The Three Hundred and Sixth Session of the Board of Trustees of the University of Cincinnati was opened at 10:38 a.m. on Tuesday, May 24, 2011, in the Russell C. Myers Alumni Center of the University of Cincinnati. Notice of this meeting was given in accordance with Section 121.22 of the Ohio Revised Code. The proceedings of the Board, when not otherwise provided for by its bylaws, are governed by Robert’s Rules of Order.

Sandra W. Heimann, Chairperson of the Board of Trustees, presided. Mrs. Heimann asked that roll be called.

**BOARD MEMBERS PRESENT:**
C. Francis Barrett, Margaret E. Buchanan, Thomas D. Cassady, Sandra W. Heimann, Thomas H. Humes, and William C. Portman, III

**BOARD MEMBERS ABSENT:**
Stanley M. Chesley, Gary Heiman and Robert E. Richardson, Jr.

**ALSO PRESENT:**
Gregory H. Williams, President; Robert F. Ambach, Sr. Vice President for Administration and Finance; Santa J. Ono, Senior Vice President for Academic Affairs and Provost; Michael W. Carroll, Vice President for Development and Alumni Affairs; Karen Faaborg, Executive Vice President; Anthony Filak, Interim Vice President for Health Affairs;
Lawrence J. Johnson, Chair for Council of Deans;  
Mitchell D. McCrate, General Counsel;  
Gregory J. Vehr; Vice President for Governmental Relations and University Communications;  
Greg Hand, University of Cincinnati Spokesperson;  
Portia Watkins, Graduate Student Trustee;  
Kyle Quinn, Undergraduate Student Trustee;  
Steven A. Wilson, UC Foundation Chair;  
Russell C. Myers, Alumni Representative;  
Richard Harknett, Faculty Representative;  
Dale Schaefer, Faculty Representative;  
Drew Smith, Student Representative;  
Susan Stringer, Executive Assistant to the Board of Trustees and Sr. Vice President for Administration and Finance;  
and the public

(Prior to the Board Committee Meetings and the Regular Board Meeting, Chairman Heimann began the proceedings at approximately 8:40 a.m.)

Mrs. Heimann:

Good morning everyone. Sorry, we’re just a couple of minutes late because we had an earlier, much earlier, meeting, but we welcome you all this morning. Just a quick note before we start, Rob Richardson, Stan Chesley and Gary Heiman will not be with us today.

We have this morning a new face at the table and we want to welcome Wym Portman, our newest trustee. Wym is the Director of Renewable Energy for Pon North American, a Dutch family company. He is the former President of Pon North America, a $400 million business, and, for over twenty years, CEO of Portman Equipment Company.

Wym is a 1977 graduate of Kenyon College and received his MBA from the Amos Tuck School of Business at Dartmouth. Wym has been associated with the
University of Cincinnati as a member of the Advisory Boards of the Neuroscience Institute and the Department of Surgery.

Wym, on behalf of all of the trustees we welcome you and we look forward to your wisdom in the future.

Mr. Portman:

Thank you.

Mr. Heimann:

We also have Alan Hagerty our new Student Government President and Representative to the Board. He is a fourth year student pursuing a Bachelors of Science in Civil Engineering as well as Master of Business Administration through the MBA ACCEND program. He was sworn in to office by President Williams on May 13th and he is Proudly Cincinnati. Welcome, Alan.

Mr. Hagerty:

Thank you.

Mrs. Heimann:

I’d also like to take to this opportunity to congratulate the incoming Graduate Student Governance Association President, Paulette Penzvalto.

Unfortunately, when we get to say welcome to these folks, we have to say goodbye to some other folks and that’s always a sad day. So, if Drew Smith and B. J. Zirger would come forward please?

B. J., thank you for all of your service.

Dr. Zirger:

Thank you so much. (Applause)
Mrs. Heimann:

Mr. Bearcat! And, we thank you for all of your contributions and wish you the best of luck. Thank you.

Mr. Smith:

Thank you very much. (Applause)

Mrs. Heimann:

We have a full agenda this morning so I would like to call on President Williams for his report. President Williams?

President Williams:

Thank you, Madame Chairman. It’s great to see all of you here today and it’s my pleasure to welcome Wym Portman to the board and I look forward to working with him. He has great talent and now he is going to use that talent to focus on the university so we are truly excited about that.

I also look forward to working with Alan Hagerty. We’ve spent a little bit of time together already and I know that he and Vice President Michael Linger are going to do a great job. Paulette, I don’t think she’s here today, but I’ve had a chance to meet Paulette [Penzvalto]. Actually, she’s quite an accomplished musician in her own right so it’s really interesting that she follows Alex [Ignatiou] who is a very accomplished pianist. I was wondering if that’s a requirement for the job. (Laughter) In any event, that’s really great. We did have a great swearing in ceremony for Alan and his vice president and we had about 1200 people at the MainStreet Stride so it was quite a celebration.

I want to really thank Drew Smith. I’ve had a chance to work with Drew and Alex Ignatiou for the last year and both of them have been absolutely fantastic. Drew and I have represented the “C” in many instances as many of you know, I have visited eleven high schools around the state in the last year and I think that Drew was with me at almost every one of them if I recall correctly. Of course, being able to hand the
microphone over to Drew and to give him the opportunity to talk about the University of Cincinnati was always great to listen to. He is truly a Bearcat through and through and that come through in all that he does and so I want to thank him.

Alex, of course, did a great job and he performed at, at least, four of the award ceremonies we had this last year. He’s always been extremely conscientious in leading the graduate students and we’re truly grateful for that.

B. J., I want to thank you for what you’ve done. It has been a delight to work with you. You have always brought enthusiasm and creativity to everything that you’ve been involved in and I certainly appreciate that. So, I do want to thank you.

Many of you know that for some months now we’ve been engaged in a search for the Dean of the College of Medicine. First, I want to say that we owe a huge debt of gratitude to Dr. Andrew Filak for his leadership. Andy has served as Interim Dean for about nine months now and has done an absolutely tremendous job. Where is Andy, is he here? It thought I saw him earlier. Andy, would you stand so we can give you a round of applause. (Applause) Andy was truly the reluctant dean. He didn’t campaign for the job, but he certainly did a great job as interim dean and I’m very, very grateful for that. I want to thank him.

I’m tremendously pleased to announce our new leader who will be taking on that job and that is Dr. Tom Boat. He is going to be Dean of the College of Medicine and Vice President for Health Affairs. We did a thorough national search and spent a lot of time and effort which I think was good for us to figure out kind of where we were; how we stacked up nationally with college of medicines around the country; and I think we are very pleased where we are. We’re especially pleased that the new leader we selected was actually found right here at home – Tom Boat. Tom has been on the UC College of Medicine faculty since 1993. He served as Executive Associate Dean for the UC College of Medicine since April of 2008 and as Chief Executive Officer of UC Physicians since July of 2008. At UC Dr. Boat was instrumental in unifying the fifteen separate physician
practices into one UC Physicians corporation. Anyone who knows anything about this knows that was no mean feat and something that’s very important for the university.

From 1993 to 2007, he served as director of the Children's Hospital Research Foundation and Chairman of the UC College of Medicine's Department of Pediatrics. He also has served as physician-in-chief of Cincinnati Children's Hospital Medical Center. He is a reminder of the very close relationship of our UC College of Medicine to Children’s Hospital, which is something that I think is often overlooked in our community.

Dr. Boat’s extensive knowledge of the college, UC Physicians and UC Health, as well as the Cincinnati community and the regional health sector are going to be tremendous assets as he leads the College of Medicine. He also has earned the respect of his colleagues and the health community both nationally and locally. He is a member of the Institute of Medicine, the National Academy which is, of course, world-renowned and we are very proud of him. He is consensus-builder and he’s committed to the highest-quality medical education, biomedical research and clinical care.

I have no doubt that he’s going to do a fantastic job, so I would like to present to you for a few brief words, Dr. Tom Boat the new dean of our College of Medicine assuming the Board of Trustees agrees with my recommendation. Dr. Boat, would you come and say a few words?

(Applause)

Dr. Boat:

Thank you, President Williams. I am honored and I really appreciate your confidence in me. As I think all of you know, I didn’t seek this position, but sometimes the timing is just right. As I had an opportunity to think about what I might contribute I think going into the future and for the next year it is probably as the Dean of the College of Medicine. The opportunities are presenting themselves. First of all, I have had a hand
in leading the University of Cincinnati Physicians. I think it’s a much more mature organization and is functioning well and, in fact, we’ve created a team that is now sending me signals that they don’t need me around as much. *Laughter* So, that worked out well. Also, UC Health has formed now and it presents a great opportunity for us to develop a real academic health center across the teaching, the research, and the clinical missions. I see this as a huge opportunity for the College of Medicine and therefore I was able to say, yes, I think this is the right time to jump in and help things happen in the best possible way.

There are challenges. I think that we have an increasingly strong clinical program under Dr. Filak’s leadership. The educational programs are growing and doing innovative things, but I think our research agenda does not have the internal support it needs right now. A lot of my effort is going to go into creating the resources to make this happen. Between the University and the College of Medicine and Children’s Hospital we rank among approximately the Top 20 academic medical centers in the country. But, I think in fact that if we don’t put more attention to and create more resources for research, we’re not going to retain that position or we’re not going to do, as I feel very strongly, “move up the ranks” over the next few year. That will be a major target for my efforts over the next several years.

Thank you for your confidence in me and I look forward to working with all of you. *(Applause)*

President Williams:

Thank you, Dr. Boat. My next item is closely related to the last one. We are very pleased that *U.S. News & World Report* has ranked UC Health system’s University Hospital as the best hospital in the Greater Cincinnati region. Actually, I was thrilled to be a part of some radio ads we did to thank the many UC faculty, staff and students who do so much to being about this No. 1 ranking. The radio ads were played on the local radio stations. So actually if you heard me speaking on a country and western station it was about UC Health.
And next, I want to commend our Athletics Department and particularly Coach Mick Cronin. The Bearcats men's basketball program was publicly recognized by the NCAA on May 17th, based on its Academic Progress Rate (APR) for the 2009-10 season. These public recognition awards are given each year to teams scoring in the Top 10 percent in each sport with their APRs. In other words that’s called the Academic Progress Rate and how we evaluate whether students are in school, staying in school, and completing at a satisfactory rate. This is the first time a UC athletics program has been so honored.

In six years under Coach Mick Cronin, the Bearcats have gone from academic penalty level to academic excellence. So, in addition to the great season we had, this is something that is very important as well that shows we’re committed to the academic progress of the students and like I said, 1000 is the highest that you can score.

When Mick Cronin was hired in 2005, the program faced NCAA penalties for academic performance so it is tremendous progress that has been made here. I’m also told by Athletics Director Mike Thomas that five of our athletics teams this year had perfect APRs of 1000. This again, reinforces the idea that Academic Progress is as important as our competition on the field or on the court.

