

UNIVERSITY OF CINCINNATI

Official Proceedings of the

Three Hundred and Seventy-First Meeting of the Board of Trustees

(A Regular Meeting)

August 27, 2019

The Three Hundred and Seventy-First Session of the Board of Trustees of the University of Cincinnati was opened at 9:30 a.m. on Tuesday, August 27, 2019, in the College of Business Building of the University of Cincinnati. Notice of this meeting was given in accordance with Section 121.22 of the Ohio Revised Code. The proceedings of the Board, when not otherwise provided for by its bylaws, are governed by *Robert's Rules of Order*.

William C. Portman, III Chairperson of the Board of Trustees, presided.

Mr. Portman asked that roll be called.

BOARD MEMBERS PRESENT: William C. Portman, III, Margaret K. Valentine, Ronald D. Brown, Kim Heiman, Tom Mischell, Geraldine B. Warner, Phil Collins, J. Phillip Holloman; Monica Turner

BOARD MEMBERS ABSENT: None

ALSO PRESENT: Neville G. Pinto, President;
Robert F. Ambach, Senior Vice President for
Administration and Finance;
Peter Landgren, President, UC Foundation
Kristi Nelson, Provost & Senior Vice President
Academic Affairs;
Lori Ross, General Counsel;
Ryan Hays, Executive Vice President;
Andrew Filak Jr., Interim Sr. VP for Health Affairs
and Dean, College of Medicine
Christin Godale, Graduate Student Body President;
Abigail Klare, Undergraduate Student Trustee;

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Chandler Rankin, Undergraduate Student Body
President;
Cynthia Ris, Faculty Senate Chair;
Marla Hall, Faculty Representative;
Melanie Kroger-Jarvis, Faculty Representative;
Chris Collins, Chair, University Staff Senate
Nicole Blount, Executive Director of Board
Relations;
and the public

(Prior to the Board Committee Meetings and the Regular Board Meeting, Chairman Portman began the proceedings at approximately 8:31 a.m.)

Mr. Portman:

Welcome all to the 371st session of the Board of Trustees. To begin, we want to welcome two individuals who are representatives of the board. First, we have Melanie Kroger Jarvis, the new faculty representative. Melanie is an Associate Professor in the College of Nursing, is Director of the Nurse Educators Program and the Program Manager for the Nurse Faculty Loan Grant program. She's been a nurse for 34 years, and advanced practice nurse for 26 years, and a nurse educator since 1992. Melanie, would you please stand up? Thank you and welcome.
[APPLAUSE]

And we have Chris Collins. She is our newly elected chair of the Staff Senate. Chris Collins has worked on UC's Information Technology Department for 20 years and she currently serves as Senior IT Manager for the Center for Simulations and Virtual Environments Research. She's part of the sixth cohort of the Technology Accelerator program with the 1819 Innovation Hub. So welcome, Chris. [APPLAUSE]

Today, if you read the Enquirer this morning, you'll know where we are maybe.
[LAUGHTER] There was a great full-page spread about it in the Enquirer and today we are

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meeting in this fabulous new space. It is one of the most ambitious projects ever undertaken at UC. I'd like to thank Marianne Lewis, our new dean and longtime faculty member in the Linder College of Business for hosting us this morning. Marianne, would you please stand? Thank you.
[APPLAUSE]

I would like to say just a few words about this very unique facility. It's the first internationally designed building on UC's campus designed by the Danish firm, Henning Larsen Architects, who have also won a number of awards in Europe prior to coming to America. It's also the first LEEDv4 building on campus - this is a sustainability designation that emphasizes performance and smart grid thinking. It also focuses on materials from the perspective of its impact on human health and the environment. The Green Golf is an example among many others. It is 225,000 square feet, I believe, and it's roughly double the footprint of the old building. Is that right, Marianne? Okay, 70% and it's obviously designed to encourage collaboration indoors and outdoors with light almost in every room. If you'd like to tour the building, there will be a tour afterwards starting here at one of these doors. There is also a ribbon cutting set for September 19, and I encourage all of you to attend. I should add that, for our October meeting, we will be in the recently opened Health Sciences Building on East Campus. This ribbon cutting is set for September 12.

Before I turn it over to President Pinto, I would just like to comment on the New Student Convocation that was held last Friday. I think I speak for everyone when I say you could feel the change in energy from the first-year students that they bring to campus particularly when you have the full band in the center court, and particularly when you have three significant basketball and football coaches introducing themselves. It was a lot of good energy. I'm not sure how many were there at the arena but it was almost full with students and parents.

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And now I'd like to introduce President Pinto.

President Pinto:

Well, thank you Chairman Portman, and good morning everybody. Welcome to the second day of a new academic year. I want to add my welcome also to Professor Kroger-Jarvis for being here today, and Ms. Chris Collins for representing our staff. We are off to a great start here and we had a first day with no significant issues that came to my desk so that is always good.

[LAUGHTER]

It was the perfect day. We actually opened the 2019-20 school year – our 200th year of classes – by making history once again. Our Provost, Kristi Nelson will give a full report on the enrollment, but I think it's been in the papers already that we're at above 46,200 on the first day of classes. And with this, were nearly 8,000 strong freshman class and a terrific class of graduate students and graduate professional students as well. We must remember why they're coming here. They're coming here to be taught by more than 4,000 outstanding faculty, and they're enrolled 402 academic programs. That is the breadth and depth of this university. There are 402 academic programs that range all the way from an associate degree to the highest academic degree, the PhD. So, we're off to a great start, and we're all very excited.

