garden plots for the spring for their program that develops and manages hands-on learning experiences through a four-year, school-based, garden and nature-focused program to help children experience nature and feel the satisfaction of growing their own food.

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This was an important step in the evolution of GSGA's commitment to community building within the University for graduate students and, just as importantly in our opinion, in paying it forward to the Cincinnati-area community at large.

**General Assembly Meetings** – At the March 4, 2015 General Assembly meetings of the graduate community, new officers of the GSGA were elected. Returning for a third term will be our President: Ayça Mazman, PhD ABD in Philosophy. Ayca will be joined by Vice President: Mike Czarnecki, PhD student in Criminal Justice, Treasurer: Abishek Balsamy Kamaraj, PhD student in Mechanical Engineering, and Campus Ambassador: Katie Carstens, Master's student in Speech-Language Pathology. Major changes to the GSGA by-laws were also passed for the first time since 2008. These changes reflect our efforts to better define the roles of the GSGA Executive Board members in order to make the GSGA Executive Board more efficient and to allow GSGA to better serve the changing needs of the graduate student community.

Thank you, Chairman Humes – that concludes my report.

Mr. Humes:

Thank you very much, Ms. Burgess. Thanks to you and your group for all of the wonderful work and accomplishments that your group does. Next we have the report of the undergraduate student trustee, Mr. Keefe.

**Undergraduate Student Trustee Report**

Mr. Keefe:

Thank you Chairman Humes. I don't necessarily have a formal report. I will let the other undergraduate speak. But, I would like to thank Christina for her tremendous service to the university. It has been a great year working with you. As many of you know, Christina and I will continue working together next year as we are in different leadership programs at GE, but we will be together. Again, it's been a tremendous year. Thank you for your service.

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To Andrew, welcome and congratulations. I think I told you this before, welcome to the Board of Trustees. Thank you and that concludes my report.

Mr. Humes:

Mr. Keefe, we will get a chance to thank you appropriately at your next and last meeting, but a hearty congratulations on being named Mr. Bearcat. That is truly the highest honor that our university bestows on an undergraduate student and congratulations to you.

Mr. Keefe:

I'd like to think that it is an award named after you, Chairman Humes. Award winner from 1972, if I am correct. [LAUGHTER]

Mr. Humes:

1969, 1971; somewhere around there; I don't know. [LAUGHTER] Thank you very much. Next we have the report of our Faculty Senate, Tracy Herrmann.

### **Faculty Senate Report**

Ms. Herrmann:

Hello and good morning, Chairman Humes, members of the Board, President Ono, and guests. As we put the finishing touches on spring semester, I would like to share an update on my recent activities as Chair of the Faculty and those of the Faculty Senate.

As Faculty Chair I participate in over 25 committees including the Diversity Council. There is quite a committee commitment for this position. Today I would like to highlight the work of the Diversity Council. It is one of the committees that is most important to me here at UC. The Diversity Council is especially important to the mission of the University of Cincinnati including our commitment "to excellence and diversity in our students, faculty, staff, and all of our activities." The mission also states that "we provide an inclusive environment where innovation and freedom of intellectual inquiry flourish." Under the leadership of our Chief Diversity officer, Bleuzette Marshall, I and other student, faculty, and staff diversity council

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members are preparing to lead initiatives and to further promote equity and inclusion here at UC. As a community, we need to continue to learn and to review and consider our policies and practices to assure that they are equitable and inclusive.

The faculty senate is working through our spring election processes which are quite complex. We elect both for committees that represent on the faculty senate and across the university, but we are also electing for positions like our Secretary of the Faculty Senate and Board of Trustees representatives as well. We are also in the process of considering revisions toward reorganizing the Faculty Senate by-laws to make them more user-friendly and more readable. They are very difficult to follow right now. And upon approval of the faculty at our all university faculty meeting next Thursday, I hope to bring these revisions forward for consideration at the June Board of Trustees meeting. In addition, we are working cooperatively with UCIT to further develop eLearning at UC especially through the eLearning Committee and upcoming strategic planning processes. Our standing committees have also been working diligently to help refine academic processes and planning to support improvement of our practices at UC.

Finally, we kicked off the Life of Mind speaker series last month. This was a joint effort of the President, the Libraries, and the Faculty Senate and was designed to recognize faculty excellence and create an opportunity for intellectual conversations across the university. The lecture was provided by Dr. Jeffrey Whitsett from the College of Medicine, a specialist in pediatric pulmonary disease and moderated by President Ono. A distinguished faculty panel comprised of Karen Bankston from the College of Nursing, James Clark from the College of Allied Health Science and School of Social Work, and Joseph Tomain of the College of Law questioned the speaker and provided unique and insightful perspectives. We look forward to continuing this tradition again in the fall and we hope that we can get everyone to come to that great event.

