



Coalition of Urban and  
Metropolitan Universities

The Metropolitan University of the 21st Century:

**BUILDING BRIDGES  
TO REGIONAL  
STEWARDSHIP**

14TH ANNUAL CONFERENCE

**OCTOBER 18-21 2008**

**CINCINNATI AND  
NORTHERN KENTUCKY**



**Hosted by Northern Kentucky University and University of Cincinnati**

## ABOUT THE CONFERENCE

The 14th annual CUMU conference, hosted by Northern Kentucky University and the University of Cincinnati from October 18-21, 2008, will examine the ways in which academic institutions and their communities are building bridges to regional collaboration. The conference builds on the concept outlined in the Brookings Institution's *Blueprint for American Prosperity*: "The ability of our nation to grow and prosper and meet the social and environmental challenges of our time depends heavily on the health and vitality of our metropolitan areas." The conference will provide a forum for faculty and administrators to discuss and explore institutional commitments by urban and metropolitan universities to drive both social and economic progress in their metropolitan areas. Please join us for a thought-provoking meeting that will include exciting plenary sessions, paper presentations, and special topic panels.

### At the conference, you will . . .

- Gain a greater understanding of university-community relations for the 21st century.
- Learn how to build strong connections with your regional community.
- Take away concrete ideas for university-community partnerships you can adapt for your campus.
- Network and share ideas with peers from metropolitan and urban institutions from across the nation.
- Enjoy the sights and sounds of autumn on the beautiful banks of the Ohio River.

## ABOUT CUMU

The Coalition of Urban and Metropolitan Universities (CUMU) includes more than 80 member institutions that work together toward national excellence while contributing to the economic development, social health, and cultural vitality of the urban and metropolitan centers they serve. Members include both private and public institutions and represent a range of Carnegie classifications.

The Coalition is an association that focuses on sharing information for the purpose of enhancing internal planning and external understanding. The group publishes a respected journal, *Metropolitan Universities*, which continues to serve as a unique venue for exploring the characteristics and experiences of urban and metropolitan universities. More information on the coalition is available at [www.cumuonline.org](http://www.cumuonline.org).

## SPECIAL EVENTS

### Keynote Speakers:

Stephen Crawford, Deputy Director, Metropolitan Policy Program, Brookings Institution

Mildred Garcia, President, California State University, Dominguez Hills

Paul Grogan, Founder, CEOs for Cities and CEO & President, Boston Foundation

### Excursions:

Dinner and tour at the exciting National Underground Railroad Freedom Center

Transformation Tour of the internationally acclaimed campus renaissance at the University of Cincinnati (bus tour limited to 50 people)

Reception and entertainment at Northern Kentucky University's new Bank of Kentucky Center

### Hosted by:



# PRELIMINARY CONFERENCE AGENDA

Unless otherwise stated, all events will be held at the Northern Kentucky Convention Center.

## SATURDAY, OCTOBER 18

9:00 AM – 3:00 PM

Golf Outing at Triple Crown Country Club (optional)

Please join us for 18 holes at the Triple Crown Country Club, located in Union, Kentucky. The format for the day will be a scramble, best ball, or standard play with tee times beginning at 11:30 AM. A box lunch and cart are included in the \$75 fee. To register, please mark the appropriate box on the registration form.

3:00 – 7:00 PM

Registration

5:00 – 7:00 PM

**Welcome Reception with a view of the Cincinnati skyline at the Marriott at RiverCenter Hotel**

6:30 – 8:00 PM

Executive Committee Dinner

## SUNDAY, OCTOBER 19

7:30 AM – 5:30 PM

Registration

7:30 AM – 5:30 PM

Cyber Café

8:00 – 9:00 AM

Executive Committee and Provosts' Session Breakfast

9:00 – 10:30 AM

Executive Committee Meeting

The Executive Committee meets annually at the conference to review bylaw changes, finances, strategic partnerships, Coalition public policy agenda items, and nominations for new members. This is a closed meeting.

