

**Regular Meeting of the Board of Trustees  
November 27, 2007**

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# UNIVERSITY OF CINCINNATI

## Official Proceedings of the

### Two Hundred and Seventy-Sixth Meeting of the Board of Trustees

#### (A Regular Meeting)

November 27, 2007

The Two Hundred and Seventy-Sixth Session of the Board of Trustees of the University of Cincinnati was opened at 10:03 a.m. on Tuesday, November 27, 2007, in the Russell C. Myers Alumni Center of the University of Cincinnati. Notice of this meeting was given in accordance with Section 121.22 of the Ohio Revised Code. The proceedings of the Board, when not otherwise provided for by its bylaws, are governed by *Robert's Rules of Order*.

Jeffrey L. Wyler, Chairperson of the Board of Trustees, presided. Mr. Wyler asked that roll be called.

**BOARD MEMBERS PRESENT:**

Anant R. Bhati, Jeffrey L. Wyler,  
H. C. Buck Niehoff, Sandra W. Heimann,  
C. Francis Barrett, Margaret E. Buchanan,  
and Thomas H. Humes

**BOARD MEMBER ABSENT:**

Phillip R. Cox, Gary Heiman

**ALSO PRESENT:**

Nancy L. Zimpher, President;  
Jane E. Henney, Senior Vice President  
and Provost for Health Affairs;  
Anthony J. Perzigian, Senior Vice President  
and Provost for Baccalaureate and  
Graduate Education;  
Monica Rimai, Senior Vice President for  
Administration and Finance;

**UNIVERSITY OF CINCINNATI**  
**TWO HUNDRED AND SEVENTY-SIXTH MEETING OF THE BOARD OF TRUSTEES**  
**NOVEMBER THE TWENTY-SEVENTH      TWO THOUSAND AND SEVEN**

Michael W. Carroll, Vice President of  
Development and Alumni Affairs  
and President of the UC Foundation;  
Sandra J. Degen, Vice President for  
Research;  
Mitchel D. Livingston, Vice President for  
Student Affairs and Services;  
James D. Plummer, Vice President for  
Finance;  
Frederick H. Siff, Vice President and  
Chief Information Officer;  
Gregory J. Vehr, Vice President for  
Governmental Relations and  
University Communications;  
Mitchell D. McCrate, Interim General  
Counsel;  
Greg Hand, University of Cincinnati  
Spokesperson;  
Daisy-Malloy Hamburg, Graduate Student  
Trustee;  
Seth Vensil, Undergraduate Student  
Trustee;  
Robert Dobbs, Alumni Representative;  
Stephen Thompson, Alumni Representative;  
Ann Welsh, Faculty Representative;  
Richard Harknett, Faculty Representative;  
Andrea Kornbluh, Faculty Representative;  
James Radley, Student Representative;  
Heather A. Huff, Executive Assistant to the  
Board of Trustees & University  
President;  
and the public

(Prior to the Board Committee Meeting and the Regular Board Meeting,  
Chairperson Jeffrey L. Wyler, began the proceedings at approximately 8:30 a.m.)

Mr. Wyler:

Good morning, everyone and Happy Holidays to everybody as we now begin the  
Holiday Season that runs somewhere until the middle of March, I think. I would like to  
note that Gary Heiman is unable to attend today and second of all, I have the pleasure of  
recognizing our Trustee and Former Chairman, Phil Cox. As you may know, Phil's

tenure on the board is ending at the end of this year and he has to leave the meeting a little early today because of a prior business commitment but Phil has served a nine year sentence on this board.

As Chairman through a couple of trying years, he did it with great effort, style, and dignity. I have a proclamation that I have to – well, I don't have to – I want to read part of it – I don't want you to fall asleep Phil, okay. Phil Cox was selected by Ohio Governor, Bob Taft, to fill a nine year term as a trustee of the University of Cincinnati in 1999 and this board has benefited immeasurably from Mr. Cox's business acumen, commitment to excellence in education and unceasing concern for the needs of our students.

His fellow trustees were so inspired by his sage counsel and effective leadership that he was unanimously elected Chairman in 2004 and in 2005. In addition to service on the University of Cincinnati's Board, he has profoundly influenced our community through board service to the Cincinnati Business Community, the Federal Reserve Bank, Cinergy, Cincinnati Bell, Touchstone Mutual Funds, Bethesda Hospital, the Cincinnati Museum of Natural History, and the Cincinnati Center City Development Corporation, among others.

He is also a graduate of Xavier University and he is also in the Legion of Honor over there. The official appointments of Mr. Cox do not begin to fully encompass his wide ranging endeavors on behalf of the citizens of Cincinnati and our community. A tally of good works that is inspiring to all of us, Phil. Let it therefore be resolved that the Board of Trustees at the University of Cincinnati, a State University organized under Chapter 3361 of the Ohio Revised Code commends and expresses its appreciation to Phil Cox for all of his dedicated efforts on behalf of the University of Cincinnati and its city and wishes him well in his retirement from the Board of Trustees.

(Applause)

Mr. Cox:

There is an old saying that says time is too slow for those who grieve and too fast for those who rejoice and since I have done both here, my time was just right.

Mr. Wyler:

He has to leave early today. We normally have a reception after our meeting but we are going to postpone that until January when he will be back and we will have cocktails or whatever.

I would like to call on President Zimpher for her remarks.

### **Report of the President**

President Zimpher:

Thank you, Jeff. I will give my remarks today from the podium as we have several special guests to recognize. I, too, want to thank you Phil for your leadership, your collegueship and your support. Phil has availed himself at most every speaking opportunity that we have at the university, he has greeted freshmen; he has said goodbye to seniors at commencement; he has met with groups and organizations.

I think you may hold the record, Phil, I am thinking, for the rounds you have made with the deans. At least three in my tenure where Phil set out to meet with every dean on campus and a good hour was spent. I remember his visit to Dean Doug Lowry, we gave him a parking ticket that day, just to be remembered by our dear former Chair. So, I too want to thank you personally, and as Jeff said, we are not done with you. We will have a celebration and when that happens, we will again thank you for your service.

We have been busy at the University, a spectacular time for the University of Cincinnati. You have been reading some of the headlines. The \$420 million in-kind contribution from a group of people we know as PACE – the Partnership for Collaborative Engineering Education and we are now a designated PACE University,

making us one of only twenty-one universities in the United States, and there are others around the world, and the first in Ohio. Of course, we did not plan it this way but quickly on the heels of our PACE designation, we received a \$20 million anonymous bequest for space exploration research and education.

We also announced another successful We're All UC faculty/staff campaign. We do this on the occasion of the State of the University address in the fall. This year 2,138 donors contributed, beating the last two years of our only three year old We're All UC campaign, totaling \$9.5 million from our faculty and staff which is just outstanding.

Our faculty has also been stacking up more accolades. You read about Jay Hove, the physiologist at our Genome Research Institute and otherwise known as the zebra fish expert. He received the highest honor awarded to young scientists in our nation, the Presidential Early Career Award for Scientists and Engineers and, of course, you saw him featured a few days ago in the *Enquirer*.

Two UC faculty members have been named Fellows in the American Association for the Advancement of Science: Peter Stambrook, chair of the cell and cancer biology department in the College of Medicine, and Robert Richardson, professor of philosophy in the McMicken College of Arts and Sciences.

On enrollment, you will hear more from Caroline Miller in a few minutes but I do want to note that this has been a busy time for Admissions, as the Office of Admissions hosted more than 3,100 visitors to campus just during the month of October, more than the entire fall term last year. Something is happening. On the other end of the pathway through college, the number of companies conducting campus recruiting sessions and interviews has doubled.

UC Libraries co-sponsored the very first Books by the Banks: Cincinnati USA Book Festival. Held earlier this month the event included over 90 authors and attracted

over 1,500 attendees from throughout the tri-state. It is now going to become an annual event.

Our College of Law students are hard at work on a new journal that will debut in 2008. It will be called the Freedom Center Journal, a joint project with the National Underground Railroad Freedom Center. The journal held an inaugural symposium last month.

A shortage of over 340,000 registered nurses is expected by 2010 and so the state of Ohio is taking steps to alleviate that shortfall. The College of Nursing Dean, Andrea Lindell, has been appointed to a statewide study of the current shortage of faculty and clinical placement sites for nursing education programs. Dean Lindell was nominated to the committee by over 15 state legislators and appointed by the Ohio Speaker of the House Jon Husted.