I know that it is going to be a terrific academic year, but this does not happen in a vacuum. I do want to express my appreciation to our faculty and staff for building the reputation of this university, and also to our students who carry the message of the educational experience that they have here at this university. To celebrate the accomplishments of our faculty, our students, and staff, they are actually too numerous to actually put in any sort of readable report. We highlight

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some of them to give you a sample of the excellence we have here, so for each of you at your place you can review my report of this. I won't go through it.

Today, in other news, I want to also give you good news as a follow up to the special meeting that the board had on August 6. You recall that the board at that time approved a new three-year collective bargaining agreement with the American Association of University Professors which is our faculty bargaining unit. That approval was contingent upon the AAUP faculty voting to approve the contract. I'm happy to report that on August 20, the agreement was ratified, and ratified with a 96% of the AAUP faculty voting in favor. So that's terrific and another mile-marker for us to have a great year.

As for our strategic direction Next Lives Here, we had an annual report the end of last year, but I will give you some significant progress that we have made on a few items as part of my report today. But just before I do that, as you know within our innovation agenda the 1819 Innovation Hub is one of our newest efforts and I encourage you to read through this. It's a new publication that our folks in the Innovation Hub have put out. If you flip to the inside of the last page, you'll look at sort of the group photo there, and you will recognize how well connected the initiative is to our community. Just about every important stake holder group in the community showed up for that inauguration, so it's doing extremely well within that particular pathway.

Two others to report on, equally impressive, is our work to develop the Co-op 2.0 that received national recognition recently. Our division of experience-based learning in career education was awarded a nearly \$12 million grant from the US Department of Labor for a NEXT apprenticeship program. In my duties as a faculty member who has written many proposals and has been rejected on many proposals, I can tell you that when you win one, it validates the excellence that you have or the ideas that you have in this competitive marketplace that we have

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for funding at the federal level. So, congratulations to the team led by Vice Provost, Gigi Escoe. They did an outstanding job and won in this national competition. This initiative will build on the need for layered credentials in our digital economy.

Other significant news since we reported on Next Lives Here last year is the new Faculty Enrichment Center that will have its soft opening in early September. The formal opening is scheduled for 9:00 am, Friday, September 27, in Langsam Library, and you're all invited. Come there and celebrate the opening of this significant new resource for the development of our faculty. I'd like to today recognize faculty and staff who have played a key role in the center's planning and opening to stand for recognition and I will call your names.

The co-chairs of the Faculty Enrichment Center Committee: Associate Provost Keisha Love and Professor Emeritus Arnold Miller. If you're here, please stand. Thank you for your leadership in building out the ideas for this. And then we have Craig Veile and Suzanne Doran of our Planning, Design and Construction Department; equally important work and delivering right on time and ready for the new academic year.

Thank you for the great work you've done. [APPLAUSE]

And I have two more people that I'd like to recognize, so you can continue to stay standing as we go, but you've built it out and now we have the leaders who will take it forward. So, I'd like to ask Executive Director, Rita Kumar, and Manager, Sheva Guy to stand, please and be recognized. Thank you for all that you have done to get our Faculty Enrichment Center on board and I know we'll hear great things from it in the future. So, thank you again. How about a round of applause. [APPLAUSE]

And now I'm going to turn it over to the new Dean of the Lindner College of Business,

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Marianne Lewis. She will introduce two speakers who will tell us about the Center for Business.

Presentation Greetings/Overview

Dr. Lewis:

I'll stand here so you can hear me. First and foremost, welcome.

President Pinto, it is a true honor to be hosting the board this morning, particularly in our new home. It is state of the art beautiful and it came alive yesterday when the students came in. We were talking this morning about the building size and we thought it would feel empty, but no, I think it's a magnet and it's a wonderful home to be moving into, so please enjoy the tour.

This morning I am pleased to showcase our internationally renowned Center for Business Analytics. The Analytics Center exemplifies the Lindner College of Business fusing world class research, experiential problem-driven learning, and strong community partnerships. Let me introduce the leaders of the center: Executive Director, Glenn Wegryn, and Academic Director Professor, Mike Fry. Glenn joined UC after a distinguished industry career including creating and leading the Center for Analytics at P&G. Mike started at UC in 2002 and has been consistently recognized for his teaching, research, and service excellence. Please join me in welcoming Glenn and Mike. [APPLAUSE]

Mr. Wegryn:

Thanks, Marianne, and good morning. The Lindner College Center for Business Analytics was established eight years ago as an outreach from the Business Analytics Academic Department into the business community. We started with ten founding companies and today we serve the needs of 28 member organizations. We cater to both large and small companies for profit, nonprofit, public and private and not just within the Greater Cincinnati area. Our members include

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organizations from Chicago, Columbus and Iowa and that's because analytics is pervasive and can be applied anywhere within an organization regardless of function, industry, or location to improve business decision making. We offer our member companies and the broader business community multiple ways to engage with the Center, including member forums, public education, symposiums and conferences, professional training courses, and student projects. We do this to support a natural ecosystem that exists between the faculty who desire to teach about and research real world problems, business leaders who want to build better decision-making capabilities into their organizations, and practitioners who want to keep pace with the latest tools and methods used in this rapidly growing and changing field. Most importantly, we provide our students with experiential learning opportunities by engaging regularly with our member companies to identify problems where fresh insights and better decisions can be made with data and analytic methods applied to them. It's in this last area of student projects where the center really shines.

