

**Regular Meeting of the Board of Trustees  
September 27, 2005**

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# UNIVERSITY OF CINCINNATI

## Official Proceedings of the

### Two Hundred and Fifty-Eighth Meeting of the Board of Trustees

#### (A Regular Meeting)

September 27, 2005

The Two Hundred and Fifty-Eighth Session of the Board of Trustees of the University of Cincinnati was opened at 10:13 a.m. on Tuesday, September 27, 2005, in Tangeman University Center, Room 400B&C, of the University of Cincinnati. Notice of this meeting was given in accordance with Section 121.22 of the Ohio Revised Code. The proceedings of the Board, when not otherwise provided for by its bylaws, are governed by *Robert's Rules of Order*.

Jeffrey L. Wyler, Vice Chairperson of the Board of Trustees, presided in the absence of Phillip R. Cox, Chairperson of the Board. Mr. Wyler asked that roll be called.

#### **BOARD MEMBERS PRESENT:**

George A. Schaefer, Jr., Thomas H. Humes,  
Anant R. Bhati, Jeffrey L. Wyler,  
H. C. Buck Niehoff, Sandra W. Heimann,  
and Candace Kendle

#### **BOARD MEMBERS ABSENT:**

Phillip R. Cox (participated via phone)  
Gary Heiman

#### **ALSO PRESENT:**

Nancy L. Zimpher, President;  
Jane E. Henney, Senior Vice President and  
Provost for Health Affairs;  
Anthony J. Perzigian, Senior Vice President  
and Provost for Baccalaureate and  
Graduate Education;  
Dale L. McGirr, Senior Vice President for  
Planning, Finance, and Community  
Development;

UNIVERSITY OF CINCINNATI  
TWO HUNDRED AND FIFTY-EIGHTH MEETING OF THE BOARD OF TRUSTEES  
SEPTEMBER THE TWENTY-SEVENTH TWO THOUSAND AND FIVE

Sandra J. Degen, Acting Vice President for Research;  
Daniel L. Grafner, Vice President for Development and Executive Director, UC Foundation;  
Mitchel D. Livingston, Vice President for Student Affairs and Services;  
Frederick H. Siff, Vice President and Chief Information Officer;  
James R. Tucker, Vice President for Administrative and Business Services;  
Gregory J. Vehr, Vice President for Governmental Relations and University Communications;  
James E. Wesner, Acting Vice President for Legal Affairs and General Counsel;  
Greg Hand, University of Cincinnati Spokesperson;  
Nick Furtwengler, Undergraduate Student Trustee;  
James Masterson, Graduate Student Trustee;  
Robert Dobbs, Alumni Representative;  
Stephen Thompson, Alumni Representative;  
John Cuppoletti, Faculty Representative;  
Lynn Davis, Faculty Representative;  
Robert Faaborg, Faculty Representative;  
Andrew Burke, Student Representative;  
Virginia L. Steiner, Executive Secretary and Clerk, Board of Trustees;  
and the public

(Prior to the Board Committee Meetings and the Regular Board Meeting, Vice Chairperson Jeffrey L. Wyler began the proceedings at approximately 8:30 a.m.)

Mr. Wyler:

Welcome everyone. We will call the meeting to order. Mr. Cox, our Chairman, and Mr. Heiman are not here today. Mr. Cox is joining us via telephone.

The first order of business today is to welcome a couple of folks. An old face, Bob Faaborg, is our new faculty representative. He is an Associate Professor of Philosophy in the McMicken College of Arts & Sciences; he previously served as a Representative to the Board from 2000 to 2002.

If you read your Board meeting materials, you will know that our former chief counsel, Jim Wesner, has been working on the Joint Operating Agreement with The Health Alliance for about two years now, and he is here today to take part in that report and discussion.

At this point, I would like to call on our Senior Vice President and Provost for Baccalaureate and Graduate Education, Dr. Anthony Perzigian, to introduce Mitch Leventhal.

Dr. Perzigian:

I am very pleased to introduce Mitch Leventhal, our new Vice Provost for International Affairs. He started on September 1. After completing his BA and MA degrees at the University of Pennsylvania, he earned a Ph.D. from the University of Chicago. His research focused on the international political economy of higher education. Indeed, he brings a very unique background to this position. He blends private sector international business development with the globalization of higher education. He will be responsible for advancing the vision of UC|21 to internationalize our campus and to create programs of national prominence in research, education, and public service. It is a real pleasure for me to introduce Dr. Mitch Leventhal, UC's first Vice Provost for International Affairs.

Mr. Wyler:

Welcome, Dr. Leventhal.

Before we begin today, I would like to take a moment to make a comment on the recent two hurricanes that hit the Gulf Coast. The University of Cincinnati has partnered with our colleagues in regional higher education to coordinate relief efforts. Our partners include Xavier University, Northern Kentucky University, Thomas More College, Cincinnati State, College of Mount St. Joseph, and Gateway Community College. All of these institutions are raising funds to donate to the Red Cross.

The Board of Trustees is very proud of the efforts that the people at the University of Cincinnati have exerted and our response to the people in these disaster areas. The UC family has opened its heart and home to displaced students and faculty. Many students have been enrolled, and the Board recognizes the efforts of everyone involved who have worked with the students to ease this transition during a very tumultuous time in their lives.

UC faculty, staff, and students have generated a multitude of initiatives, from raising funds to opening their homes to students and faculty. The generosity of the University of Cincinnati family is not surprising but is greatly appreciated as we reach out to those in need. Relief efforts began September 1 and will end November 1, 2005. An announcement will be made at that time of the local donations collected for the victims of hurricanes Katrina and Rita.

With that I will call on President Zimpher for her address.

### **Report of the President**

Good morning, everyone. I, too, want to welcome Bob Faaborg as our new Board Faculty Representative. We are delighted to have you with us, Bob.

I want to thank the Board members for attending our Board Appreciation Dinner—the second annual. You will recall that it is held the night before classes begin,

and we think it is a wonderful tradition. We appreciate your having been there, and the marvelous students who shared their experiences with you.

As Ed Sullivan would say, the “really big” news is that the University of Cincinnati is making progress on several key indicators. First, on enrollment: we are thrilled to say that we have just welcomed our largest entering class in 16 years, more than 5300 first-time freshmen. The class also broke a record in its number of Cincinnati Scholars. Nineteen percent of our first year students graduated in the top ten percent of the class, while another nineteen percent are enrolled in our Center for Access and Transition—quality and access together. In addition, our total enrollment is up; final counts will not be released until the very sacred 14<sup>th</sup> day enrollment count. But as of September 20, we have more than 35,000; the exact number is 35,326 students enrolled, up two and one-half percent over the same time last year.

On the rankings front, our *U.S. News and World Report* ranking has jumped up 15 slots this year to 145, on its way to the top 100, of which there are 123. I just want to remind you of the math here.

Third, the new results from the National Survey of Student Engagement, which we refer to as the NSSE, show our improvement in all categories over the previous survey conducted two years ago. This is an important measure of student attitudes about the quality of our instruction and our positive climate for learning.

Fourth, *The Princeton Review* recently named UC one of the Best Midwestern Universities—a first for us. We intend to keep rising on their list.

And fifth, our NSF ranking is No. 22 among public research rankings, which is an increase from last year. Of the total public and private universities, we rose from 46<sup>th</sup> last year to 42<sup>nd</sup> this year.

I am also pleased to report that a search is underway for our new athletic director to take the place of the irreplaceable Bob Goin. Bob is retiring and Provost Tony Perzigian, former acting athletic director, heads the search committee. We have enlisted the services of the search firm Eastman & Beaudine, and we are committed to finding a leader who will move us forward in our new Big East Conference. Our new athletic director will need to be committed to top quality sports programs that are not only competitive but winning.

And while we are on the subject of sports, I want to congratulate our men's soccer team, who beat the number one ranked team in the nation, UConn, two to zip on September 16. Way to go, Bearcats!

I am very honored to report that UC is the recipient of a \$30 million gift, one of UC's biggest ever contributions. It is from Craig and Frances Lindner and Edyth and Carl Lindner, to create the Craig and Frances Lindner Center of HOPE, Helping Other People Excel. The center, to be built in Mason, will become a center of excellence, providing treatments for a variety of mental disorders.

UC also has learned that we are receiving a \$17.4 million award from the National Institutes of Health to lead a five-year international study of stroke treatment.

You may have read that our campus has been ranked as the 17<sup>th</sup> fittest campus in the nation. This is a reciprocal benefit of being put on *The Princeton Review*. We think the opening of our new rec center after the first of the year will take off a few pounds. And we know that the balanced cuisine of MarketPointe at Siddall Hall, a national award recipient for our cuisine, will help as well.

UC opened its newest residence hall this fall, a 224-bed housing portion of the campus Recreation Center. The privately owned University Park Apartments on Calhoun and the Stratford Heights housing off Clifton Avenue also have opened their doors this

month to a total of 1400 students. The Stratford location also houses our new Valentine House, where students are immersed in the Spanish and French languages 24/7.

Its next-door neighbor is the newly opened Taft Research Center across the street. This new Taft Center takes a long-time shining star at UC and parlays it into national prominence. With the new direction and funding unveiled this month, UC's Humanities Research Center becomes one of the best funded in the entire nation. We owe our profound thanks to the trustees of the Charles Phelps Taft Memorial Fund and to Dean Karen Gould and Professor Richard Harknett for pursuing this new status.

Also on the construction front, our newest building at Raymond Walters College is now open—the Veterinary Technology Building. At Clermont College we have opened what used to be a sprung structure here on the Uptown Campus as an athletic and wellness center. It is called the Student Activity Center and will be dedicated a week from today.

We are very proud to learn that CCM is one of the two institutions chosen by the Juilliard School of Music to help celebrate its 100<sup>th</sup> anniversary with the co-commission of a new opera based on the 1993 novel, *Miss Lonelyhearts*. After its premiere in New York in the spring of 2006, it will move to USC in 2007 and arrive at CCM in 2008.

CCM alum Xian Zhang will make her eagerly awaited conducting debut with the Cincinnati Symphony on September 30. Zhang, newly promoted Associate Conductor of the New York Philharmonic, made her debut earlier this year with the London Symphony Orchestra, resulting in an immediate re-invitation.

DAAP is steering a competitive course by starting the only auto design track at a public university in the country. Only four other schools in the United States, all private, have full programs devoted solely to auto design and are the competitive players in preparing the next generation of car designers.

And last, but definitely not least, this year marks the opening of our centennial celebration of co-operative education. I don't want to steal Kettil Cedercreutz's thunder, but we love the editorial in today's *Cincinnati Enquirer*. Later you will hear from our Associate Provost and Director of Co-op, Kettil Cedercreutz. And later in the meeting you will be asked to take a vote related to this wonderful and groundbreaking program started right here at UC, and now emulated at more than 1,000 institutions worldwide.

We are also celebrating this year the 100<sup>th</sup> anniversary of our College of Business, and the 100<sup>th</sup> anniversary of our College of Education, Criminal Justice, and Human Services.

That is a lot.

Having so noted, I am pleased to continue our presentations by the deans. First, the College of Pharmacy brought to you by Dean Dan Acosta, followed by the Director of Professional Practice, Kettil Cedercreutz.

*(Daniel Acosta, Jr., Dean, College of Pharmacy, gave the following presentation, utilizing PowerPoint slides. Included in the materials distributed prior to the Board meeting were the following informational items: copies of the PowerPoint slides with an Appendix – “Meet the Dean and the College of Pharmacy, Pharmacy “Phacts,” a copy of the College of Pharmacy Web Page, and a description of the newest College of Pharmacy Program – Master of Science in Pharmaceutical Sciences with Drug Development Specialization. Copies of these materials are on file in the Office of the Board of Trustees.)*

Dean Acosta:

Thank you very much. I am glad to be here. The College of Pharmacy was founded in 1850, so we are over 150 years old. About 100 years later, the College became a part of the University of Cincinnati, continued its activities and, finally, in 1976 became a part of the Medical Center officially and moved to the Medical Center Campus.

I became the fourth Dean of the College in 1996, and in the year 2000, we established our Doctor of Pharmacy Degree replacing our Bachelor of Science in Pharmacy.

We have two major programs in the College of Pharmacy. We have the professional program, which is a six-year degree, two years of pre-pharmacy and four years of professional education in the College of Pharmacy.

The other major program in the College of Pharmacy is our graduate program in which students may either receive an M.S. or Ph.D. in a variety of disciplines. I will just list them here. Several of these disciplines are unique just to the College of Pharmacy, for example, Cosmetic Sciences, Medicinal Chemistry, and Pharmaceutics. This provides our students with unique opportunities to get a specialized degree.

The next several slides will relate the goals of the College of Pharmacy with UC|21.

Goal #1: Place Students at the Center. What I have done is provided you with some qualitative information on these slides, and there is more quantitative detailed information in your meeting materials. Basically, the College of Pharmacy does try to promote diversity. In fact, in a couple of years when we were looking at our class in 2000-2001-2002, we noticed that we were not doing as well in recruiting African American students. In fact, in 2002 one student out of the sixty students recruited in the college was African American. So, we made an effort to really improve that situation, and we are pleased to say that we now have close to twenty African American students in our program. We still have a lot more work to do but we are making progress in that area.

Our students, we feel, are receiving a great deal of mentoring and advising from our faculty, and this has allowed us to develop students who have been able to make major commitments, especially to the outside community and to their professional organizations. For example, several of our students have been recognized nationally by

appointment to national boards of pharmacy organizations. We have been able to recruit students that show a true love and dedication to helping other people. Due to these efforts, I am pleased to say that over the last two years, one-third of the students that UC selects for *Who's Who in American Universities and Colleges* have been pharmacy students.

Goal #2: Grow our Research Excellence. If you look at what has happened in the college over the last several years—about six, seven years—we have had a major turnover in our faculty, either due to retirements or replacement of new faculty lines. About half of our faculty are new at this point. These faculty have brought a new enthusiasm and have stimulated our current faculty, such that in terms of funding, compared to 1997, we have had a five-fold increase of annual funding from agencies such as NIH and other private sectors.

Also, our faculty members are quite interactive with a number of other faculty at the university. We have a number of ties with faculty in the College of Medicine, also faculty in Chemistry Engineering. Several of our faculty have been recruited into the Millennium Plan that the Medical Center is promoting. These have brought significant research funding and ideas to the College of Pharmacy.