Finally, I want to talk about a very important gift to the university and while it is last, it is certainly not least. I want to thank Madame Chairman Sandy Heimann and her husband, Bob, for their generous endowment that was made possible with the opening of the new Memory Disorders Center of UC Neurosciences on May 12th at the UC Health’s Physician’s Office at Westchester. Unfortunately, I was not able to be there and Sandy, I apologize for not being able to be there. It was a great event. The Heimann’s had for some time anonymously endowed a chair in Alzheimer’s disease and research and this endowment makes possible the work of Dr. Brendan Kelly, the director of the center and associate professor in the Department of Neurology. As we all know, Alzheimer’s disease is indeed a very devastating illness that affects more than five million Americans who have been diagnosed with this disease. This work is very important and the
University of Cincinnati is truly appreciative of the gift from Bob and Sandy because they are making a difference opening opportunities for additional research to really address and deal with an issue that has affected so many families. I think all of us know families that have had to deal with these kinds of issues and it can be very debilitating. To have this kind of support for that important and significant research is something that we are very pleased about. Sandy, on behalf of all of us, I want to thank you and Bob for that generous gift. *(Applause)*

Now, I would like to call on Steve Wilson, who is here for Otto Budig today for the Foundation report. Steve, of course, needs no introduction – he does a great job and is one of our great leaders in our fundraising effort and chairman of the Foundation Trustees. He and Kathy are about everywhere all the time supporting the university. So, thank you, Steve.

*(Steve Wilson, UC Foundation Chairman, gave the following Foundation Update.)*

Mr. Wilson:

Thank you, President Williams and thank you, Madame Chairman Heimann, for your gift. Otto had noted that in his notes as well and we are very appreciative of that and I’m sure it will inspire others who are interested or have been affected by that terrible disease. Thank you.

Mrs. Heimann:

Thank you, Steve.

Mr. Wilson:

As President Williams said, I’m standing in for Otto Budig, Co-Chair of the Proudly Cincinnati campaign. It’s our privilege to present the progress of that campaign as well as the UC Foundation at the trustee’s meeting.
We began our last report to the board with the exciting news that we were approaching the $750 million threshold in the *Proudly Cincinnati* campaign - three quarters of the $1 billion total we intend to raise by 2013. Thanks to the generosity of donors across the country, through April, nearly $770 million has been committed since the campaign began in 2005.

Many have contributed to get us to this point through donations of money, time or even their professional expertise. We want to thank everyone who has made this astounding total possible.

With a little more than two years remaining in the campaign, we’ll continue to execute our strategies that have brought us to this point – building a strong pipeline of new donors particularly through our new alumni, continued identification and cultivation of top prospective donors who can deliver major gifts during the campaign, as well as the growth and involvement of our regional campaign committees, which have now established a presence in twelve major markets across the country and cultivation and affinity with top corporate prospects with whom we can collaborate on mutual pursuits of value and exchange.

We’ve also stepped up efforts to build collaborative relationships between the Foundation and faculty, deans and other academic leaders. Our chances for securing support increase substantially when potential donors are able to speak directly with a faculty members or researchers responsible for a program to which the donor is considering a gift. To facilitate more teamwork between faculty and fundraising staff, Campaign Co-Chairs Buck Niehoff and Otto Budig were special guests at a Development Workshop held by the UC Foundation for deans, faculty and development staff on May 6th. This workshop was supported and encouraged by Provost Ono, Dean Chair Johnson and Faculty Senate Chair, Rich Harknett. This represented an early step toward enhanced ownership of fundraising by faculty and department leaders. The workshop also provided a platform to launch a new concept dubbed The University of Cincinnati Advancement Network, and in university tradition, acronymically, “UCAN”.
The UCAN concept grew out of a recent Academic Impressions survey of department chairs, in which in a list of their current academic responsibilities, 43% of the department chairs responding showed that they feel least prepared to address their advancement and fundraising duties. We believe by providing faculty and staff with the proper training and support, we will significantly strengthen our mutual fundraising efforts and responsibilities.

Our goal is not to turn our faculty and staff into fundraisers, but rather foster a culture of philanthropy throughout the entire university, forging a natural relationship between academic missions and the resources needed to achieve them. The May 6th workshop yielded a number of promising ideas, and we look forward to sharing progress on this initiative in future reports.

Moving on to our 2011 annual fundraising totals, more than $90 million of private support has been committed to the University since last July. This includes $66.7 million in gifts and pledges, and approximately $23.5 million in non-governmental research funding. In all, UC has received gifts from more than 31,000 individuals, corporations and foundations in this fiscal year alone. As of May 17th, nearly 3100 employees have given this year. This means we need about 200 more to surpass last year’s record setting total of 3309 donor. In addition, faculty and staff have cumulatively contributed more than $6 million to this year’s campaign. To all our faculty and staff here today, thank you very much for your generosity.

There have been nearly a dozen gifts of $100,000 or more since our last report and the largest of those is represented by Sandy and Bob’s Heimann’s gift of $2 million to the Memory Disorders Center at the UC Neuroscience Institute.

The UC Foundation Board of Trustees held its spring meeting on April 14th and 15th. Considerable time was spent discussing the final two years of the Proudly Cincinnati Campaign. The Strategic Planning Committee progress was presented and
discussed. This initiative will provide the plans to ensure the Foundation’s growth and capability of raising $125 million of private support each year beyond the current campaign’s completion. Also, the operating budget for 2012 was approved for the Foundation.

I’d like to take this opportunity to thank President Williams, my fellow Foundation Trustees, and many others who have ensured that the Foundation continues to get the resources needed to fuel our ambitious plans. This investment pays dividends for the entire University historically at a rate of eight to nine times the funds which are invested.

This concludes my report. Thank you very much. I’m Steve Wilson and I’m Proudly Cincinnati.

President Williams:

Thank you, Steve for that report. Now it’s my pleasure to call on Caroline Miller, Senior Associate Vice President for Enrollment Management for and update on enrollment and I think she has some very good news to share since I see that smile on her face as she walks to the microphone.

(Caroline Miller, PhD, Senior Associate Vice President for Enrollment Management, gave the following enrollment update information.)

Dr. Miller:

Thank you, President Williams. We do, indeed, have good news to share with you today. UC2019 challenges all of us to think about the enrollment mix and profile as much as enrollment growth. I believe that collectively, we all want to do so – yet this budget environment continues to place growth pressures on our deans to grow.
Still, I’d like to focus my comments mostly this morning on the “mix” and the texture of this class. As a cautionary note, though we are past the May 1st candidate reply date it is still May, and so anything I say could change a little bit over the course of summer. Also this report reflects only the freshmen activity on main campus – as our transfer world and regional campus worlds are still in flux by design.

Depending on one’s perspective, the good or the bad news is that this class is 10% larger than last year’s freshman class. We’re holding at 4470 on a collective dean’s target of 4450. If history is a judge, we’ll see somewhere between 1 to 3% “melt” over the course of the summer as things sort themselves out. Our largest incoming major is Exploratory Studies with approximately 500 entering students – our smallest is Oboe with 1. (Laughter) Our CCM colleagues remind me that recruiting for CCM is a lot like recruiting for a football team, you only need to replace certain positions each year. Our greatest percentage increases are in the College of Engineering and Applied Science and in the College of Business. We had a little planned shrinkage in the College of Nursing as we raised admission criteria there this fall. As a result, this class is about 55% male – indeed an oddity in higher education today.

18% of the class reports an ethnicity or race other than white – that compares to 17% last year. Confirmations by African-American students are up by 7.5% and confirmations by Asian Americans and those who report to be multi-racial are each up by approximately 30%. Now here is an interesting data point. Of our 1200 students awarded some level of Cincinnatus Scholarship, 21% report to be something other than white and of those who accepted admission to our Honors program – the top 8% of the class – 24% report to be something other than white. Our leadership has made it clear that excellence and diversity are not mutually exclusive – and these data appear to prove that point is proven well. Of the 355 students admitted to the Honors Program their mean ACT is a 31.6.

Depending on which of my staff I ask, the class will include either 47 or 49 National Merit and National Achievement Finalists, 31 Darwin T. Turner Scholars, 20
Provost Scholars and our top 10 Presidential scholars, whose photos are at your place. We expect more than 100 new international students and about 150 new student athletes. 15% of the class has a residency outside of Ohio which is up from 11% last year. We’ll also welcome 26 new residents to the Gen 1 house and a collective increase in terms of our metro and reciprocity rates in Indiana and Kentucky almost doubling. Our residence halls are full and there are about 120 students currently on a wait list.

Once we finish celebrating the graduation of our students in a couple of weeks, we will initiate 8 long weeks of orientation to get these students in their classes and familiar with the campus. We appreciate everyone’s contribution to that effort. Our SOL team this year is our best ever, but again, I say that every year as our class improves a bit with each year.

It is indeed an honor to deliver this snapshot of the class to you – please know that you’re your collective enrollment team is indeed – Proudly Cincinnati! Thank you.

President Williams:

Thank you, Caroline and thank you for your personal leadership on this. I know you’re very committed to making sure that we do the best we can. This is clearly good news. I’m delighted that we’ve been able to continue to show that we can have academic excellence and diversity at the same time and at the same place which is something that I think is unique to the University of Cincinnati, a major research university. I’m delighted with that. And, now, we have a presentation on budget. He’s not smiling (Laughter) but that’s just Bob’s way. Our Senior Vice President for Administration will make his presentation.

Mr. Ambach:

I thought I smiled all the time President Williams. Thank you, President Williams and Board of Trustees members. I’d really like to focus on two agenda items this morning. The first one is an update on the FY12 budget planning process to date and that will tee up the conversation when we bring back the full budget to the board of
trustees for your approval at the June board meeting. The second item I really want to focus on is to provide some information and context around the tuition and fees recommendation that is in front of you today.

If you remember back to our earlier board meetings this year, we began our budget planning process of October or November of last year. When we began our initial budget planning for next year, the initial assumptions produces about a $40M deficit based on early discussions of incremental revenue expenditures as well as early information we were receiving out of the State of Ohio with regard to our state share of instruction. At that time we were planning on a 25% reduction in state support and we had also assumed flat enrollment, which Caroline has masterfully changed with the work of the deans over that time period. Based on those assumptions of a significant reduction in our SSI, flat enrollment, and incremental expenditures that I’ll review shortly, we had asked all of the deans and administrative units to begin planning for a 20% reduction in their general funds.

Based on the Governor releasing his budget, our outlook, though still challenging, did improve significantly. Rather than the 25% reduction we originally anticipated, the state share of instruction reduction is now budgeted at a 14% reduction. In addition to the SSI cut, we are also anticipating a 15% decrease in other line items that we receive from the state that primarily relate to our clinical and medical missions.

The state budget also calls for tuition caps. That is, it restricts all state-assisted institutions from increasing tuition more than 3.5% over the previous year's published rates.

Given the revised outlook, the university is now planning for a 12% general funds budget reduction. That said, some units are actually planning for a 14-15% budget reduction. In some cases, it’s to build reserves in anticipation of a reduction in FY2013, or invest in areas of excellence or provide protection for units within their areas.
example within Administration and Finance, we will partially protect the Police Department in order to maintain our public safety and campus safety program.

At the same time we have also begun budgeting for Fiscal Year 2013 extending the planning horizon so that the deans and department heads as they begin making plans twenty-four months out will have a better sense of where the university and state budget is going.