This past year we engaged 60 of our graduate students, that's more than half of the class, in industry specific projects. These are some of the wonderful grad students we've had an opportunity to work with this year and they're a pretty happy bunch. We're also beginning to develop ways to work with our new undergraduate program that Dr. Fry will talk about in a moment.

Now we're going to highlight a couple of projects for you on how these students have been engaged and the first is one of my favorites. They're the purveyors of Cincinnati's hometown favorite foods, they're offered online when you're out of town, and you just need that fix of Skyline Chili or Graeter's black raspberry chip ice cream. We had our graduate students look at the problem, define it, and then analyze their sales trends, created the customer segmentation analysis, and recommended a customer email campaign tailored to their buying habits. Now the results of

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this work that this student recommended to this company and the company executed resulted in a double click through rate on the email offering and double the revenues versus a similar campaign run the previous year. That's the power of analytics and the talents our students applied effectively to business problems.

Now, there's another great story here, too. It's a little bit non-traditional for us. It's a wonderful win-win opportunity between our students and the community. But this time I'll let Mike Gordon, who's the Athletic Trainer at St. Xavier High School, talk about the story of how we work with several of our graduate students to deliver significant results for their football team.

Mr. Gordon:

My name is Michael Gordon. I'm the Head Athletic Trainer at St. Xavier High School in Cincinnati, Ohio. I've been at St. Xavier for 14 years. I'm a teacher as well. We were approached to try out some GPS technology through Catapult sports. We're really trying to figure out how can we best train and prepare athletes the best we can to be able to perform at the highest level for game days.

So, we first had 15 and now we have about 20 guys that were wearing GPS tracking devices that were telling us their speeds, their high speed, volume, heart rates. We asked how do we better mimic a good week of practices Monday through Thursday to prepare them really well for Fridays. At first we were just collecting data for data's sake and then we started to look deeper into it and try to figure out what do we really need to see here? We tried to figure out people that could do this. Was there anybody on campus that could look at this data and figure out a way to help us? We were kind of pointed towards the Center and what they said is that they were able to look at this in an analytic form and how we can fix the problem and give a solution to the problem that

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we try to figure out. Then the question was, how do we do this faster? How do we look at all this data? How do we help our athletes perform at the highest level?

The first year that we used this product, we had 156 missed games due to injury from starters or potential starters. We played 15 games that year, which is about 10 starters a game that we were missing due to injury. One of the things that we found was on Monday, Tuesday, Wednesday we have volumes in our intensities. For an hour, 15 minutes they're doing more volume, and more intensity 27 hours before a football game was going to happen. When this should be the time when tuning things up, we're getting recovery, we're resting their legs, and we're getting them prepared in tip-top shape for the Friday night football game. We were able to take this information to our coaching staff and say Thursdays need to change. When we made that change, we saw a decrease down from 156 missed games due to injury, all the way down to 21 missed games two years ago. Last year we had 13 missed games due to injury.

We loved that year. I'm really excited about the possibilities of the future. As you can see, this was a really great project that had some tangible results. And while we can't take 100% credit for saying next winning the state football championship of the year we worked with them, we like to think we have a little bit of a part to play in that.

Dr. Fry:

This project also led to several other additional benefits including introducing us to an opportunity to work with Cincinnati Children's Hospital on youth sports concussion prevention. This project involved collecting data from accelerometers. You can think of sensors being placed in the helmets of football players or directly affixed to the heads of the soccer players. The goal of the project was to identify and eventually eliminate possible concussion events. The results of

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this project are actually being written up right now by a collaboration of Cincinnati Children's Medical researchers and Lindner College scholars, including one of our PhD students, Brittany Green, who is here with us today.

These are just a couple of the examples of the more than 80 projects that our Center has facilitated for our students and member companies since its inception. We're able to achieve this success because of the outstanding academic programs that we offer in the Lindner College through curriculums designed to meet the needs of industries. Currently we are one of the largest such business analytics degree programs in the country. We actually are admitting over 100 students this week into the college in our master's degree in Business Analytics. Recently, we also launched an undergraduate degree, a Bachelor of Science in Business Analytics Program that has far surpassed our expectations. It's actually grown to 200 enrolled majors in less than two years. Lindner College's programs and analytics and the success of our Center for Business Analytics positions UC to truly be a global leader in this field.

Our success has been recognized in multiple ways, including being named the number one Masters in Data Science Program in 2018 by the publication *Predictive Analytics Today*. In 2019, we were the recipient of the prestigious INFORMS UPS George D. Smith Prize for Excellence in Industry Academic Collaboration. This is a prize that has been won in the past by such institutions as MIT, Carnegie Mellon, and the University of Michigan.

With that, we will conclude our presentation, but we'd be happy to take any questions you might have. And one thing I should mention, I believe all the board has portfolios in front of you that has further information on our Center. There should be a red folder there that has a lot of additional information as well as contact information.

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[Following the presentation, presenters were available to address questions/provide additional comments]

Mrs. Warner:

I just want to say, I'm in awe, if anything of your presentation time. [LAUGHTER]

Dr. Fry:

We were given a time limit and we stuck to it, but we can certainly talk more.