I also just want to mention that our faculty awards ceremony is today at 3:00 pm in Great Hall, TUC. I'd like to welcome Kim Heiman and I hope to meet you soon, and I'd also really

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like to thank Christina Beer. I've enjoyed working with you so much this year and it's been a great collaboration and I'm excited to continue that collaboration with Andrew.

So, thank you, Chairman Humes, for this opportunity to speak on behalf of the faculty. This concludes my report for the April 15<sup>th</sup>, 2015 meeting of the Board of Trustees.

Mr. Humes:

Thank you very much, Tracy. Great report and I want to echo and reinforce your first point about diversity, and also congratulate Dr. Bleuzette Marshall and her team on putting on a great diversity conference. I've had the pleasure of speaking at that event for the last two years and being a little part of it. And, boy, it is impressive. How many people did you have this year?

Dr. Marshall:

We had 551.

Mr. Humes:

From all parts of the university, coming together to really examine and evaluate how everyone can do things in better ways so congratulation to everyone involved in that. Also congratulations to all of the faculty on the work you do. You heard me say this before, and I will say it again, you really are the heart of the university and you are the continuity with our students and our history and we thank you and your team for everything that you do for the university.

Did you have something you wanted to say?

Dr. Stambrook:

Yes, I think the Life of Mind series is one that would be very nice if some board members came. We had a good faculty turnout. I thought that this was particularly provocative in a good sense presentation that really raised questions, ethical and sociological, about new technologies in medicine and where we are going in that direction; what should be allowed, what

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should not be allowed; who makes those decisions. Having a panel that was very diverse from a nurse and hospital administrator, to a lawyer, to a social worker really provided insight into some of these questions. I believe it's on the web and it's available and I encourage everyone to listen to it.

Mr. Cassady:

That sounds interesting. If we could get word of that or an invitation to it, that would be interesting.

Mr. Humes:

Nicole, could you follow up on that and get that information out?

Ms. Blount:

Could you send me the information, please?

Stambrook:

Yes. As I said, how to access it on the web would be useful. We haven't come up with the next speaker but I guess we will do that in the next month or so.

Ms. Blount:

When you do, just please make sure to include me in your invite.

Mr. Humes:

Thank you for the invitation on that. Next, we move to the report of student government. We have Christina Beer for her last report and Andrew Naab for his first report, so, take it away team.

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**Student Government Report**

Ms. Beer:

Thank you, Chairman Humes. First I have some awesome news. This was in the handout of the President's Report but I am happy to announce on March 23, VP of Governmental Relations and Communications, Greg Vehr, and I traveled to Washington D.C. to America's Blood Center's annual awards ceremony. I am pleased to announce that the University of Cincinnati was selected as the 2014 School of the Year for all of our efforts around student blood donations. School of the Year includes high schools and universities, so that is a lot of universities and we were selected as the School of the Year which is really exciting. I want to personally thank Hoxworth Blood Center for the nomination as well as their continued partnership with our university. So I can go ahead and pass around (this is very heavy) the award that we won from the America's Blood Center.

In front of you is the 2014-2015 Student Government Annual Report. This includes a number of initiatives and events that Student Government has taken on over the past year. I cannot thank our members enough for all of the hard work they have put in over the past year. We have an awesome team! And for those of you in the audience, we are working on an online version that we will be able to distribute to everyone so that way everyone can have access to that. This is just a little bit of a sneak preview of what our report is.

One of the awesome events we had last weekend, was a student government reunion. This included members of our young professional alumni as well as we had a student body president that was student body president 50 years ago which was really, really exciting. We are hoping to continue the relationship with the student government alumni and then I'm hoping as well as an up and coming alumni to be a part of that as well. I also would like to say, and know trustee Richardson mentioned before, the girl power here. I'm actually doing a phone call with Allison Hueber who used to be Allison Dewitt. She was our last female student body president in 1993. So I'm hoping that we never a 21 year streak again but I am doing a phone call with her and hoping to stay connected with some of our student government alums. This is just something that I wanted to share with you all.

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On a personal note before I hand it off, it was just decided a couple days ago that there is going to be another Beer Bearcat. My brother has officially confirmed his admission to the University of Cincinnati, so we are three for three in the Beer family. All three of us are bearcats even though our parents and the rest of our family attended another university. So I'm really excited he confirmed his admission.