Our campus has outdoor statues honoring two beloved and legendary icons of UC: William Howard Taft and Oscar Robertson. And now a third has joined this distinguished group of statuary. Our co-op division unveiled this fall a bronze statue of Herman Schneider, the founder of cooperative education. The statue stands in Baldwin quad, right outside his former office window.

And, now, I would like to recognize someone who has been an outstanding supporter of the United Way through UC's annual Charitable Giving Campaign. You know him as Professor Emeritus of Psychiatry, Dr. Stanley Kaplan. Today, I would like to call Stanley forward. Don't be shy, you have to come up here with me, I have warmed up the Podium and made it comfortable and cozy. We are recognizing Stanley Kaplan for his generosity to the United Way and to our charitable giving campaign which you all know occurs in the fall.

Dr. Kaplan and his late wife, Mickey, have been long visionary and generous leaders in the Cincinnati community. Stan has been a Tocqueville Society member at the

United Way for 13 years. He has given to the Community Impact Fund and to agencies that hold a special place in his heart such as the Association for the Blind and WCET.

So, it is my great privilege to recognize Stanley with a small token of our appreciation, Stanley, which comes with a special silver ribbon. It is just very, very special that we at the University can be such outstanding supporters of this community and we cannot do that without the magnitude of the Tocqueville supporters and so for all of this and more, we want to recognize you today, Dr. Stanley Kaplan.

(Applause)

And, now I would like to turn the mic over to a man who is no stranger to this Board of Trustees. He just delivered the annual report on behalf of The UC Foundation earlier this fall to this group. And, he is back again today to give us a preview of a resolution that is on your agenda under the Finance and Administration Committee. You know him, of course, as Chair of UC's Foundation Board. He is Jeff Williams and as I call Jeff to the Podium, I want to remind you that Jeff is an alumnus of UC and currently heads his own firm, Jeffrey Williams & Company LLC, investment bankers in New York City.

Jeff has given generously of his time and resources to UC since becoming a Foundation Trustee in 1998 and now, of course, serves as chairman of the board and the executive committee. Next month, which sounds like a long way away but actually it is only two weeks from now, Jeff will be giving the commencement address to our graduating class. But, today, Jeff is here to share exciting news regarding UC's campaign plans.

(Applause)

Mr. Williams:

Nancy, thank you very much. It is a pleasure to be here this morning, especially a pleasure because we do have a very, very pleasurable thing to announce and to ask you to endorse. An important step in the process of formulating the campaign occurred last month when the Foundation Board of Trustees convened and accepted a recommendation from our campaign co-chairs on the magnitude of the goal and the duration of the campaign.

And, I would like to introduce at this time, one of the convening co-chairs, Otto Budig. As all of you know, I am sure, Otto is a Foundation Trustee, an alumnus of the university; he is a leading volunteer and philanthropist in the Greater Cincinnati community. He has a distinguished business career and among his many professional and civic commitments, Otto has graciously accepted one of our key leadership roles as convening co-chair of our campaign.

At this time, I would like to introduce him and have him share more about this endeavor.

(Applause)

Mr. Budig:

Ladies and gentlemen, thank you and thank you, Jeff, for your kind remarks. Good morning everyone. As Jeff shared earlier, our time here today represents the culmination of thousands of hours of work by volunteers, academic leaders, faculty and staff and building toward the largest comprehensive campaign in the 188 year history of UC.

Here are some of the milestones we have already reached. I am pleased to serve as convening co-chair with UC Trustee, Buck Niehoff. We will hear from Buck in a few moments but to assist in guiding this effort, John Barrett, Stan Chesley, Dave Dillon, C. Mack, Yvonne and Oscar Robertson, George Schaefer, Jay Stewart, Dick Thornburgh,

Peg Valentine, Ed Wedbush, Steve Wilson and Tony Zingale have agreed to serve as co-chairs and those are names, I am sure, all of us recognize. Jeff Williams, Jeff Wyler, and President Zimpher have agreed to serve as ex-officio co-chairs and we are also pleased to share that we have two honorary co-chairs, Jim Kautz and Ellen Rieveschl.

We have engaged regional committees focused geographically on cultivating relationships with alumni and friends and this work has begun already in New York, Chicago, the Silicon Valley and Washington. And, when our leadership recruitment is finished, we expect to have more than 500 people actively engaged in this campaign.

A critical step in recruiting high quality leadership has been our ability to communicate the content of the campaign which is the vision for what UC will become that has been articulated so well by President Zimpher and our deans and faculty.

Last year at this time, academic leaders were partnering with Foundation staff to craft a case for support for that vision. That work culminated in a meeting last December where more than 100 faculty, alumni and friends gathered in this room to discuss and evaluate that case. As the case was refined earlier this year, work was under way concurrently to complete a need's assessment and under the leadership of our Provosts, the Deans are prioritizing those needs and creating their unique cases for support and many of the colleges have already completed the first draft statement for vision and goals.

Based on the stated needs of the University and its colleges and units, and on an extensive body of research which has examined the capabilities of our alumni and friends, my colleague and co-chair, Buck Niehoff, will place a motion before the board today on behalf of the co-chairs, President Zimpher, and the Foundation Board Chair, Jeff Williams.

Before that, allow me, if you will, a moment for personal reflection. Jeff mentioned that I am an alumnus of UC and I would like briefly to share my story. At our

UC Foundation Meeting on October 27 and in conjunction with this campaign, I provided some personal comments and while I trust that those of you who heard it at that point will bear with me and I will make those comments again because I think it speaks to this campaign and how much it means.

Fifty-Six years ago, in 1951, I crossed the threshold of the University of Cincinnati and I looked forward with some trepidation and anxiety to a college education. The university was not then what it is now. In fact, Quonset huts were being used as classrooms for returning Korean War veterans and were lining what is now known as MainStreet. Our family did not have the financial resources to assist in deferring the cost of college but thanks in part to the co-op program but, more importantly, to scholarships I received from the university and provided by someone I would never know allowed me the opportunity to complete my education.

And that is what this campaign, this achievable and ambitious endowment campaign, is all about. Through our mutual efforts and, hopefully, through your approval today of our goal, we will garner funds for buildings you may never see built, for professor chairs, for teachers you may never meet and for scholarships for students who will never be able to thank you personally. But this investment in the future is something that should not be delayed.

UC|21 is achieving its goal. Our university is considered one of the premier learning institutions in this country but we must not stand on our laurels because the dedicated people who came before us and on whose shoulders we are standing expect us to continue that legacy. Thank you for your attention.

(Applause)

Mr. Williams:

Otto, thank you for the passion you have brought to this process and the excellent report on the campaign progress. Chairman Wyler, President Zimpher and members of

the board, I open the floor for any questions you might have about the campaign progress. If there are none, thank you very much, and we will be back later during the course of the meeting.

President Zimpher:

Well, a round of applause for our campaign leadership.

(Applause)

I think you have teed up the business meeting of the Finance and Administration Committee quite appropriately and held a degree of suspense along with that, I might add. I can vouch for Jeff Williams' presence in our community and across the country and literally around the world because we have alumni in every quarter of the globe and his personal commitment to the recruitment of our campaign co-chairs, Otto Budig and Buck Niehoff, and every individual I am glad you read, Otto, has been recruited at the hands of and with Jeff Williams.

Otto and Buck, you have an extraordinary team of well known and accomplished alumni and friends of the University of Cincinnati and the 500 or more people that will ultimately support and drive this campaign is just an extraordinary success in its own right. So I want to personally thank you for the support we all feel in leading the institution through your actions and your wisdom and your wealth.

We have added a dimension to our board meetings in a regular presentation from Caroline Miller. We just want to constantly update you on the success relative to recruitment, admissions and ultimate enrollment and here to bring you the November installment is Caroline Miller.

*(Caroline Miller, Ph.D., Associate Vice President for Enrollment Management, gave the following enrollment update information.)*

Dr. Miller:

Thank you, President Zimpher. It was my plan today to deliver an update that did not include numbers. I cannot do that. It is not in my nature and the numbers I have to share with you are awfully exciting and they also fit nicely in our evolving enrollment strategy which is what I had actually planned to talk about.

For our traditional markets, I think you know our strategy is to use the web to cause students to visit our wonderful campus by increasing and enhancing relationships with school counselors in the secondary community. The post-it block at your place is our counselor gift this year. You will notice the watermark, subtle as it is, causing counselors and those they send notes to to visit the web site.