[LAUGHTER]

President Pinto:

Michael and Glenn, thank you so much for taking time and for all you do to educate our students, we appreciate it. And Marianne, thank you for bringing them to this presentation. We appreciate it. Thank you.

Mr. Portman:

Thank you very much, President Pinto. We will now proceed with our committee meetings.

THE BOARD COMMITTEE MEETINGS

(Proceedings of the Board committee meetings are contained in the respective committee meeting minutes, which are on file in the Office of the Board of Trustees.)

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The Academic and Student Affairs Committee, Finance and Administration Committee, Governance and Internal Affairs Committee, Audit and Risk Management Committee, and Compensation Committee meetings began at 9:00 am, and concluded at 9:30 am.

Mr. Portman:

There being no further business, we will now call our regular meeting to order.

THE REGULAR MEETING OF THE BOARD OF TRUSTEES

The Regular Meeting of the Board of Trustees convened at 9:30 a.m. and, as noted on the first page of these minutes, roll call was taken.

Approval of the Minutes from the Regular Meeting of the Board of Trustees

Mr. Portman:

Are there any additions, corrections or deletions to the minutes? Hearing none, may I have a motion and a second to approve the June 25, 2019 regular meeting minutes and the August 6, 2019 special meeting minutes?

(A motion was moved by Mrs. Warner, second by Mr. Mischell)

Mr. Portman:

All those in favor say “aye.” All opposed say “nay”. Thank you. The Minutes are approved.

Approval of the Items Recommended by the Board Committees

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Listed below are the items recommended to the Board of Trustees for approval by the Academic and Student Affairs Committee, Finance and Administration Committee, and Governance and Internal Affairs Committee at their respective meetings held today, August 27, 2019.

Academic and Student Affairs Committee Recommendation

19.08.27.01

Academic Appointments

Synopsis:

Appointment of Faculty and Academic Administrators

Emeritus Status

Kim Dietrich, PhD

Professor Emeritus
 College of Medicine
 Department of Environmental Health
 Effective September 1, 2019

Elizabeth Mulligan, PhD

Professor Emerita
 College of Allied Health Sciences
 Department of Rehabilitation, Exercise and
 Nutrition Sciences
 Effective August 15, 2019

Endowed Chair Appointments

Lisa Kelly, MD

Taylor Asbury Endowed Chair in Comprehensive
 Ophthalmology
 College of Medicine
 Department of Ophthalmology
 Effective July 1, 2019

Robert O'Donnell, MD

Vijay and Khushman Sanghvi Endowed Chair in Cardiac
 Imaging
 College of Medicine
 Department of Internal Medicine
 Effective April 9, 2019

Michael Yang, MD

Ira Abrahamson Endowed Chair in Pediatrics Ophthalmology
 College of Medicine
 Department of Ophthalmology
 Effective July 1, 2019

New Academic Appointments

Guoliang Huang, PhD

Professor with Tenure
 College of Engineering and Applied Sciences

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Department of Mechanical and Materials
Engineering
Effective January 1, 2020

Academic Unit Head Appointments

Ashley Currier, PhD

Unit Head
College of Arts and Sciences
Department of Women's, Gender, and Sexuality
Studies
Effective August 15, 2019 – August 14, 2024

Michael Lieberman, PhD

Unit Head
College of Medicine
Department of Molecular Genetics, Biochemistry
And Microbiology
Effective July 1, 2019 – June 30, 2024

Academic Unit Head Reappointments

James Bunte

Unit Head
College Conservatory of Music
Department of Performance Studies
Effective August 15, 2020 – August 14, 2024

Jack Davis, PhD

Unit Head
College of Arts and Sciences
Department of Classics
Effective August 15, 2019 – August 14, 2021

Myles Pensak, MD

Unit Head
College of Medicine
Department of Otolaryngology/Head and
Neck Surgery
Effective September 1, 2019 – August 31, 2022

Peter White, PhD

Unit Head
College of Medicine
Department of Biomedical Informatics
Effective September 1, 2019 – August 31, 2024

RECOMENDATIONS FOR TENURE OR PROMOTION

From Assistant Professor to Associate Professor with Tenure

Blue Ash College

Jamie Albert

Art and Visual Communications
Effective 8/15/19

From Assistant Professor to Associate Professor

College of Medicine

Michael Tranter

Internal Medicine

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Effective 09/01/20

Joo-Seop Park

Surgery
Effective 09/01/20

From Associate Professor to Professor

College of Medicine

Kathleen Walsh

Pediatrics
Effective 08/27/19

From Associate Librarian to Associate Senior Librarian with Tenure

University Libraries

Amy Koshoffer

Library Services
Effective 8/15/19

From Instructor – Educator to Assistant Professor – Educator

College of Allied Health Sciences

Rachel Gleason

Rehabilitation, Exercise and Nutrition Sciences
Effective 8/15/19

College of Education, Criminal Justice and Human Services

Kathleen Bryan

Education
Effective 8/15/19

From Assistant Professor – Educator to Associate Professor – Educator

College of Allied Health Sciences

Elizabeth Hertenstein

Clinical and Health Information Sciences
Effective 8/15/19

College of Arts and Sciences

Robert Hyland

English and Comparative Literature

Effective 8/15/19

Ivan Ivanov

Political Science

Effective 8/15/19

LaSharon Mosley

Biological Sciences

Effective 8/15/19

Daniel Waddell

Chemistry

Effective 8/15/19

College of Design, Architecture, Art and Planning

Susan Trusty

School of Planning

Effective 8/15/19

College of Pharmacy

Michael Doherty

Pharmacy

Effective 8/15/19

Experience Based Learning and Career Education

Aaron Bradley

Experience Based Learning
And Career Education

Effective 8/15/19

Emily Frazier

Experience Based Learning
And Career Education

Effective 8/15/19

From Associate Professor – Educator to Professor - Educator

College of Allied Health Sciences

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From Assistant Professor – Adjunct Represented to Associate Professor – Adjunct Represented