This is a list of the primary strategies we will use to manage the reduction. The list is a rollup of the plans from all the units across both the academic and administrative areas.

First, most of the colleges have submitted plans to the provost to manage some of their reduction through growth where they have capacity. Some of this growth will come from new on-campus enrollment as Caroline has mentioned, some will come from retention and others within our distance learning enterprise.

We are also looking for each unit that has reported in, looking at trying to reduce vacant or unfilled positions as a way to buffer the budget reduction. As you know we are not permitted to have differential tuition at the undergraduate level even though the cost of providing instruction varies widely among the colleges. Unfortunately, this reduction has forced us to consider special fees as a way to manage our budget issues.

In all cases, the deans in conjunction with the Provost’s office have been asked to compare and benchmark their program fees with their competitors or peer institutions. They were then asked to their student tribunals or student leadership within their college to have conversations about these special fees and what the impact of the fee would be, what services would be maintained or enhanced based on an increase in these fees, and we have letters of support from most of the units on those topics.
The remaining strategy is a recommendation for a 3.5% tuition increase, which requires your approval today. In a minute I’ll talk more about the proposed tuition and fee increase, but let me now offer a preview of what the FY2012 budget.

First, let me remind everyone that the state budget has not been finalized at this point. But as this timeline indicates we continue our planning efforts. Once finalized, the budget will be applied to the funding formula and then we can bring back to you in June the final budget assumptions for our operating budget.

If you remember from last year when I presented the budget in June, we really try to put our incremental expenditures into three major categories: compensation and contractual obligations; mandatory or essential expenditures; as well as strategic initiatives.

Related to contractual and compensation obligations, the incremental increase in our budget for FY 2012 is anticipated to be about 4.3%. This represents only salary increases that are contractually mandated through our collective bargaining agreements with the majority of those funds being reinvestment into our faculty salaries.

Under Mandatory or Essential, there is around an $800K expense associated with the UC East lease as we expand our operations further east. We anticipate a $3.5M increase related to our medical insurance costs and utilities’ inflation will run about $1.5M. On the part that makes me smile about expanded services, we plan to spend almost $2M in a wireless program for campus. The initial part of this project is to bring up the dormitories to 100% wireless over the summer. As most of you know, wireless is an expectation of both our faculty and staff and we are woefully behind in providing that service to our students. This if the first step in a two step program to bring wireless to campus at 100% level over the next eighteen months.

The bulk of the remaining expenses go toward debt service and deferred maintenance that we constantly battle at the university.
The last category being Student Initiatives and about $3.8M is the beginning of the seed money to begin funding UC2019 and moving the dial on many of the metrics that the President has laid out for us.

This is the summary of the FY 2012 Incremental Revenue and Expense Projections. It is probably difficult for most to see in the back, but the shortfall is $28.5M. The deficit would have been even worse, if you remember, had we not put away over the last two fiscal years $15M of federal stimulus reserve.

Given that we continue to live in uncertain times, it makes sense for us to budget a reserve for FY12. So you will see on this sheet a $7.8M reserve because we do have some concerns that there are some soft spots within the governor’s budget at this point in time.

If we turn the conversation now to the actual tuition and fees proposal, for Academic FY2012, we are seeking approval for a 3.5% increase in our resident undergraduate rates for the Uptown and regional campuses. But we will continue to hold the undergraduate nonresident surcharge flat. On the graduate side, we are also seeking approval for a 3.5% increase in rates. For the professional programs, we are looking for differential for the College of Law at 6%, PharmD program at 8.5%; and Medicine will follow suit with a 3.5% increase.

So what does this mean to our students and their pocketbooks? For the Uptown campus the resident increase equates to about $118 per quarter or $354 per year. In state graduate increase will see an additional $155 per quarter or $465 per year. Clermont and Raymond Walters are about half that amount at $57 per quarter and $64 per quarter respectively.

I think the question that I’m often asked is are we just putting this on the backs of the students, are we trying to share, and are we trying to find ways to be more cost
effective? If you look at the black box, if we were merely trying to recap the state share of instruction, the $24.9M reduction, the tuition increase that we would have had to impose on our students would be 7.4% versus the 3.5%. So, I think between both the institution and the state, we are trying to figure out ways to share the burden of those tuition increases. To just try to absorb the 28.5% cut that the administrative units are being asked to take at 12% would equate to about an 8.5% tuition cut for the students.

SSI is such an important line of our budget that I think it’s important to recognize where it is in context over a period of time. In 2003, state subsidy share of instruction made up 20.6% of our revenue sources at the university. In FY 2012, based on our preliminary estimates, it will be down to about 17.75% of our operating budget.

So, as you can see in the graph, which is difficult to read – small numbers, but, it’s really for purposes of demonstrating where we cross the line. In FY 2003, you will see that the red line represents tuition income as part of our budget and the blue line represents the state share of instruction as a part of our budget. You can see that back in 2003 we actually crossed-over to having tuition and fees as a larger portion of our operating budget.

I’d like to put it like I did last year in context with what’s happening nationally. We are not alone. Most institutions are facing reduced state support, diminishing returns on investments as well as increasing costs of operations. If we take it down a little more locally, you can see that we’re capped at 3.5% within the State of Ohio. Our conversations with the other business officers within the state would say that all of them are planning to go to the 3.5% cap, so we won’t make any ground in terms of our pricing compared to other institutions, nor will we lose any ground.

You can see that that Kentucky has a 5% cap for their four-year schools and 4% for the community colleges. Indiana is at a second year 6% increase in its undergraduate tuition.
Quickly, this slide just tries to take a look at what we’ve seen published nationally in the market. You have a high of 20% within a Colorado State with a low of 2.5% at the University of Connecticut, but everything in between 4% and 9-10% in the national market.

I would like to emphasize that the action you took at the last board meeting and the fact that we are trying to balance the cost of attending the University of Cincinnati. Room and Board rates which were approved at the March 15th meeting – most room rates will go unchanged with some modest increase for suites, but there will be no increase for the actual board rates because of contracts we were able to renegotiate with Aramark. Parking fees – the fees that everyone loves to hate – will remain flat for the fifth consecutive year at the University of Cincinnati. That’s a product of both operational efficiencies as well doing the “pay-in-the-lane” program where we’re actually able to reduce staffing and costs associated with the parking infrastructure.

Finally, I’d like to emphasize that the budget planning and the tuition and fee proposal have been thoroughly discussed throughout the university. This is just quick list and I didn’t put it in the acronyms, but I want everyone to understand that we’ve been in the process since last November, we’ve been keeping the campus updated as to what our assumptions are going to be, and I’m happy to answer any questions at this point.

Mr. Humes:

Bob, first congratulations to you and your team. You’ve worked very hard over the last two years to move us to this place and I think the reserve last year of $15 million has played a key, key role in our success and ability to deal with situations this year. The planning, albeit almost catastrophic at the time, when we looked at an additional 20% cut has helped position us for where we are today. I think the reserve going forward is very good. I do have a question, though. It deals with the issue of the growth of excellence. I know there has been a tremendous amount of work within the colleges, the provost’s offices and everything else, too. How do you cut costs because you have to, but how do you also maintain or grow excellence and improve the overall stature of the university
and give the students more opportunities, which is happening. I know this is happening in many places. I think I saw $3.8M projected as an increase in your strategic initiative’s program, but I’d be curious and I’m not sure you’re the one to answer this, the provost or maybe it would be the president, but have we been able to deal with this issue of excellence and creating opportunities for growth and excellence within the colleges and the university. Are we doing the best we can and how are we dealing with it?

Mr. Ambach:

I’ll get the front end of the answer and Santa and I have probably rehearsed this, well not rehearsed it, but we’ve done it so many times I think. We don’t hand out differential cuts so when we talk about a 12% general funds reduction that is the target amount that is assigned to the vice president or the senior vice president within their area. I would then turn it over to Santa to talk about how within the academic arena they are ensuring they are investing in programs that we consider excellent and try to buffer and protect those units.

Dr. Ono:

That’s an excellent question that you’ve asked, Tom. It is very difficult to grow excellence when the funds are actually diminishing. I think that Bob put his finger on one of the reasons why the institution has been able to remain strong despite the decrease in state support of instruction. One has been that in many of the colleges they’ve actually been able to grow and that’s been able to buffer the decrease in state support of instruction so in many of our colleges that’s how the strength of the programs has been maintained – that’s one point. I don’t know how long we can do that. I think that Caroline Miller is really sort of a magician to be able to in the landscape of diminishing numbers of prospective students for colleges to continue to bring in more students that are of very high caliber. It is really a tribute to the schools, the deans, and to student enrollment that they’ve been able to do that, but it’s going to become more difficult with time. What we’ve been trying to do as an academic organization is to do it very strategically to invest in the areas that excel. We’ve been taking that from the president – the president has given us that mandate. The president and I have been working very
closely over the year. He’s asked us as an academic organization to really look at those areas that we excel. That’s happening both within the colleges and also as an institution. One of the things that we’ve started this year is beyond the regular cyclical reviews of excellence in graduate education doing an across-the-board analysis of the strengths of our graduate programs. We’re going to invest in our really top-flight programs and those programs that are at the cusp of becoming excellent or that are essential to centers of excellence that will exist and define what is the University of Cincinnati brand. So we’re going through a year long process involving a blue ribbon committee of National Academy members and other experts that we’re in the process of selecting now to really look very carefully at where we excel so that we can follow the mandate that the president has put forward to us in investing in those areas where we already excel or that we’re positioned to excel. We simply have to do that and most great institutions do that. The colleges are also doing that. Each dean and I have had a conversation what are their areas of strengths, they already know that within the college, and they have provided me during this year with an analysis of the programs and departments in their colleges that they plan to invest. It is a two-prong approach that is occurring within the colleges themselves and their strategic plans and second a university-wide approach because the provost’s office controls a good amount of money that fuels primarily graduate education in the master’s and doctoral programs. So, that is the mechanism that we are using. We will be presenting to you our strategy that is the outcome of that analysis early in 2012, but some of that is already taking hold as we speak.

President Williams:

Tom, that is a great question that you’ve asked and it’s certainly it’s been on our plate on a regular basis in terms of if we’re dealing with budget issues how do we not only protect our programs but how do we grow the programs? There have been some people that said maybe we should defer acting on UC2019 until we are in better financial times. I have resisted that idea because my feeling in higher education there is no such thing in maintaining the status quo – you are either moving forward or you are moving backward. So, as a consequence, as Santa and Bob have pointed out, we’ve been very selective in the cuts that we’ve made. That has filtered down to all levels and everyone
was admonished to think about what are our strong programs, how can we build those programs to make sure that we are not compromising the quality of any of the programs going forward. I would just add one thing that hasn’t been mentioned yet. That is why it’s critically important for us to not only be efficient, which we are here, but also the campaign that we are in now. So when we talk about the billion dollar campaign, it’s not really the billion dollars as much as it is the resources that are going to allow us to support the programs that we value and are going to be very critical to as we go forward and try to reach the goals of UC2019. So, it is a delicate balancing process, but it is one where we have the basic principle that you’ve hit upon that has guided us in that effort.