9:00 – 11:00 AM

**Preconference Workshop for Provosts Only**

**Building Bridges to Regional Stewardship: Opportunities and Challenges for the Provost**

Anthony Perzigian, Senior Vice President and Provost for Academic Affairs,

University of Cincinnati, *Strive: A Regional Approach to Advancing K-12 Education*;

James Clements, Provost and Vice President for Academic Affairs, Towson University,

*Achieving Results in the Economic Development Sphere*; and

Gail Wells, Provost and Vice President for Academic Affairs, Northern Kentucky University,

*Advancing Regional Stewardship Through Faculty Incentives and Rewards*

This session, open only to chief academic officers, will look at how provosts can advance regional stewardship work on their campuses. In the first hour, the three speakers will share their experiences. The first speaker will talk about regional stewardship in the K-12 sphere; the second will address regional stewardship in regards to economic development; and the third will consider faculty incentives and rewards for regional stewardship work. These topics were carefully selected: education and economic development are the two areas in which universities are most likely to partner with their communities, and faculty rewards and incentives – especially issues of tenure and promotion – are fundamental to any attempt to broaden a university's regional stewardship work. The second hour will be an open discussion in which everyone in attendance shares their experiences in advancing this work on their campus. An optional exchange of printed materials will accompany the session.

10:30 – 11:30 AM

CUMU Committee Meetings

11:30 AM – 1:30 PM

**Welcome Luncheon: Presentation of 2008 Ernest A. Lynton Award for Faculty Professional Service and Academic Outreach**

The Lynton Award pays tribute to the memory of Ernest Lynton, who raised the profile and status of faculty professional service both nationally and internationally. Lynton championed a vision of service that embraced collective responsibility and an understanding of colleges and universities as catalysts not only for the discovery of new knowledge but also for its application throughout society. Visit [www.nerche.org/Lynton\\_Award/lynton\\_award.html](http://www.nerche.org/Lynton_Award/lynton_award.html) for more information.



**Keynote Address**

**Restoring Prosperity to Older Industrial Cities: The Roles of State Government and Metropolitan Universities**

Stephen Crawford, Deputy Director, Metropolitan Policy Program, Brookings Institution

State economic development policies are more effective when they focus in a holistic fashion on the key assets that drive growth and on the cities

and metros where those assets concentrate. Drawing on his work with the Restoring Prosperity to Ohio initiative, Dr. Crawford will explain the initiative's 10 major recommendations for policy change and discuss the implications for metropolitan colleges and universities.

1:45 – 2:45 PM

**Regional Planning and the Role of Universities**

**Moderators:** James Votruba, President, Northern Kentucky University, and Nancy Zimpher, President, University of Cincinnati

**Panel:** Myrtis Powell, Co-Chair, Agenda 360 and AJ Schaeffer, Co-Chair, Vision 2015

Great cities and great metropolitan areas don't happen by accident. They start with great planning. Increasingly, that planning needs to be regional. Learn from the cases of two action plan initiatives separated by a river yet working together. A team of 100 business and civic leaders launched Vision 2015 as a 10-year blueprint for Northern Kentucky. Their work, as well as Boston's metropolitan area plan, provided inspiration for Agenda 360, a plan to transform the Cincinnati USA region by 2020.

continued →

## SUNDAY, OCTOBER 19 (continued)

3:00 – 4:00 PM

Concurrent Session 1

Presentation by the 2008 Ernest A. Lynton Award Winner

Michelle R. Dunlap, Connecticut College

Collaborating with Community Partners to Create New Directions in Assessment for Young Children

Kimberly Miller, Ohio Dominican University; Jaesook Gilbert, Northern Kentucky University; and Amy Neal, United Way

Consortium, University, and Program Impact on Regional Economy and Community

Sean Creighton, Southwestern Ohio Council for Higher Education; and Robert Sweeney and Katherine Cauley, Wright State University

Metropolitan Universities and the “Creative Class:” Challenges and Opportunities

Kevin Corcoran, Northern Kentucky University

Partnering with State Government to Transform a Region

John Welty, Cal State Fresno

Religious Studies in a Metropolitan University

William Blizek and Michele Desmarais, University of Nebraska-Omaha

The University of Cincinnati’s Commitment to the Metropolitan Area:

A Close Look at Cooperative Education and Its Impact on Students

Michelle Clare and Jill Collet, University of Cincinnati

4:00 – 5:30 PM

Reception Hosted by Our Sponsors

Enjoy light refreshments as you visit with our conference sponsors and exhibitors and network with colleagues from around the country.