Goal #3: Achieve Academic Excellence. Our number of applications compared to last year has increased 50%—we had 400 applications a year ago and then, for this class that we admitted this fall, we had 600 applications. Our class size has increased from sixty students to ninety-six students over this same time frame. However, the quality of the students has not decreased. The actual GPA has increased from 3.5 to 3.6 for this current year. These students, as I said earlier, have been very active in a number of organizations and in improving the curriculum. This curriculum is very important because we are now in the process of being accredited by the accrediting agency, so we have this whole year to develop a self-study and to look at ways that we can improve our curriculum and be prepared for a site visit.

In terms of the activity of our faculty, many have been very much involved in their professional organizations. I know that faculty member Jill Martin was elected President of the American Society for Health System Pharmacists, the largest clinical pharmacy organization in the world. Another faculty member, Dr. Kenneth Skau, was elected Chair of the Council of Faculty for the American Association for Colleges of Pharmacy, the major pharmacy education group in the country. So, our faculty have been quite active in this area.

Goal #4: Forge Key Relationships and Partnerships. As I indicated earlier with this increased enrollment, we are really trying to be able to meet the needs of the profession. There is a national pharmacist shortage in the country. That is the reason we did increase our class size by 60% from 2000 to 2005. This means that in the fourth year of the pharmacy curriculum, our students have to do one year of clinical rotations. We are nearly exhausting all the sites within the City of Cincinnati. So, we are now expanding and developing relationships and partnerships with a number of groups outside the city, for example, in Middletown, Dayton, and in Northern Kentucky. We now have developed these relationships so that we will have educational opportunities for our students.

Another idea that we promote in the college is to be certain our students will be able to work with needy and under-served populations in the city. We have developed some ties with such groups as St. Vincent DePaul, the Crossroad Clinic in Over-the-Rhine, and with the Cincinnati Health Department in the Northside area of the town. We are also collaborating with several colleges at the Medical Center, especially in providing educational opportunities or new experiences for medical residents. An NIH grant was recently funded in that area.

Goal #5: Establish a Sense of Place. This is an area that we feel is very important. As we expanded our class size, we have had to completely renovate several classrooms and teaching laboratories, and provide breakout rooms for discussions and recitations. However, as I mentioned earlier, we moved into our facilities in 1976. We

feel that there should be a major effort to develop a new facility for the college. We are working with the Medical Center and the university in that area. We have received an anonymous gift of \$10 million. The donor is very much interested in promoting educational and developmental activities for our students and faculty. So, I hope that all of these activities will stimulate the university and the Medical Center to see if we can find ways of providing a new facility for the college.

Goal #6: Create Opportunity. We have been working to meet the shortage by increasing our class size. We have been developing new programs that bring in new revenue to the university. A couple of programs developed over the years include a Distance Learning Program in Industrial Pharmacy—about eight employees from Procter & Gamble in Norwich, New York, were able to get an M.S. and Ph.D. by the distance learning format—and we now have developed a new Master’s Program in drug development. This program now has over twenty-five students. We have recruited a number of individuals that either have M.D. degrees, Law degrees, Ph.D. degrees, or DVMs, and who are all seeking new career opportunities in drug development. A number of employees of pharmaceutical and biotechnology companies have enrolled in this program.

We are also trying to develop another program in cosmetic sciences. This is one of the few cosmetic sciences programs in the country that offers a Master’s. We have established some discussions with cosmetic companies on the East Coast who would like to have their employees get a Master’s in cosmetic sciences via the use of the Internet. We are now exploring those opportunities. These programs, we hope, will also bring in new revenue and be able to expand some of our programs in the College of Pharmacy.

I have gone through this very quickly because I know we are short on time. In conclusion, I offer some philosophical advice from some noted “thinkers” that many of you know. Often the provosts have to go to President Zimpher and grumble about the deans who seem to be asking for this and asking for that. And all the President has to say to the provosts is to quote Ringo Starr, “You know it don’t come easy.” Then when the

deans go to the provost and say, “Gosh, you cut us again this year; I really need new monies for this project and for this program; why are you doing this to us?” I guess the provosts can quote this individual, Mick Jagger, “You don’t always get what you want.” Then, finally, I have to go to my provost, Dr. Jane Henney, and tell her that I have worked very hard and that we have developed new programs. We are trying to bring in new revenue and we are increasing the class size. Then she can just quote that famous football owner of the Oakland Raiders, “Just win, baby.”

That completes my presentation.

Dr. Bhati:

Dan, I have a question for you. How do you control the quality issues during the clinical rotation in the different places you are sending the students?

Dean Acosta:

That is a major issue in accreditation because our students are now spread out all over the tri-state area basically.

Dr. Bhati:

That is what would worry me, the quality issues.

Dean Acosta:

Yes. What we have to do is we do have training programs for our preceptors. So, we do not accept just anyone to be a preceptor or an adjunct faculty member to provide these types of clinical opportunities. They go through a training process in our College of Pharmacy. We interact with them during the year that they are working with the students. We have a Director of Experiential Training. That individual works very closely with these preceptors. We have evaluations by the students of the preceptors at the end of their clerkship rotations. But, it is a very difficult thing because what we are trying to do is expand the sites into community pharmacy, hospital pharmacy, and other clinical areas.

We have to address what is known as assessment as we go into accreditation by the agency. We have to show how we are being successful in our program, One area of success I did not mention was how our students have done on the national pharmacy licensure exam over the last five years. Ninety-five to one hundred percent of our students have a pass rate over the last eight years.

Dr. Bhati:

Excellent.

Dean Acosta:

Other questions?

There were no other questions.

President Zimpher:

Thank you, Dan. Kettil Cedercreutz, please come forward.

*(Kettil Cedercreutz, Associate Provost & Director, Division of Professional Practice, gave the following presentation, entitled "Cooperative Education at its Centennial," utilizing PowerPoint slides. Copies of the PowerPoint slides and a brochure entitled "Celebrating 100 Years of Co-op" were included in the materials distributed prior to the Board meeting and are on file in the Office of the Board of Trustees.)*

Director Cedercreutz:

Mr. Cox, Mr. Wyler, President Zimpher, members of the Board. It is a true pleasure to be here this Tuesday morning. One hundred years goes very fast and the next thing you know you are here.

So, what is cooperative education? When students come to campus I say to them, your professional life is not something that starts after five years. Your professional life starts today. Next year you will be out on co-op and you better start walking the walk and talking the talk, because next year you will be evaluated like a professional.

The professors in the classroom will tell you how everything links together. They speak about interrelationships, nervous systems, and bones. Have you ever seen skeletons rot? I have not. Professionals need muscles and muscles you can only get by working out and the next thing you know you are a cheetah (referring to slide). You probably did not recognize that the skeleton was the skeleton of a raccoon. But workouts can do miracles.

Reality learning never waits. It is here on campus the first day you set foot on campus. So, what is the magic behind UC and cooperative education? The first thing is that we have progressive learning objectives. We send the students out every other quarter, and we expect them to do more and more qualified jobs each quarter.

The next thing, where we are investing a lot of resources and a lot of tuition money and taxpayer money, is an alternating schedule where we split the students into two groups—one is in industry, the other one is at school. That gives us the possibility to offer twelve-month coverage in the industry. If we would not be able to do that, we would be dead in the water. Nobody would want to work with us.

Obviously, there are resources invested in it, but there are also values invested in it. This schedule costs, but it survived World War I, the World War II, the Vietnam war, the oil crisis and one hundred years of consecutive state budgets.

So, what is the other part of the miracle? The other part is a one-stop structure. We have the Division of Professional Practice that is out there marketing DAAP, Engineering, Applied Science, Business, and Arts and Sciences. And we work with 1500

companies; it is not 15, it is not 150, it is 1500 companies. These colleges could never handle the volume on their own. But many of our big customers—the Procter & Gambles, the GEs—they shop for DAAP students, Engineering students, Applied Science students, Business students, Journalists, if you want it. We are the university in the marketplace where it is easiest to come and shop, and that is what our surveys tell us.

So, who runs this organization? We have twenty-four dedicated faculty members—professional practice faculty members—and all of them have degrees in the majors they place. We strengthened this organization by bringing in vice-presidents from the industry that have handled and supervised 237 engineers. One gentleman from NASA, who worked ten years at NASA, was brought in, and we brought in the leader for the Penn State co-op program. What we thought was that they would communicate even better with the industry. It turns out that they are equally communicating well with the departments. We get a dialogue going between the academic departments and industry, and that is very, very important. I cannot emphasize that enough. DAAP had that culture for years, and in Engineering we brought it in, and in Business we are looking at it.

So, co-op in numbers. We are doing co-op in forty academic programs; we are doing 5,000 or 4,870 quarters of co-op a year. The co-ops make \$30 million in earnings a year. So, to put this in some kind of a proportion, there is affordability impact. If you come to UC and you go into a co-op program, you will make money, and you will make money to offset the tuition. So, if the University of Cincinnati wanted to have an endowment that produced \$30 million a year, it would have to be \$750 million.

So, in co-op we have a shadow endowment that is of the same magnitude as the UC endowment—a little bit less. What this also says is that if we start the program with thirty co-ops a year, that is the same as raising \$27 million and putting that into an endowment. So, there is a load of money in it. There is not only cost.

Celebrating 100 years of cooperative education—we started planning this four years ago. We banked on a very strong board that would bring a very strong executive

power to campus. We thought that if we built this around a strategic vector, then we will get support from a strategic thinker. That seems to have materialized. What is scoring high on reality learning was scoring high on putting students in the center.

If we look at what is the centennial celebration of co-op all about, then I would say it is all about this. It is all about publicity. Nothing else matters in the end. We are not in it for our blue eyes only. We are not spending money. We have a target and the target is *U.S. News and World Report* rankings. The target is increased enrollment.

I can just speak a little bit about the backdrop—what the university is providing for us. Greg Vehr, Greg Hand, M. B. Reilly, and Mary Stagaman are working hard on getting the information out. We produce the anecdotes; they market the anecdotes to the world.

The university has provided us with the Herman Schneider Memorial Garden. It is not coming this year; it is coming next year. But neither did the Herman Schneider bench arrive in 1956, when we celebrated the fiftieth anniversary. But today we have 3D models and PowerPoint, so we will do fine with it.

On those stairs, we will engrave the names of people who have made a difference for the co-op. We will put the names of the co-op Hall of Honor that we are launching. M. B. Reilly, Kevin Grace, Sam Sovilla, and Cheryl Cates have been working on a history book of co-op that is going into print. As you walk out of this meeting, students have made a graphic expo that is on a hundred years of co-op, so please look at it. This brochure is not according to UC branding, because this is student work and academic freedom, but it is very good as such. You can also look at that.

What I am trying to say is we are getting very strong support. So, what is our target audience? Our target audience is students, employers, and academia. That is the sounding board that is going to make the difference. With students, we focused on a web-based competition for one hundred “cool” co-ops. And I will come back to that.

Employers bring the *National Commission for Cooperative Education* to campus, and with regards to academia we are bringing the *CIA Conference* here, during which the Cooperative Education and Internship Association will look at defining the next century of cooperative education. I know that academics can bore you to death, so I will not go into speaking about these conferences. What I will speak about is the hundred “cool” co-ops. There are 5,000 students out there every year. There are 5,000 stories. How do you tell 5,000 stories?

We sat down and figured that if we had a competition where the students could compete for who is the “coolest.” If we start sorting them, we do not know what cool is. We become bureaucratic. But the students know what is cool. We made it a competition, and the students were allowed to vote and they can go out on the web. I pulled out now, maybe six submissions; and we had forty submissions a week ago and now we have sixty so they are submitting.

If you go and look at “Corpse Bride,” if you dare to look at “Corpse Bride,” Tim King might have made the marketing material that you are holding in your hand working for Warner Bros. in New York. If you go to Germany, Jillian Fox might be on the cover of *Nebenwerte Journal* when you pull it out. She says that “My job position has allowed me to visit France, Scotland, Hungary, Austria, Italy, and many parts of Germany...” This one—I love this; I am an engineer—“First Engine to test with 3,000+ sensors installed,” and then he goes “I can’t go into any details because of government restrictions, General Electric, and Rolls Royce proprietary rights.” Is there any better way to plead the Fifth?

Paige Strohmaier—“Each day offers a new discovery and opportunity as I adjust to European culture and the French language.” I figure that the European culture is here that you see your toes where you see the landscape (referring to slide). Which leads me to Geoff Baldwin, who made these concept shoes at Nike. I knew there were concept cars; I did not know there were concept shoes. I love the word—the Swoosh on...— it is

a thing to twist the tongue. I only thought that academics would produce those words that are hard to pronounce.

Jordan Callahan works at Sun Chemicals in Cincinnati with pigments and says that he can now run 17 instruments. Zach Norman created an award for First Lady Laura Bush when working at Harpers Ferry Design Center. Joel Willis got Cinergy out jogging. They probably want to get rid of more energy! And he says that this opportunity allowed him to work directly with a Vice President and CIO of the company.

So, what we see is a lot of sort of community service type of activities, and these are things that we could never have come up with. We would never have known that this happens. And to show that we are not drifting from our values, Kyle Blakley says it is cool to build levies, and I think in this day and age, he is certainly right.

So, how can co-op best contribute to UC|21? We can contribute, and now you see the instructor in me filling in the blank—attractive or adaptive? We can contribute by being the most adaptive institution, and I would say the most adaptive institution is imperative. We are out there feeling the pulse of industry every day with 5,000 students. We can capture that; we can bring that into our education, and by being the most adaptive institution, we can be the most attractive institution. If we look at it within the United States, there is only one university that is both a number one research university and a number one co-op university other than us, and that is Georgia Tech. There is nobody else close enough even to touch us. But Georgia Tech is limited to only Engineering, and they do not have mandatory co-op. We have in four colleges mandatory co-op, and we are much more eclectic. So we have something to give, and we are unique.

So, with these words, I would like to turn the program over to Herman who showed up in front of this Board, probably as equally nervous as I was and got told that “...for the failure of which...” they would not be held responsible. I guess it is a new world, and the world is changing and the rest is history. Thank you.

Mr. Wyler:

Do you have questions for Kettil?

Student Trustee Furtwengler:

Just briefly. I am an active participant in the co-op program, and I love the program. It is actually what drew me here to UC. As an undergraduate student trustee, I have heard several co-op students who seem to be a little bit frustrated with the fee, the co-op fee that has increased from \$50 to \$200 in a few short years. Can I ask two quick questions? Just a brief reasoning for the increase, and if there are any expected increases in the near future?