Mr. Humes:

Thank you for those explanations. I think that approach and the goal of continued growth of excellence and performance is just so critical to this university. And, yes we’re having financial problems and we need more money at all sources, but we must, and we have, I think, on the whole the administration, faculty, and staff have worked very well together to work through a very difficult period. But, yet we have grown and we have improved in our performances. I know that there is a point of diminishing returns where you can only do so much and it gets tougher and I think we are there now in many cases. I don’t think that the budget is going to get any better from the state. So, again we have to make sure we are all focused and firing on all cylinders. I think it’s important that the university and I think this is a place where the administration and everybody needs to be together. You made the comment that right now we cut across the board all colleges the same. That wouldn’t happen at a business.

Mr. Ambach:

We allocate a target across each Vice Presidential area and then they have a differential within the colleges.

Mr. Humes:

Alright. We’ll, I’ll buy it. (Laughter) I think you understand my point. We must continue for excellence at this university. It’s what our students want; it’s what our
faculty want; and what we need to do. It’s going to be harder and we may have to make
tougher decisions, but we cannot let that part of excellence and growth go because we’re
in a position where we can do amazing things. It’s really going to take a lot of
cooperation from all levels to do that. I just want to make sure in the budget which can
become a guiding anchor sometimes that the budget gives the colleges the opportunity to
be innovative and to be move ahead to do what they need to do to continue to make this
happen. A great challenge, but something that I think is important for all of us to
recognize.

Mr. Ambach:

Tom, anecdotally, growth isn’t always going to be there so it’s great that we have
these numbers, but anecdotally, when we implemented performance-based budgeting
when you talk about incentivizing the colleges to make sure they can invest in excellence
and look at their own destiny to a certain extent. Last fiscal year—fiscal 2010—when we
had an 8% cut that was assigned to the Vice Presidential units, through performance-
based budgeting and growth, the colleges actually took an average of a 1.2% cut and not
the 8% cut because they were able to mange their enterprise.

Mr. Humes:

You mentioned that the enrollment growth that Caroline has produced as magical.
I think that what we need to do is work together to find a magical path to the future to
meander through these crazy times to make sure we come out where we need to. Thank
you.

Mr. Quinn:

I have a question. I’m just going to add a few quick points to confirm the student
involvement. One – thank you, Bob to your team. This has been the most thorough
process we’ve had in regards to student involvement between the deans and tribunals
especially related to fees. So, thank you very much for that. To kind of speak to your
point as well, I think the new incoming students obviously have a very entrepreneurial
spirit and are very creative and they are trying to enthuse their own way to create this
growth and excellence. In particular, one of the colleges is undergoing a planned giving example and how we can have a zero cost initiative to ensure that the objectives within the curriculum are being met. They brought in a naval academy officer and talked about their strategy and how they teach their cadets and officers and how we can bring that to the academia part and have no cost associated with that. Our students are working on these projects in the colleges. I think it’s absolutely outstanding so I just wanted to touch on those points as well. The students, I think, we had a wonderful meeting and we made it a point to note that with these tuition and fee increases that the growth is there and that we’ve talked about strategies and how do we even have students hold the colleges accountable to know what they’re getting for these increases in money because the programs and the experiences are also going up as well.

Mr. Ambach:

Thank you, Kyle.

Ms. Watkins:

I would definitely agree with what Kyle has said. The invitation for student involvement has been absolutely great. Being able to be a part of whether or not fees are increased or fees are proposed has been an absolute good point for students to be a part of. I know that with the graduate student body it has definitely made an impact on our involvement and whether or not fees will be increased for us next year. We appreciate the opportunity to be involved in the budgeting process. I think, even across the colleges I know that in my college we have been having focus groups with the dean and talk about our experiences and our programs and to make sure that our programs are working for us so that excellence and that growth in excellence is definitely there and the student involvement is definitely part of that as well.

Dr. Ono:

I’d just like to chime in and just say that the students have really been empowered. Not all the fees were actually endorsed by the students. Some of them were rejected. And at the President’s insistence we also looked at a very deep dive into the
finances of each college. That was a very important first task before we even proposed fees. There was one case, I think, where there was a back and forth where in that case a proposed fee was actually reduced because there was push back as to what the students actually receive as a result of those fees. I am very proud of the way this institution has handled this discussion.

President Williams:

Thank you, Bob, we appreciate the presentation and the thoughtful way that you provide the leadership on this. It is a difficult time, but I think we’ve come through it well and in a really transparent process. The involvement of so many different folks in this that had a chance to speak and have some input as to the direction go forward on and the principle always was how do we ensure that we have the best academic program possible. And, actually that’s really kind of a perfect segue to the next thing I want to talk about because we are going to have one of our new deans, Cady Short-Thompson, talk about the things that are happening at Raymond Walters College in Blue Ash. I think when you hear her, and first of all I would say take a deep breath (Laughter) because she’ll be very fast and you’ll see the enthusiasm that she has and you will get a real flavor of what’s happening on the campus in Blue Ash. Let me introduce Dean Candy Short-Thompson.

(Cady Short-Thompson, Dean of Raymond Walters College gave the following New Day, Audacious Decade, using PowerPoint slides. A copy of the presentation is on file in the Office of the Board of Trustees.)

Dean Short-Thompson:

Thank you, President Williams and thank you to the board for inviting me to share where we are and where we are headed. As you said, you may need a deep breath. I’ve needed it to breathe often times this year myself. It’s been a wonderful fast year for us.
I want to give you an update on where we are and where we added. We’ve set some incredible goals for ourselves as we move forward. As you can all recognize just from hearing and reading in the newspaper the regional campuses are changing tremendously just as the University of Cincinnati is. Specifically, we have four ways that we are changing faster than we can even talk about today. Physically we are changing our campus, we’re changing programmatically, we’re changing collaboratively, and we’re also changing numerically so there are lot’s of things that are going on on our campus. We’re doing the best that we can to get ahead of it and to be excited about this growth, change and evolution.

Truthfully, I arrived on this campus in July and what I found was a campus that has been dreaming and strategizing and planning for a long time. So I am delighted to be here to be the engine that propels us forward. It’s been a really fun year for me to sink my teeth in and get started.

Some specific things that we’re excited about you already know a little bit about because you approved our Master Plan in October. As you’ll recall there are a number of things that are demands for our campus. Specifically, we are currently under built. Our campus is built for about 3500 student and we currently have 6400 students taking classes. We can all agree that’s a bit of a challenge so as a result, when they see me walking around campus they know that I’m looking for large spaces to transform into classrooms and small spaces to transform into more faculty offices. We need more space. Additionally, we are under renovated which is a nice way to saying rundown. (Laughter) So I’m working hard to do all we can to renovate our facilities and just really try to pursue the vision of our master plan really as quickly as we can.

We’ve a few current renovations we’ve begun. We’ve hired an architect to design two renovations. One is the Annex Building which if you’ve been in Blue Ash is on the corner of Cooper and Plainfield. It’s a wonderful 100-year-old historic school building. What’s neat about this building is that it has a real artsy, lofty feel to it. What I’m excited about is that we’re actually going to transform that building into the Center for Art and
Visual Communication. It’ll be the perfect haven for our artists. What’s especially exciting is that we’re transforming this just in time for us to link up with DAAP. We’re working to line up our curriculum to meet theirs. We’re excited to grow that program and give it the perfect home so that it can create art in these wonderful state-of-the-art studios and spaces. So we are very excited about that first renovation.

I’m also excited about the second renovation that we’ve begun and that is within Muntz Hall. If you know our campus it is the largest building on our campus. What we also tremendously lack besides classroom and office space is community space. This renovation will provide us with grownup, college-grade food service capacity, and a better improved library space along with a larger dean’s suite. It’s not about creating a great office for Cady – it’s about creating a space where all of my team members can be within reach. Additionally, the part we’re most passionate about is the gathering space and patio. If you’ve ever been in our campus, you know you’ll find students in hallways and sitting wherever they can find just any space. We need to build a space for community for faculty, for staff, and for students and this will allow us to really create a hub for our campus – a place where people can talk and share and study and dream and be together. We lack that space right now and if you’ve been around that we are a pretty get-to-business-feel type of campus. So, we are eager to create a community space with a beautiful outdoor patio that will allow us a place to gather. Those are the two that are ahead of us immediately.

Right on their tails or right at the same time, frankly, will be a new building which is represented here in the master plan. If you know our campus, it will be the building that flanks and puts the end to our quad. It will be a very attractive, state-of-the-art, teaching and faculty office space building. Our goals are simple: to grow our capacity and to improve our facility. Not surprising, we just can’t get there fast enough. I’m doing all that I can to get there as quickly as soon as possible and we’re excited about our changing physical reality.
Of course, if I’m going to change and renovate the facility I need to ramp up our development ability. As you may or may not be aware, regional campuses have not been called to do a whole lot of fundraising in the past. So, it’s a new day as I mentioned and to achieve the goals that we have for our campus physically, it will require a good amount of money. So we will be going in my estimation from a $125,000 raised in the last two years to by the end of this decade $40 million raised. Now, some of you may think, is that a typo? It is not. It is an ambitious, audacious goal and honestly I believe we can achieve it. Here’s why. For the most part, they have never been asked. Our alumni give at 4.8%. Our faculty, until this year gave at 28%, but this year since I’ve asked they’ve given 87%. So I know that it’s all about telling the story, building the relationships, building the infrastructure, and getting there together. I’ll need everyone’s help.

We’re excited about all the different naming opportunities and major gift opportunities for these major projects. So, we’ll get there – it will take me a decade – but, we’ll get there. Wish me luck, right?

The next thing that I’m very excited about is the ways in which we are lining up all sorts of partnerships, pipelines, and pathways for the University of Cincinnati. Specifically, as all of the folks in the back know all to well, semester conversion will allow us to line up a lot of our programs in ways that they have never been lined up for our students. I’m delighted to say that when our students start on my campus and choose to come uptown they will be well equipped to do so seamlessly. That’s not the case right now, so we are excited for 2012 when all things will magically line up perfectly for our students and create seamless transitions.

Additionally, as all of you have heard, baccalaureate pathways are on the horizon. So we will be growing additional bachelor’s degrees on our campus that are suited for our region, but we’ll also be bringing out some of the programs from uptown colleges to finish their third and fourth years on our campus. I will tell you that our students are extremely excited about the prospect of staying in Blue Ash where they feel comfortable
and they like the convenience and affordability. So we are excited about these opportunities for four-year programs ahead of us.

One part that is really fun in my job is I get to be an opportunity matchmaker. We’ve been reaching out to uptown colleges who have been very responsive to us and also to folks in the region. I keep thinking that what a wonderful goal it would be if we could literally knit ourselves so tightly to our uptown colleges and to the region that our neighbors will say I can’t imagine not having Raymond Walters College there. We want to be seen as a great resource. So, we are working to find ways to connect to uptown in as many ways as possible. One simple thing that I know that Drew Smith and others will agree with is the Bearcat Shuttle. This express will take our students from Clifton to Blue Ash and back nonstop starting in the fall. They can get on at 7:30 a.m. in the morning until 9:30 p.m. at night and they are going to have that bus lane up I-75 so they can get there quickly. We’re excited because we know it will connect students. Won’t it, Drew? It will connect students from my campus to this campus. It will allow for more student organization participation, going to games, etc. I know, because the students have told me, this really is a desired opportunity.