6:00 – 9:00 PM

Keynote Address, Dinner and Museum Tour at the National Underground Railroad Freedom Center

Mildred Garcia, President, California State University, Dominguez Hills

Our evening at the National Underground Railroad Freedom Center gives CUMU exclusive “after-hours” access to poignant exhibits that tell the story of more

than 100,000 people who sought freedom from slavery and the people who helped them through the Underground Railroad. Opened in 2004, the museum is located in Cincinnati just steps from the Ohio River that separated free states from slave states. Exhibits also explore how slavery and injustice continue to exist in our world today and provide inspiration, in the spirit of early Abolitionists, to pursue justice and freedom for everyone. Transportation and dinner are included.

## MONDAY, OCTOBER 20

7:30 AM – 5:30 PM

Registration

7:30 AM – 5:30 PM

Cyber Café

7:30 – 8:30 AM

Continental Breakfast

7:30 – 8:30 AM

Private Institution Members Breakfast with Dr. Mickey Burnim, President Bowie State University and Dr. James T. Harris III, President, Widener University. *By invitation only* Private institutions represent a growing portion of CUMU membership and the Executive Committee wants to ensure the growth of this membership sector and discuss programs and initiatives to support these unique metropolitan and urban institutions.

8:30 – 10:00 AM

Concurrent Session 2

Accessing University Innovation to Solve Urban Problems

Dana Bostrom, Portland State University

Aligning Institutional Business Plans with Regional and Statewide Public Agendas

Joseph Wind and Sue Hodges Moore, Northern Kentucky University

From Passive to Active Voice: Using Photography as a Catalyst for Social Action

Lisa Vaughn, Cincinnati Children’s Hospital Medical Center and University of Cincinnati; Debora Dole and Susan Griebing, University of Cincinnati; and Britteny Howell, Cincinnati Children’s Hospital Medical Center and Northern Kentucky University

The Fund for our Economic Future: A University Perspective

Kathryn Wertheim Hexter, Ziona Austrian, Jack Boyle, Kevin O’Brien, and Jessica Sowa, Cleveland State University

New Models for University/Industry Collaboration

Anne Chasser and Craig Vogel, University of Cincinnati

Urban Universities, Past and Present

Steven Diner, Rutgers-Newark; John Recchiuti, Mount Union College; Karen White, University of South Florida - St. Petersburg; and Robert Caret, Towson State University

10:15 – 11:45 AM

Concurrent Session 3

Bowie State University Minority Nurses Pipeline

Antoinette Coleman and Bonita Jenkins, Bowie State University

Building Bridges to Community Through Socially Engaged Research

Mary Brydon-Miller, University of Cincinnati; Mary Beckman, University of Notre Dame; Katherine Burklow, Harmony Garden; Catherine Fosl, University of Louisville; Karen Hutzler, The Ohio State University; Katherine Johnson, University of Louisville; Lisa Mills, Harmony Garden; and Loring Resler, The Ohio State University

Building Bridges with Community Partners: Omaha Family Literacy Partnership

M. Susan McWilliams, University of Nebraska-Omaha

Embracing a Regional Mandate: Expanding One Institution’s Commitment to its Metropolitan Mission

Connie Schaffer and Richard Christie, University of Nebraska-Omaha

Increasing Student Educational Attainment: University Reaching Out to the Community