President Zimpher mentioned our visits from the month of October – well, they are being followed closely by applications for the fall class of 2008. As of last week, the mid-November report, freshmen applications are up to 48%, transfer applications are up 115%, and our supervisor in the processing area sent us a little note yesterday morning that said that over the Thanksgiving weekend 747 Web apps came through. We are a little busy on the fourth floor of University Pavilion.

This brings me to point #2 – our transfer and transition market and our pathway project. It fits under the umbrella of many roads to a UC degree. Enrollment from our two regional campuses, Cincinnati State and Sinclair, were up a combined 19% with this fall class. So the Pathway Project appears to be on the track that we had hoped.

It also leads to an increasing number of UC graduates. Dr. Bhati, I know you ask this question frequently at the board meeting about our cohort rates and while they are stable, in the near term based on retention rates, we expect those to go up but a surprise happened when we looked at the fall numbers. Last year 2006-2007, UC graduated 486 more students than the previous year and our graduation rates have been pretty stable over the last five years with 486 as the significant number, so we looked to see where they came from and they are coming from students transitioning from our branches; they

are coming from our distance cohorts who are beginning to graduate and they are coming, indeed, from our traditional markets that are staying with UC – that is 486 more alums.

Finally, it is important for you to know that we are gradually changing our philosophy behind our scholarship award process. As I think you know, we have been very formulated in that process in the past. We are moving to a more realistic process with variable selection criteria, depending upon the competitiveness of academic program schools.

It is a process a little harder to communicate with the students and families but a process we believe that will take us in a more strategic direction as we shape the classes that enter UC and as we manage those dollars more closely. It is a process, along with our increasing application rates, which may cause people to ring your phones. For as we changes these processes and we become more selective, you may get called. Please feel free to forward those calls to us but also please communicate that interest in UC has never been higher!

(Applause)

President Zimpher:

I want to compliment Caroline and the mighty, mighty team that surrounds the work of interest which is shown by campus visits; followed by an application, there must have been a lot of parents encouraging their children over the Thanksgiving break; followed by review and decision to admit; followed by a student's decision to enroll; followed by a student's decision to arrive. And all the time we are getting comfortable with this year's freshmen class, this fine group of people is getting comfortable with next year's freshmen class. Very, very exciting!

UNIVERSITY OF CINCINNATI  
TWO HUNDRED AND SEVENTY-SIXTH MEETING OF THE BOARD OF TRUSTEES  
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And, now, as a regular at this time of the year, this season we have our annual report on research and it will be delivered today by our Vice President for Research Sandra Degen.

*(Sandra Degen, Ph.D., Vice President for Research gave the following presentation on the Office of Research Report. Handouts were distributed to the members of the Board and others seated at the meeting table. Copies of the handouts are on file in the Office of the Board of Trustees.)*

Dr. Degen:

Thank you, Dr. Zimpher. As Dr. Zimpher mentioned this is my annual report on the state of Research at the university. Like Caroline, I cannot stay away from numbers either. In fact, we are able to talk by the numbers. I am happy to report today that the state of Research at UC is very good. At the September Board of Trustees dinner, I talked about many of our challenges at the federal level with regard to funding. So, how we have done with regard to bringing in new research dollars, I think, is more significant because of the fact that federal funding is, in general, for our faculty, actually less than it was the year before.

So, moving on, I am happy to state that our funding for 2007 was at \$333.5 million. That is \$1 million more than the year before and, again, in the phase of federal funding level, that is significant. This funding level has doubled over the past ten years, as you can see from 1998 to 2007, it went from about \$150 million to over \$300 million. This number also includes our affiliate faculty. Affiliate faculty are faculty who are part of the University of Cincinnati but their lab, their research, are done in places that are not physically on the UC campus.

When we take those faculty that do their research on the UC campus, we are actually up \$7 million over the previous year and I need to thank the faculty profusely for that – for being persistent and for being outstanding in their fields.

When we look at the composition of that funding, 87% of that funding comes from federal sources so that is why I keep mentioning in face of the federal funding climate, we still have done very well. We tried to leverage our funding, or diversify our funding, from other sources besides federal sources and from other sources even within that federal budget beyond the National Institutes of Health (NIH) because there is an initiative to double the NSF budget and we do get funding from the NSF but we need to diversify that even more. So you can see here from this pie chart that about 56% of our funding comes from the National Institutes of Health – that is the budget that is flat-lined and has been flat-lined over the past several years.

When we look, there are 30 Institutes in the National Institutes of Health and the Institute that we get the most funding from is the National Heart Lung and Blood Institute which brings in over \$23 million a year. The part of this pie chart that I have been working on, trying to increase our take, is on the industrial support which is up here at 4.26%. I am happy to report that in 2006, we brought in \$6.25 million from industry sources but in 2007 that increased 40% to \$8.7 million and we are continuing to try to work that area intensively.

When we look at other non-profits, well I should say the State of Ohio – it depends on State of Ohio initiatives. With a new Governor, there are new initiatives which I will talk about at the end of this talk and then, finally, the non-profit support, we continue to get significant funding from the American Heart Association, the Cystic Fibrosis Foundation and other Foundations. These, in general, are places where our Junior Faculty get their first grant from.

When we look at another indicator of success in the research arena, it is Tech Transfer which means taking our basic research finding to the public. There is many ways to do that. The traditional way is by patenting. We are actually moving away from patenting because many of our patents do not bring in any other dollars. It is more about licensing; it is more about industry partnerships that we have between our faculty and

industry partners and it is about also sponsored research. It does not have to be licensed out. It can be money from industry that continues to support our research programs.

One person I would like to highlight, who was the Number 1 under start-up companies, is a faculty member in the College of Medicine, Dan Hassett, who had a finding that Nitric Oxide which is something that is used to cure meat that actually when inhaled by cystic fibrosis patients unclogs the mucus and because of that finding, he has formed a start up company in San Diego, not in Ohio, but the entrepreneur he is working with is in San Diego and it is called Aries Pharmaceuticals. And, we have licensed that activity to that company and that is a success and we need to be doing that more often.

When we look at other successes in 2007, we have many. And, I am talking about 2007. Dr. Zimpher already started talking about fiscal year 2008, and you will hear more about it next year from me, but in 2007 we were awarded the only two Ohio Eminent Scholars given by the Ohio Board of Regents in the State. There are many other public institutions in the state but we were the ones that got both of these prestigious positions and they are in nano sensors and propulsion.

We started a new program in the College of Engineering called Sustainable Urban Engineering in education and research but it is not only in the College of Engineering. It extends across the entire campus and, in fact, one of our recent proposals that we put into the state was this program but involved about five colleges.

You will hear more from the next speaker on the Solar Decathlon. I do not need to go on about our enthusiasm and our excitement for this endeavor that involved at least four colleges, the College of Arts and Sciences; the College of Design, Architecture, Art and Planning; the College of Business; and the College of Engineering. And, that is what we are trying to do is to work across the entire campus, bring together our faculty and synergize and then the students learn from that.

And, at the bottom of this slide, I have listed some of the big grants. I am not going to go into them. Big grants are always good when we get them but that means next year, we have to even get bigger grants so that I can come up and tell you that we did better than last year but these were all significant grants and involved teams of faculty working together.

Other successes in the coming year will be the opening of the CARE/Crawley Building. I have been told that faculty will start moving in in April and I am sure we will be highlighting that much more. It is a pretty awesome building and will compliment our research enterprise.

Two other successes that started with a relationship with Procter & Gamble – one is the Compound Library mentioned there. When P&G Pharmaceuticals downsized their drug discovery unit, one ramification of that was that they had a compound library of potential drugs that were 200,000 in number and they gave that to the University of Cincinnati and we now have a consortium of universities that work together to use that library to find new drugs. Some of those partners include the University of Kentucky, University of Tennessee, Memphis and Children's Hospital and there is a big group of people at the Genome Research Institute working on this together.

The Live Well Collaborative, as you may know it as the Living Well Consortium, that has a new name – LWC – is another research enterprise that included faculty across many colleges and now is almost finally in place but they have been teaching courses, designed studios to students and will be on the way to a success story in the future years and that involves a collaboration with Procter & Gamble, Hill-Rom, General Mills and a few other companies.