Finally, before I hand it off to Student Government President Andrew Naab, I would like to take a minute again to thank the entire Board of Trustees and President Ono for their continued support throughout the year. We are very lucky at UC to have the leadership team that we do have, especially one that is so forward thinking and open to new ideas. It has been absolutely incredible working with all of you over the past year. Please stay in touch, and I will definitely be back to visit! I would now like to formally introduce Andrew Naab, Student Body President for the 2015-2016 school year.

Mr. Naab:

Thank you, Christina. Thank you, Chairman Humes, board, as well as President Ono, and the gallery. Having served as a fraternity president, all of my brothers said brevity is key, so today I prepared my remarks so that I can stay on point. [LAUGHTER]

Lots of progress has been made this year. A lot of it is due to the work of President Beer as well as many other people. There are many people behind the scenes that don't get the opportunity to come to the table today and share about the progress that's made and much of it is due to the near 80 person team that we have behind us that's working to ensure that Christina and I can come to these and report on the progress that student government is making. We are very excited about that and today I am going to inform you a little bit about the priorities that Andrew and I have set forth for our next year as we look to get started. We understand that a year goes by really fast. Trustee Richardson has assured me that time and time again is that you have to hit the ground running because before you know it, it's going to be April and you're going to be walking across stage and all of a sudden you realize what change did you make? So that's something that we are going to be looking forward to in the next year.

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A big portion of what we hope to address is affordability, services, people, and learning. We stayed away from buzz words this year when we ran. We thought that was a really cheap way to get votes. We wanted to make sure we were actually addressing things that mattered for students and focusing on student needs. We ran to achieve results and make a sustainable and meaningful impact. We asked ourselves what seriously impacts the student experience which is how we came up with our platform. We focused on student needs and ensuring that all students are represented which means that we as student government members as well as our faculty senate counterparts have to put ourselves in challenging positions.

This past election cycle, and I say this having attended the Beyond Diversity Training which was an event in conjunction with the YWCA that Chief Diversity Officer Marshall helped organize, is that our elections this past year yielded our elected representatives as an all-white student senate this year and our eight at-large senators; as well as Andrew and I.

And we recognize that is not representative of our student body. However, we can't do anything about that now but what we can look forward to is making sure that we achieve progress and we are being inclusive as a body which means we are looking to the future. We're looking to increase our representation by undergoing different trainings in conjunction with the different centers in our campus such as the Women's Center, LGBT Center, as well as in the Office of Ethic and Cultural Affairs to ensure that our members have the educational resources available to ensure that they are representative of our student body and know how to reach out to the different communities here on campus.

Additionally then too, we will be working to ensure that we have an election overall to ensure that we are addressing some of the pipelines by which students and marginalized populations such as our students of color can ensure that they have the means to be successful within our student government elections. That way, they do feel like they are represented and they do know that they have representation within student government and that it can be the ally that it says it is.

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This job is much bigger than student government alone. We will be working with our administrative counterparts of Dr. Marshall, Dr. Canepa of Admissions, as well as Vice Provost of Enrollment, Caroline Miller, to enhance our recruitment of diverse students here at the University of Cincinnati. We can't do it alone as student government. We have to ensure that this is a multi-approach to ensure that we as a university are achieving the results that we wish.

Additionally then too, our platform was about integrity and ensuring that we can be a representative and unified voice for our students. A few things that we hope to address are our mental health resources here on campus. What we recognized is as a home, we have work to do. Many of our students consider UC a home and a home isn't without growing pains. A home isn't without the opportunity for improvement and without growth. When speaking with President Ono at our first cabinet meeting, the first cabinet I was able to attend, as well as him following up with Vice President Merchant, Dr. Yau from CAPS, as well as Dr. Glen Egelman, the new director of University Health Services. We've all agreed and fully supported that we need a new approach for our University Health Services in regards to our mental health services out of CAPS. As of right now, CAPS serves 1.9% of our university student population. CAPS is representing counseling and psychological services, whereas right now a nationwide trend is at 1 out of 5 of every freshmen coming into their first year will experience the side effects of mental illness due to the stresses that we receive in our first year away from home. It is something that we take very seriously and its students' lives that are at risk. We are trying to ensure that this coming fall we will have change and will have a progress update on that. We receive that full support and endorsement from President Ono, as well as many others to ensure that this is something that we address. We are very excited to be able to do so.

Student affordability was also a major focal point which is in conjunction with the mission of the Board of Trustees as well as the Ohio Board of Regents. We wish to address this across the board by creating educational offerings for students to understand what they are actually paying for and their bill from a students' perspective. Anyone can log on to our One Stop website and I've done so multiple times and trying to explain to my dad, who is 64 years old, how to operate the website is different than how I would explain it to a student my age. So ensuring that we are actually providing the student knowledge and the student voice for how to

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break down our bill and how to navigate our financial aid process is something that we're working to do as well.