Henry Cunningham and Jeni Edwards, University of Louisville

An Innovative Strategy for Increasing Human Capital Across a Region

Jeff Edmondson, Strive (KnowledgeWorks Foundation)

Literacy Needs of Adolescents in the Baltimore Metropolitan Area:

A Multiple Case Study Intended to Inform the Community

Sharon Pitcher, Gilda Martinez, Montana McCormick,  
and Elizabeth Dicembre, Towson University

Facilitating Engagement on Your Campus: Proven Strategies

Multiple University Presenters

The Success of Local Community Partnerships for Human Capital Development: Case Studies for a NYC Metropolitan University

Joseph Morreale and Barbara Pennipede, Pace University



Noon – 1:30 PM

**Luncheon and Keynote Address: Anchor Institutions in a Shifting Economy**

Paul Grogan, Founder, CEOs for Cities and CEO & President,  
Boston Foundation

As stationary institutions in regions with shifting economies, colleges and universities play an increasingly important role in maintaining and strengthening the economic competitiveness

of their home communities. Mr. Grogan will discuss the enormous contributions that universities are already making and will challenge them to do even more. Through his knowledge of Boston, he will share examples of creative partnerships in which universities have collaborated with other anchor institutions, including hospitals and philanthropic institutions, to advance critical public policy issues affecting the region's competitiveness.

1:45 – 2:45 PM

Concurrent Session 4

**Building Bridges to Regional Stewardship: CUMU and the Public Policy Agenda**

**Facilitator:** Bruce Bergland, President, Indiana University Northwest

This session, open only to Presidents/Chancellors and Government Relations Officers, will focus on sharing best practices, as well as challenges, in effecting public policy.

This will be a dynamic session that will encourage discussion among the attendees to solicit ideas regarding how CUMU, and more specifically, the Programs and Policy Committee, might serve and support them in their work. During the course of the session, specific instances of successful collaborative efforts among CUMU institutions which have impacted state policy issues will be highlighted.

**BOWD Center: Enhancing Workforce Development and Minority Business Opportunities**

Ralph Fitzpatrick, University of Louisville; Betty Fox, Kentucky State Department of Transportation; and Kevin Fields, Louisville Urban League

**Designing Cities to Optimize and Meld Innovation and Participatory Democracy**

Jeffrey Buechner, Rutgers-Newark

**Dual Enrollment at the University of Nebraska at Omaha**

Steve Bullock, University of Nebraska-Omaha

**Leadership Development in Support of Public Engagement**

Jeri Childers, Virginia Tech University

**A Partnership of People, Places, and Possibilities**

Valerie Rutledge, Linda Rivers, Linda Johnston, and Kimberly O'Kelley, The University of Tennessee at Chattanooga

**Photovoice to Promote Engagement in Preschool Through University Settings**

Christi Carnahan, Michael Sharp, and Helene Harte, University of Cincinnati

**Scrounging for Dollars to Support a Charter School: Grant Writing as a Catalyst for Community Partnerships**

Michael Ledoux, Widener University

3:00 – 4:00 PM

**Presidential Address and Presidents' Council Meeting**

This is the annual business meeting of the Coalition and each member institution is entitled to one vote. The President of the Coalition provides his annual report and new members are elected to the Executive Committee as well as bylaw changes are reviewed. Additionally, during this meeting the member-Presidents discuss plans for next year.

4:30 – 6:30 PM

**Transformation Tour—University of Cincinnati (optional) Limited to 50 people.**

See for yourself what the New York Times, Chicago Tribune and news media around the world have been raving about by taking a bus tour highlighting the University of Cincinnati's physical transformation. The Los Angeles Times notes that UC, one of the nation's top urban research universities, now offers "one of the most impressive collections of contemporary architecture on any American campus." The UC Master Plan, set in motion in 1989, resulted in a pedestrian-friendly campus where green spaces have replaced asphalt. If weather permits, some walking may be required.