There are a couple of other projects that we are working on and too many to list in my time allotted today. The international service changes that are ahead of us excite me. What we are going to be doing is working with International Services at UC to actually recruit abroad, to recruit students internationally from other countries to start at Raymond Walters College and then they will be prepared to transition into their uptown college partners. What we’re excited about is that they will be in our midst and internationalize our campus which is exciting for a regional campus. This will bring a whole new flavor and dimension to the ongoings on our campus.

Another example that just came out yesterday was our UC Smiles program. We had a wonderful day on our campus yesterday where our dental hygiene clinic where they have students always practice on patients, they often times will bring in their family members, their boyfriends or girlfriends, neighbors or faculty to have their teeth cleaned.
I said wouldn’t it be great if we partnered with a local school. So we partnered with North College Hill yesterday and we had 64 youngsters in those chairs getting their teeth cleaned. They were ecstatic to be on campus. They had the best time touring the campus, hearing about what college is all about, really getting a sense about UC and they were just delightful. They behaved so well and had such a good time. I have a feeling we’re going to see them again. I have a number of other partners lined up – Norwood is interested, Roosevelt Community Schools are interested. It’s just a great example of reminding ourselves that we have an amazing resource at the University of Cincinnati. If we just tap into that and partner a lot of great things will grow. So it’s very exciting. One other pitch is that every Thursday we will have a Farmer’s Market on our campus. Not because we have any kind of horticultural program, but because we want you on our campus to spend time and learn what we do and what we do well.

Lastly, numerical changes – we’re growing like crazy in Blue Ash. I will show you that there is an obvious trend upward. This doesn’t even show 2011. As Caroline Miller said we are in flux by design. And, boy are we in flux. We are growing faster than I can find classroom space. What we’re finding is that as we are growing like crazy our student population’s face is changing. We’re becoming younger, we’re becoming more international, and we’re becoming more diverse. Interestingly, we’re also becoming better prepared. Our placement tests show that our students are arriving better prepared even though a lot of people have predicted that wouldn’t be the case. We are pleased with the students we are finding at our doors, we welcome them and we are just trying to build it as quickly as we can. So, I think, you can agree it’s a new day at my college. A big old audacious decade ahead of us and I’m excited to take your questions.

President Williams:
We’re all excited Cady and we know you are going to do a great job. Any questions?

Mrs. Heimann:
Steve [Wilson], she’s definitely Proudly Cincinnati.
Dean Short-Thompson:

Three times over. *(Laughter)*

President Williams:

Drew?

Mr. Smith:

I didn’t have a question just really a comment. I’m really impressed. I’ve spoken to a lot of Raymond Walter students. We had one of our senate meetings up on the campus and every single concern that I’ve spoken to a Raymond Walters student about is being addressed in this master plan from the shuttle to the comfort to being their four years as opposed to two years. It is really incredible and I want to thank you for your leadership. The students are really going to benefit from this.

Dean Short-Thompson:

Thank you.

Mr. Cassady:

I am, obviously, impressed with your enthusiasm and your energy as Dr. Williams suggested and certainly excited about the goals. The $40 million dollars – have you got any development people to assist you? What kind of a plan is there?

Dean Short-Thompson:

Aside from a magic wand, I do have a development director who started two years ago. She has been building a foundation. What we’ve done is that we’ve identified fourteen different projects and spec’d out what they would cost us to renovate or to build. What we’ve done, too, is we’ve started to build an infrastructure with a new Dean’s Advisory Council that has more CEOs and Presidents and we’ve been reaching out in very intentional ways to create new relationships. I think it will take some time, but I will say that we’re already seeing a willingness of corporations and individuals to
sponsor the kinds of things we’re doing. For example, the UC Smiles program was completely paid for by Dental Care Plus Group and they agreed to pay for three years. I think it’s just a matter of time as all of the deans in the back know. It takes some time to establish these relationships and I am confident with 2100 businesses in my backyard that we’ll get there.

Mr. Cassady:

  Good.

Mr. Humes:

  You’re off to a wonderful beginning and we look forward to seeing the results.

Dean Short-Thompson:

  Thank you, Tom.

President Williams:

  Thank you, Cady and Madame Chairman that concludes my report.

Mrs. Heimann:

  Thank you, President Williams.

(Applause)

Mrs. Heimann:

  Prior to the start of our committee meetings, I would like to appoint Wym Portman as a member of the Finance and Administration Committee and also as a member of the Academic and Student Affairs Committee. I would also like to appoint Tom Cassady as a temporary member today of the Finance and Administration Committee, appoint Tom Cassady as the Chairman of the Academic and Student Affairs Committee and Fran Barrett as the Chairman of the Finance and Administration
Committee. We will now proceed with the committee meetings. The first committee meeting will be the Academic and Student Affairs Committee meeting. Tom Cassady?

THE BOARD COMMITTEE MEETINGS

(Proceedings of the Board committee meetings are contained in the respective committee meeting minutes, which are on file in the Office of the Board of Trustees.)

The committee meetings began at 9:45 a.m.; the meetings concluded at 10:38 a.m.

THE REGULAR MEETING OF THE BOARD OF TRUSTEES

The Regular Meeting of the Board of Trustees was convened at 10:38 a.m. and, as noted on the first page (page 213) of these minutes, roll call was taken.

Approval of the Minutes from the Regular Meeting of the Board of Trustees

Mrs. Heimann called for additions, corrections, or deletions to the minutes of the Regular Meeting of the Board of Trustees of March 15, 2011. Upon proper motion by Mr. Humes and seconded by Mr. Cassady, the minutes were approved as distributed.

Approval of the Items Recommended by the Board Committees

Listed below are the items recommended to the Board of Trustees for approval by the Academic and Student Affairs Committee and the Finance and Administration Committee at their respective meetings held on May 25, 2011, prior to the Regular Meeting of the Board of Trustees.

Academic and Student Affairs Committee Recommendations

11.05.24.01 ACADEMIC APPOINTMENTS

Synopsis: Appointments of Faculty and Academic Administrators
It is recommended that the Board of Trustees approve the academic appointments of faculty identified in the attached document. These recommendations have been approved by the appropriate departments, colleges, and offices of the Vice President for Health Affairs and the Senior Vice President for Academic Affairs and Provost.

**Appointment**

Chris Bachelder  
Associate Professor of English with Tenure  
College of Arts & Sciences  
Effective September 1, 2011

**Department Director Appointment**

Ed Latessa, Ph.D.  
Director of the School of Criminal Justice  
College of Criminal Justice, Education and Human Services  
Effective September 1, 2010 through September 1, 2015

Philip M. Diller, M.D., Ph.D.  
Director and Fred Lazarus, Jr. Professor  
Department of Family and Community Medicine  
Effective March 31, 2011 through August 31, 2018

**Endowed Chair Appointment**

W. John Kitzmiller, M.D.  
Henry W. and Margaret C. Neale Endowed Chair in Plastic and Reconstructive Surgery  
Department of Surgery  
College of Medicine  
Effective May 1, 2011

Fredy J. Revilla, M.D.  
James J. and Joan A. Gardner Family Center for Parkinson’s Disease & Movement Disorders Endowed Chair  
Department of Neurology  
College of Medicine  
Effective June 1, 2011

Alan George Smulian, M.B.B.Ch.  
Ward E. Bullock Endowed Chair for Research & Education in Infectious Disease  
Department of Internal Medicine  
College of Medicine  
Effective May 1, 2011

Amy M. Thompson, M.D.  
Clarence R. McLain, Jr., M.D. Endowed Chair for Medical Student Education  
Department of Obstetrics and Gynecology  
College of Medicine  
Effective June 1, 2011

**Endowed Chair Appointment Extension**

Maria Melanson, M.D.  
The Virgilee and Oliver Waddell Endowed Chair in Multiple Sclerosis  
Department of Neurology, College of Medicine  
Extended indefinitely beginning September 1, 2010
## Emeritus Status

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Department</th>
<th>College/College of Arts &amp; Sciences</th>
<th>Effective Date</th>
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<td>Charles H. Seibert</td>
<td>Professor Emeritus</td>
<td>Department of Philosophy</td>
<td>McMicken College of Arts &amp; Sciences</td>
<td>July 1, 2011</td>
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<tr>
<td>Daniel Tsui</td>
<td>Associate Professor Emeritus</td>
<td>Department of Biology</td>
<td>Raymond Walters College</td>
<td>September 1, 2010</td>
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<tr>
<td>Elise Goodman</td>
<td>Professor Emerita</td>
<td>Department of History, Art History, Philosophy and Political Science</td>
<td>Raymond Walters College</td>
<td>September 1, 2011</td>
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<tr>
<td>Gisela Walberg</td>
<td>Professor Emerita</td>
<td>Department of Classics</td>
<td>McMicken College of Arts and Sciences</td>
<td>September 1, 2011</td>
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<tr>
<td>Janelle Schierling</td>
<td>Professor Emerita</td>
<td>Department of Dental Hygiene</td>
<td>Raymond Walters College</td>
<td>September 1, 2011</td>
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<tr>
<td>Lizabeth Wing</td>
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<td>September 1, 2011</td>
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<td>Makram Suidan</td>
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<td>CEAS SEEMBE</td>
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<td>March 1, 2011</td>
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<tr>
<td>Mary Herrmann</td>
<td>Professor Emerita</td>
<td>Department of Chemistry</td>
<td>Raymond Walters College</td>
<td>September 1, 2011</td>
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<tr>
<td>Mary Jane Bradley</td>
<td>Associate Professor Emerita</td>
<td>Department of Nursing</td>
<td>Raymond Walters College</td>
<td>September 1, 2011</td>
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<tr>
<td>Patricia A. Schlecht</td>
<td>Associate Professor Emerita</td>
<td>Department of Nursing</td>
<td>Raymond Walters College</td>
<td>September 1, 2011</td>
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Paul L. Bishop  Professor Emeritus
CEAS
School of Energy, Environmental, Biological and Medical Engineering
Effective April 13, 2011

Piyush Swami  Professor Emeritus
CECH School of Education
Effective April 1, 2011

Raymond H. Matlock  Associate Professor Emeritus
Department of Legal Studies
College of Business
Effective June 1, 2011

Rodney Winther  Professor Emeritus
CCM Department of Wind Studies
Effective September 1, 2011

Sara Fredrichsmeyer  Professor Emerita
Department of German Studies
McMicken College of Arts and Sciences
Effective September 1, 2011

Susan Wilkinson  Associate Professor Emerita
Hoxworth Blood Center, Clinical Transfusion Medicine
College of Medicine
Effective July 1, 2011

Wayne F. Conrad  Professor Emeritus
Department of Pharmacy Practice and Administrative Services
James L. Winkle College of Pharmacy
Effective September 1, 2011

**Department Head**

Steve Depoe  Department of Communication
McMicken College of Arts & Sciences
Effective September 1, 2011 through August 31, 2016

Julie Gill  Department of Allied Health
Raymond Walters College
Effective September 1, 2012 through August 31, 2017

Lynn Ritchey  Department of Behavioral Science
Raymond Walters College
Effective September 1, 2011 through August 31, 2014

Mary Kaye Scaramucci  Department of Dental Hygiene
Raymond Walters College
Effective September 1, 2011 through August 31, 2014

Philip Luther  Department of English and Communication
Raymond Walters College
Effective September 1, 2011 through August 31, 2014
11.05.24.02 ACADEMY OF FELLOWS FOR TEACHING & LEARNING

Synopsis: Approval of faculty for induction into the Academy

It is recommended that the Board of Trustees approve the following faculty for induction into the Academy of Fellows for Teaching & Learning.