Director Cedercreutz:

The rationale for that is very much in the personnel. We brought in people that we could have not have dreamed of bringing in before. That is one part of the rationale. The other part is that we have been building IT systems, and we got actually a half million dollar federal grant, a PIPSE grant, also to do this. And that is to capture what is going on in the marketplace and abstract the differences between how different programs are doing and trying to feed that back to the classroom. So, there is a lot of different developmental activities that these monies go into.

Mr. Wyler:

Any other questions?

Dr. Perzigian:

Just an update. You will not be surprised to learn that Kettil was recently reappointed for a five-year term, and I think the Board would like to know that.

Mr. Wyler:

Congratulations, Kettil.

As the parent of a co-op student at another institution, I was delighted to see this. And my question to you is this—he keeps all the money he earns on work session, and I continue to pay all of the expenses.

Director Cedercreutz:

We do not take any stance on family issues.

Mr. Wyler:

It has been a remarkable part of my son's life, and it has changed his life completely with co-op, and I, for one, very much understand it and am proud that we are the originator of it. Thank you very much.

President Zimpher:

Thank you. Thank you to Kettil and to Dan. We have a two-part program today, and we appreciate your hanging in there with such diverse points of perspective at UC, because now we will hear the annual report on our research activities. I believe that Acting Vice President for Research, Sandra Degen, did this last year after about two days on the job. She must feel a lot more comfortable today. Welcome, Sandra.

*(Sandra Degen Ph.D., Acting Vice President for Research, gave a presentation entitled "Research at the University of Cincinnati," utilizing PowerPoint slides. Handouts were distributed, consisting of copies of the slides, a spiral-bound copy of Fiscal Year 2005 Sponsored Awards Report, and a spiral-bound copy of "An Inventor's Guide to Technology Transfer at the University of Cincinnati." Copies of the handouts are on file in the Office of the Board of Trustees.)*

Dr. Degen:

Thank you, Nancy. I do feel more comfortable, but I do not know if that is a good thing. I think nervousness is important when you give a presentation like this. First of all, I would like to point out that at your place there are two pieces of information, which

I will be referring to in my presentation—the Sponsored Awards Report and the Technology Transfer Guide.

Research at the University of Cincinnati is very wide-ranging, all the way from creative works and performances to basic research, translational research, applied research, and clinical research. It is very extensive. Because of that we have our own goal—Goal No. 2—in the strategic plan, which is “grow our research excellence,” but research also permeates all the goals within the plan. I will hopefully discuss some of that later in the talk.

In this past year, as Dr. Zimpher said, I was very new on the job and was just getting a grasp as to the entire research enterprise within the university. In the past year what we have worked on is bringing together all of the parts of the research program into one office, working on the budget to make it cohesive and understandable and transparent. Then, finally, for the faculty, who are our researchers who drive the research engine of the university, to make all the requirements, compliance activities, all of the offices as transparent as possible and as responsive to faculty needs as possible. I think you will see that we have made a difference this year.

I am going to go through each of the parts of the research enterprise that report to me and tell you just some highlights in the year. Fred Hamilton has been the Acting Compliance Officer for longer than I think he may have wanted, and we are going to address that this year in trying to recruit a new Compliance Officer to oversee all of these areas listed here. The highlights of the year here are again trying to make compliance efforts as transparent as possible. It is something that none of the faculty want to spend a lot of time on when writing grants and performing their research, but it is an absolute necessity that they pay attention to these areas.

The one highlight of the year is that we have applied for AAHRPP accreditation, which has to do with human subject review, and we are pretty far along in the process towards being accredited.

The Intellectual Property Office—we recruited a new director of that office. Anne Chasser came to us as the Commissioner of Trademarks from the U.S. Office of Trademarks and Patents. She is a bundle of energy and has made, I think, a true difference with regard to intellectual property. She, along with the Intellectual Property Committee that I set up early in September, which is comprised of five faculty members, they together have worked to address many of the faculty issues that we knew about. This office historically had been not as responsive as we would have liked, had not been educating our faculty as much as we would have liked. I think they have made a true difference. The brochure that I handed out is one way that her office has tried to address educating the faculty in these areas.

Regarding some of the benchmarks with regards to intellectual property, you can see that they have made a difference. We have had more invention disclosures this year, 89; that is up from 76 last year. That is the start of our pursuing inventions and patents. If our faculty does not let the Intellectual Property Office know that they have a new idea, then we cannot go anywhere. So, we are significantly up this year. Up, as well, are the number of patents filed—up from 29; this year we are at 40. Then, patents issued are nine, which is not completely within our control. I think most important to you is that the royalty income is up this year significantly, up three-fold, to a million dollars from last year being at \$300,000. So, I think that we are on our way to having significant impact in this area.

The Office of Entrepreneurial Affairs also now reports to my office. Dorothy Air is the lead in this office, and I am just going to highlight a few of the things that she has been doing this year. Showcase UC is something that I hope you will be hearing more about. We are holding this in April, and it is a way that we will be showing the community, the region and, hopefully, farther beyond what we do with regard to research and technology and creative works at the University of Cincinnati. It is going to be a two-day event and will include a Student Recruitment Day on Saturday. We will be letting you know more about that later.

And then, finally, Dorothy is a loaned executive to CincyTech USA, a regional marketing firm that actually already has made a difference with some of our research programs here at UC.

Laboratory Animal Medicine also reports to me, a very large enterprise. We have a new Interim Director who is an amazing person who is only 87 years old. We are looking for a new Director to run this massive program. The most significant thing here is that this year we had full accreditation of our animal program.

Sponsored Research Services—it used to be called the Office of Sponsored Research run by Debi Galloway—does not report directly to me, but she and I interact, I think daily, with regard to issues on grants, usually due to publication restrictions, export controls, classified research, and waivers on indirect costs. All these are issues on which we are trying to educate the faculty concerning where we stand as a university. Most significantly this year—we actually had two separate offices of sponsored programs on the east and west campuses—now we have one. They report to Debi Galloway.

An achievement that Dr. Zimpher has reported in the past, but I think is significant, is the fact that we now have master agreements that were signed this year with Procter & Gamble and GE Jet Engines, and that actually helps facilitate our research significantly. The goal for next year is to get more of these so that we do not have to renegotiate contracts every single time a faculty member wants to interact with industry. Universities are known to not be responsive to industry and we are trying to make a difference there. I think we can highlight the fact that the University of California has asked us for our master agreement with P&G. So, I think we will become a model in that area.

And, then, an area that I have spent a significant amount of time on has been what I call faculty development in the research area. Again, if our faculty did not write grants and have research programs, we would not be the research extensive university that we

are. So, I feel that my office should be providing the support, the infrastructure, the help, in whatever way they need, to get those grants written and to support their research programs. We have grant writing workshops to help them learn how to write grants. We had almost 200 people participate in those this year. We have internal grants through the University Research Council.

I have a new group of research officers that represent the entire spectrum at the university—twenty-five individuals—faculty and associate deans. The goal there is that I get information and I send it to them. They then send it to their faculty. We have a new consortium agreement where we were elected to the Oakridge Associated Universities.

Then, finally, I have been working towards recognizing what our faculty do. They work hard and we need to recognize their achievements. We have had a grant award reception. The faculty get individual letters from myself, and then later this year we will be doing more to acknowledge their achievements.

With regard to Grow our Research Excellence, there are three parts to this goal. First, in research excellence, you will see that we have made a difference this year. As Dr. Zimpher reported, we are twenty-second among all public universities with regard to the National Science Foundation rankings based on federal research and development expenditures. This is the ranking that I think is the most appropriate for us. It represents the entire university, not specific colleges and such. And it is based on the federal dollars that we bring in to the university. There are other rankings that are based on state funding and industrial support, but this one is significant. I think twenty-two is a really nice number but forty-second out of six hundred universities is, I think, an amazing number, and the fact that every single year since 1997, we have improved in that ranking, and I think that we can continue to do so.

You will see here—the lights are sort of in the way—but new grants awarded to the University of Cincinnati this year are up 5% from \$320 million last year to \$332 million. This is more significant than those bars show, because you realize the federal

government budget for funding of research has been flat. So our faculty are still being very productive, and 87% of those dollars are federal dollars. So, at a time that funding at the federal level is not as nice as we would like, we are still being productive. You can see this by the number of proposals that our faculty are submitting. They have submitted 200 more proposals than they did last year. And I would like to think that is because we are trying very hard to facilitate what our faculty are doing and be responsive and get rid of as much paperwork and barriers to their productivity as possible.

With regard to Interdisciplinary Centers, this is an area that I have also focused on because nationally, the federal government has said that this is the wave of the future, that we bring together faculty from different disciplines to work together to synergize and to make a difference in specific areas. And, with a university with thirteen amazing colleges and other disciplines and institutes, we can bring together that strength and make a real difference. I am not going to go through each of these. I would like to highlight three of them.

The Institute for Nanoscale Science & Technology this year is a new program that includes faculty from the Colleges of Arts & Sciences, Engineering and Medicine, and they just got a National Science Foundation grant to support undergraduate education in nanotechnology. That is an indication of again bringing together faculty from different areas where we can make a difference. They also were ranked number two by a magazine that is specific to their area called *Smalltimes* magazine. They were ranked number two among all universities in the United States with regard to undergraduate education in nano-technology.

The Voice Consortium is a brand new group of faculty who I hope you will be hearing more about. This has to do with voice abnormalities and is actually a joint effort between the Colleges of Medicine, Engineering, Allied Health, CCM, and Children's Hospital. All have interest in this area and have all helped to recruit a new world-class investigator in vocal abnormalities.

And then finally, the Center for Design Research and Innovation which is placed in DAAP, is actually branching out to work with the Colleges of Arts and Sciences, Medicine, Engineering, and Business in trying to bring innovation into the design of all different kinds of programs. One example was product design with regard to medical instruments, and we got a third frontier grant with all of those colleges and TechSolve to make that a reality.

Then ending on world class faculty, I have mentioned how my office is there to help the faculty. They are, as you can see, doing amazing things and I think in the future you will see even more as we bring together faculty. Once they learn about what others are doing within the university, we will make a bigger difference. Thank you.

Mr. Wyler:

Any questions of Sandra? Dr. Bhati?

Dr. Bhati:

Dr. Degen, excellent presentation and wonderful job. The only thing which I wish you would have been done a little better is patents. I think it has dropped from 14 to 9, and that is one thing that you might look into and work on it.

Dr. Degen:

Right. I think the concern there is that it is not all within our control, because that is at the federal government level. But it also can indicate whether we have the right patents in. So, actually, we have increased the patent budget this year to try to address that.

Dr. Kendle:

This question might be very naïve and take it as coming from someone from the private sector. It is really terrific to see what I would think of as building our share in terms of achieving research dollars, but I am confused about why someone would want to share their partnership documents that have been so successful with what I would

consider the competition at the University of California. Again, this is someone sitting in the private sector saying we would never hand out our proprietary contractual agreements that had worked so well with partners to our competitors.

Dr. Degen:

Well, I should clarify that because I said we were asked. I actually sent it to the lawyers to decide whether we should send it on. So, I do not know if we agreed to do that or not. Actually, it was the University of California—Merced with their new university which has not even started yet. I do agree with you. They are competitors and we like to think that we have a special relationship with P&G.

Dr. Kendle:

You are doing a great job in getting research dollars.

Dr. Degen:

Thank you.

Mr. Schaefer:

But we are a “not for profit” organization, Candace. We are trying to improve the whole environment here. I will take the other side a little bit.

Dr. Degen:

Thank you. I like that.

Mr. Schaefer:

I mean, that is why we are in business here, is to improve the whole climate of the whole country. So, if we can improve everywhere, the whole system gains.

Dr. Kendle:

This is probably a side bar.

Mr. Wyler:

We will not have a war between two Trustees on this issue.

Mr. Humes:

I will change the subject. I think you are to be congratulated and the university should be congratulated. The expansion of the interdisciplinary programs is absolutely fantastic. The potential for growth and the academic benefits that come to the students and the benefits will come to business and industry, and the growth in opportunities to improve our fund-raising opportunities and to get private monies is tremendously accelerated by what you are doing. Great job, and keep it up!

Dr. Degen:

Actually, you will be hearing much more about them because it is my understanding that after we finish presentations with colleges, we will be working on the interdisciplinary programs and you will be hearing more about them.

So I agree; it is very exciting.

Mr. Wyler:

I was struck earlier in the presentation about the difference between the academic side and the business side. When you presented the NSF Report—which to academics is, I think, the *National Science Foundation*—to us in business, NSF means something totally different—nonsufficient funds. Thank you, Sandra.

Dr. Degen:

I will be sure to clarify that in the future.

President Zimpher:

Thank you, Sandra. We are only a few minutes behind the pace, and we have chocked this hour full of information. I am now absolutely delighted to welcome the UC Foundation Report on the progress of UC's fund-raising program. All the way from New

York City, the presentation will be made by Jeffrey P. Williams, Chairman of the UC Foundation Board of Trustees. Welcome, Jeff.

*(Jeffrey P. Williams, Chairman, UC Foundation Board of Trustees, gave a report entitled "The Progress of UC's Fund-Raising Program." A written report was included in the meeting materials distributed on September 16. A copy of that report is on file in the Office of the Board of Trustees.)*

Mr. Williams:

Thank you, President Zimpher. Good morning to everybody; Chairman Cox on the telephone, Nancy, Board members, Provosts, and many of you who are friends.

Some of you do not know me. I took an Architecture Degree in 1975, so the report on co-op was very near and dear to my heart. I am an investment banker in New York City. I have my own firm, and I live in New York City with my wife and two sons. Most importantly, right now, is that I am Chairman of the University of Cincinnati Foundation. I want to take a moment to tell you what we are going to talk about.

We have five primary goals that drive our institution. Obviously, the first and most important goal is to raise lots of money. But organizationally, we also are always trying to build our team, we are always trying to build our relationships with our trustees, and we are always sensitive to building relationships with our partners. When we talk about partners, it is all of the academic members of our institution as well as those who are in programs that we raise money for, like the Athletic Department, the Libraries, and others. And, as well, we are always working on improving our communications, both internally and externally.

Before I begin, I want to offer a true thank you to Dr. Zimpher and to the Board for the support that you have given us over the years and that support is very important.

Consistent support from the institution enables us to build a team which knows it is going to be in place, and they can go out and build relationships, both internally with their partners at the University, but as well with potential donors.

I would also like to thank each of our deans and faculty members, the vice presidents, the coaches, the athletic director and others whose visions, creativity, diligence and collaborative spirit—and I stress the last point, collaborative spirit—are at the core of the fund-raising done for the University of Cincinnati. Without these partners, and I stress “Partners” with a capital “P,” the Foundation’s efforts would be totally futile.