7:00 – 9:00 PM

**Northern Kentucky University Reception (optional)**

Come to Northern Kentucky University to experience the excitement and energy that is occurring at the fastest-growing comprehensive university in the state of Kentucky. Enjoy drinks, heavy hors d'oeuvres, and entertainment at the Bank of Kentucky Center, the newest building on NKU's campus. The Center officially opens this fall and includes an arena that seats more than 9,000 people, offices, meetings rooms, reception areas and more. A wonderful addition to the university and wider region, it will host athletic events, including NKU's 2008 NCAA Division II National Championship women's basketball team, as well as concerts and numerous other special events. The arena, funded through a public-private partnership, is a living example of constituencies partnering to reach a common goal.

## TUESDAY, OCTOBER 21

7:30 AM – 1:00 PM

Registration

7:30 AM – 1:00 PM

Cyber Café

8:00 – 9:15 AM

**Breakfast and Panel Discussion: The Presidential Election and Higher Education**

**Moderator:** Mike Philipps, President and CEO, Scripps Howard Foundation and former editor of *The Cincinnati Post* and *The Kentucky Post*

**Panel:** Scott Jaschik, Editor, *Inside Higher Education*; and Karen Winkler, Senior Editor, *The Chronicle Review*. Additional panelist to be announced.

What will the election of John McCain or Barack Obama mean for higher education? With just two weeks to go until election day, a panel of journalists will discuss what the upcoming presidential election may mean for colleges and universities across the country.

continued →

## TUESDAY, OCTOBER 21 (continued)

9:30 – 11:00 AM

Concurrent Session 5

### Bridging Traditions: Applying Land Grant Principles for Urban Settings

Geoffrey Maruyama, Robert Jones, Irma McClaurin, Craig Taylor, and Heidi Barajas, University of Minnesota

### Campus Connects: A Student Philanthropy Project That Transforms Teaching and Learning

Joan Ferrante, Northern Kentucky University; Melissa Gish, Kentucky Campus Compact; and Roger Grein, Campus Connects

### Consolidation of the Social Networks in the Integral Development Process of the Barrio de Santiago and Surrounding Areas

Angelica Delgado, Universidad Popular Aut6noma del Estado de Puebla

### Empowering Communities Through Research and Action

Aimee Johnson, Robin Ersing, and Manny Rivero, University of South Florida

### Mobilizing University Workforce for Meaningful Stewardship:

#### A Model for University Administration Collaboration

Anita Thomas, Barbara Aughenbaugh, Susan Schubert, and Kathy Anderson, University of Baltimore

### Service Learning and Servant-Leadership: Catalysts to Student and

#### Metro-Community Engagement

Lane Perry and Bob Ault, University of Central Oklahoma

11:15 AM – 12:15 PM

Concurrent Session 6

### Building the Bridge to Sustainable Changes

Tria Case, City University of New York

### Gentrification Dilemmas in Urban Baltimore

Matthew Durlington, Towson University

### London Metropolitan University's Strategic Health Strand

Eileen O'Keefe, London Metropolitan University

### A New Private STEM-Focused Urban University: A Case Study

Marcus Lingenfelter and Eric Darr, Harrisburg University of Science and Technology; and Bradley Jones, Harristown Development Corporation

### Points of Connection: An Engaged Community-Building Model to Promote Safety and Sustainability

Robin Ersing and Manny Rivero, University of South Florida

### The University of South Carolina Upstate Johnson College of Business and Economics Builds in Downtown Spartanburg

Darrell Parker and John Stockwell, University of South Carolina Upstate

12:15 PM

Box Lunch and Adjourn

## GENERAL INFORMATION

### Accommodations

Accommodations are available at the Cincinnati Marriott at RiverCenter and the Embassy Suites-RiverCenter at a special conference rate of \$169 plus tax, single or double. Both hotels are across the street from the Northern Kentucky Convention Center where the registration and all sessions will be held. To make your reservation, please visit [www.cumuonline.org/conference/2008lodging.htm](http://www.cumuonline.org/conference/2008lodging.htm). After September 26, rooms may be reserved on a space-and-rate-available basis only.