Blue Ash College

Mark Otten

Biology

Effective 8/15/19

From Assistant Professor – Field Service to Associate Professor – Field Service

College of Education, Criminal Justice and Human Services

Elizabeth Jean-Baptiste

Education

Effective 8/15/19

Finance and Administration Committee Recommendations

Approval of 16 Naming Requests (4 College of Medicine, 11 Lindner College of Business, 1 College of Engineering and Applied Science):

19.08.27.02

Endowed Louis Buckberg Chair in Cardiac Surgery

Synopsis:

It is recommended that the Board of Trustees approve the name Buckberg Chair in Cardiac Surgery

19.08.27.03

J. Wesley Alexander, MD Transplant Conference Room

Synopsis:

It is recommended that the Board of Trustees approve the name J. Wesley Alexander, MD Transplant Conference Room

19.08.27.04

The Carrie K. Hayden Endowed Chair in Integrative Oncology Research

Synopsis:

It is recommended that the Board of Trustees approve the name The Carrie K. Hayden Endowed Chair in Integrative Oncology Research

19.08.27.05

The Joseph E. Palascak, MD Endowed Chair in Bleeding & Clotting Disorders

Synopsis:

It is recommended that the Board of Trustees approve the name The Joseph E. Palascak, MD Endowed Chair in Bleeding & Clotting Disorders

19.08.27.06

Gary and Dina Gruber Classroom

Synopsis:

It is recommended that the Board of Trustees approve the name Gary and Dina Gruber Classroom

19.08.27.07

Richard and Patricia Theryoung Courtyard

Synopsis:

It is recommended that the Board of Trustees approve the name Richard and Patricia Theryoung Courtyard

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19.08.27.08 The Theryoung Family Garden

Synopsis: It is recommended that the Board of Trustees approve the name The Theryoung Family Garden

19.08.27.09 Edward R. Donovan '72, '73 Classroom

Synopsis: It is recommended that the Board of Trustees approve the name Edward R. Donovan '72, '73 Classroom .

19.08.27.10 Stephen E. Kimpel '90 Classroom

Synopsis: It is recommended that the Board of Trustees approve the name Stephen E. Kimpel '90 Classroom

19.08.27.11 Supported by Margaret and Nadia Ibrahim-Taney

Synopsis: It is recommended that the Board of Trustees approve the name Margaret and Nadia Ibrahim-Taney

19.08.27.12 Supported by Clarissa and Bent Niese

Synopsis: It is recommended that the Board of Trustees approve the name Supported by Clarissa and Bent Niese

19.08.27.13 Supported by Steve and Joyce Simendinger Family

Synopsis: It is recommended that the Board of Trustees approve the name Supported by Steve and Joyce Simendinger Family

19.08.27.14 Supported by Laurence and Rebecka Jones

Synopsis: It is recommended that the Board of Trustees approve the name Supported by Laurence and Rebecka Jones

19.08.27.15 Supported by Wesley A. Spencer, BBA 1977

Synopsis: It is recommended that the Board of Trustees approve the name Supported by Wesley A. Spenser, BBA 1977

19.08.27.16 The Mulvihill Family Conference Room

Synopsis: It is recommended that the Board of Trustees approve the name the Mulvihill Family Conference Room

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19.08.27.17 The Professor Kirti “Karman” N. GHIA Computational Research Laboratory

Synopsis: It is recommended that the Board of Trustees approve the name The Professor Kirti “Karman” N. GHIA Computational Research Laboratory

Governance and Internal Affairs Committee Recommendations

**19.08.27.18 Approval of Amendment to Board Rule 3361: 30-13-07
 Benefits: Tuition Remission**

Synopsis: The recommendation seeks authorization to amend Board Rule 30-13-07 for the purpose of expanding the scope of the tuition remission benefit for all eligible individuals.

19.08.27.19 Approval of Amendment to Board Rule 3361:30-31-03: Time off from Work: Leave of Absence due to Disability and Disability Leave for all Employees (Excluding Faculty and Librarians); Rescissions to Board Rules 3361:30-31-13, 30-31-21, and 30-31-25

Synopsis: The recommendation seeks authorization to amend Board Rule 30-31-03 for the and rescind Board Rules 30-31-13, 30-31-21, and 30-31-25 for the purpose of reflecting current practices and policies, and simplifying and streamlining the Board Rules.

19.08.27.20 Amendment of Board Rule 3361: 40-13-02 Financial Aid: Long Term Loans

Synopsis: The recommendation seeks authorization to amend Board Rule 40-13-02 to update terminology, update payment terms, provide flexibility in granting payment relief, and provide clarity.

Consideration of Action Items

Mr. Portman:

The full board has been present at the Committee Meetings held today and has received the recommendations of the Academic and Student Affairs, Finance Administration, and Governance and Internal Affairs. Are there any questions on any of the action items that are coming to us?