Every fund-raising success at this university involves a talented hard-working partner from an academic department or some other type of program. I want to stress that. We are facilitators; we do not have anything to say that people want to give money to. We just make certain that the right people connect with the right programs within the university.

Now, let’s talk turkey. Our financial goals for the year—and some of you have seen this in the submissions that I offered. First of all, we always take them very seriously, and we are always striving to raise the bar that measures our success. For the fiscal year ending June 2005, our goal was \$55.5 million of private donations to be raised. There are two numbers we will talk about—private donations to be raised and total funds to be raised. Total funds includes one more number which are the funds that come from non-government funded research, which is part of what we are involved with.

We have a stretch goal like most organizations. What the staff tells us they can do is not enough, by definition, so we raise the bar and the bar last year was raised to \$63.2 million, so that was our stretch goal target.

I want to take a moment to talk a little bit about goal-setting, because I want to congratulate Dan Grafner, especially, and his senior team, because they have taken goal-setting very, very seriously. It is a bottoms-up effort where each Fund-Raising

Professional or FRP looks at the group of people that they work with, the prospects that they work with, and the programs that they work with. They make their own assessment as to the likelihood that there are going to be donations from that group of donors or to the college that they work with during the coming year. Dan and his senior team—there are four or five associate vice presidents—then review that and they typically raise the bar to “incent” people to do even better than they think they will be able to do. Then Dan sends it to me. And I send it around to four or five of the senior trustees from the Foundation, and we raise the bar yet one more time.

All of that should be very familiar to many of you who work in business because it is done exactly the same way that goal-setting is done in business. It is a process of real critical content. We really do look at the prospects of achieving what we say we are going to do.

Now, having said that, we blew the cover off the ball this year. Private donations were \$73.1 million. That is compared with the \$55 million goal or the \$63 million stretch goal. I will say that having watched this process, the fund-raising process, now for seven years, that was all because of great work by the people who are doing the job, both our academic and extracurricular partners, but as well our fund-raising professionals, and I am very proud of that.

The overall number of funds that we were involved with raising this year was \$88.8 million which, I think, is the highest number we have seen with the exception of two years where we had very special gifts. One was from Aventis, when they gave us the Reading facility, and the other was the maturation of the French Trust, which happened a couple or three years ago.

I want to move on and talk about a couple of specific programs which are pretty exciting programs. This year we initiated a faculty and staff campaign. Dr. Nancy Hamant was with us. She was instrumental in leading that campaign, as well as Dr. Donald Harrison and Dr. Henry Winkler. They relied heavily on support from Dr. John

Cuppoletti who is the Chair of the Faculty Senate, and Kathryn St. Clair, who although she is not a doctor, trumps them because she is actually a saint—in many ways more than just her name. You all know Kathryn is Nancy’s Chief of Staff.

The financial numbers are not completely in. They are being compiled right now and audited. We do know that we blew away our financial goal, but probably as important was that the participation was well above what our goal was and frankly, what our best expectations were.

The second most important fund-raising initiative was—and you have heard about this before—our Telefunds. I think of the Telefund as a very important broad-based foundation for all forms and culture of giving at the university. We strive to make certain that anybody who wants to give understands how they can give, whether it is a \$50 donation or a \$100,000 donation. In fact, we have gotten \$10,000 donations through our Telefund activities.

The reason I highlight this though is because this is truly a turn-around situation. This is a very difficult time, even away from the University. It is a very difficult time for anybody in the Telefund business. The culture is working against people being rung up on the phone and asked to give money or people being rung up on the phone and asked to buy something. In fact, as we all know, the federal government and many of the states have “do not call” lists. Notwithstanding that, with the help of RuffaloCODY, who is a consultant that we work very closely with, the Telefund made huge progress this year. Donor count was again up 5% over last year, and funds raised were up 15% over last year.

I mentioned that an important aspect of what we do is building our team. We had a successful year. I think probably the easiest way to describe the nature of our success is, as we have been building the Foundation’s fund-raising team and their administrative team, we have taken a stance that we want to build around. Although we will hire from outside fund-raising enterprises, we typically do not try to hire senior and gunslinger

types which frankly, those do exist, but more importantly, we hire younger or less experienced people and grow them into the organization in the way that we think they should be out working with our prospects and alums.

Obviously, true success is when one of the best in the business comes poaching and this year, unfortunately, we lost one of our best fund-raisers to the University of Michigan. The only thing that is good about it is they had to pay her 70% more than we were paying her to get her to move. So, not only are we sad we lost her, but the fact that the University of Michigan, who raises upwards of \$400 million a year, came poaching at the University of Cincinnati says we are doing something right in terms of developing personnel.

I talked about how we feel it is important to build our board. I am very proud of the efforts of building our board. As we have worked with them, there are really three code words to what they do as University of Cincinnati Foundation trustees. They offer their work; in many cases, they offer their wealth; and they are given the opportunity to offer their wisdom. Each trustee knows that they are on the front line as senior volunteers. I think of Jay Stewart, who worked Chicago for us and spends an immense amount of time reaching out into the community and finding and cultivating new alums, donors, and prospects. But they also know that we expect that they are going to have an opportunity to contribute their knowledge to what we do and, quite frankly, to what goes on at the university. Many of them are so close with their colleges and the other units with which they work, that their judgments and their inputs are sought on a day-by-day basis as the leaders of those institutional organizations manage their enterprises.

The UC Foundation Board can only be strongest, in my mind, if it has a great relationship with this Board. I have worked with many of you directly and I know the Foundation has worked with many of you directly. But I want to highlight that four of the members of your Board are actually still members of our Board. That would be Mr. Wyler, Ms. Kendle, Mr. Humes and Mr. Niehoff, and we are very proud that they

continue to be involved and, frankly, they continue to give us the benefit of their work, wealth, and wisdom as well. So, I want to thank you.

I think you all know that in any partnership, and I have used that word several times today, communication is very important. The Foundation works very hard to communicate across-the-board internal to the institution. Our FRPs are embedded—to use a word that you have all heard—that is a fancy way of saying that they live, work, and play with the unit that they operate with. In many instances, they sit next door to the dean or they sit next door to the AD. We feel that is very important because on a day-by-day, and maybe even moment-by-moment basis, they are communicating about what is important to the unit but they are also communicating as to what the possibilities are for raising money.

We have two associate vice presidents who meet regularly with the deans and with the provosts. Then, our financial staff, headed by Bill Henrich, works very closely with Dale McGirr on both operating financial matters but, also, in the investment of the endowment. And then, of course, Dan Grafner touches all of those people but he also works very closely with Dr. Zimpher as a member of her cabinet.

I would say my impression is and, frankly, I had the benefit of chatting with Bob Dobbs this morning, I think the communications between the Foundation and the Alumni Association have improved dramatically. I have seen it both in the reports I get, and I have seen it on the ground in New York when Dr. Zimpher comes to New York to visit. In some instances, it is when a dean comes to New York to visit. It is not just to visit major gift opportunities—people who are major donors—but it is also to meet with the broad base of alums. It is very typical that the Alumni Association will host a 300 or 400 person cocktail party so that people can hear what Dr. Zimpher has to say and meet her personally. Then, immediately following that, there will be an eight or ten person dinner where we have brought meaningful donors together with Dr. Zimpher so they can hear that story in a little bit quieter venue. That all works because Dave Macejko and Dan Grafner work very closely to make sure that the communications work.

Finally, communication with our constituencies is also very important. The university is a complex organization, and in that kind of an organization, collaboration amongst the communications teams is as important as any form of collaboration that we could imagine. Our staff works closely with UC Communications and, as I said, the Alumni Association staff to make certain that when they talk about branding or when they get important messages out to their various constituencies, it is done in a coordinated fashion where the impact is as powerful as possible.

The goal of external communications, at least as the Foundation thinks about it, is to maximize the frequency with which each and every alum hears news from the campus and, as a result, understands the mission as it evolves. With that I will offer time for any questions.

Mr. Wyler:

Any questions for Jeff? Jeff, you did a great job. Yes, Tom.

Mr. Humes:

This is a biased comment. I have been involved with the Foundation for about thirteen years, as many of the people at this table have been. I really think that Jeff and Dan and the leadership at the Foundation have done an awesome job. What has evolved in the last four to five years, particularly, has been wonderful, and since President Zimpher has come in the last two years in terms of the expansion of that, I think it bodes so well for the future of the university. The relationship between fund-raising and the faculty, the colleges, and some of the new programs, I think, is one of the most exciting things we have had. So, hearty congratulations to all of you. And Jeff, particularly, the fact that you are in New York City, and you spend all the time you do doing this and running the Foundation—it is a major job. So, thank you also for what you do.

Mr. Wyler:

Let us now begin our Committee Meetings. The first meeting will be the Academic and Student Affairs Committee.

### **THE BOARD COMMITTEE MEETINGS**

(Proceedings of the Board Committee Meetings are contained in the respective Committee Meeting Minutes, which are on file in the Office of the Board of Trustees.)

The Committee Meetings began at 9:47 a.m.; the Meetings concluded at 10:12 a.m.

### **THE REGULAR MEETING OF THE BOARD OF TRUSTEES**

The Regular Meeting of the Board of Trustees was convened at 10:13 a.m. and, as noted on the first page (page 1) of these minutes, roll call was taken.

Mr. Wyler:

I would like to begin this meeting by taking a few moments to formally honor the Cooperative Education Program. Many of you read the editorial in The Cincinnati Enquirer this morning and you have also heard a presentation from Kettel Cedercreutz this morning. Kettel, thank you again. It was a wonderful presentation.

I believe the Co-op Program has succeeded beyond Herman Schneider's wildest dreams. It has benefited a multitude of students here at UC and at universities across the country and the world, and it has been and will continue to be a tremendous contribution to higher education. Because it appears that the program has been operating on a probationary basis here at UC, the Board of Trustees would like to officially rectify that with a Board Resolution. We will ask that a roll call vote be taken after I read this resolution.

#### **BOARD OF TRUSTEES RESOLUTION FOR THE COOPERATIVE EDUCATION PROGRAM**

*WHEREAS, in October 1905, it is reported that the Board of Trustees of the University of Cincinnati resolved to "hereby grant the right to Dean Schneider to try,*

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*for one year, this cooperative idea of education at the University of Cincinnati, for the failure of which we will not assume any responsibility”;*

*WHEREAS, Herman Schneider’s co-op innovation marks its centennial during the academic year of 2005-2006; and,*

*WHEREAS, his cooperative education experiment has proven to be a tremendous contribution to higher education, spreading to more than 500 institutions in the United States and 1000 worldwide; and*

*WHEREAS, the core of the cooperative education concept pioneered by the University of Cincinnati 100 years ago is the transformative idea of allowing students to alternate terms of theory with actual practice; and*

*WHEREAS, the success of Dean Schneider’s idea is now well-proven and will continue to be an important part of the future development of the University of Cincinnati;*

*NOW, THEREFORE, LET IT BE RESOLVED that we, the Board of Trustees of the University of Cincinnati, hereby declare the trial period of one hundred years of cooperative education officially ended, for the success of which we will assume full responsibility; and*

*LET IT BE FURTHER RESOLVED that we proclaim the 2005-2006 academic year at the University of Cincinnati as the Year of the Co-op Centennial, hereby officially beginning UC’s celebration of the 100-year birthday of Cooperative Education in the United States of America.*

Mr. Wyler:

May we have a roll call vote on this resolution, please.

Upon motion of Dr. Bhati, seconded by Mr. Schaefer, the Board approved the Board Resolution by the following roll call vote:

**AYE:** Mr. Schaefer, Mr. Humes, Dr. Bhati, Mr. Wyler,  
Mr. Niehoff, Mrs. Heimann, and Dr. Kendle

**NAY:** None

**ABSENT:** Mr. Cox and Mr. Heiman

Mr. Wyler:

Thank you. The motion is passed. The probationary period for Co-op Education of 100 years is now officially over.

We would also like to take a moment to bring to everyone's attention State Issue 1, which will be on the ballot on November 8. This is the State of Ohio's two billion dollar bond package to fund infrastructure and technology development. We would like to formally state our support of this very important initiative with the following resolution:

**BOARD OF TRUSTEES' RESOLUTION  
IN SUPPORT OF STATE ISSUE 1**

*WHEREAS, on November 8, 2005, the first issue Ohio voters will see on the ballot is Issue 1, the State of Ohio's two billion dollar bond package to fund Infrastructure and Technology Development;*

*WHEREAS, the future vitality of Ohio depends on growing an economy with productive jobs and technology in related fields that will keep our educated citizens in the State;*

*WHEREAS, the State of Ohio's investment of \$500 million for high tech research and development bonds over seven years will boost the state's economy, likely drawing more matching federal and private investments, and creating jobs and other benefits for Ohio workers and employers;*

*WHEREAS, Issue 1 supports new and innovative technologies developed by Ohio researchers, such as those at the University of Cincinnati, and will allow Ohio universities and colleges to successfully compete with its neighbors in the region;*

*WHEREAS, the researchers at the University of Cincinnati with the passage of Issue 1 will have the opportunity to work in collaboration with researchers from business, industry, and other Ohio universities on projects impacting the regional economy, thereby generating opportunities to help build a prosperous Ohio;*

*NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees of the University of Cincinnati does hereby fully support the passage of State Issue 1.*

Mr. Wyler:

May we have a roll call vote, please.

Upon motion of Dr. Bhati, seconded by Mrs. Heimann, the Board approved the resolution supporting State Issue 1 by the following roll call vote:

**AYE:** Mr. Schaefer, Mr. Humes, Dr. Bhati, Mr. Wyler,  
Mr. Niehoff, Mrs. Heimann, and Dr. Kendle

**NAY:** None

**ABSENT:** Mr. Cox and Mr. Heiman

Mr. Wyler:

Thank you. The resolution is approved.

Mrs. Heimann:

Jeff, I think it is important to note that any Trustee or anyone within the university who has influence within the state make our position very well known because there is conversation at the state level, due to other issues following Issue 1, to tell everyone to vote "no" on every issue. So, we really want to make our support known.

Mr. Wyler:

Thank you, Mrs. Heimann.

The next item of business is the minutes of our previous meeting on June 28.

### **Approval of the Minutes of the June 28, 2005 Regular Meeting**

Mr. Wyler called for additions, corrections, or deletions to the minutes of the June 28, 2005, Regular Meeting of the Board of Trustees. Upon motion of Mrs. Heimann, seconded by Dr. Bhati, the minutes were approved as distributed.