Anne Bauer, Professor of Teacher Education, CECH
Elaine Hollensbe, Associate Professor of Management, COB
Brenda Refaei, Assistant Professor of English, RWC
Michael Romanos, Professor of Planning and Economic Development, School of Planning, DAAP
Sue Sipple, Associate Professor of English, Raymond Walters College
George Suckarieh, Professor of Construction Management, CEAS

11.05.24.03 COLLEGE REORGANIZATION

Synopsis: College reorganization in the College of Allied Health Sciences

It is recommended that the Board of Trustees approve the reorganization of the College of Allied Health Sciences.

Finance and Administration Committee Recommendations

11.05.24.04 RECOMMENDATION TO APPOINT THOMAS F. BOAT, MD, AS DEAN FOR THE COLLEGE OF MEDICINE AND VICE PRESIDENT FOR HEALTH AFFAIRS,

Synopsis: It is recommended that the Board of Trustees appoint Thomas F. Boat, MD, to the position of Dean for the College of Medicine and Vice President for Health Affairs.

It is recommended that the Board of Trustees appoint Thomas F. Boat, MD, to the position of Dean for the College of Medicine and Vice President for Health Affairs effective July 1, 2011.

11.05.24.05 APPROVAL OF TUITION AND FEE SCHEDULES FOR THE ACADEMIC YEAR 2011-12

Synopsis: Authority is requested to implement the Tuition and Fee Schedules for the 2011-12 Academic Year. The proposed 2011-12 Tuition and Fee Schedules will be effective Autumn Quarter 2011 pending legislative approval.
The University of Cincinnati engaged in an open and interactive process for developing the attached 2011-12 Tuition and Fee Schedules that included seeking and receiving input from students, faculty, deans and administrators through all-university committee participation. The resulting proposed Tuition and Fee Schedules are in compliance with the recommendations as proposed in HB 153 of the Ohio General Assembly, the Chancellor of the Ohio Board of Regents, and the Governor of Ohio.

The included fees schedules incorporate an increase of 3.5% to resident undergraduate rates, no increase in the undergraduate nonresident surcharge, a 3.5% increase in graduate rates, and professional programs rate increases of 6% for Law, 3.5% for Medicine MD, and 8.5% for Pharmacy PharmD students. The proposed 2011-12 Tuition and Fee Schedules* will be effective Autumn Quarter 2011.

It is recommended that the Board of Trustees approve the FY 2011-12 Tuition and Fee Schedules.

11.05.24.06 VINCENT LIGHTING SYSTEMS CLASSROOM

Synopsis: It is recommended that the Board of Trustees approve the name Vincent Lighting Systems Classroom located at 1460 Corbett Center for the Performing Arts.

This will be a classroom/laboratory for students in the Lighting Program at CCM. Vincent Lighting is donating $50,400 of in-kind lighting equipment over a seven year period. This equipment is crucial to the program and CCM’s Mainstage Productions. The College does not have the financial resources to invest in new state-of-the-art equipment that would become obsolete in a short time. This donation will enable CCM students to work with the most current equipment while enhancing productions and saving critical production expenses.

We recommend the Board of Trustees approve the name Vincent Lighting Systems Classroom.

11.05.24.07 THE ADVANCEMENT OF ACADEMIC EMERGENCY MEDICINE ENDOVED CHAIR

Synopsis: It is recommended that the Board of Trustees approve the name The Advancement of Academic Emergency Medicine Endowed Chair.

On January 24, 2011, Arthur Pancioli, MD, Chairman of the Department of Emergency Medicine, pledged $2 million via Vanguard Medical Inc. to establish The Advancement of Academic Emergency Medicine Endowed Chair. This pledge was paid in full in February 2011.

We recommend the Board of Trustees approve the name The Advancement of Academic Emergency Medicine Endowed Chair.

11.05.24.08 HAROLD C. SCHOTT ENDOVED BRAIN TUMOR MOLECULAR THERAPEUTICS CHAIR

Synopsis: It is recommended that the Board of Trustees approve the name Harold C. Schott Endowed Brain Tumor Molecular Therapeutics Chair.

On February 4, 2011, Mr. L. Thomas Hiltz, Trustee of the H.C.S. Foundation, pledged $2 million to establish the Harold C. Schott Brain Tumor Molecular Therapeutics Chair. The pledge will be paid to the University of Cincinnati Foundation in the sum of $400,000 each calendar year for five years, beginning with 2011. The first pledge payment was received on February 4, 2011.
We recommend the Board of Trustees approve the name Harold C. Schott Endowed Brain Tumor Molecular Therapeutics Chair.

11.05.24.09 HENRY W. AND MARGARET C. NEALE ENDOVED CHAIR IN PLASTIC AND RECONSTRUCTIVE SURGERY

Synopsis: It is recommended that the Board of Trustees approve the name Henry W. and Margaret C. Neale Endowed Chair in Plastic and Reconstructive Surgery.

In October of 2002, Dr. and Mrs. Henry W. Neale provided a gift of $750,000 to establish an endowed chair fund in their name. Fundraising commenced with a goal to raise an additional $750,000 to complete the chair at the $1.5 million level. The fund achieved the cost basis amount necessary to endow the chair at the $1.5 million level in January of 2011 when Dr. and Mrs. Neale made a commitment that was matched by the Department of Surgery.

We recommend the Board of Trustees approve the name Henry W. and Margaret C. Neale Endowed Chair in Plastic and Reconstructive Surgery.

11.05.24.10 WARD E. BULLOCK ENDOVED CHAIR IN INFECTIOUS DISEASES

Synopsis: It is recommended that the Board of Trustees approve the name Ward E. Bullock Endowed Chair in Infectious Diseases.

In January 2007, Ward E. Bullock, MD, provided a gift of $1 million to establish an endowed chair fund in his name. The fund recently achieved the cost basis amount necessary to endow the chair at the $1.5 million level in January of 2011 when Charlotte Brooks, Dr. Bullock’s widow, made a commitment of $200,000 that was matched by the Department of Internal Medicine using internal funding.

We recommend the Board of Trustees approve the name Ward E. Bullock Endowed Chair in Infectious Diseases.

11.05.24.11 UNIVERSITY OF CINCINNATI BIKE KITCHEN

Synopsis: It is recommended that the Board of Trustees approve the name University of Cincinnati Bike Kitchen.

The campus bike shop was created in summer 2010 to service the Bearcat Bike Share program. The space being used for repairs is in the old Faculty Club kitchen. A part-time bike mechanic (UC student worker) staffs the bike shop and gives monthly workshops on bike repair. The bike shop is open five days a week to the university community. The shop needs an official name and signage so that it can be added to the West Campus map and more people can find it and begin using this important service and component of our Climate Action Plan.

We recommend the Board of Trustees approve the name University of Cincinnati Bike Kitchen.
11.05.24.12 OFFICE SUPPLY CONTRACT APPROVAL

Synopsis: It is recommended that the Board of Trustees approve a new contract for university office supplies with Guy Brown Express LLC, (JV) and Office Max Incorporated.

Background: The University of Cincinnati is a member of the Inter-University Council Purchasing Group (“IUCPG”) comprised of the fourteen State of Ohio public universities. The IUCPG conducted an open market competitive bid for office supplies on behalf of its members. The intent was to leverage the aggregated office supply expenditures for all Ohio public universities resulting in lower prices and better service for its members. Following review of the bids, the IUCPG selected OfficeMax, Incorporated (“OfficeMax”) as the successful bidder. The IUCPG and OfficeMax then negotiated and entered into a Memorandum of Terms (“MOT”) describing the terms of agreement which would be made available to all member universities electing to contract with OfficeMax. The MOT also included the opportunity for universities to obtain those same favorable terms from Ohio Minority Business Enterprises (“MBEs”) and from suppliers certified under Ohio’s Encouraging Diversity, Growth & Equity (“EDGE”) program who were associated with OfficeMax. Guy Brown Express, LLC (JV) is an MBE and EDGE certified supplier that is associated with OfficeMax with which the University has been able to negotiate an office supply agreement incorporating the terms of the MOT. The agreement fulfills directives of the Governor’s office as well as the Board of Regents and the University of Cincinnati Board of Trustees, Rule 20-23-02, by increasing contract awards to minority and culturally diverse suppliers while reducing the university’s costs. The proposed agreement was negotiated and approved by the Office of General Counsel.

UC’s current contract with Office Depot expires on May 25, 2011.

Major terms of the new agreement:
1. UC increases spending with a local minority business enterprise.
2. Very competitive pricing and savings on thousands of office supplies.
3. Agreement expires December 14, 2012, unless extended for additional term(s) by IUCPG and UC. There are three additional renewal options of one year each.
4. UC shall receive an $8,000 scholarship/endowment for each contract year.
5. Pay terms options include e-payables option and a 1% ten day pay discount.
6. Vendor shall provide prompt and efficient services including next day desk top delivery and pick-up of returned Products at no additional cost or expense to UC.

Sales projections indicate average annual sales of $2.5 million. If all renewal options are exercised, this would amount to an estimated total expenditure of $11.25 million over the contract term. We respectfully request that the Board of Trustees approve the attached contract.* It is further recommended that the Board authorize the Chairperson to execute the contract.

11.05.24.13 AMENDMENT TO THE AMENDED AND RESTATED CODE OF REGULATIONS OF UNIVERSITY OF CINCINNATI PHYSICIANS, INC.

Synopsis: It is recommended that the Board of Trustees approve an amendment to the Amended and Restated Code of Regulations of University of Cincinnati Physicians, Inc. adding voting Directors, adding the Chief Executive Officer of UC Health as a member of the Executive Committee, dividing the Quality, Compliance and Risk Management Committee, and other non-substantive changes.

*Filed in the Office of the Board of Trustees
On March 24, 2011, the Board of Directors of University of Cincinnati Physicians, Inc. ("UCP") voted to adopt several amendments to the UCP Amended and Restated Code of Regulations (the "Code"). The Code is being amended to:

1. Add the Director of the Primary Care Network and the Chief Executive Officer of UC Health as voting Directors of UCP;

2. Add the Chief Executive Officer of UC Health as a member of the Executive Committee;

3. Divide the Quality, Compliance and Risk Management Committee into the Quality Committee and the Compliance/Risk Management Committee;

4. Establish the responsibilities of the Quality Committee and the Compliance/Risk Management Committee;

5. Specify that the chairs of both the Quality Committee and the Compliance/Risk Management Committee shall serve as members of the Executive Committee;

6. Change the number of members of the Executive Committee from ten to twelve; and

7. Make other non-substantive changes.

The Dean of the College of Medicine has approved the proposed amendments. According to Article X of the Code, the Board of Trustees of the University of Cincinnati must approve the proposed amendments. It is recommended that the Board approve the proposed amendments.