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Hearing none, may I have a motion to approve all of the recommended items put forth by the Academic and Student Affairs Committee, Finance and Administration Committee, and Governance and Internal Affairs Committee?

Upon a motion moved by Mr. Holloman, a second by Mrs. Heiman, roll call vote was taken.

AYE: William C. Portman, III; Ronald D. Brown; Kim Heiman; Margaret K. Valentine; Geraldine B. Warner; J. Phillip Holloman, Monica Turner

NAY: None

ABSENT: None

Mr. Portman:

The motion passed and all items are approved.

Unfinished Business and New Business

Mr. Portman:

Is there any unfinished business to come before the board? Okay, let us move on to reports from the board of representatives. We will start with our graduate student trustee, Christin Godale.

Graduate Student Report

Ms. Godale:

Good morning Chairman Portman, President Pinto, Trustees, and guests. Today, the graduate student community would like to update the board on a number of topics. First, I would

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like to begin my report today by recognizing students who received their Master's and Doctoral degrees on August 10, 2019. We would like to wish them all the best in their future endeavors.

This week, many graduate students are returning to campus to start a new academic year. To help welcome the new graduate students, The Graduate Student Government (GSG) expanded its orientation efforts and student involvement activities. An orientation, specifically designed for graduate students, was hosted on August 22, 2019 to welcome them to the University of Cincinnati. I would like to acknowledge that this was the first ever graduate student orientation to occur at UC. Over 20 offices, including CAPS, Public Safety, Health Insurance, Ombuds, UC International, Libraries, and the 1819 Innovation Hub from the university attended the info session to help students learn about various resources available to them. The information session was followed by a welcome by Provost Nelson, Dean Montrose of the Graduate School, and the Graduate Student Government. Also, student leaders have planned a number of events for this fall semester aimed at building community and cohesion at UC. These events include a number of grad cafes, mental health workshops, a Halloween party, and our annual Thanksgiving dinner.

This year, the Graduate Student Government will be prioritizing graduate student stipends and mental health advocacy. Graduate students often suffer from imposter syndrome and other feelings of being out of place, periods of isolation, navigating complex relationships with advisors and colleagues, the job market, and financial strain. A recent study from *Nature*, involving several thousand graduate students, found that our student population was six times more likely to experience anxiety and depression than the general population. Therefore, our government would like to continue our efforts to promote mental health awareness at the University of Cincinnati. We are currently working with the Dean of the Graduate School to

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learn more about student stipends that are paid as a Graduate Assistants across various departments and programs at UC. The study will be extended to study UC's peer institutions later this semester. Finally, the Graduate Student Government will continue to work with CAPS to educate graduate students about ways to improve their mental health.

Thank you, Chairman Portman. That concludes my report.

Mr. Portman:

Thank you very much. Now I would like to call on the Undergraduate Student trustee, Abigail Klare.

Undergraduate Student Report

Ms. Klare:

Good morning Chairman Portman, members of the Board, President's Cabinet, and guests. It is with great excitement and energy that students have found their way back to campus for the start of the 2019-2020 academic school year. Throughout the past few days, over 75 events have been held as part of UC's annual Welcome Weekend, providing great ways for both new and returning students to make new friends and learn about exciting opportunities within student and campus life. With yet another record size incoming first-year class of students, it is increasingly important to make sure all our students are informed of the resources, programming, and support available to them during their time here. I would like to take this opportunity to thank and recognize the many student leaders, student volunteers, and University employees who invest their time into building a campus community that embodies this commitment to overall student engagement and well-being.

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I would also like to congratulate the 1,945 graduates who were recognized at summer commencement just a few weeks ago. In this Bicentennial year of celebration of our university's rich history, these graduates should take great pride in the addition of their names to the growing legacy of Bearcats whose work and passions have built the foundation upon which our future successes will continue to grow. As they continue their journeys, they carry with them the spirit of our university to seek what is next and bring about good in all that they do.

Earlier this month, the University of Cincinnati further established itself as a leader within the space of experiential learning through President Pinto's signing of the first-ever Global Charter for Co-op and Work-Integrated Education. This public statement of support for cooperative and work-integrated education, alongside other initiatives such as the newly launched Bearcat Promise, are critical to ensuring our students are equipped to maximize the opportunities housed within higher education. I look forward to seeing the continued advancement of the university towards this initiative as it so deeply impacts the student experience.

Lastly, having taken the last two months to learn and familiarize myself with the strategic direction and goals of the University and its leaders, I would like to reaffirm my commitment to using this role as undergraduate student trustee to work diligently in my representation of the student voice and interest in collaboration with my fellow Trustees and the University's leadership. I am inspired by the remarkable work being accomplished by so many people across all levels of the University—from student to faculty, and staff to administrators—and I look forward to working with all of you throughout the next two years.

Thank you, Chairman Portman, this concludes my report.

Mr. Portman:

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Thank you, Abigail. Now I would like to call on the Faculty Senate report from Cynthia Ris.

Faculty Senate Report

Dr. Ris:

Faculty Senate held its annual boot camp on Thursday, August 22, to onboard Officers, Senators, Board of Trustee Representatives, and members of our eight Faculty Senate Standing Committees. Chairs will be meeting with committee members in September to set priorities for each committee. One of their charges is to support the strategic initiative of Next Lives Here to foster the growth of academic excellence. We will be looking to partner with other units and the Provost's office in this endeavor.