### **Report of Summer Powers Actions**

Mr. Wyler:

I would like to report the Summer Powers Actions. The Report of Summer Powers is in your Board Meeting materials under the tab so named. Two recommendations were approved by the President and the appropriate Board Committee Chairperson pursuant to authority delegated in Paragraph (B)(3) of University Rule

3361:10-1-01, which provides for approval of actions during the summer recess of the Board. Those recommendations are noted below.

**Academic and Student Affairs Committee Recommendation**

**05.7.28.01 RECOMMENDATIONS FOR TENURE AND PROMOTION**

It is recommended that the Board of Trustees approve granting of tenure and promotion for the following faculty, effective September 1, 2005. These recommendations have been approved through the process of progression through the departments, college and the Senior Vice President and Provost.

**FROM ASSOCIATE PROFESSOR TO PROFESSOR**

**McMicken College of Arts and Sciences**

Joseph Takougang African American Studies Has Tenure

**FROM ASSISTANT PROFESSOR TO ASSOCIATE PROFESSOR**

**McMicken College of Arts and Sciences**

Chung-Yiu Chiu Psychology With Tenure

**Board-Administration Committee Recommendation**

**05.7.14.01 COLLECTIVE BARGAINING AGREEMENT BETWEEN THE  
UNIVERSITY OF CINCINNATI AND DISTRICT 1199/ SERVICE  
EMPLOYEES INTERNATIONAL UNION (SUMMARY)**

It is recommended that the Board of Trustees approve the Collective Bargaining Agreement between the University of Cincinnati and District 1199/Service Employees International Union (SEIU). A summary of the ratified Agreement is attached.\*T

**Approval of the Items Recommended by the Board Committees**

Listed below are the items recommended to the Board of Trustees for approval by the Academic and Student Affairs Committee, the Board-Administration Committee, the Medical Affairs Committee, and the Finance Committee at their respective meetings held on September 27, 2005, prior to the Regular Meeting of the Board of Trustees.

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\* Filed with Board Papers

## **Academic and Student Affairs Committee Recommendations**

### **05.9.27.01 DEAN APPOINTMENT**

It is recommended that the Board of Trustees approve the appointment of Willard McIntosh as Dean of the College of Business for a term of five years, effective on or before January 1, 2006. It is also recommended that the Board grant tenure as Professor of Finance.

Will McIntosh brings to this position the unique combination of a distinguished business career and a strong academic and scholarly record. Most recently he has been Managing Director and Global Head of Research and Strategy for ING Real Estate Investment Management in New York City. At ING he led a global research team of 40 professionals, with operations around the world, and served on the Management Board with responsibility for over \$42 billion in assets and a budget of over \$107 million.

Dr. McIntosh has also served as Managing Director for AIG Global Real Estate Investment Corporation where he helped develop and market four new global real estate funds created to raise approximately \$1.1 billion of equity investment. Prior to that he was Managing Director of Prudential Global Asset Management Group where among his many accomplishments he provided research support for international real estate investment teams in London and Singapore tracking the European, Asian, and Latin American real estate markets.

He was initially recruited away from the academic world in which he began his career by MIG Realty Advisors in 1993. At MIG Dr. McIntosh served as Senior Vice President and Director of Research for this privately-owned \$1.6 billion real estate pension fund advisory firm. While at MIG he served on both the Management and Investment Committees, and earned the reputation that ultimately landed him in the leadership position at ING from which we have lured him back to the academy.

Before receiving his PhD in Finance from the University of North Texas in 1987, Dr. McIntosh earned a BS and an MBA from Eastern Kentucky University in 1977 and 1979. An Ohio native and graduate of Kings High School, he went to Eastern Kentucky to play baseball.

In 1986, Dr. McIntosh joined the faculty of the University of Kentucky, where he demonstrated the ability to bridge the academic world and the business world – an ability that led him from academia into the real estate industry.

At UK, he earned tenure and promotion quickly on the strength of an extensive record of research and publication. His potential and performance were recognized by the Homer Hoyt Institute, the nation's leading real estate think tank, with an award as the Outstanding Post-Doctoral Academician in 1988 and his appointment as a Fellow of their Weimer School of Advanced Studies in Real Estate and Land Economics in 1996. While at UK, Dr. McIntosh established, raised the funding for, and served as first director of UK's Center for Real Estate Studies. And he also began writing and consulting on best practices in the real estate field.

Throughout his career – both in academics and business – Dr. McIntosh has been active in shaping the way practitioners do business and the way academics teach about it. This has led him to serve on numerous editorial boards and a wide variety of professional and academic boards, including the board of the International Real Estate Society, the board of the American Real Estate Society (which he also served as

President), and the board of the Real Estate Research Institute (and he was President there, as well). In addition, he serves on advisory boards for his alma mater, for the Center for Real Estate Studies at Indiana University, and for the Newman Real Estate Institute at Baruch College (CUNY).

The College of Business, celebrating its centennial in 2006, is at an important historic juncture. Combining a strong academic/scholarly record with a distinguished business career, Dr. McIntosh brings to his deanship a keen vision for a modern business school and deep appreciation of the great opportunities and challenges facing the College of Business as the University asserts itself through UC|21 as a major urban research university. He appreciates the college's many strengths and the advantages of its tri-state location, and will work tirelessly to promote the college's advancement and leadership in business education, scholarship and service to the business and corporate world.

**05.9.27.02                    DIVISION HEAD APPOINTMENT**

It is recommended that the Board of Trustees approve the appointment of David T. Naylor as Division Head of the Division of Teacher Education in the College of Education, Criminal Justice, and Human Services, effective September 1, 2005, through August 31, 2010.

Dr. Naylor was awarded a BA degree from Grove City College in Pennsylvania (history and secondary education) in 1963 and earned an MA degree (history) in 1967 and an EdD (social studies education) in 1974 from Rutgers University. Dr. Naylor was a secondary social studies teacher in the Cranford, New Jersey, public schools from 1963 to 1974. He came to UC in 1974 as Assistant Professor of Education and Executive Director of the Cincinnati Center for Law-Related Education. He was subsequently promoted to the ranks of Associate Professor (with tenure) in 1977 and full Professor in 1981. Dr. Naylor has served as Head of the Department of Curriculum and Instruction (1981-1987), Coordinator of Secondary Education (1998-2001), and NCATE Unit Coordinator (1991-1994). A specialist in social studies education, he is best known for his work in law-related education. Dr. Naylor has authorized/co-authored four books, seven book chapters, ten curriculum units, and more than two dozen articles. He is a frequent presenter at professional conferences and in-service programs.

Dr. Naylor's international work has included studies and visits to Armenia, Poland, Lithuania, Canada, and Ukraine. Within the Division of Teacher Education, Dr. Naylor teaches a variety of methods and curriculum courses, primarily in the area of social studies education.

**05.9.27.03                    HEAD APPOINTMENT**

It is recommended that the Board of Trustees approve the appointment of Katharina Gerstenberger as Head of the Department of German Studies in the McMicken College of Arts and Sciences, effective September 1, 2006, through August 31, 2011.

Dr. Gerstenberger received her Ph.D. in German literature from Cornell University in 1993 with a dissertation on nineteenth and twentieth-century women's autobiographies. In 1996-97 she was a Research Associate at Five College Women's Studies Research Center at Mount Holyoke College, Massachusetts. She served as the Director of European Studies during 2003-04 and also serves the Department of German Studies as Graduate Program Director in addition to being affiliated with UC's Women's

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Studies Program. Dr. Gerstenberger is a member of the MLA Division of Twentieth-Century German Literature (2003-2007). She regularly teaches survey courses in Eighteenth- and Nineteenth-Century German Literature in addition to specialized courses on "Turn-of-the-Century Culture," "City Literature," "Literature of the 1990s" as well as European Studies.

Her research interests span the field of contemporary literature, urban studies, autobiography studies, women's literature, and German-Jewish literature as well as cultural studies. She is the author of *Truth to Tell: German Women's Autobiographies and Turn-of-the Century Culture* (Ann Arbor: University of Michigan Press, 2000). Her most recent publications include articles on the Austrian writer Ilse Aichinger, the German-Turkish writer Zafer Senocak, and contemporary Berlin literature. Her articles have appeared in journals such as *Monatshefte*, *Women in German Yearbook*, and *German Quarterly* and in several anthologies, including the *Yale Companion to Jewish Writing and Thought in German Culture* (1997) and *Recasting German Identity* (2002). She is currently working on a book-length study about literary responses to the fall of the Berlin wall.

**05.9.27.04 HEAD APPOINTMENT EXTENSION**

It is recommended that the Board of Trustees approve a one-year extension to the appointment of Jeffrey D. Camm as Head of the Department of Quantitative Analysis and Operations Management in the College of Business, effective September 1, 2004, through August 31, 2008.

**05.9.27.05 HEAD REAPPOINTMENT**

It is recommended that the Board of Trustees approve the reappointment of John W. Bickle, Jr. as Head of the Department of Philosophy in the McMicken College of Arts and Sciences, effective September 1, 2005, through August 31, 2009.

Dr. Bickle is currently Professor and Head of the Department of Philosophy and Professor in the Neuroscience Graduate Program. Recently he was appointed Fellow of the Graduate School. He received his undergraduate degrees (in Philosophy and Psychobiology) from the University of California at Los Angeles in 1983 and his Ph.D. in Philosophy from the University of California, Irvine, in 1989.

His areas of research include philosophical issues in the neurosciences, the philosophy of science, and empirical work on cellular and molecular mechanisms of cognition and consciousness. He is the author of two books – *Philosophy and Neuroscience: A Ruthlessly Reductive Account* (Kluwer, 2003) and *Psychoneural Reduction: The New Wave* (MIT Press, 1998) and co-author of a textbook – *Understanding Scientific Reasoning*, 5<sup>th</sup> edition (Thomson Publishing, 2005). Recently he received a contract from Oxford University Press to edit a volume, the *Oxford Handbook of Philosophy and Neuroscience*.

He is the author of over 50 research papers and abstracts, published in journals ranging from *Philosophy of Science*, *Journal of Computational Neuroscience*, *Journal of Experimental and Theoretical Artificial Intelligence*, and *Society for Neuroscience Abstracts*. He was the founding editor of the journal *Brain and Mind: A Transdisciplinary Journal of Neuroscience and Neurophilosophy*. Currently he edits an

annual special issue of the journal *Synthese* on the topic, “Neuroscience and Its Philosophy” and co-edits the Spring/Kluwer book series, *Studies in Brain and Mind*.

**05.9.27.06 HEAD REAPPOINTMENT**

It is recommended that the Board of Trustees approve the reappointment of Lowanne E. Jones as Head of the Department of Romance Languages and Literatures in the McMicken College of Arts and Sciences, effective September 1, 2005, through August 31, 2007.

Professor Jones earned her Ph.D. in Romance Languages with a specialty in Medieval Literature and Culture at the Ohio State University in 1972. Her dissertation, a critical edition and English translation of a thirteenth-century manuscript of an allegorical art of love, was published by the University of North Carolina Press. From 1981-84, she served as Associate University Dean for Graduate Affairs. Dr. Jones also served as Director of Graduate Studies in English from 1984-1987, Director of Undergraduate Studies in English from 1997-2000, and Department Head in Romance Languages from 2000 to present.

Dr. Jones has led study tours to London, Florence, and Paris. She also won the Boyce Distinguished Teaching Award in the English Department (1993) and the first Distinguished Teaching Award (1998) presented by the students in the UC Honors Program.

**05.9.27.07 HEAD REAPPOINTMENT**

It is recommended that the Board of Trustees approve the reappointment of Leland S. Person as Head of the Department of English in the McMicken College of Arts and Sciences, effective September 1, 2005, through August 31, 2009.

Dr. Person came to UC in 2000 to be Head of the Department of English. He has also taught at the University of Alabama at Birmingham, Southern Illinois University, and Indiana University, Fort Wayne. He is the author of *Aesthetic Headaches: Women and a Masculine Poetics in Poe, Melville, and Hawthorne* (University of Georgia Press, 1988) and *Henry James and the Suspense of Masculinity* (University of Pennsylvania Press, 2003). He is the editor of the new Norton Critical Edition of Hawthorne’s *The Scarlet Letter* (2005) and co-editor of *Roman Holidays: American Writers and Artists in Nineteenth-Century Italy* (University of Iowa Press, 2002). He teaches courses on Nineteenth-Century American Literature.

**05.9.27.08 DIRECTOR REAPPOINTMENT**

It is recommended that the Board of Trustees approve the reappointment of Robert Probst as Director of the School of Design in the College of Design, Architecture, Art, and Planning, effective July 1, 2006, through June 30, 2011.

Robert Probst has been a Professor of Graphic Design in DAAP since 1978. He was named Director of the School of Design in 2001.

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The scope of his work spans a wide range: from two-dimensional graphics, promotional and identity design, multi-dimensional interpretive exhibition work, architectural signage and environmental design to wayfinding systems and product development. His more than twenty-five years of professional experience is based on work for cultural, historical, zoological, educational and municipal institutions as well as for the private industry sector. He began his professional career in the renowned studio for visual communication of Otl Aicher in Germany in 1975.

Mr. Probst's academic and professional work is featured in numerous national and international publications. He has received many awards from professional organizations. He has lectured at institutions and international conferences in the United States, Mexico, England, Spain, Germany and Switzerland. His work is included in the permanent collections of the Ohio Arts Council, the Cooper-Hewitt National Museum for Design in New York, the National Museum of Modern Art in Tokyo, the Museum of Design Zurich, and the ICOGRADA Hall of Fame, London (International Council of Graphic Design Associations).

He has served on the Board of Directors of the International Society for Environmental Graphic Design for four years and as President of its Education Foundation for two years. In 1996 he was named Fellow of the SEG.D. In 1997 he was elected member of the AGI, Alliance Graphique Internationale.

**05.9.27.09 TENURE APPOINTMENT**

It is recommended that the Board of Trustees approve the granting of tenure to Patricia C. Kucker as Associate Professor of Architecture in the College of Design, Architecture, Art, and Planning, effective September 1, 2005.

Professor Kucker had received tenure at the University of Virginia School of Architecture before moving to the University of Arkansas as Associate Professor with tenure. She is an exceptionally qualified professional architect, educator, and administrator whose abilities are an excellent fit for the position of Director of Graduate Studies in the Architecture program. She has significant experience in academic administration that is appropriate to the needs of our graduate program. In addition, she is a nationally recognized educator and has received international recognition as an architect.