A form resolution and a copy of the proposed amendments* are attached.

RESOLUTION TO APPROVE AMENDMENTS TO THE AMENDED AND RESTATED CODE OF REGULATIONS OF UNIVERSITY OF CINCINNATI PHYSICIANS, INC.

WHEREAS, the Board of Directors of University of Cincinnati Physicians, Inc. ("UCP") desires to amend the Amended and Restated Code of Regulations of UCP (the "Code");

WHEREAS, the Dean of the College of Medicine of the University of Cincinnati has approved the proposed amendments; and

WHEREAS, Article X of the Code provides that all amendments to the Code must be approved by the University of Cincinnati;

NOW, THEREFORE, IT IS HEREBY:

RESOLVED, that the Board approves the proposed amendments to the UCP Code regarding a change in the number of voting Directors and the composition of the Executive Committee of UCP, the reconstitution of the Quality, Compliance and Risk Management Committee, and other non-substantive changes, all of which are more specifically described in the attached copy of the proposed amendments; and

*Filed in the Office of the Board of Trustees
FURTHER RESOLVED, that the Board of Trustees authorizes the Senior Vice President for Administration and Finance, or his or her designee, to take such further action as may be necessary or available to implement this Resolution without further ratification or action by the Trustees.

11.05.24.14 PRIMARY ELECTRIC SUBSTATION

Synopsis: It is recommended that the Board of Trustees approve the transfer of $7.3 million of debt funds originally approved for the Energy Savings Phase 3 projects to the Primary Electric Substation project to be located on the Duke Energy Rochelle Substation property that borders the university’s Central Utility Plant.

The Energy Savings Phase 3 debt funded projects were approved by the Board of Trustees in the fiscal year 2011 capital budget for a total of $10.0 million. The substation will allow the university to purchase electric power at 138 kilovolt (kV) and then distribute the power to university facilities at 12.47 kV. The project includes installation of two (2) transformers. The substation is to be built in conjunction with Duke Energy’s upgrade and expansion of the Rochelle Substation bordering the university’s Central Utility Plant.

Purchasing electric from Duke Energy at a higher voltage will result in a lower cost of electric per unit. The estimated annual cost savings are $2.5 million based on industry rate averages over the past four (4) years. The payback period is estimated at three (3) years.

It is recommended that the Board of Trustees approve the transfer of $7.3 million of debt funds originally approved for the Energy Savings Phase 3 projects to the Primary Electric Substation.

11.05.24.15 RHODES ALUMNI ENGINEERING LEARNING CENTER

Synopsis: It is recommended that the Board of Trustees approve $5,996,175 to be funded as identified below for the Alumni Engineering Learning Center in Rhodes Hall.

Description: This project will renovate the entire 800 level of Rhodes Hall for new classrooms, tutoring spaces, electrical and computer engineering labs and faculty offices. The Learning Center will include public study space, classrooms and tutoring spaces provided with furniture and audio visual equipment to provide a state-of-the-art teaching environment for the introduction to engineering program. The corridor walls on both sides of this Learning Center will be full height glazing for passing observation. The Learning Center will be fully secured with card swipe access required for entry.

The Electrical and Computer Engineering Labs will be modified in order to meet the requirements of teaching both electrical engineering and electrical engineering technology courses in a contemporary environment.

The restrooms on the floor will be renovated and will include new finishes, lighting and new water saving fixtures. The fixture counts will also be modified to meet current building codes.

The work will also include relocating classrooms and labs in Baldwin Hall to accommodate the Learning Center.

The entire floor will have new finishes, fire protection system, heating, ventilating and air conditioning systems, lighting, electric power, phone and data. Demolition of the existing space will be part of the project scope. Existing mechanical and electrical systems will be replaced to
accommodate the new lab and conference spaces configurations. Ventilation rates and lighting levels will be designed to meet current office standards, and exceed energy codes.

Funding for the project is a combination of dollars from Basic Renovations, Energy Savings, and Gifts.

**Justification:** This project will provide the first phase of the Rhodes Hall Capital Renovation for infrastructure and improved functionality.

**Action:** It is recommended that the Board of Trustees approve the $5,996,175 project.

11.05.24.16 DESIGNATION OF UNIVERSITY OFFICERS AND OFFICIALS TO SERVE AS REPRESENTATIVES OF THE UNIVERSITY ON OUTSIDE BOARDS

**Synopsis:** Annual resolution designating university officers and officials to serve as representatives of the University on outside boards for insurance and indemnification purposes.

It is recommended that the Board of Trustees approve a resolution in the form below designating University officers to serve on the boards of outside organizations as representatives of the University. A resolution of this type is passed annually to avoid conflict with state ethics laws, and to assure that University representatives are protected in the event of litigation arising out of their service on boards undertaken on behalf and at the direction of the University:

BE IT RESOLVED, that the officers named on the attached list* are hereby designated, as representatives of the University of Cincinnati, to serve as officers, directors or trustees of the organizations set forth next to their respective names, such designees to serve in these capacities as part of their official responsibilities to the University of Cincinnati, entitling them to any insurance or indemnity protection to which officers and employees of the University now are or hereafter may become entitled; and

BE IT FURTHER RESOLVED, that this resolution shall constitute formal direction to the designees to serve on the aforesaid boards.

**Comments from Chairman Heimann**

The full Board has been present at the Committee Meetings held today and has received the recommendations of the Academic and Student Affairs and the Finance and Administration Committees. The items reviewed and recommended by the Committees are named in the Action Items list at your place. May I have a motion to approve all of the recommended items?

*Filed in the Office of the Board of Trustees*
Upon motion of Thomas D. Cassady seconded by Thomas H. Humes, the Board approved the items recommended by the Committees by the roll call vote.

**Recommendation Nos. 11.05.24.01 through 11.05.24.16**

**AYE:** C. Francis Barrett, Thomas D. Cassady, Sandra W. Heimann, Thomas H. Humes, and William C. Portman, III

**NAY:** None

**ABSENT:** Margaret E. Buchanan, Stanley M. Chesley, Gary Heiman and Robert E. Richardson, Jr.

**Unfinished Business and New Business**

Mrs. Heimann:

Is there any other unfinished business? If not, I will call for the reports of our board representatives and student trustees. We’re going to ask Richard Harkenett if he would give his report first.

**University Faculty Chair Report**

Dr. Harknett:

Thank you, Madame Chair. I never like to be late for class and I never am.

Mrs. Heimann:

We appreciate that, thank you.

Dr. Harnett:

I will give my report and then bid you adieu today. The Standing Committees of the Faculty Senate and All-University Committees have been hard at work all year providing faculty insight and perspective throughout the university’s integrated decision-making process. Our shared governance approach is integral to our aspiration of
becoming a nationally preeminent public research university. A critical relationship in that climb to prominence is our relationship with the State of Ohio as a public institution. As you know, the Chancellor’s office has been charged with developing a plan that examines the regulatory environment and its possible impact on finances of universities. We determined that it would be important for the University of Cincinnati to be in a position to provide informed discussion and potential input relative to the focus of this forthcoming plan, which was originally dubbed “charter” and is now referred to as “preeminent enterprise universities.” Thus, we formed an ad hoc Faculty Senate Committee to examine deregulation, its impact on university autonomy, and any institutional restructuring, (referred to as the DAIR committee). Its report was released on Friday and will be the main item discussed this afternoon at the All-University Faculty meeting.

The committee conducted external benchmark analysis, particularly of efforts in Virginia, and concluded that on many measures, UC is ahead of the curve and there does not actually seem to be a sufficient set of additional regulatory reforms that the Ohio Legislature might consider aside from those being taken and under consideration in other current bills that will release significant cost-savings to off-set reduced state support. I’ll note construction reform, for example, is to be addressed in a separate bill and could be potentially substantial in its savings.

For UC, then, the need for “autonomy” has less to do with removal of regulatory restrictions than it does with having the freedom to continue down the distinctive path to excellence that we have set for ourselves. The imposition of one-size-fits-all policies for every state university in Ohio would not help UC to create a distinctive profile that will attract the brightest students and faculty to our campus and achieve the preeminence nationally that we seek.

If a preeminent enterprise public university is defined by a distinctive, complex mission of very high research capability and output comparable to national peers while remaining an affordable and accessible public institution, then the committee report
concludes that UC seems primed for that resignation and support. The report concludes that UC’s administrators, Board, and faculty, operating collaboratively through mechanisms of shared governance, should seek to position UC for a relationship with the state government that creates a sustainable path to preeminence.

On the intellectual side of my role as University Chair, I am pleased to report that in collaboration with the Dean of the Libraries, Victoria Montavon and Provost Ono, we launched a distinctive series called Life of the Mind in which innovative faculty from across the campus are challenged to speak to a one word theme in 15 minutes. Our first two sessions focused on the theme, Technology, and was addressed by diverse faculty from medicine, engineering, design, CCM, physics, and we even had a philosopher. Over a total of 300 people attended the two sessions. Our Fall series will examine, War and in Spring the theme will be, Identity. One of the participants will be Professor of Law and Political Science, Dr. Gregory Williams. We would love for the board to attend and enjoy the multidisciplinary conversation and we think that the series is really going to bring together again a recognition of what the true excellence that we have here on the campus.

My final note is that I always want to extend my thanks to B. J. Zirger for not only her service on the board, but she serves in that capacity on the Senate Faculty Cabinet and her input there has been invaluable to me as Chair. So, thank you, B.J. and thank you again for slotting me in.

Mrs. Heimann:

Thank you, Richard. I will now call for the Alumni Report, Rusty Myers?

Alumni Association Report

Mr. Myers:

Madame Chairman, thank you very much. Due to the hour, I’m just going to give a very abbreviated report. Our full report is in your board books.
Spring is always a busy time for us. Way back on April 29th, we had UC Day at the Reds. This year, I’m pleased to report we had record attendance and a very visible presence at the game. Dr. Ono threw out the first pitch so we now we are 0 and 2 on the batter after President Williams and Dr. Ono (laughter) so a lot of pressure on next year’s pitcher.

UC Alumni Association calendar:

Last weekend we had Alumni Weekend and we had over a thousand people come back to campus for various events. Our staff was very busy of the weekend. We had a special even on Sunday which I was pleased to attend. It was our Golden Bearcat Brunch. Those are the UC Alumni who have been out of college for fifty years. It’s my new favorite group on campus not only because they’ve been obviously proud Bearcats for all those years, but one of the attendees came up and asked me when I’m graduating. (Laughter).

We also have two major events coming up in June. Our annual UC Day Celebration is coming on June 9th and that is our annual dinner where we do award our William Howard Taft Medal. Dr. Richard Wuest is our recipient this year so I encourage everyone to attend if they can.