I alluded to the challenges that we face in the research enterprise and they are significant. The flat lining of the NIH budget which was doubled over five years in the past has had significant impact because of the planning that went on during that doubling time but, again, we have weathered that fine. Other losers in the present budget are the

Department of Defense – the science side/the research side, Homeland Security, basic research side. But the winners, the National Science Foundation, are undergoing a doubling of its budget and the Department of Energy.

Long-term – this administration has interest in renewable energy and STEMM education but, as we all know, in a year we will have a new administration with a new agenda. And for us, advocacy for improving the NIH budget is critical because as I told you, a significant part of our research portfolio comes from the NIH.

But, at the State Level, we have many opportunities and the outlook is good. The new Governor is very supportive of STEMM education and research. STEMM stands for Science, Technology, Engineering, Math and Medicine. He has come up with a program called the Ohio Innovation Partnership which has two arms to it. One is the scholarship program to promote workforce development of students in the State of Ohio, keeping them in the State of Ohio and we put in three proposals for that program.

The other part of that is the Research Scholars Program for \$150 million to be spent this year by the state to support the recruitment of world class faculty to our campuses in areas of centers of excellence. We had a very vigorous internal competition and discussion led by Tony Perzigian to define where we will go with that and we put in five proposals last week and I think they are very good proposals. We are at the interest part of this, but I think that we really put our best foot forward and I think it is very nice to see that the State is so supportive of attracting and retaining our world class faculty because they are what keeps this university going and they are our research enterprise.

Internally, what I can do to offer to help the faculty be best prepared for writing grants is providing internal funding opportunities through what is called the University's Research Council Grants and as many Grant Writing Workshops as possible. They are very well attended. Last year our one workshop alone had about 170 faculty, students, and post docs participate and we will continue to offer that.

To summarize the forecast for 2008, we know that we are on track with how we have done last year – we brought in about \$80 million of new grants in the first quarter of this year. There are many deadlines that are coming up so our faculty are working hard. We applied for a very significant grant from the National Institutes of Health called, internally we call it the CTSA Grant, but that stands for Clinical and Translational Science Award. Although it is a very large amount of money, it is not all about the money. It is about prestige and getting one of these grants will put us in the elite group of academic health centers, as well as enable us to apply for additional funding that only those people who can get CTSA Grants. This Grant will not be reviewed until next spring but we have high hopes for that.

With regard to letting the UC Community know about what we are doing, you are the first ones to hear this talk. Next week, I will be giving a longer version of this talk to the UC Community, both in the Vontz Auditorium and in the Lindner Auditorium.

And, then in March, Dorothy Air is working with a large group of people to put on Showcase UC. This will be our second time putting on Showcase UC which will highlight our innovation and research programs at the University of Cincinnati to not only those within the UC Community and family but to our industrial partners and it is a way to bring in more industrial partnerships with our faculty.

At your place are three items to highlight what we have done with research in fiscal year 2007. One is By the Numbers, an annual report put together by Dama Kimmon and her PR team. It has a lot of the information that I presented today. Also, you may recognize this – you have gotten this every year – this is the details behind that. And, then, finally, we updated the UC|21 Report Card. In September, you got an updated Report Card but without the Research numbers included - so they are included.

So, to summarize, I would like to say that it was a very good year - \$333.5 million in new research funding is incredibly significant. We are ranked 24<sup>th</sup> among all public institutions and federal R&D expenditures and a number that we are very proud of and if

not for the faculty and their perseverance and their outstanding research programs, we would not be at the level we are. So, thank you.

(Applause)

Dr. Bhati:

My question is – does the \$333.5 million include the Children’s Hospital?

Dr. Degen:

Yes, it does.

Dr. Bhati:

What percentage is the Children’s Hospital?

Dr. Degen:

It is about one-third of that total.

Dr. Bhati:

Thank you.

Dr. Degen:

And, just to let you know at Children’s Hospital, there is over 500 UC faculty which represents over one-third of our faculty in the College of Medicine.

Mr. Humes:

Sandra, if the board were to set a goal and say that we would like to increase our research income by 20% per year for the next three years, is that achievable and what resources would you need to try to achieve that?

Dr. Degen:

Well, that would be fun to dream. I think 20% would be hard. The resources I would need would be more support staff that could help process the grants, go out and have industry contacts that enable this to happen. I think 20% is a hard goal. We did \$1 million out of \$330 million and I do not know what that percent is off hand.

But, I would not mind trying to do that and having my research team try to come up with what resources we would need to do that and what then would help our faculty. Part of it is the recruitment of world-class faculty. That is what makes the difference. When you get someone who is a nucleus of excellence, it is the junior faculty around them and the students around them that really make the difference.

With the new Ohio Board of Regents Research Scholar Program where, my hope is that we get at least \$50 million of that \$150 million, if not more, that will have a significant impact because the people that we recruit will come in with money that we can add to our total plus they will bring in new money. So, the state has that strategy but, internally, I would love to have that opportunity to think if I had more resources what we could do.

Part of it would be recruitment and new faculty. And, then the space exploration endowment that we got that will make a difference, at least, in a very focused area – space exploration – because we will recruit at least two new faculty at professor level who are world class in space exploration and they will bring teams around them. But, I would love to have that opportunity to think more about it.

Mr. Humes:

Thank you

President Zimpher:

Thank you, Sandra. We appreciate it. A round of applause for our research team?

(Applause)

I do want to underscore the publications on the screen and add to that that we publish quarterly Research Magazine. You really have to talk about what you are doing as an institution to bring attention to the research investment here at UC and Sandra has really, with the help of our Publications and Communications Office, really put us on the map with these publications and it is very important.

I would like to add to your question, Tom, that the Cabinet had a working seminar, if you will, on integrated planning - the integration of capital, what we have always called master planning and academic planning which is UC|21 and all of its tentacles and resource planning. So to make the kind of progress you are proposing, we have to have those kinds of goals all integrated relative to our fiscal facilities which are our labs and centers for research and scholarly and creative endeavor, the resources behind that and, then, the academic excellence in faculty recruitment. So I think it is highly conceivable that we can set the kind of targets that you imagine but it has to be integrated planning and we are really working on that.

That said, we have yet another new element of our Board of Trustees meetings which we are calling Voices of the Faculty. While we make constant reference to the centrality of our faculty and the work we do and Sandra's Report is an excellent example of the same, we want at each occasion of the board's gathering to dig deeper, to probe, to give you an opportunity to spend some time with our talented faculty. So today, as the first in this new series, we will hear from one of the faculty who played a key role in our participation in the international Solar Decathlon.

Recall that only twenty universities from around the world were invited to compete in this prestigious event, focusing on an issue that we all know is becoming increasingly more urgent, Solar Power. In all, four UC colleges worked together on our entry into the competition and that included DAAP, Engineering, Arts and Sciences, and the College of Business. So, our speaker today is Anton Harfmann, Associate Professor

in the School of Architecture and Interior Design and Associate Dean at DAAP and I think he is bringing with him one of the student leaders involved in our entry decathlon experience. Anton, please join me at the podium.

*(Applause)*

*(Anton Harfmann, Associate Professor in the School of Architecture and Interior Design and Associate Dean for Academic Technology and Facilities in the College of Design, Architecture, Art, and Planning. Joining Associate Professor Anton Harfmann is student Luke Field who was involved in the project.)*

Mr. Harfmann:

Thank you, Dr. Zimpher. Let me apologize to begin with that this presentation will be conspicuously devoid of numbers and I would like to start by first sharing a little bit about what the Solar Decathlon is, for those of you who have never heard of it. UC was one of twenty universities, as Dr. Zimpher mentioned, in the world selected to participate in this globally prestigious competition sponsored by the US Department of Energy. The competition is to see who can build the best solar house. Using only energy from the sun, the teams are required to generate enough power to run a modern household.

The purpose is to pick the best students to challenge the public to think in new ways about energy and how it impacts every day lives and to push research and development of energy efficiency and energy production. We did that in a unique way that had never been tried before on a house. Our design incorporated an innovative array of evacuated tubes which drew rave reviews at the competition but I am giving more on that later.

This was the first time that UC had been selected to compete in this Solar Decathlon and we faced fierce competition from universities throughout the US and Europe. More than half of our elite competition had participated in previous Solar

Decathlon events. As you see we were in good company with many well respected competing universities and ivies as our neighbors on the National Mall in Washington, D.C.

We were able to compete thanks to the many local and national sponsors who helped us innovate, develop and incorporate technology into our design with their in-kind and monetary contributions. From our own campus, we received an enormous amount of financial support from Sandra Degen's office and many faculty, staff, and even board members. Buck Niehoff and Jeff Wyler contributed personally and generously to our efforts.