**05.9.27.10 RECOMMENDATION FOR TENURE AND PROMOTION**

It is recommended that the Board of Trustees approve the granting of tenure and promotion for the following individual, effective September 1, 2005. This recommendation has been approved through the process of progression through the department, college and the Senior Vice President and Provost.

FROM ASSISTANT LIBRARIAN TO ASSOCIATE LIBRARIAN

College of Law

Ronald Jones

With Tenure

**05.9.27.11 EMERITUS STATUS FOR FACULTY MEMBERS**

It is recommended that the Board of Trustees approve the following emeritus status for the faculty members listed, effective upon the date of their retirement from the University. The nominations have been reviewed and positively recommended by their faculty colleagues and deans.

Evelyn F. Brod, Professor Emerita of Spanish, Raymond Walters College

Penny A. Freppon, Professor Emerita of Teacher Education, College of Education, Criminal Justice, and Human Services

Philip Jackson, Professor Emeritus of Social Work, School of Social Work

Raymond G. Laubenthal, Associate Professor Emeritus of Interior Design, College of Design, Architecture, Art, and Planning

Gary L. Slater, Professor Emeritus of Aerospace Engineering and Engineering Mechanics, College of Engineering

**05.9.27.12 ESTABLISHMENT OF THE BEHAVIORAL NEUROSCIENCES CHAIR IN THE DEPARTMENT OF PSYCHIATRY, CENTER OF HOPE, AND APPOINTMENT OF PAUL E. KECK, M.D., DEPARTMENT OF PSYCHIATRY, COLLEGE OF MEDICINE, TO THE BEHAVIORAL NEUROSCIENCES CHAIR IN PSYCHIATRY**

It is recommended that the Board of Trustees approve the establishment of the Behavioral Neurosciences Chair in the Department of Psychiatry, Center of HOPE, and approve the appointment of Paul E. Keck, M.D., as the Behavioral Neurosciences Chair in the Department of Psychiatry, Center of HOPE, effective September 1, 2005.

Dr. Keck is Professor of Psychiatry, Pharmacology and Neuroscience, and Vice Chairman for Research, Department of Psychiatry, University of Cincinnati College of Medicine. His program conducts research regarding the nosology, biology, course of illness, genetics and treatment of bipolar disorder. In addition, the division is a center for the study of new medicines to treat mood, anxiety, psychotic, eating and impulse control disorders.

A graduate of Dartmouth College, Dr. Keck received his M.D. from the Mount Sinai School of Medicine, New York, NY. He is the author of over 350 scientific papers and abstracts in leading medical journals and he is the recipient of numerous honors.

Documentation to support this recommendation is attached.\*

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\* Filed with Board Papers

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**05.9.27.13 SHUK-MEI HO, PH.D. – APPOINTMENT TO THE  
 JACOB G. SCHMIDLAPP CHAIR OF ENVIRONMENTAL  
 HEALTH, DEPARTMENT CHAIR, AND PROFESSOR  
 WITH TENURE, IN THE DEPARTMENT OF  
 ENVIRONMENTAL HEALTH, COLLEGE OF MEDICINE**

It is recommended that Shuk-Mei Ho, Ph.D., be appointed to the Jacob G. Schmidlapp Chair of Environmental Health, Professor with Tenure and Department Chair in the Department of Environmental Health, College of Medicine, effective on or before October 1, 2005, through August 31, 2012.

Dr. Ho received her B.Sc. (First Class Honor) in Biological Sciences from the University of Hong Kong, Hong Kong, in 1974, and her Ph.D. in Zoology from the same university in 1978. She joined the Biology Department at Tufts University as an assistant professor in 1981 and she served as the Associate Dean for Research for the School of Graduate Studies, Research and Continued Education at Tufts. She joined the Department of Surgery, Division of Urology, at the University of Massachusetts Medical School in 1999 as a professor in Surgery and Cell Biology. Dr. Ho's research focus is genitourinary oncology.

Documentation to support this recommendation is attached.\*

**05.9.27.14 APPOINTMENTS OF ASSOCIATE PROFESSOR  
 WITH TENURE AND PROFESSOR WITH TENURE**

It is recommended that Kathy Steece-Collier, Ph.D., be appointed at the rank of Associate Professor with tenure effective June 15, 2005, and Timothy J. Collier, Ph.D., be appointed at the rank of Professor with tenure effective June 15, 2005, in the Department of Neurology, College of Medicine.

**05.9.27.15 REAPPOINTMENT OF DEPARTMENT CHAIR,  
 DEPARTMENT OF DERMATOLOGY,  
 COLLEGE OF MEDICINE**

It is recommended that Diya Mutasim, M.D., be reappointed as Director (Chair) of the Department of Dermatology, College of Medicine, for a term of seven years, effective September 1, 2005, through August 31, 2012. Documentation to support this recommendation is attached.\*

**05.9.27.16 APPOINTMENT OF EMERITI  
 COLLEGE OF MEDICINE**

It is recommended that the Board of Trustees appoint James F. Steiner, D.D.S., as Professor of Clinical Emeritus, Department of Pediatrics, effective July 1, 2005, and David E. Millhorn, Ph.D., as Professor Emeritus, Department of Genome Research Institute, effective October 1, 2005, College of Medicine. Documentation to support the recommendations is attached.\*

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\* Filed with Board Papers

### **Board-Administration Committee Recommendation**

**05.9.27.17 COLLECTIVE BARGAINING AGREEMENT BETWEEN  
THE UNIVERSITY OF CINCINNATI AND DISTRICT 1199/  
SERVICE EMPLOYEES INTERNATIONAL UNION  
(FINAL CONTRACT LANGUAGE)**

It is recommended that the Board of Trustees approve the Collective Bargaining Agreement between the University of Cincinnati and District 1199/Service Employees International Union (SEIU). A summary and complete copy of the ratified Agreement is attached.\*

### **Medical Affairs Committee Recommendations**

**05.9.27.18 REORGANIZATION OF THE HEALTH ALLIANCE  
OF GREATER CINCINNATI**

**Synopsis:** Approval of:  
Fourth Amended and Restated Joint Operating Agreement;  
Fourth Amended and Restated Health Alliance Code of Regulations;  
Operating and Affiliation Agreement;  
Amended and Restated Lease Agreement with University Hospital,  
Inc.; and  
Amended and Restated Master Services Agreement with University  
Hospital, Inc.

After considerable study, the Administration of the Health Alliance of Greater Cincinnati (“Health Alliance”) has proposed that the Health Alliance be reorganized by amending certain provisions of the existing Third Amended and Restated Joint Operating Agreement, dated as of July 1, 2001, made by and among the Health Alliance, the University, The Christ Hospital, The St. Luke Hospitals, Inc., Jewish Health Systems, Inc., and Fort Hamilton Holding Company (the “JOA”) and certain provisions of the Health Alliance Code of Regulations (the “Health Alliance COR”).

The principal objective of the Health Alliance reorganization is to enhance the Health Alliance’s ability to issue bonds to finance planned construction of a new hospital at University Pointe, planned expansion at University Hospital and other purposes. The Health Alliance has been advised that it will have great difficulty in obtaining the financing unless it achieves two objectives: (a) elimination of the present ability of the University and other Participating Entities to withdraw their hospitals from the Health Alliance, and (b) resolution of the existing disagreement between the University and the Health Alliance concerning the amount of the Educational Services Payment due under JOA Section 5.5. The changes that are needed to achieve the first objective will be addressed by adopting the revisions contained in a new Fourth Amended and Restated Joint Operating Agreement (the “Amended JOA”) and in a new Fourth Amended and Restated Code of Regulations for the Health Alliance (the “Health Alliance Amended

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\* Filed with Board Papers

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COR”), which is an exhibit to the Amended JOA. The changes that are needed to achieve the second objective and a number of other matters are addressed in a new Operating and Affiliation Agreement between the University and the Health Alliance (the “OAA”), a new Second Amended and Restated Lease Agreement between the University and UHI (the “Amended UHI Lease”), and a new Amended and Restated Master Agreement for Services between the University and UHI (the “Amended Master Services Agreement.”)

Accompanying this Recommendation are two notebooks\* prepared by the Health Alliance for the use of its board and boards of the Participating Entities. The first, called “Joint Operating Agreement (JOA) Restatement,” deals with proposed revisions to the Amended JOA and the Health Alliance Amended COR. It contains an executive summary describing the proposed revisions, a section-by-section summary of the revisions, clean and marked copies of the Amended JOA and Health Alliance Amended COR, and a form of proposed resolutions approving the revisions. The second notebook, called ““Agreements with the University of Cincinnati,”” deals with the proposals for adoption of the OAA, the Amended UHI Lease and the Amended Master Services Agreement. It contains a background memorandum on the existing contractual relationship between the University and the Health Alliance and the proposals for revision of that contractual relationship, executive summaries for each of the new contracts, texts of the contracts, and a form of resolution approving their adoption. For convenience, the two forms of resolution are also attached to this Recommendation.\*

It is recommended that the Board of Trustees approve the foregoing actions.

**RESOLUTIONS AUTHORIZING AND APPROVING**  
**THE HEALTH ALLIANCE FOURTH AMENDED AND RESTATED**  
**JOINT OPERATING AGREEMENT AND**  
**FOURTH AMENDED AND RESTATED CODE OF REGULATIONS**

RESOLVED, pursuant to Section 4.2 of the Third Amended and Restated Joint Operating Agreement, dated as of July 1, 2001, the Board of Trustees (the “Board”) hereby authorizes and approved the execution, delivery and performance of the Fourth Amended and Restated Joint Operating Agreement, dated as of October 1, 2005 (the “Fourth Amended and Restated JOA”), among The Christ Hospital, University of Cincinnati, The St. Luke Hospitals, Inc., Jewish Health System, Inc., Fort Hamilton Hospital Holding Company and The Health Alliance of Greater Cincinnati (the “Health Alliance”), in substantially the form reviewed by the Board, with such modifications thereto as the Chair of the Board deems necessary or appropriate, and the execution and delivery of the Fourth Amended and Restated JOA by the Chair shall be conclusive evidence that the same has been authorized by this resolution.

FURTHER RESOLVED, in conjunction with entering into the Fourth Amended and Restated JOA, the Board of Directors affirms that is has made the necessary findings and determinations required by the laws of the State of Ohio and recited in the Fourth Amended and Restated JOA..

FURTHER RESOLVED, that the Board hereby adopts and approves the Fourth Amended and Restated Code of Regulations attached as Exhibit B to the Fourth Amended and Restated JOA, in substantially the form reviewed by the Board with such modifications thereto as the Chair of the Board deems necessary or appropriate.

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\* Filed with Board Papers

FURTHER RESOLVED, that the Chair of the Board, or such other person(s) as he shall designate, be, and hereby is, authorized to execute and deliver any and all documents necessary or appropriate to effectuate the foregoing resolutions and the execution and delivery of such documents by the Chair or designee shall be conclusive evidence that the same has been authorized by this Resolution.

**RESOLUTION APPROVING AGREEMENTS WITH  
THE HEALTH ALLIANCE OF GREATER CINCINNATI**

RESOLVED, that the Board of Trustees hereby authorizes and approves the execution, delivery, and performance of the following agreements (the “UC Agreements”):

- (a) Operating and Affiliation Agreement between the University of Cincinnati (the “University”) and The Health Alliance of Greater Cincinnati (the “Health Alliance”);
- (b) Amended and Restated Lease Agreement between the University and University Hospital, Inc. (“UHI”);
- (c) Amended and Restated Master Agreement for Services between the University and the Health Alliance, on its own behalf and on behalf of UHI.

subject to approval by all Participating Entities of the Fourth Amended and Restated Joint Operating Agreement and the Fourth Amended and Restated Code of Regulations, with such modifications as the Chair of the Board, or such person designated by the Chair, deems necessary or appropriate, and the execution and delivery of the UC Agreements by the Chair or designee shall be conclusive evidence that the same has been authorized by this Resolution.

**05.9.27.19 APPROVAL OF AMENDED AND RESTATED CODE OF REGULATIONS FOR UNIVERSITY HOSPITAL, INC.**

**Synopsis:** Recommends approval of amendments to the Code of Regulations of University Hospital, Inc. (“UHI”) to change the composition of its Board of Directors and adjust the allocation of reserved powers between the University and UHI.

In connection with the recent negotiations between the University and the Health Alliance of Greater Cincinnati (“Health Alliance”), the parties agreed that the UHI Code of Regulations would be amended to increase the size and composition of its Board of Directors and to permit delegation to UHI of the University’s right to recommend two members of the Health Alliance Board. Clean and marked copies of the Amended and Restated UHI Code of Regulations are attached\* to this Recommendation. The proposed governance changes will be accompanied by:

- 1. Amending Article III, Section 2, to increase the number of Voting Directors from seven directors, consisting of three University Directors nominated by the University and four UHI-Selected Directors elected by the incumbent directors of that class, to twelve directors, consisting of three University Directors, five

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UHI-Selected Directors, two voting Ex Officio Directors (the Senior Vice President and Provost for Health Affairs and the Dean of the College of Medicine) representing the University and two voting Ex Officio Directors representing the Health Alliance (the Health Alliance CEO and the UHI Senior Executive Officer); and

2. Amending Article V, Section 1e., to provide that the UHI Board may recommend persons to serve as Health Alliance directors, subject to the approval by the University's Board of the persons so recommended.

Approval of the above governance changes at UHI is subject to approval of the Code of Regulation amendments by the UHI Board and by the Health Alliance Board and is made conditional on approval of the rest of the Health Alliance reorganization plan by the University and the Health Alliance Board and by the Boards of the other Participating Entities.

It is recommended that the amendments to the UHI Code of Regulations be approved. A proposed form of resolution is attached.\*

**RESOLUTIONS CONSENTING TO THE**  
**AMENDED AND RESTATED**  
**CODE OF REGULATIONS OF UNIVERSITY HOSPITAL, INC.**

RESOLVED, pursuant to Article XIV, section 2, of the Code of Regulations of University Hospital, Inc. ("UHI"), that the Board of Trustees (the "Board") hereby consents to adoption by the UHI Board of Directors of the Amended and Restated Code of Regulations for such corporation in substantially the form presented to the meeting, with such modifications thereto as the Chair of the Board, or such person designated by the Chair, deems necessary or appropriate, such consent to be conditioned on the giving of like consent to the Amended and Restated Code of Regulations by the Board of Directors of The Health Alliance of Greater Cincinnati (the "Health Alliance") and upon the authorization and approval by all necessary parties of the execution, delivery and performance of the following:

- (1) Fourth Amended and Restated Joint Operating Agreement, (the "Fourth Amended and Restated JOA"), among The Christ Hospital, University of Cincinnati, The St. Luke Hospitals, Inc., Jewish Health System, Inc., Fort Hamilton Hospital Holding Company and The Health Alliance;
- (2) Fourth Amended and Restated Code of Regulations attached as Exhibit B to the Fourth Amended and Restated JOA;
- (3) Operating and Affiliation Agreement, between the University and the Health Alliance;
- (4) Amended and Restated Lease Agreement, between the University and UHI; and
- (5) Amended and Restated Master Agreement for Services, between the University and The Health Alliance, on its own behalf and on behalf of UHI.