I'd like to share one collaborative effort because its focus is a key ingredient of academic excellence and in the opportunity for faculty and students alike to innovate and excel. That is the continuing work on the transition from Blackboard as our Learning Management System to Canvas. In the same way that we probably don't sufficiently consider our buildings' foundations unless something goes wrong, some may not give much thought to a Learning Management System. However, how we interact with students in face to face and in online courses is increasingly mediated by an electronic system that has the potential to engage students in new and exciting ways, as well as challenge faculty to see beyond a standard delivery of information to consider how digital tools not only can enhance knowledge and application of course content, but can help to promote skills that students will use in multiple ways as they enter an increasingly technologically-dependent world.

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This change, sought in order to take the fullest advantage of what such a system can offer, is being facilitated by a cadre of constituents at UC to ultimately benefit our students' success: The Center for Excellence in Teaching & Learning, UCIT, UC Online, representatives from the Provost Office; a multitude of staff including instructional designers and media experts; and faculty from across the university have been working cooperatively to facilitate the migration. Workshops and online videos are being created and offered on all facets of the system; college ambassadors and administrators are working in collaboration to provide ongoing support for each unit's disciplinary needs; and staff are improving E-communications to provide just in time tips to ease the transition. This progress is founded on feedback from the pilots for which we have both faculty and students to thank in shaping the current delivery of information. Budgetary support permitted all this to transpire.

Research shows that a well-designed course, in all its facets, can help retain struggling students and assist nontraditional students in completing the handful of classes they may need to graduate. I'd like to suggest through this example the power of focused collaboration at work at UC to help students achieve their academic goals.

On behalf of Faculty Senate and the many faculty we represent, we appreciate the efforts of the faculty and many constituent groups who continue to be important components of this initiative, and of course the President and Provost in supporting this transition.

Mr. Portman:

Thank you Cynthia. Next we will have our Staff Senate report from Chris Collins.

Staff Senate Report

Ms. Collins:

Good morning Chairman Portman, fellow board members, President Pinto, and guests. Thank you very much for your warm welcome, and I am pleased to share our progress since the last Board of Trustees meeting.

On July 31, 2019, the Staff Senate successfully held its first full meeting in Tangeman with all of the newly elected senators. I am pleased to report that this historic first meeting was very well attended by university staff and guests. To help everyone understand how the Senate will function, we reviewed the Senate's vision and mission, the basic procedures that the Senate meetings will follow, and the process for staff members to submit suggestions to the senate.

Following a brief suspension of the meeting, the five standing committees of the Senate then met to elect their Chairs and Co-Chairs, which I am pleased to announce:

- The Budget & Human Resources Committee will be chaired by the Staff Senate Treasurer, Renee Hargrove, and co-chaired by Debbie Myree.
- The Membership & Elections Committee will be chaired by the Staff Senate Vice-Chair, Lacey McCarthy, and co-chaired by Daniel Cummins and Nicole Blount.
- The Communication & Recognition Committee will be chaired by Christine Gilliam and co-chaired by Laine Blum.
- The Information Technology Committee will be chaired by Brittany Bitt and co-chaired by Jordan Menefield.
- And the Governance Committee will be chaired by Daniel Brummett and co-chaired by Heidi Pettyjohn.

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Our next meeting is scheduled to take place on August 28, 2019 at 10:00 a.m. in Tangeman, and we would like to invite all university staff and guests to attend. Thank you again for the kind welcome today, and I look forward to reporting more on our progress as the Senate establishes goals and priorities for the academic year.

Mr. Portman:

Thank you, Chris. We will now have the Student Government report from Chandler Rankin.

Student Government Report

Mr. Rankin:

Good Morning Chairman Portman, members of the Board, President's Cabinet, and guests. As it always does, the end of our summer came very quickly. Students have moved back to campus, and fall semester classes are underway after an exciting first day yesterday.

Undergraduate Student Government welcomed students back to campus with a message that went out to all students last week, doughnuts to start the day yesterday morning, and directions to help some of our newcomers find their way to classes. In our university's Bicentennial year with our largest and most diverse incoming class ever, we can truly feel the vibrancy and momentum that is circulating throughout our community and look forward to experiencing everything to come in the incredible year ahead.

Looking at what's in store for the beginning of the semester, we are excited to share that we have officially launched our pilot program to provide free menstrual products in academic buildings across campus. Dispensers have been installed, and products will be provided in a total

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of 16 different locations of women's and gender-neutral restrooms this semester, until supplies last. We plan to collect data on the rate of usage and work with administrators to find a sustainable way of operating this effort beyond this semester. We would be remiss if we did not thank the last three Student Government administrations and so many students over the last few years for voicing their concerns about access to these hygiene products and finally bringing this idea to its implementation stages with us.

We are also prioritizing more broad initiatives in the areas of mental health and sexual assault awareness and resources this fall semester. We are optimistic about early conversations with President Pinto and members of Cabinet regarding expanding mental health resources for students in the coming year, and UC Athletics has been a great partner for us in our attempt to combat sexual assault with collaboration on a campaign we've titled, #OneTeamAgainstSexualAssault.

Conversations with students are always ongoing to hear what's top of mind for them, and in addition to the platform that we developed last year, we are seeking continual feedback from students through surveys, focus groups, and other means this fall. If you're interested in taking a look at any of our progress thus far, you can view our Summer Progress Report on our new and improved website at ucstudentgov.org. We look forward to working with you all in the months ahead and wish everyone a great start to the academic year!