More than 150,000 people, and I think they were conservative with that estimate, toured our house in Washington, D.C. during the competition this past October 12 to the 20. And even before we left for D.C., we had some prestigious visitors on our own campus – Ohio Governor Ted Strickland who toured the house with Cincinnati Mayor Mark Mallory.

Now, for a few specifics about our house and our design, we built the house as four sections so that it could be easily transported. This was a wrinkle in the competition that we struggled with for a great time because bridge heights got in our way. If there were no bridges between here and D.C., we would have had a totally different design.

Once together, as you can see with the Smithsonian Castle in the background, our house drew great reviews. In fact, national public radio reported that Washington, D.C. high school students thought our house was the coolest. It is important to be cool. In fact, during that NPR broadcast, those high schoolers said UC's house was the one that they would most like to live in.

Now, remember when I told you about the evacuated tubes. Let me give you a little bit more about those now. Well, we were the only team to integrate this extensive of an array of this technology to power our house. How do these work? The sun hits the

tubes and the water inside the tube gets hot, near boiling, and that energy then was used to create hot water for domestic use; it was used to heat the house and it was used to cool the house. Yes, we actually did use hot water to air condition. I still do not get it. The engineers tell me there are some miracles that happen. I trusted them and it did work.

We were congratulated actually by the competition organizers at the Department of Energy for taking such a big risk on this technology that had not been incorporated into a house before. They expect after this that many houses will follow our lead and incorporate this technology.

We began construction on campus in April 2007, just this past April, believe it or not, in front of Braunstein Hall with President Zimpher up in the left hand corner, driving the first ceremonial screw. Six months later the house was complete and ready for the competition. Here, you can see the house leaving the main gate of the University of Cincinnati on its way to the National Mall in Washington, D.C.

Here we are assembling the house in Washington, D.C. I might add that we were the only team that did not use cranes or a semi and most of the teams used one or the other or both. We were quite proud of that – that we did it with pick-up trucks and here is our completed house.

At the grand opening on the first day our students toured visitors through the house and explained the technology that they had built. We received several distinguished visitors – here you see engineering student, Brian Whitright, describing how that absorption chilling using hot water to cool the house actually works to the US Senator from Ohio, Sherrod Brown. We also had Congressional Representative Jean Schmidt pay us a visit later on in that week.

So, how did we do? I apologize for the only slide with numbers. As you can see, the competition was neck and neck. At the very end, there is a 1200 point spread and at the very end, we ended up 15<sup>th</sup>. We were as high as 5<sup>th</sup> place, by the way, but one night

we suffered a severe melt-down in one of the systems. It had a little bit to do with the inverters and a bunch of other things. We fell to 19<sup>th</sup>.

The students were very discouraged initially but they pulled together and they worked even harder and the engineering students actually wrote a script to determine how many points we could get for every watt that we had left. They climbed their way back up to as high as 13<sup>th</sup> place and we ultimately ended up at 15<sup>th</sup>. We were actually quite proud of that, particularly when you look at the groupings, Carnegie Mellon out of 1200 points ended up only 1 point ahead of us and MIT only 2 points so we considered it a three-way tie, actually.

So, and that saying if only we knew then what we know now, well now we do so next time look out. This experience also reminds me a little bit of when my daughters won the Scripps Howard Local Spelling Bee and were competing at the National Spelling Bee and we went down there as naïve parents and realized when we got there how intense that competition was. Every one of the top spellers had personal coaches and had been practicing for years and here we show up – here we are – and it was quite amusing and now that our students know this, we fully intend to out-spell our competition in the next event.

Now, on to how we benefited and will continue to benefit. Let me go back to this previous slide. As mentioned before, the collaboration between the four colleges has been profound and amazing. New friends and students working together and faculty, colleagues now across the campus have been tremendous. One of the most interesting outcomes was this particular mounting strategy for the evacuated tubes. We actually partnered with a local company, extruded aluminum shapes and they designed and manufactured and filed for a patent with us on this unique mounting strategy and we have actually already had purchase inquiries from the company that manufactures the tubes who would like to actually buy that mounting strategy.

We received really great national and local media attention. *Business Week* covered our project, devoting a slide show on their effort and a mention on this and even though this house is as colorful as ours, it is not our house on the cover. They devoted an entire web site to that effort. *The Chronicle of Higher Education* did a really wonderful spread and we received the prestigious back of the cover which is really great as well.

So, now to talk about, perhaps, the most interesting and important benefit, I would like to introduce Luke Field. Seen here, holding on by his fingernails during the construction of the house. Luke is a grad student in architecture who is one of the lead designers and builders of the house.

(Applause)

Mr. Field:

As Anton mentioned, my name is Luke Field. I am a student in Architecture here and I spent a full year, working on the house, six months in the design in the studio and six months at UC trying not to fall off a roof while working on the construction. Working on this project was by far one of the most rewarding and challenging things I have done yet at UC. In the process, I learned how to speak fluent Engineer; the Engineers learned how to speak Architect and we all learned how to speak Business, as well.

But, more importantly, in the process, we all learned how to work together. We spent many hours together in the studio and out on the site, working side by side and towards the end, we were working 15, 16, 17 hour days, trying to pull this together and working toward the common goal of trying to get this to D.C. in one piece and actually set it up there.

We were all able to gain a better understanding of the other professions, too, which is something that I will carry with me into my professional life. How each of these different groups, the engineers and the business students worked together, how they

worked individually and what their priorities were. No simulated class project could have achieved this goal, as well as this did. UC|21 plan speaks a lot about collaboration, about research and about putting students first. I think this project achieved many of those goals in a very, very tangible way. The students were trusted with a very big job and with a lot of responsibilities and that is one of the best ways to learn, I believe, and despite all of the pressure, the challenges, the successes and the set-backs, even, I am truly grateful that I was able to participate.

(Applause)

Mr. Wyler:

Did Mr. Humes produce those on a mass basis? (he builds houses)

Mr. Humes:

What is happening to the house?

Mr. Harfmann:

The house is currently in disassembled state under tarps in a parking lot at the Genome Research Institute off Galbraith and we are looking for places on campus to set it up and continue to use it as a lab and, hopefully, gear up for the next competition and use it as a way to develop new strategies for the next competition.

Dr. Perzigian:

Anton, could you mention the other key faculty that were supporting you on this endeavor?

Mr. Harfmann:

There were several, most notably, BJ Zirger from the College of Business, Dr. Kazmierczak from the College of Engineering, Fred Beyette from the College of Engineering, Terry Boling and Dale Murray from DAAP, and Elissa Sonnenberg from A&S were the primary faculty team.

Ms. Welsh:

Could I just make an observation that you know we talk a lot about integrative core learning and think about it in general education terms but in professional schools, this is what integrative core learning is all about. It was great for so many reasons but I really think, you know as a teacher for me, it is an educational advantage that was just so outstanding. And, if there is anything that we can do to sort of perpetuate these opportunities would be great because this is another way of stimulating a research engine.

Mr. Harfmann:

Thank you so much.

President Zimpher:

Thank you, Anton.

(Applause)

President Zimpher:

Thank you, Luke Field and all the many wonderful students who partnered with you to create this terrific experience for the University of Cincinnati. Mr. Chair, that concludes my report.

Mr. Wyler:

Thank you, Madame President.

I don't know about you but I don't know how you could walk out of this meeting today depressed. The exciting things that take place at this institution are overwhelming. We are here for students to educate the next generation and generations after that and to hear from Caroline about how many more students want to come to this institution. I had a conversation with Tony a couple of weeks ago and he said I don't know whether there is any correlation but when we blew out UCONN on the football field the other night, I

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got 700 more applications from students than I normally get and that is another part of the college experience.

I see Mike Thomas sitting back there and, Mike, on behalf of the Board of Trustees, thank you for a tremendous football season. I am not old enough to remember the last time they won nine games in a season, actually I am – I was here – but through your efforts and President Zimpher’s efforts, you were able to recruit a new coach and we had a season that we will not be able to forget.

Jeff Williams has made a presentation and Jeff from me to you the time that that man spends from his home in Connecticut, here in Cincinnati, on behalf of this institution, everyone of us owes him a debt of recognition and between he and Otto and Buck who are raising the money, I have donated to these two men for things I don’t even know what the heck they are talking about. They are good sales people so if the phone comes up and says Otto Budig or Buck Niehoff don’t answer, just send money. But you know you cannot help but feel the good vibes that are taking place here and you all should be proud that you are a part of this.