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FURTHER RESOLVED, that the Chair of the Board, or such person designated by the Chair, be, and hereby is, authorized to execute and deliver any and all documents necessary or appropriate to effectuate the foregoing resolutions.

### **Finance Committee Recommendations**

**05.9.27.20 RESOLUTION APPROVING WAIVER OF INSTRUCTIONAL AND GENERAL FEES FOR OHIO RESIDENTS WHOSE COLLEGE EDUCATION HAS BEEN INTERRUPTED BY HURRICANE KATRINA**

**(AMENDED TO ALSO APPLY TO STUDENTS AFFECTED BY HURRICANE RITA, SUBJECT TO ANY NECESSARY REGULATORY APPROVAL FROM THE STATE OF OHIO)**

**Synopsis:** It is recommended that the Board of Trustees approve the attached\* resolution, which allows the University of Cincinnati to not charge instructional and general fees for Ohio residents whose college education has been interrupted by Hurricane Katrina.

**RESOLUTION APPROVING WAIVER OF INSTRUCTIONAL AND GENERAL FEES FOR OHIO RESIDENTS WHOSE COLLEGE EDUCATION HAS BEEN INTERRUPTED BY HURRICANE KATRINA**

WHEREAS, Hurricane Katrina has caused devastating damage to the City of New Orleans and much of the Mississippi and Louisiana Gulf Coast, causing several colleges and universities to close for the fall quarter or semester of 2005; and

WHEREAS, numerous students, including many Ohio residents, were enrolled in and had already paid instructional fees at colleges and universities that have been forced to close because of Hurricane Katrina; and

WHEREAS, on September 6, 2005, the Chancellor of the Board of Regents, as provided by law, granted Ohio public colleges and universities the authority to waive instructional and general fees for Ohio residents whose college education has been interrupted by Hurricane Katrina, under the terms and conditions adopted by each Board of Trustees;

WHEREAS, the University of Cincinnati is committed to reaching out to students impacted by Hurricane Katrina and accommodating such students so that they can continue their education uninterrupted, to the extent of the university's available resources, giving priority to those students who are Ohio residents; and

NOW, THEREFORE, IT IS RESOLVED, that for the fall term of the 2005-06 academic year only, and for those students who are or were enrolled for the fall quarter or semester at an institution of higher education that is closed due to Hurricane Katrina, the University of Cincinnati will:

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1. Admit undergraduate, graduate, and professional students on a visiting or provisional basis, so that they remain students of their home institution;
2. Not charge instructional and general fees if the student has already paid such fees to his or her home institution; and if the student has not paid such fees to the home institution, charge the student's home institution rate of tuition, if possible to determine (where tuition is defined as the sum of all fees required of a student of similar academic rank), or in the alternative, the University of Cincinnati rate for instructional and general fees for fall term 2005, and remit that amount to the home institution;
3. Make reasonable efforts to ensure that no affected students are financially disadvantaged in paying for the cost of their education; and
4. Provide financial assistance and scholarship support as available and as appropriate to the affected student's needs.

BE IT FURTHER RESOLVED, that the enrollment of students affected by Hurricane Katrina be in accordance with policies and procedures determined by the President of the University, including provision of all documentation needed to ensure an auditable record trail as outlined by the Chancellor of the Board of Regents and a certification as recommended by the U.S. Department of Education.

**05.9.27.21 APPROVAL OF THE SAWYER HALL RESIDENCE  
 COMPLEX RENOVATION AND AUTHORIZATION  
 OF INTERIM BUDGET AUTHORITY**

**Synopsis:**

It is recommended that the Board of Trustees authorize and direct the acquisition, construction, installation, equipment, and finance of the Sawyer Hall Renovation Project. It is further recommended that the Board of Trustees approve the Ground Lease, Addendum to Ground Lease, and Lease Agreement in a form substantially identical to the attached\* that memorialize the terms of this development transaction. Finally, it is recommended that the Board of Trustees provide interim budget authority in the amount of \$10,000,000 to allow the university to advance the costs of preliminary project work prior to permanent financing. A recommendation for permanent financing will be presented at the March 2006 Board Meeting after the design has been completed and the Guaranteed Maximum Price of the project can be established. Upon closing of permanent financing, the funds advanced by the university will be reimbursed to it.

The Sawyer Hall Residence renovation will consist of a complete asbestos abatement and interior and exterior demolition, followed by reconstruction. The completed project will include approximately 183,000 square feet of finished space, and consist of approximately 117 suites, housing 355 students.

This project is in furtherance of the university's Office of Residence Life Master Plan for updating and improving on-campus housing. Timely completion of this project by fall of 2007 is an integral part of the university's plan to improve and increase on-

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campus housing opportunities. It will further the interests of the university by allowing it to accommodate more students, to expand the diversity of its student body, and generally to improve the quality of life for on-campus residents.

The university proposes to convey a leasehold interest in the Sawyer Residence Hall to Sawyer Tower Redevelopment, LLC, ("STR"), that will act as the developer to cause the renovation and improvement of the project pursuant to a Ground Lease. STR will enter into a contract with Messer Construction Co. for the construction management of the project. Under a Lease Agreement from STR to the university, the project site and the project facilities will be leased to the university upon completion in consideration for which the university will make lease payments to be determined when the project Guaranteed Maximum Price ("GMP") is established.

The total cost of this project is currently being developed through the design documents. But, if the project is to be completed for occupancy for the Fall Quarter of 2007, it is necessary that certain preliminary project work be commenced immediately, prior to completion of final design. Therefore, it is recommended that the Board provide interim budget authority to allow the university to advance the costs of such work to enable STR to perform the necessary abatement, demolition (both interior and exterior), site work and the commencement of the structural upgrades prior to the establishment of the GMP and closing on permanent financing. A recommendation will be presented at the March 2006 Board Meeting for final approval of the project's budget and permanent financing mechanism. The funds advanced by the university for the preliminary project work will be reimbursed to it upon closing of the permanent financing.

The annual lease payment for the resident life facilities portion of the project will be determined when the GMP is established and the Lease is executed. The lease payment will be supported by the Office of Residence Life auxiliary unit, which is self-supporting.

Interest will be capitalized as a project cost during the construction period through September 2007. It is expected that the office of Residence Life will begin annual debt service payments beginning in 2008.

**05.9.27.22 BEARCAT TRANSPORTATION SYSTEM**

The Bearcat Transportation System is an initiative, conceived by the 2004-2005 Undergraduate Student Government (with operational and logistical support from UC administration) and would be an extension of the existing UC shuttle system. The initiative was presented to the UC Student Body for approval, and passed by a majority of those voting in spring 2005. The service would be funded by an \$8.00 increase to the student fee, raising approximately \$540,000 for the extended service, safety initiatives (increased lighting at selected shuttle stops) and associated administrative fees.

The system consists of:

1. Neighborhood (Daytime) Shuttle – This service would provide transportation from neighboring residences (app. ¼ mile from campus) to East and West Campuses during fall, winter and spring quarters, Monday through Friday.
2. Nighttime Shuttle – This service would provide transportation from main campus to nighttime destinations in Mt. Adams, Newport on the Levy,

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Downtown Cincinnati and selected areas around Clifton, during fall, winter and spring quarters, Thursday through Saturday.

3. A committee, consisting of Administrative & Business Services and Student Affairs employees and Student Government representatives, would meet quarterly to assess the utilization of all routes to determine any necessary changes, additions or deletion of routes.

Board of Trustee approval is requested for the following:

- Increase the current University Student Fee by \$8.00, per student, for fall, winter and spring quarters beginning January 2006. This would be an exception to the currently imposed cap, as directed by the State of Ohio for FY 2006, based on the proposal being a student driven and student approved initiative.

**05.9.27.23 ANNUAL SUPPLIES AND SERVICE AGREEMENTS**

It is recommended that the Board of Trustees approve the attached list\* of one (1) contract for services and supplies that will be used throughout the fiscal year by a number of university departments. This contract is for an agreement that has the potential of exceeding \$1,331,000 or more during the fiscal year. In some cases, a single order or single department will not exceed the \$1,331,000 level, but the cumulative effect of all transactions will exceed that amount.

Once each year, the Purchasing Department seeks bids on as many as 115 such annual contracts which are established for a wide variety of materials, supplies, and services. This method of bidding gives the university maximum advantage by establishing annual prices that are protected against increases. Vendors bid on a single quantity for the entire university, thereby giving each user department the benefit of a price based on the total demand. These contracts are used in addition to the State of Ohio and State Universities of Ohio contracts that are available for our use. Normal bidding requirements were followed for all annual contracts.

**Action Items**

Mr. Wyler:

The Board members, with the exception of Mr. Cox and Mr. Heiman who are absent today, have been present at the Committee Meetings held today and have received the recommendations of the Academic and Student Affairs, the Board-Administration, the Medical Affairs, and the Finance Committees. The items reviewed and recommended by the Committees are named in the revised Action Items list at your place. That list includes the item added and the item removed from the Academic and Student Affairs Agenda.

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In addition to those items recommended by the Committees, we have a recommendation for Honorary Degree and Award for Excellence candidates. A copy of the recommendation is at everyone's place.

**05.9.27.24 HONORARY DEGREE AND AWARD  
FOR EXCELLENCE CANDIDATES**

It is recommended that the Board of Trustees approve the nominations of the individuals named below for the Honorary Degree and Award for Excellence. These nominations have been reviewed and recommended by the University of Cincinnati Honors Committee. Biographical sketches of the nominees are attached.\*

**Nominees for the Honorary Degree**

**John B. Goering  
Martin A. Samuels, M.D. (Commencement Speaker)**

**Nominee for the Award for Excellence**

**Richard L. Kegg, Ph.D.**

Mr. Wyler:

Dr. Samuels has been invited to be the December 10 Commencement Speaker. President Zimpher, do you have any comments?

President Zimpher:

I do. John B. Goering is the retired President of Goering Industries, whose contributions to the University of Cincinnati are legion. One of the most visible is his establishment of the Goering Center for Family and Private Business. He graduated from UC with a BBA in 1956 and an MBA in 1960.

Martin A. Samuels, Neurologist in Chief and Chairman of Neurology at Brigham and Women's Hospital and Professor of Neurology at Harvard Medical School, graduated from the UC Medical School in 1971. Dr. Samuels will also be our Commencement Speaker as Mr. Wyler noted.

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The Award for Excellence nominee is Richard L. Kegg, former Chairman of the Board of TechSolve, a joint venture of UC, the City of Cincinnati, and the Cincinnati Chamber of Commerce. He is still very involved at TechSolve, with the official title of Project Engineer, but he does a lot more than that. He also was employed by Milacron for forty-five years, retiring as Vice President. Dr. Kegg was the first Ph.D. candidate to graduate from UC's College of Engineering. He also received his B.S. and M.S. here at UC and continues to contribute to the future of UC, his community, and his profession. Thank you.

Mr. Wyler:

I will ask for one motion to approve all of the recommended items. May I have a motion?

Upon motion of Dr. Bhati, seconded by Mr. Schaefer, the Board approved the items recommended by the Committees by the following roll call vote:

**Recommendation Nos. 05.9.27.01 through 05.9.27.17  
 and 05.9.27.21 through 05.9.27.24**

**AYE:** Mr. Schaefer, Mr. Humes, Dr. Bhati, Mr. Wyler  
 Mr. Niehoff, Mrs. Heimann, and Dr. Kendle

**NAY:** None

**ABSTAIN:** None

**ABSENT:** Mr. Cox and Mr. Heiman

**Recommendation Nos. 05.9.27.18 and 05.9.27.19**

**AYE:** Mr. Schaefer, Mr. Humes, Dr. Bhati, Mr. Niehoff,  
 Mrs. Heimann, Dr. Kendle

**NAY:** None

**ABSTAIN:** Mr. Wyler

**ABSENT:** Mr. Cox and Mr. Heiman

**Recommendation 05.9.27.21**

**AYE:** Mr. Schaefer, Dr. Bhati, Mr. Wyler, Mr. Niehoff,  
Mrs. Heimann, Dr. Kendle

**NAY:** None

**ABSTAIN:** Mr. Humes

**ABSENT:** Mr. Cox and Mr. Heiman

Mr. Wyler:

All items are approved.

One of the items just approved is the final contract language of the UC SEIU Agreement. On behalf of the Board of Trustees, I would like to take a moment to thank everyone involved with those negotiations. It was an excellent process and the Board expresses its deep appreciation to the many participants. It is impossible to mention everyone who contributed, but I would like to recognize and thank the members of the SEIU negotiating team: Betty Miller from Facilities Management; Kiana Million, College of Nursing; Anne Mueller, Ohio Public Sector Director, SEIU/1199; Ted Richmond, Vice President for Contract Enforcement, SEIU/1199; Donna Samuels, Benefit Steward, SEIU/1199; and Carolyn Schwier, President of SEIU/1199, who is with us today.

I would also like to thank the UC Negotiating Team: Bill Johnson, Senior Director, Employee Relations; Joshua Pollack, Intern, College of Law; Virginia Thomas, Director of the Law Library and IT; Alecia Trammer, Director, Customer and Employee Relations; George Wharton, Director of the Office of Equal Opportunity; Gloria Woods, HR Generalist, Employee Relations. Also, thanks to Tom Guerin, Jim Tucker, and President Zimpher for their leadership.

At this time, we would like to formally execute the agreement. President Zimpfer, would you please step to the end of the table and you and I will sign this with Ms. Schwier. And I understand we have a photographer—Lisa from UC Photography Services is here.

Thank you, everyone. The agreement is executed.

### **Unfinished and New Business**

Mr. Wyler:

Is there any unfinished business?

There was no unfinished business.

Mr. Wyler:

Hearing none, we will go to new business. Reports from the Board Representatives and Student Trustees. Faculty Report, John Cuppoletti.