And finally, Commencement will be held on June 10th and 11th and in this building we will have receptions for the new graduates welcoming them as alumni.

As always, thank you very much for all your support. I’m Rusty Myers and I am. Proudly Cincinnati.

Mrs. Heimann:

Thank you, Rusty. We will now call for our student trustee reports, Portia?

Graduate Student Report

Ms. Watkins:
Thank you, Madame Chair. Good Morning Distinguished Members of the Board, President Williams, Faculty, Staff and Students:

The GSGA is continuing to work with Provost Ono and The Graduate School to establish a mentoring program for outstanding graduate students in Masters and PhD programs. The mentoring program will allow students to spend time with both Junior and Senior faculty at UC.

In the first week of April cosponsored and participated in the “Enough is Enough” campaign held here at UC. “Enough is Enough” is a nationwide initiative to stem societal violence and create safe campuses across our nation and the world.

April 15th through the 17th, the GSGA hosted the Mid-Western Regional conference for National Association of Graduate and Professional Students. There were several presentations about graduate student advocacy, starting graduate student governance association and more. New officers were elected and two University of Cincinnati Graduate student were elected to the regional board, Key Beck as the Outreach Chair and yours truly as the Social Justice Co-chair. Our keynote address was delivered by our very own Graduate School Dean, Dr. Neville Pinto. GSGA is a legacy member of the NAGPS. The event was a very huge success. We had over forty guests from six different states and they all seemed to love the UC campus.

The new GSGA officers will assume their responsibilities on June 20th. The new officers are:

- GSGA President
  Paulette Penzvalto (from CCM)

- GSGA Vice President (Re-elected, from Anthropology)
  Key Beck

- GSGA Treasurer (from Engineering)
  Sagil James
The GSGA will award the 2011 Excellence Awards to deserving graduate students that demonstrate extraordinary academic and civic achievement. The ceremony will take place on June 9th.

Lastly, I would like to take the opportunity to thank our outgoing President Alexis Ignatiou for his service to the GSGA and the University of Cincinnati. Alexis has had several successes as his tenure as President and has been a great champion on behalf of graduate students. Thank you for your service and best wishes of success in your future endeavors, Alex.

This concludes my report.

Mrs. Heimann:
Thank you, Portia. Kyle Quinn?

Undergraduate Student Report

Mr. Quinn:

Good morning members of the board and President Williams. Spring Quarter is always a busy time for our undergraduates especially with University programming and our these Undergraduates took the opportunity to flex their muscles not only locally, but also globally this past spring. As aligned with UC2019 operational principals we have:

DIVERSITY & GLOBAL ENGAGEMENT & COLLABORATION – At the last meeting I reported about the International Leadership Collaboration where our student will be traveling to Sri Lanka to recruit foreign exchange students in the international realm. That program will be happening in the coming two weeks and they will be over there for about 10 days to recruit foreign students from Sri Lanka to UC.
COMMUNITY – UC students hosted Relay for Life and raised over $125,000 for Cancer Research and that program. We also hosted the Sigma Sigma Carnival at the Colosseum. Special thanks to President Williams for making an appearance. We have over 7,000 in attendance with fireworks as well. The Corporation for National and Community Service named UC to the 2010 President’s Higher Education Community Service Honor Roll for engaging students, faculty and staff in meaningful community service. Two new social sororities will be joining our Greek community on campus, the first being Gamma Phi Beta in 2011 and Phi Mu in 2013. Greek Week raised over $54,000 this year for the Make-A-Wish Foundation. We had the PAC Spring Concert with Chairman Heimann’s favorite artist, T-Pain. (Laughter) And, we hosted the governmental leadership summit of which you attended as well with your husband, Bob. We had Senator Kearney, Mayor Mallory, President Williams – the list goes on and on and that was held over at the Kingsgate Marriott with students as well – an unbelievable event.

ECONOMY, SUSTAINABILITY & COMMUNITY – We had the Nippert Stadium Steps Challenge that partnered with the Cincinnati Zoo-Mates program and paired college students with underprivileged and homeless youth. They had an exercise competition running up and down the steps of Nippert Stadium and also had an opportunity to fundraise a little bit for the Proudly Pennies Campaign.

Finally, the one that I would like to highlight is kind of a catchall from the principle standpoint is a program that we have on campus that is a nonprofit called the LiveWell Collaborative. We had a presentation to President Williams and other distinguished members of the community and the university to talk about interdisciplinary studies and especially in this program. Essentially what the program does is it has corporate sponsors that almost hire our students for free and they give them intellectual property in these corporations, Procter and Gamble, Boeing, J. C. Penney, Smuckers, adopt these projects and then implement them in their businesses. More uniquely is what does this program is doing for our recruitment. I spent an afternoon in executive recruitment session with a prospective student who had her choices down to
Harvard, Yale, Chicago and UC. After we talked about the LiveWell Collaborative and other opportunities we have at the university, she called me the following day and confirmed her attendance to UC. So, this program in particular is doing wonders for how can we collaborate among engineering, design, and business and whatnot to attract the very best students. That concludes my report.

I do want to give a welcome to Alan. I’m looking forward to working with you. I welcome Wym on that same note and a goodbye to B. J. Zirger whom we’ve had great interactions with – always a proponent of students.

And, finally my very best friend, Drew Smith. He’s humble and modest but may have been one of the most decorated and accomplished students we’ve had here on this campus in a very long time. He swept the awards – UC Spirit of Community, Greek Outstanding Achievement, Greek Man of the Year, The Wayne Colvin International Award, Mr. Bearcat, Presidential Medal of Excellence – the list just goes on and on. Our undergraduates are so unbelievable lucky to have you leading them. I developed a great relationship with you as well and you’ve impressed everyone on this board. You’ve not only made the university a priority in your life, but the people who your work with at the university a priority in your life. It’s been awesome to work with you.

Mr. Smith:

Thank you.

Mrs. Heimann:

Thank you, Kyle. I couldn’t say it better. (Laughter). So with that, Drew would you like to give the student government report?

**Student Government Report**

Mr. Smith:
Yes. Thank you, Madame Chair and thank you for your kind words earlier. President Williams, thank you for your kind words and of course, my best friend, Kyle Quinn – I really appreciate it.

It’s hard to believe spring quarter and our school year is already coming to a close. It’s been another very busy quarter for Student Government. As Kyle mentioned the International Student Collaborative, Student Government is funding this big event that they are doing over there, but the students that are going on this trip are paying their own way to go over Sri Lanka and they are staying at one of our student government intern’s houses and he is actually from Sri Lanka, and their family will be hosting I believe these five students for two weeks.

We held a very successful election, which over 5000 students voted to elect President Alan Hagerty, Vice President Michael Linger, and eight at-large senators: Na’Kiima Reid, Amara Aguomo, Derek Volmering, Phil Dinovo, Lauren Willson, Kyle Richardson, Sean Ferris, and Joe Blizzard. They are already off to a great start and I have faith that our student body is in great hands.

We held a Government Leadership Summit two weeks ago inviting public officials to campus to showcase UC and create a stronger connection between our legislators and UC. I’d like to thanks Chairwoman Heimann, President Williams, Provost Ono, many members of the President’s Cabinet, many Deans, and our undergraduate trustee Kyle Quinn for their attendance at this event. Mayor Mallory was in attendance and delivered a great speech about the importance of UC and the partnership with the city of Cincinnati. That marked the end of a great year in Student Government where we worked to create Stronger Connections for a Stronger Future. We launched a sustainability month in which we had over 2500 students signed our sustainability pledge. We launched a shuttle tracker, wrote letters to the Governor and met with his office, held multi-cultural festivals, were present in the community, helped co-sponsor many of UC’s biggest and best events, we strengthened our partnerships with
UC administrators and departments all over campus, and much more, but I’m not going to name everything that we did this year.

It’s hard to believe it has been a year since I first took a seat here at the table. I really can’t thank the Board and UC’s leadership enough for all of the opportunity and the support to Student Government, This has truly been the greatest year of my life and I am thankful for all of the opportunities I have been given and the incredible people that I’ve worked with. I do need to note that undergraduate trustee Kyle Quinn and I have made it a life goal for the two of us to sit back at this table together as Trustees of the University of Cincinnati one day. So, hopefully, we will be back here together. And with that, I will hand it over to your new Student Body President, Alan Hagerty.

Mrs. Heimann:
Welcome Alan.

Mr. Hagerty:
Thank you, Mr. Bearcat Smith. (Laughter) Truly, as one great chapter ends, another begins. I’m honored to speak before all of you today.

On Friday, May 13th, no magic, I was inaugurated the new Student Body President. Our slogan is “Bringing Your Priorities to MainStreet” and within our platform we identified five priorities that are key to students. The priorities are Safety, Student Life, Academics, Athletics and Sustainability.

I’m going to touch on a few key points from that:

Our top priority is safety and we are seeking to establish Presidential Student Advisory Safety Board to connect with university leadership to talk about safety on campus. Also we plan to build on UC Nighwalk which is a volunteer shuttle service for our students at night to get them home safely on our campus.
Also as part of our student life priorities we have “DiverCity” which is spelled D-I-V-E-R-“CPaw”- I-T-Y so picture that real quick with the “CPaw” in the middle there. With that we want to have fun monthly events to bring students together and develop relationships here on campus.

Also we plan to establish an online resource services called UC Life and bring all the student government issues that we have such as Book Swap, Off-Campus Student Housing, Ride-share, in one spot for student to go to.

For academic priorities we are going to continue to work with Smith Rooney for UC First to provide professional opportunities for students here in Cincinnati as well as working to assist with Semester Conversion which will be a hot topic during our term.

Our athletic priorities include creating a video to teach the UC students the Fight Son and the Alma Mater. Simply put, we went around and spoke to groups and about half the people knew and we want to change that. So we’re going to create an interactive video and teach our students about our history and pride of the university. Also, we will have Bearcat Fridays before games so you wear your red and black, come out and get a free lunch, talk to student government leaders to let us know how we are doing (good or bad) and also get to meet some student athletes. We’ll have the band there as well and create a spirit here at the university before those big games.

For our sustainability priorities, we will continue the sustainability pledge, which I was able to work a lot with Drew in the past, also the Bearcat Bike Share. We’re excited about the Bike Kitchen. I don’t know if you know but it’s open to students, faculty, staff and administration so if any of you want to go check out a bike, you can go to the Campus Recreation Center, bring a UC ID and get a ride. So check it out. Also, looking forward to working with the Campus Composting Initiative and attempts for sustainability.
As a promising sign for the future, we received a record 103 individual applications for our Executive Cabinet for the roughly 30 positions available. So we are working diligently to guide all of these student interests to make sure that the UC experience here is better for all of our students.

With that, my name is Alan Hagerty and I am Proudly Cincinnati. That is all, thank you.

Mrs. Heimann:

Thank you, Alan.

**Adjournment**

Our next regular board meeting will be held here in the Russell C. Myers Alumni Center, on Tuesday, June 21, 2011. Thank you all for being with us today.

There being no further business before the Board, and upon proper motion of Mr. Cassady, seconded by Mr. Portman, the meeting adjourned at 11:00 a.m.