Having said all that, I am now going to call for the committee meetings. The first meeting this morning will be the Governance and Audit Committee and Mr. Cox is the Chairperson and Mrs. Buchanan and Mr. Niehoff.

**THE BOARD COMMITTEE MEETINGS**

(Proceedings of the board committee meetings are contained in the respective committee meeting minutes, which are on file in the Office of the Board of Trustees.)

The committee meetings began at 9:31 a.m.; the meeting concluded at 10:03 a.m.

**THE REGULAR MEETING OF THE BOARD OF TRUSTEES**

The Regular Meeting of the Board of Trustees was convened on November 27, 2007 at 10:03 a.m. and, as noted on the first page (page 55) of these minutes, roll call was taken.

Mr. Wyler:

The meeting will now come to order, the Two Hundred and Seventy-Sixth Session of the Board of Trustees of the University of Cincinnati.

**Approval of the Minutes of the September 4, 2007 Special Meeting, the September 25, 2007 Regular Meeting and the October 12, 2007 Special Meeting**

Mr. Wyler called for additions, corrections, or deletions to the minutes of the September 4, 2007 Special Meeting, the September 25, 2007 Regular Meeting and the October 12, 2007 Special Meeting of the Board of Trustees. Upon motion of Dr. Bhati, seconded by Mr. Humes, the minutes were approved as distributed.

**Approval of the Items Recommended by the Board Committees**

Listed below are the items recommended to the Board of Trustees for approval by the Academic and Student Affairs Committee, and the Finance and Administration Committee at their respective meetings held on November 27, 2007, prior to the Regular Meeting of the Board of Trustees.

**Academic and Student Affairs Committee Recommendations**

**07.11.27.01 CHANGE OF DEPARTMENT NAME  
TO DEPARTMENT OF MOLECULAR ONCOGENESIS  
COLLEGE OF MEDICINE**

It is recommended that the Board of Trustees approve the name change of the Department of Genome Science to the Department of Molecular Oncogenesis, College of Medicine, effective December 1, 2007. Documentation to support this recommendation is attached.\*

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\*Filed in the Office of the Board of Trustees

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**07.11.27.02 FACULTY APPOINTMENTS**

**Synopsis:** Appointments and Emeritus Status for Faculty Members

It is recommended that the Board of Trustees approve the granting of appointments and emeritus status to the faculty identified below. These recommendations have been approved by the appropriate departments, colleges, and office of the senior vice president and provost.

**Department Head / Director Appointments**

Michael J. Edwards, M.D. (appointment)	Director and Christian R. Holmes Professor with tenure in the Department of Surgery, College of Medicine Effective: January 1, 2008 through December 31, 2015
Roberta S. Gary, DMA (reappointment)	Head of the Division of Keyboard Studies in the College-Conservatory of Music Effective: September 1, 2007 through August 31, 2012
Malak Kotb, Ph.D. (appointment)	Director and Professor with tenure in the Department of Molecular Genetics, Biochemistry and Microbiology, College of Medicine Effective: May 1, 2008 through April 30, 2015
Stephen M. Strakowski, M.D. (appointment)	Director and Professor with tenure in the Department of Psychiatry, College of Medicine Effective: November 1, 2007 through December 31, 2012
Lizabeth A. Wing, EdD (reappointment)	Head of the Division of Music Education in the College-Conservatory of Music Effective: September 1, 2007 through August 31, 2012

**Emeritus Status**

Janet L. Bohren, PhD	Associate Professor Emerita of Educational Technology College of Education, Criminal Justice, and Human Services Effective January 2007
Phillip O. Bridenbaugh, M.D.	Professor Emeritus in the Department of Anesthesiology, College of Medicine Effective January 1, 2008
N. Kelly Hale, DMA	Professor Emeritus of Opera and Coaching College-Conservatory of Music Effective: September 1, 2008

William R. Meyers, PhD	Professor Emeritus of Psychology McMicken College of Arts and Sciences Effective January 2, 2008
Jerome L. Paul, PhD	Professor Emeritus of Computer Science and Mathematics College of Engineering Effective January 2, 2008
Patricia S. Tate, MEd	Professor Emerita of Dental Hygiene Raymond Walters College Effective January 2, 2007

### **Finance and Administration Committee Recommendations**

#### **07.11.27.03      EMINENT SCHOLARS PROGRAM AWARD ACCEPTANCE**

**Synopsis:** In order to comply with the conditions of acceptance required for State of Ohio Eminent Scholars program awards, it is recommended that the Board of Trustees adopt a resolution accepting two recently announced Ohio Board of Regents Eminent Scholars Program Awards totaling \$1.37 million.

The Ohio Board of Regents has awarded the University of Cincinnati two Ohio Eminent Scholar positions following a state-wide competition each in the amount of \$685,494, for a total of \$1,370,988. Only two positions were awarded in FY07. The two positions are to study Advanced Power and Propulsion Systems in the College of Engineering and Nano Bio Devices in the McMicken College of Arts and Sciences and in the College of Engineering.

These prestigious positions are consistent with UC|21 academic priorities and reflect the academic excellence and strong scientific collaborations among faculty in the McMicken College of Arts and Sciences and the College of Engineering. These positions are also consistent with the goals and priorities of the Governor, the Chancellor and the General Assembly. This and other programs create and fund new programs intended to fuel the state's economy through the attraction of high caliber faculty and graduate students whose research will lead to the commercialization of intellectual property.

In accordance with the conditions of acceptance outlined in the Memoranda of Understanding for the Eminent Scholar in Advanced Power and Propulsion Systems Award and the Eminent Scholar in Nano Bio Devices Award, the Board of Trustees hereby accepts these two awards, confirms that institutional matching funds have been dedicated, and affirms that the President of the University is empowered to sign all award documents.

#### **07.11.27.04      APPROVAL OF THE COMBINED INSURANCE COMPANY OF AMERICA RETROSPECTIVE PREMIUM CALCULATION AGREEMENT**

**Synopsis:** Approval is requested for a contract that would allow the University to retain a maximum of ten percent of the premiums collected for student health insurance provided that claims filed do not exceed the loss ratio provided in the agreement.

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It is recommended that the Board of Trustees approve the Combined Insurance Company of America Retrospective Premium Calculation Agreement. The Board of Trustees previously approved an agreement between the University of Cincinnati and Combined Insurance Company of America to provide health insurance for University students. Under the insurance contract, students insured during the one year term ending August 31, 2008 may file insurance claims until August 31, 2009.

The Retrospective Premium Calculation Agreement allows the University to retain up to ten percent of the premiums collected under the insurance agreement, provided that the claims as of August 31, 2009 do not exceed the loss ratio provided in the Retrospective Premium Calculation Agreement.

**07.11.27.05 NAMING OF THE CONFERENCE AND EXHIBIT ROOM IN THE CENTER FOR THE HISTORY OF HEALTH PROFESSIONS**

**Synopsis:** It is recommended that the Board of Trustees approve naming the main conference/exhibit space in the Center for the History of Health Professions (CHHP).

In October 2005, Daniel Lucas, MD, and his mother, Judith Lucas, made a gift of \$100,000 in memory of her late husband, Stanley Lucas, MD. The gift was directed to the Cincinnati Medical Heritage Center renovation fund (renamed the Center for the History of the Health Professions-CHHP). Dan and Judy have requested the gift be used to name the main conference/exhibit space of the center in Stanley Lucas' honor. The pledge was paid in full as of September 2007.

**07.11.27.06 NAMING OF THE KARL J. SCHLACHTER MEMORIAL LIBRARY FOR DESIGN, ARCHITECTURE, ART AND PLANNING**

**Synopsis:** It is recommended that the Board of Trustees approve naming the Design, Architecture, Art and Planning (DAAP) Library as The Karl J. Schlachter Memorial Library for Design, Architecture, Art and Planning.

Mr. and Mrs. Mark Schlachter are interested in making a \$1 million commitment to the University of Cincinnati to name the DAAP Library for Mark's father, Karl J. Schlachter.