Mr. Cuppoletti:

Good morning, Mr. Wyler, members of the Board, President Zimpfer and many guests. I am very pleased by all of the efforts of our faculty, staff, and students, including our physicians in helping with Katrina. This is another reason to be proud to be UC.

I am pleased to report that the faculty have been working hard all year with the President to reorganize committee structure and clarify the decision-making process at UC. This work will be implemented in the next year.

Preliminary to this larger effort, we hope to have representative committees for each and every UC|21 implementation proposal. The progress of implementation and outcomes of each proposal will be posted for all to see. This will keep faculty engaged and excited about the UC|21 academic plan as we go forward.

To help with all of these new initiatives at UC, I have called on all faculty to greatly increase their service to the university. The results have been overwhelming and show that everyone is behind UC.

Mr. Wyler:

Thank you, John. The Alumni Association report, Mr. Dobbs or Mr. Thompson?

Mr. Dobbs:

Thank you, Mr. Wyler.

Last spring you heard me talk about the Demakes Scholarships that help attract and reward outstanding legacy students, being children and grandchildren of UC Alumni. To this end, we continue to honor former UC Alumni Association Executive Director, Chris Demakes, through the Legacy Scholarship Fund that bears his name. In what we hope will become an annual event, the President joined Chris and Mina Demakes to welcome alumni and members of the local Greek community for a party in conjunction with the Labor Day fireworks. The event kicked off our efforts to double or even triple the number of scholarships we award each year to incoming freshmen. Many people have had their UC experience enriched by Chris and the UC Alumni Association and many alumni want to see outstanding legacy students keep UC in the family. We hope all of these folks will help keep the Demakes Scholarship Fund in their minds.

On October 20 we will hold our annual dinner to welcome our incoming freshman class. The Myers Alumni Center has hosted pre-game festivities for our first two football games. During each Bearcat Blitz, we welcome hundreds of fans, both young and old. In our mission of service to alumni, we also make the facility available to alumni constituent groups at no charge for game day events. We have already welcomed contingents from C Club, the Honors Plus, as well as the traveling display commemorating the co-op centennial.

The first ever Big East game at Nippert Stadium is Saturday, October 15, and it is also Homecoming 2005, and you have a brochure at your place of the listing of events. Our Alumni Association staff and more than thirty students are planning a great day for the whole UC and Uptown community.

Beyond our events targeted for all alumni, there will be many reunions and special events for college and constituent groups on and around campus. The annual parade down Clifton Avenue will begin at noon. This year we will have many more floats and high school bands than in the past years. The high school band competition is a great student recruitment tool. More than 500 prospective UC students from nine high schools in the region will compete for awards from Buddy Rogers Music. Participate in a great UC tradition, get up close and personal with our campus, and learn what it is like to be a Bearcat.

October will be an important time in the growth of the UC Master Card Program which is a product of our value partnership with Fifth Third Bank. The program has recently been revamped and is much more competitive in an affinity credit card market with card rewards and very competitive rates. A heightened marketing effort will soon hit the marketplace. This is a critical initiative for UC and the Alumni Association. The funds realized through the program underwrite a variety of activities that help make UC|21 real throughout the UC community. In the last three years nearly \$1 million has gone to support student recruitment and retention, scholarships, student life initiatives, and alumni engagement activities.

I would like to thank Fifth Third for supporting the growth of this important initiative, and I encourage alumni, faculty, and staff to carry a UC MasterCard and use it frequently. That is my shameless promotion for today.

Finally, the incoming freshman class that attended Convocation on September 17 heard a message from 2004 grad, Smriti Srivastava, on behalf of the UC Alumni Association, a continuation of a new tradition begun last year. Smriti was an outstanding student, Homecoming queen in 2003, and is now employed at Procter & Gamble. At convocation she talked about the life-long impact of a student's decision to attend UC and the benefits of joining the UC family. We thank the president for this opportunity to address the newest class of lifetime Bearcats. Mr. Wyler, may I have some time to brag for a moment?

Mr. Wyler:

Yes, sir, you can.

Mr. Dobbs:

Thank you. This follows Dr. Zimpher's earlier remarks. As a proud alum of the UC men's soccer program, I am pleased to announce that the men's soccer team, having recently accomplished victories over national soccer powers and current Big East members, Connecticut and Notre Dame, is ranked as high as fifteenth in the country by the *National Soccer Rating Services*. They are also in sole possession of first place in the sixteen team Big East Conference with an undefeated record of four wins, no losses, and one tie.

In addition, I know several current players are Bearcat and Topcat scholars, which proves the point Dr. Zimpher has recently made that excellence in the classroom and on the playing field do and will continue to co-exist at the University of Cincinnati. Thank you, Mr. Wyler.

Mr. Wyler:

Mr. Dobbs, thank you. Mr. Thompson, do you have anything to add?

Mr. Thompson:

No, I do not.

Mr. Wyler:

With that, I will call for the Student Trustee reports. From the Graduate School, Jim Masterson.

Mr. Masterson:

Thank you, Vice Chairman Wyler. I first want to thank President Zimpher and Provosts Perzigian and Henney for their support of the initiative to fund one-third of the health care costs for graduate student assistants. This is a huge step in increasing the university's competitive edge among graduate programs in Ohio and throughout the nation. Furthermore, it was something that many graduate students voiced as a top issue that they wanted support on. I applaud you and all of those who have made this possible.

I would also like to extend my sincere appreciation to Dr. Cuppoletti in the Faculty Senate and Dr. Frank in the Graduate School for supporting the GSGA aid drive to Gulfport, Mississippi, at the beginning of the month. Some of you have already heard about this and for those who have not, we had a 6 foot by 12 foot trailer and an RV completely filled up with contributions from Dr. Cuppoletti, the Graduate School, graduate and undergraduate students, Christ Hospital Nursing School, Walden University, the Social Health Education Board, and friends and family, all of which was delivered to Volunteers of America at Pass Street Baptist Ministries and families in need. Dr. Cuppoletti, your contributions made our efforts possible and for that, I am greatly appreciative.

My summer has been great but has not been without work and planning for the upcoming year. As such, GSGA will be working on several new ideas to enhance the quality of graduate student life at the university. The first program we will be developing is the graduate awards ceremony. No such all university recognition ceremony exists to highlight and celebrate the outstanding creative research and teaching capabilities of our graduate students. Our plan is to work with Faculty Senate, the graduate school, and the provost's office to develop this ceremony from start to finish. Together, I am confident

that we can develop a program honoring our most outstanding and dedicated graduate students.

Secondly, we will continue to work with Dr. Gilbertson in the Department of Education Research to expand the “GET UP AND GO” program to include more Cincinnati public high schools and make it easier and more predictable for graduate students to tutor these outstanding high school students. Last year, we had nearly 150 hours of tutoring donated to CPS from the end of February to June. This year, we should be able to at least triple that number.

This year at GSGA we are also starting a “Governmental Speaker Series.” Last year, Congressman Steve Chabot was brought in to speak to students on a host of issues. This year, each quarter, one speaker from local, state, and federal government will be brought in to discuss current issues with students. These issues could range from state support to higher education to federal dollars and stem cell research to trade with China. These discussions will be open to the entire university community.

Last, I would be remiss if I did not talk about our latest legislative action in Washington, D.C. I met up with nearly thirty other graduate students from seventeen universities from all across the United States, for a legislative action day, planned by yours truly as the chair of the Legislative Concerns Committee for the National Association of Graduate Professional Students.

Our group met with over one hundred congressmen and women to ask for their support on HR-1380, the Higher Education Affordability and Equity Act (HEAEA). This bill, introduced by Representative Phil English of Pennsylvania, would expand the tax-exempt status of graduate scholarships, increase the tax deductibility of student loan interest, and increase the allowed contributions to tax-exempt tuition savings accounts. There are currently thirty-four co-sponsors, and I anticipate that ten to fifteen more will sign up by the end of the year.

That concludes my report. Thank you.

Mr. Wyler:

Thank you, Jim. The undergraduate report, Nick.

Mr. Furtwengler:

Thank you, Vice Chairman Wyler, and good morning everyone. My report will be brief this morning, and I am sure you will all appreciate that, given the time.

I am currently in the process of implementing a new communication system of feedback for me to better assess the opinions of students on issues facing the Board. This will allow me to reflect what students have to say in a way that has never been done before. The system will be in place by our next meeting, so that will be the initial report.

A few quick things—I appreciate your approval of the “Bearcat Transportation System”. It is going to be something that will continue to improve our university and continue to enhance student life which is something that we are all looking forward to. Additionally, I would like to thank several of you for meeting with me over the summer—Mr. Humes, Mrs. Heimann, and Mr. Heiman, who is not here. I appreciate your taking time out of your day, your willingness to meet with me, discuss several issues, and get to know each other better. I would still enjoy meeting with several other Board members, time permitting. Obviously, everyone is busy. If you are interested, let myself or let Donna know, and we would love to set it up.

Finally, I am looking forward to, like I said, implementing the new communication plan. It will reach students on a new level and will be more informative to you. So, it should be something exciting to look for at the next meeting. Thank you.

Mr. Wyler:

Thank you, Nick. Next, we will have the Student Government report, President Andrew Burke.

Mr. Burke:

Thank you, Mr. Wyler.

Good morning. The campus is once again filled with life and vigor, as we open this fall with the biggest crowd of freshmen in some sixteen years. It is quite amusing to watch these freshmen wander starry-eyed and lost across our college campus. We applaud the efforts of the administration on this excellent achievement.

I have had the opportunity to meet many of these freshmen at both an excellent freshman convocation and an honors workshop, and they are extremely excited about beginning their tenure at the university. I truly believe that the feeling of UC as a second choice is quickly becoming a thought of the past. Although summer quarter was considered slow by some, there was no lack of activity in the Student Government office. We attended a Student Government Conference in Washington, D.C. and we scored a 91% on how effective is your student government. The average was about a 70%.

We also dove headfirst into our platform goals and targeted some of our quick links. We pledged to our students that we would help them save money and increase the value of their tuition dollars. We have worked hard to develop a student savings card which will be distributed this fall and offers discounts at local establishments, ranging from dry-cleaners to restaurants, in and around campus.

Next, we promised students that we would make it easier for them to succeed by providing them with a direct feedback link to Student Government. This fall we will roll out a polling option on Blackboard that will allow students to provide feedback to Student Government about key campus issues. I would like to thank Dr. Siff and UCit for collaborating with us on this effort.

Last year, Student Government conceptualized the idea of a transportation system, and today, you have, thankfully enough, approved the student led “Bearcat Transportation System.” I would like to extend my special thanks for this, as we believe that this works towards the UC|21 goal of placing students at the center. Student Government would like to thank the many partners that worked on this: Rick Wiggins, Jim Tucker, Lieutenant Karen Patterson, Dr. Zimpher, and Dr. Livingston, among many others that worked toward this initiative.

We have been extremely busy this summer and have completed many of our objectives; however, we have no intention of slowing down as we turn our attention toward other key initiatives. Off-campus lighting will be our major focus for the fall quarter as we are dedicated to help securing a safe campus community. We believe that the poor lighting in the surrounding areas puts our students at risk. We will ask the university to partner with us as we lobby the city to fix this problem.

Hurricane Katrina has affected us all in some way and at the university we have new Bearcats as a result. Student Government has pledged to raise \$10,000 from student initiatives, and we are well underway. We will also be reassembling our student technology committee to partner with UCit on some upcoming issues. Look for big things from Student Government this year.

I would like to close with this. We made some big changes at the university this past year. Most were made to the betterment of the university and others because they needed to be made. I hope that as we move forward, we continue to place students at the center and seek out their input on key university issues. We are all looking forward to a great year, and I cannot wait to see what improvements we will make next. Thank you very much.

Mr. Wyler:

Thank you, Andrew. And I am confident that we will continue to keep students at the center. Mr. Humes?

Mr. Humes:

I would like to congratulate our student representatives, Jim, Nick, and Andrew. We have seen them in action in the last couple of weeks—first, at the Freshman Convocation and then at the Trustees Thank You Dinner, and I want to congratulate you on your work.

I think one of the most exciting things that we experienced as a Trustee at those two events was realizing that despite all of the challenges that the university faces and that we face every day with various things, and that is what this university is really all about, and it is the students. That Freshman Convocation was just spectacular, and really talked about what the meaning of things were. For those of us who were at that dinner, we got the great opportunity to hear these young men and some others talk about the role the university played in their lives, and it was just wonderful.

We also heard from like five directors or faculty and staff people, and I was just absolutely taken aback, President Zimpher, when I thought about that after the meeting in driving home. Of the five positions that were there, at least four of those positions never existed a few years ago. They were positions that, I believe, were created or modified to focus specifically on the students. It seemed like there were eight to ten programs created specifically for that. So, Jeff, referencing your comment about continuing to focus on the student, I think so much has been done under UC|21 to have that happen. I truly congratulate President Zimpher on it and you guys on it, and believe that it is going to continue to grow.

Mr. Wyler:

Thank you, Mr. Humes.

I will now call for an Executive Session. There will be no business conducted at the conclusion of the Executive Session. I expect Executive Session to end by 11:15 a.m.

Please join us then in TUC 425 to welcome Dr. Will McIntosh, our new Dean of the College of Business.

Please note, our next regular Board meeting will be held here in Tangeman University Center, Room 400.

### **Executive Session**

May I have a motion to enter Executive Session for the purpose of preparing for, conducting, or reviewing negotiations or bargaining sessions with public employees concerning their compensation or other terms and conditions of their employment and considering the appointment, employment, dismissal, discipline, promotion, demotion, or compensation of a public employee or employees?

Upon motion of Mr. Schaefer, seconded by Mr. Niehoff, the Board voted to enter Executive Session by the following roll call vote:

**AYE:** Mr. Schaefer, Mr. Humes, Dr. Bhati, Mr. Wyler,  
Mr. Niehoff, Mrs. Heimann, and Dr. Kendle

**NAY:** None

**ABSENT:** Mr. Cox and Mr. Heiman

The Board prepared for, conducted, or reviewed negotiations or bargaining sessions with public employees concerning their compensation or other terms and conditions of their employment, and considered the appointment, employment, dismissal, discipline, promotion, demotion, or compensation of a public employee or employees.

Mr. Wyler called for a motion to adjourn the Executive Session.

Upon proper motion and second the Executive Session adjourned at 11:29 a.m.

**Adjournment**

There being no further business before the Board, upon proper motion and second, the meeting adjourned at 11:30 a.m.

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JEFFREY L. WYLER, VICE CHAIRPERSON

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ANANT R. BHATI, SECRETARY