Additionally, we will be working with Provost Davenport as well as Vice President Ambach to revisit our fee approval process to ensure structured student feedback is given in the very beginning stages rather than at the end. Additionally we will be working with our faculty senate counterparts to address textbook affordability. We have a textbook affordability committee as well as working with Dr. Harknett to figure out some of the different and environmental ways we can address this moving forward. Furthermore, we will be using our end of the semester surveys hopefully to be able to get student feedback in the textbook process and actually addressing what they are using throughout the semester in making sure that they have the capabilities to get their feedback heard.

We are very excited about all the progress that's being made. I feel like it's very important to make sure our goals are known at the very beginning. That way we can work with you in the future to have sustainable change. Because what we realize is that student initiatives are great; however if we lack the collaboration with our faculty and administrative counterparts, we only see that change for a short period of time because a new administration will come through. That's the advice that we received. We want to ensure that the change that we make this year is meaningful and we want to ensure that the change this past year that President Beer and Vice President Shaw continues and that all the progress isn't lost.

So on a brighter note, this coming Friday is actually our Battle for the Bat. President Ono, I hope you have your own Charlie hustle available. Our Battle for the Bat takes place at 3:00 pm and it's an annual event that is in collaboration with students, faculty, and administration. It's a softball tournament. President Ono, I've seen your swing, so we are looking forward to seeing that again tomorrow. [LAUGHTER]

With that, Chairman Humes as well as the board, that concludes my report.

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President Ono:

You have a 1,000 batting average. I've always gone to a base; you know that, right?  
[LAUGHTER] And now we have Kim Heiman on our team.

Mr. Humes:

Andrew, thank you very much. Outstanding to hear your goals and we all look forward to working with you.

Dr. Harknett:

Just as a head of the Department of Political Science, it's nice to see a political science student heading up our student government. And I hope Andrew gets the support of the board, particularly on that front of his agenda which is looking at structure and process, and recognizing that it does have outcome impact. It's not necessarily buzzword types of things but spending time thinking about how elections are held, the process by which you recruit candidates, and if you don't do that kind of groundwork effort, you get outcomes that maybe aren't representative of where we want to be. So I applaud Andrew and Andrew; I guess that's how you guys are going to go for making that an issue. I hope that the board will support them.

Mr. Humes:

Well said. Any further new business to come before the board? Seeing none, I will now call for a brief Executive Session.

**Executive Session**

The members of the Board will return briefly to conduct further business after the Executive Session is concluded.

Our next Regular Board Meeting will be held in this building on Tuesday, June 23, 2015.  
Thank you for being with us today.

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May I have a motion to enter Executive Session for the purpose of considering real estate and the appointment, employment, dismissal, discipline, promotion, demotion, or compensation of a public employee; to consider matters required to be kept confidential by federal law or regulations or state statutes; and conferring with counsel disputes involving the University?

Upon motion of Mrs. Valentine and seconded by Mr. Lindner, the Board voted to enter Executive Session by the following roll call vote:

**AYE:** Thomas H. Humes; Kim Heiman; Thomas Cassady; William C. Portman, Carl H. Lindner III; Ronald D. Brown; Robert E. Richardson Jr.; and Margaret K. Valentine.

**NAY:** None

**ABSENT:** Geraldine B. Warner

Upon proper motion by Mr. Portman, seconded by Mr. Cassady, Mr. Humes adjourned the meeting at 10:31AM and entered Executive Session.

**Executive Session Adjournment**

Chairman Humes:

With no further business for the executive session, Mr. Humes called for a motion to adjourn executive session at 12:37 PM. Upon a motion from Mr. Portman, seconded by Mr. Cassady, the roll call vote was taken.

**AYE:** Thomas H. Humes; Kim Heiman; Thomas Cassady; William C. Portman, Carl H. Lindner III; Ronald D. Brown; Robert E. Richardson Jr.; and Margaret K. Valentine.

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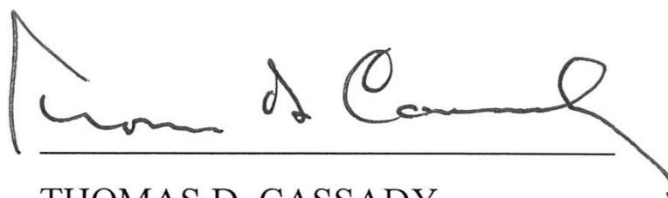
**NAY:** None

**ABSENT:** Geraldine B. Warner



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THOMAS H. HUMES  
CHAIRPERSON



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THOMAS D. CASSADY  
SECRETARY