The \$1 million naming gift would be split equally to create the following two funds:

- Karl J. Schlachter Memorial Library Fund -- This spendable fund would be used for the immediate priority needs of the Karl J. Schlachter Memorial Library for Design, Architecture, Art, and Planning, including facility and technology upgrades and digitization of unique resources.
- The Karl J. Schlachter Memorial Library Endowment Fund -- This true endowment fund would be invested with the annual income to be used for facility improvements, furnishing upgrades, technology, and collections for the Karl J. Schlachter Memorial Library for Design, Architecture, Art, and Planning.

**07.11.27.07 ESTABLISHING AND NAMING OF THE WOLIVER  
LABORATORY FOR SIMULATION AND EDUCATION IN  
SURGERY**

**Synopsis:** It is recommended that the Board of Trustees approve establishing the Woliver Laboratory for Simulation and Education in Surgery (Woliver Laboratory).

In order to assist the UC College of Medicine's Department of Surgery training initiatives, Edward Woliver, MD, intends to provide a gift of \$1,000,000 to establish both a gift and an endowment fund at the University of Cincinnati Foundation. The purpose of the gift is to establish the Woliver Laboratory for Simulation and Education in Surgery (Woliver Laboratory). A portion of this gift, \$250,000, will be used to establish the Woliver Laboratory for Simulation and Education in Research Gift Fund (Woliver Gift Fund) to support operating expenses and procure simulation systems in general and vascular surgery for the Woliver Laboratory. The remaining \$750,000 will be used to establish the Woliver Laboratory for Simulation and Education in Surgery Endowment Fund (Woliver Endowment) to cover a major portion of the program's ongoing operating costs.

**07.11.27.08 RECOMMENDATION FOR UC CAPITAL CAMPAIGN GOAL**

**Synopsis:** UC Capital Campaign Co-chairs recommend \$800 million as the goal for the upcoming UC Capital Campaign.

It is recommended that the UC Board of Trustees endorse an \$800 million goal for the upcoming University of Cincinnati Capital Campaign.

The goal was determined through a campaign feasibility study conducted by campaign consultants, Marts & Lundy that encompassed interviews with colleges, units and donors.

**Action Items**

Mr. Wyler:

The Trustees were present at the committee meetings held today and have heard the recommendations of the Academic and Student Affairs Committee, the Finance and Administration Committee Meeting, and the Governance and Audit Committee Meeting held today. The items reviewed and recommended by the committees are named in the Action Items list at your place. May I have a motion to approve all items?

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Upon motion of Mr. Wyler, so moved by Dr. Bhati, seconded by Mrs. Heimann, the Board approved the items recommended by the committees by the following roll call vote:

**Recommendation Nos. 07.11.27.01 through 07.11.27.08**

**AYE:** Dr. Bhati, Mr. Wyler, Mr. Niehoff, Mrs. Heimann, Mr. Barrett, Mrs. Buchanan, and Mr. Humes

**NAY:** None

**ABSENT:** Mr. Cox and Mr. Heiman

**ABSTAIN:** None

**Unfinished and New Business**

Mr. Wyler:

Is there any unfinished business? (There was none.)

I would like to call on Ann Welsh for the Faculty Senate Report.

Ms. Welsh:

Good morning, Mr. Chairman; good morning everyone.

First, I would like to take this opportunity to thank Chairman Wyler for taking the time to meet with the members of the Faculty Senate Cabinet earlier this month. The discussion regarding the role of the trustees in decision-making as well as the role of the faculty representatives to the Board was very helpful. We were most interested to learn of the extensive involvement of board members in university affairs and we certainly want to take this opportunity to thank you for your generosity of spending so much of your time on campus interacting with university administration.

In discussing the role of the faculty representatives to the Board of Trustees which was sort of the purpose of the meeting, Chairman Wyler suggested that early involvement

by the board reps in university issues was a good use of their time. In other words, not at the end of the process at the table here but at the beginning of the process as issues begin to bubble up. And, we agreed. We believe that our board reps are uniquely positioned to do this work for the board and I would like to take a couple of minutes to explain why we believe that to be the case.

To do that, we need to talk a little bit about the processes of faculty governance. We talked about the university governance but today, faculty governance. While each academic unit has its own distinctive internal governance processes, the interests of the faculty as a whole are the responsibility of the faculty senate. There are 50 members of the senate – 37 of the senators are elected by their units – these are colleges, libraries, professional practice, part-time emeriti faculty. Eight senators, the Chair of the University Faculty, the Chair-elect and the Secretary are elected by the faculty at large. The two representatives to the Board of Trustees are also elected by the faculty at large. The parliamentarian serves out of the kindness of her heart and President Zimpher is an ex-officio member of the senate. So the senate is truly our representative body for governance.

The guiding body of the Senate is the Senate Cabinet and the members of the Cabinet are selected for their expertise and for their commitment to the continuous improvement of the university. Additionally, within that constraint, we seek the broadest possible reach across campuses and different disciplinary circles. At the present time, the Cabinet's reach extends across Arts and Humanities, to Social and Behavioral Sciences, Business, Education, Natural Science, Medicine, beyond the east and west sides of the Clifton Campus to the branches. We have award winning teachers; we have basic and applied researchers, in fact, a majority of the cabinet members have been successful in gaining significant external funding.

We do not have a cabinet member from engineering but we do have an engineer who teaches in an interdisciplinary program in engineering and for the first time in many years, we don't have a representative from the libraries on the cabinet but as a

consequence, we check in with those people on a regular basis. The final two members of the Cabinet are the Faculty Representatives.

Members of the Cabinet chair Senate standing committees and often also sit on the all-university committees with parallel responsibilities. So, for example, the chair of our budget and priorities committee is a Ph.D. with a CPA. She serves on the financial coordinating committee and on the Performance Based Budgeting Committee. Similarly, the chair of the human relations committee, a Ph.D. in Psychology, also serves on the newly formed diversity council. So, as you can see, we are making every effort to match expertise with the task requirements of the job at hand.

Recently, because of the increased turbulence in our external environment, we have also included a representative of the Ohio Faculty Council in order to maintain a direct connection with Chancellor Fingerhut and the members of the Ohio Board of Regents staff.

In all instances, however, we expect Cabinet members to put their expertise to use for the university. So, for example, when it appeared that performance budgeting was going to be seriously considered, we did our homework. We identified the most significant factors in the development and implementation of effective performance based budgeting systems, both in university and corporate settings. We have offered this expertise to the performance based budgeting work group, and for the most part, they have made use of it.

In the context of faculty governance, however, what we have created is a knowledge base that tells us what to look for and what to argue against. We not only reflect a point of view, we would like it to be clear that this point of view is based in sound theory and practice.

Like the members of the board, faculty who actively participate in university governance do it in addition to their primary work and family obligations. There are no rewards for this service; indeed, it is often a case of no good deed going unpunished.

Despite the procedures guiding the formation of the Faculty Senate, it has been said that the Cabinet is not a representative body. While we believe that representativeness is important, it was a 20<sup>th</sup> Century requirement but in the 21<sup>st</sup> Century, governance bodies need to be more than merely representative. They need to be effectively networked and our cabinet is networked. Members of the Cabinet stand as nodes in an interlocked set of expert communities that not only span this university but span far beyond our boundaries. This enables us to obtain and move information where it is needed as it is needed.

Further, it enables us to maintain a sense of the pulse of the faculty. Serving as part of this network provides the faculty representatives to the Board of Trustees a window on issues confronting the university as well as a knowledge base on which to draw. We do hope that you will make use of them. Thank you. That concludes the report from the Faculty Senate.

Mr. Wyler:

Terrific, Ann. Thank you very much. I did have the opportunity to meet with the Senate Cabinet with President Zimpher a couple or three weeks ago and it was kind of neat. I enjoyed doing that and I am more than happy to come back anytime.

Bob Dobbs' Alumni Report. Thank you, Bob.

Mr. Dobbs:

Thank you, Mr. Chairman. You will recall that in the spring I told you about a group of Alumni Association and Foundation board members that established a framework for our second century of service. Armed with that strategic statement, we are currently undertaking a rigorous organizational self-assessment or transformation in order

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to better align the Alumni Association with our own constituents wants and needs from us to more collaboratively integrate with the work of the UC Foundation and to more closely reflect the principles embodied in UC|21.

We expect between 60 and 100 people here in this room on Thursday night to collectively brainstorm about University of Cincinnati's Alumni Association's brand identity. Focused research will follow, allowing us to better understand our market, our opportunities and how the Alumni Association brand may be enhanced on behalf of the university and all alumni.

Leveraging this work, a set of working committees will dive into some pivotal areas including Alumni Association membership, the kinds of programs and services that should be developed, defining how we will work with college and constituent alumni groups and developing our regional volunteer networks.