Thank you Chairman Portman, this concludes my report.

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Mr. Portman:

Thank you very much. We now call on the President of our UC Foundation, Peter Landgren.

UC Foundation Board Report

Mr. Landgren:

Thank you, Chairman Portman. As we are just about two months into our fiscal year 2020, I really want to look back on 2019 and give the board an update on our fundraising outcomes. We do incredible work all 365 days of the year and we've continued to make tremendous organizational and cultural change. Our retention has increased for our staff and we know that keeping a retained and energized staff is something that's very key to this level of engagement.

While all this work goes on through 365 days, come the end of June, we are interested in one number and that number that we were able to raise over the fiscal year was just over \$102 million to support faculty, students, this university, this building, and all of the education and research that goes on within it. That exact number is \$102,033,117.64 and we can look at it as far as, we pushed our organization very hard this year, and put a goal that we all felt committed to. While it may have been aspirational in saying that we could raise an additional 10% over what we had in fiscal year 2018, we were committed to it and that goal was \$114.4 million. Yes, we fell short of that goal, having raised about 89.5% of our total. Yet, when you look at the amount of money that our development officers said they could raise that year, it was almost exactly \$202 million. It was so really that aspirational push that we felt because of all of the changes that we have made, that we could expect that extra 10% lift, and we did not attain that and that's just very real.

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What we did attain, and I think I have shared this previously with the board, was putting an aspirational lift in goal of increasing our scholarships by 20%. I'd already shared with everyone that we not only met that 20% but we exceeded that goal by raising an additional 47.27% in scholarships, from the previous year of \$14.85 million to almost \$21.9 million to support students. When I hear Provost Nelson talking about an increase in student retention, we know that that cost of education and students being able to stay in school is so intrinsically tied to the financial aid that this university board supports and the scholarship that we through the Foundation are able to provide. There are some very positive trends within that number though we fell short of our goal. What we do at the beginning of the year and I think Steve Ross felt his partner on the academic health side, Mike Sands and our research team really looked at the very beginning of the year to put a vision together for how we could focus our development officers on the essential work of working with major and principal gift prospects.

I'm really pleased with the work at the beginning of the year. Had that not taken place, the short story would be that we would have attained far less than the \$102 million that we did raise because of what we refer to as we shrunk portfolios so our gift officers could focus on their essential work. We saw significant growth in the important gift bands. If we look at the gift band from \$100,000 to \$250,000 dollars, we saw an increase of 86% or almost \$13 million in that gift band. The gift band \$250 to \$500,000 we saw an increase of 234%. A gift band of one million to two and a half million, 187% increase. And the gift band of two and a half to five million, a 200% increase; we doubled that.

Again, as I said had that not taken place especially since our gift bands of five million and above that we know those are truly the transformational areas that we're able to elevate our

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university, that shrunk from a five-year average of \$14 million, to about \$5.53 million. With a drop of almost \$10 million in that gift bin, had we not grown those other gift bins, we would have brought in approximately \$86 million rather than \$102, so I really have to applaud our staffs vision, implementation, frankly a dogged amount of work throughout the year to keep development officers focused.

My last comment is a positive comment. As I said, we are in the second month of our fiscal year and these two months in the summer I think everyone knows that people are out vacationing, they are not quite as active in their philanthropy. We typically in a three-year average see the first two months being about \$7 million, and a five- year average about \$7.8 million. As we sit here today with one week to go, in the first two months, we've raised over \$12.1 million. Gifts that we hope to close at the end of the fiscal year are now closing at this time and one of the things that we truly believe in the Foundation is donor intent and that donor intent is so often tied to timing. We have closed that \$12.1 million two months ago and be able to tell you that we overtopped our goal. Our donors needed a different pace. It gives us a phenomenal start to what we feel is a very aggressive and a great year that we have in front of us with the launch of the public phase, the comprehensive campaign as we close out our university's Bicentennial.

Thanks for the time in giving that report. There was a lot of detail in there.

Mr. Portman:

Thank you very much, Peter. I will now call for an Executive Session.

Executive Session

Mr. Portman:

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Members of the board will not return to conduct further business after the Executive Session is concluded. Our next regular board meeting will be held Tuesday, October 22, 2019 at the College of Applied Health Science.

May have a motion to enter Executive Session for the purpose of preparing for, conducting, or reviewing negotiations or bargaining sessions with public employees concerning their compensation or other terms and conditions of their employment; and conferring with counsel concerning disputes involving the university that are the subject of pending or imminent court action; and matters that are otherwise required to keep to be kept confidential?

Upon a motion moved by Mr. Collins, a second by Mr. Mischell, roll call vote was taken:

AYE: William C. Portman, III; Ronald D. Brown; Kim Heiman; Margaret K. Valentine; Phil Collins, Geraldine B. Warner; Tom Mischell; J. Phillip Holloman; Monica Turner

NAY: None

ABSENT: None

Mr. Portman:

We will proceed with Executive Session. Thank you all.

Adjournment of Executive Session

Mr. Portman:

Having no further business, may I have a motion then a second to adjourn Executive Session?

A motion was moved by Mr. Holloman, and second by Mr. Brown.

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Mr. Portman:

Executive Session is adjourned.

WILLIAM C. PORTMAN, III
CHAIRPERSON

GERALDINE B. WARNER
SECRETARY