As we finish our centennial year, we are excited by this work and the future that it will create. In related developments, we believe we are nearing the end of the search process that will identify the Alumni Association's next Executive Director. After reviewing a national pool of applicants, we have entered an advanced phase of interviewing and assessment that includes our Board of Governors, Past Alumni Presidents, staff, UC Foundation leadership and University leaders, including President Zimpher.

We believe the person selected will bring a demonstrated ability to envision, plan, coordinate, lead, and even personify the alumni outreach that is central to our mission. We hope to introduce the new Executive Director in the near future.

You cannot really count all the alumni, students, parents, and friends of the university who attend a Homecoming, but we believe last month's Homecoming brought the most people onto campus at one time ever. I want to call attention to one particular group of alumni from among all of those tens of thousands who attended.

Homecoming is when we hold our annual conference for the leaders of our 30 Regional Alumni Networks from across the country. This year we had our largest attendance. It is kind of a recurring theme, with 22 alums returning to the campus for the conference, representing 17 cities.

These network leaders learned about the strategic transformation that I have already mentioned and how they are central to that work. They swapped best practices about how to effectively engage alums who cannot get back to campus as often as they would like or even at all.

They met with eight of our deans to better understand how our academic mission is becoming real in their colleges and they functioned as a focus group during a roundtable discussion about meeting alumni needs

We have a great group of committed regional network leaders. I wanted to acknowledge them here and offer the reminder that nearly half of all UC alumni live somewhere other than Greater Cincinnati. Engaging them through our regional networks is critical to the Alumni Association and to the university.

And, finally, if we do not know before then, please watch the Bowl Selection this Sunday, December 2, at 8:00 p.m. on FOX to learn what bowl game the Bearcats will be playing. And, if you are planning on attending the game, please look for the Alumni Association event as we encourage our alumni and friends to cheer the Bearcats on to victory and, hopefully, more admission website hits. Thank you very much and I appreciate your continued support.

Mr. Wyler:

Thank you, Bob. I must share a personal story. This morning in the *Enquirer* it was noted that we would not be going to the Sun Bowl. My wife was devastated that she could not spend New Year's Eve in El Paso, Texas, where I went to high school by the

way and Dean Acosta did also. We were kind of hoping to go back and she said no, I don't want to go to El Paso.

Mr. Wyler:

Student Trustee Reports – First would be Daisy Hamburg.

Ms. Hamburg:

Thank you, Chairman Wyler. The Graduate Student Governance Association (GSGA) has had 35 applicants to participate in university committees and they are currently reviewing these and matching them up to the committees in the next month or so.

Following with the theme of research that Dr. Degen spoke about earlier, the GSGA is encouraging graduate and professional students to publish their research and present at local, national and international conferences. As you may know, the GSGA sponsors graduate students to present their research at these conferences. Students are granted \$400 if they present at a conference and \$100 to attend a conference every year. Officers are working on a survey to investigate the level of graduate publishing from the students' viewpoint and learn how they can increase this from the GSGA side of things.

Another issue that some graduate students are concerned about lately is new requirements by departments to have graduate students apply for residency in the state of Ohio. Students understand the reasoning for applying for in-state residency to save money but are concerned with the University's process of applying for residency and the retention of sensitive documents. So, the GSGA is working with other GSA's to find out more information about this issue and how it can be resolved. Thank you for your attention.

Mr. Wyler:

Thank you. Daisy. The undergraduate report – Seth

Mr. Vensil:

Thank you, Chairman Wyler. As Autumn Quarter winds down and the undergraduate students find themselves getting ready for finals, it is actually really refreshing to see the level of commitment that we at the University of Cincinnati have towards helping our community. Over the past couple of weeks, there have been numerous charitable events held by our students.

At Homecoming, you may have seen Fraternity and Sorority Life Community along with the Alumni Association holding the first ever Homecoming 5k to raise money for the Make-A-Wish Foundation. In total, they raised almost \$8,000. Recently, the Cincinnatus Honorary Society sponsored an event titled “The Nearly Naked Mile”, an event which students arrive wearing a coat and then donated the coat to the Society of St. Vincent de Paul’s 5 Cares Coat Drive charity. From there, they run a mile wearing whatever they had on underneath that coat. This event was a great success and 80 coats were donated to the Society and raised almost \$300. Currently, the student spirit organization, Rallycats, is holding a Toys for Tots toy drive as a competition with students from Miami University. And, additionally, the senior class held a University-wide food drive and collected almost 2,000 pounds of food for local food banks.

So, the students of the University of Cincinnati have always been ready, willing and able to give back to society, and the commitment of the students to bettering themselves and the community has never waived. I know that these efforts will not only continue in the future but they will also continue to gain more and more success. Thank you.

Mr. Wyler:

Seth, thank you very much. Student Government – Jay.

Mr. Radley:

Thank you, Chairman Wyler. Recently we held our first Ohio Student Government Association Conference up in Columbus. Nine of the public institutions of

higher education were in attendance with representatives. Also, our former Study Body President, Jerry Tsai, is now the official chairman. He thought he was going to get a break but we reeled him back in. This conference was a great opportunity for us. We were able to kind of explain the different structures of the various Student Governments across the state, as well as share best practices and we hosted several discussion topics.

Some other things that we are looking to embark on soon even though the Student Government elections are not until spring, there is already a group getting together now to help get all of the difficulties that we faced in past years out and really progress those so that we can get a higher voting turnout and really make it a campus-wide event.

Mr. Wyler:

Thank you, Jay.

I am now going to call for an Executive Session.

Mr. Humes:

Mr. Chairman, before the Executive Session, I have two comments and one motion I would like to make. First, I would like to join in the congratulations given to our volunteer leaders of the campaign, Buck, Otto and Jeff. Your leadership is going to probably play the most significant role in the future of our university of anything that is going to happen over the next five years for this university.

Also to the support leadership from the Foundation, Michael Carroll, Bill Mulvihill and their team that have put in incredible hours to pull this campaign together. You know it is amazing how we pass things up here and the amount of work that goes in to various things but this is one where there truly has been hundreds and hundreds of hours of input into this and thinking about it and the amount of money that will come in from this and the \$800 million and the potential impact that it will have on this institution is truly staggering. So, we thank you all again for your support.

Number 2, Mr. Wyler, you brought up the great success of our football team and thanked Mike Thomas when he was here and I do not know if he is still here or not but I think it would be appropriate for this board to pass a motion, congratulating Mr. Thomas, Coach Kelly, and the entire coaching staff and players of the Bearcat Football Team this year for just an incredible job in representing our university, tremendous dedication, hard work and representing everything that being a great student athlete is about and wish them well in the Bowl Game. So, I hereby make that motion.

Mr. Wyler:

May I have a second?

Mr. Niehoff:

I'll second it.

Mr. Wyler:

Your point is well taken. If you are not a football fan, you may be a fan of *USA Today* where we got a tremendous amount of exposure. They did a big story on our football team and Brian was even on ESPN Game Day. We have gotten a lot of national recognition and, evidently, it has turned into student applications which is what we are here for - students.

All in favor of the motion.

Aye

Mr. Wyler:

Mr. Humes, it passed.

Mr. Humes:

Thank you, Mr. Chairman.

Mr. Wyler:

Our next regular board meeting will be held here in the Russell C. Myers Alumni Center on Tuesday, January 29, 2008.

**Executive Session**

Mr. Wyler:

May I have a motion to enter Executive Session for the purpose of conferences with attorneys for the university concerning disputes involving the university that are the subject of pending or imminent court action, considering the appointment, employment, dismissal, discipline, promotion/demotion, or compensation of a public employee or official.

Upon motion of Dr. Bhati, seconded by Mrs. Heimann, the Board voted to enter Executive Session by the following roll call vote:

**AYE:**            Dr. Bhati, Mr. Wyler, Mr. Niehoff,  
                      Mrs. Heimann, Mr. Barrett, Mrs. Buchanan  
                      Mr. Humes

**NAY:**            None

**ABSENT:**       Mr. Cox and Mr. Heiman

Upon proper motion and second, the Executive Session adjourned at 11:25 a.m.

**Adjournment**

There being no further business before the Board, upon proper motion and second, the meeting adjourned at 11:25 a.m.

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JEFFREY L. WYLER, CHAIRPERSON

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ANANT R. BHATI, SECRETARY