### Transportation

The Cincinnati/Northern Kentucky International Airport (CVG) serves the region. For airport shuttle and other transportation information, visit the conference web site at [www.cumuonline.org/conference](http://www.cumuonline.org/conference).

### Fees

Conference registration fees are listed on the registration form. The full conference registration fee includes conference materials and activities, welcome reception, dinner and tour of the National Underground Railroad Freedom Center, and breakfast,

lunch, and breaks each day. The Guest fee includes all conference meals; it does not include access to the sessions. The One Day fee includes materials, activities, and meals on the day you select to attend. Registrations received on or before September 15, 2008, qualify for the early registration fee. All participants and presenters must register for the conference and pay the registration fee. You may register via mail, fax, or online at [www.cumuonline.org/registration](http://www.cumuonline.org/registration).

### Refunds

If you register for the conference and find you are not able to attend, you will receive a full refund by calling 513-558-1810 or e-mailing [univconf@uc.edu](mailto:univconf@uc.edu) by October 10, 2008. Substitutions may be made at any time.

### Exhibits

If your organization is interested in being an exhibitor at the conference, please contact [univconf@uc.edu](mailto:univconf@uc.edu) or 513-558-1810.

### For Further Information

For further assistance, please contact [univconf@uc.edu](mailto:univconf@uc.edu) or 513-558-1810.

## SPONSORS

### Title Sponsor



### Platinum Sponsor

### Silver Sponsor

### Bronze Sponsors

### Registration Table Sponsors

### Cyber Caf6 Sponsor

Capstone Development

GEICO

Freeman Philanthropic Services, Herff Jones, Jackson State University PhD Program, Oak Hall Cap and Gown Co., USA TODAY Education

Chartwells, Follett Higher Education Group, IBM, SAP

Dell

Name \_\_\_\_\_

Title \_\_\_\_\_

Department \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Special needs, including dietary: \_\_\_\_\_

**I will attend (included in conference registration):**

- Opening Reception on Saturday, October 18
- Dinner and Museum Tour on Sunday, October 19
- University of Cincinnati Tour on Monday, October 20 (limited to 50)
- Northern Kentucky University Reception on Monday, October 20

## FEES

	<u>On or Before 9/15/08</u>	<u>After 9/15/08</u>
<input type="radio"/> Member registration, single	\$400	\$450
<input type="radio"/> Member registration, 3 or more from same institution*	\$350	\$400
<input type="radio"/> Non-member	\$450	\$500
<input type="radio"/> Exhibitor	\$500	\$500
<input type="radio"/> Guest (meals only)	\$200	\$200
<input type="radio"/> Golf Outing (October 18)	\$ 75	\$ 75
<input type="radio"/> One Day**	\$175	\$175

\*List those registering from same institution \_\_\_\_\_

(A list of member institutions is available at <http://www.cumuonline.org/membership/directory.htm>)

\*\*Select which day attending:  Sunday, October 19     Monday, October 20     Tuesday, October 21

**Total Amount Due \$** \_\_\_\_\_

## PAYMENT

- Check or money order (made payable to University of Cincinnati)
- VISA       MasterCard       American Express       Discover

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

**Return form and payment to:** University of Cincinnati, PO Box 210031, Cincinnati, OH 45221-0031 Fax: 513-558-0385

**Web:** [www.cumuonline.org/conference](http://www.cumuonline.org/conference) **Phone:** 513-558-1810 **Email:** [univconf@uc.edu](mailto:univconf@uc.edu)

## For Office Use Only

Received \_\_\_\_\_ Entered \_\_\_\_\_ Confirmed \_\_\_\_\_ C40035

Paid \_\_\_\_\_ Receipt # \_\_\_\_\_ Sundry \_\_\_\_\_

Hosted by Northern Kentucky University and University of Cincinnati



# CUMU

## Coalition of Urban and Metropolitan Universities

The Metropolitan University of the 21st Century:

### BUILDING BRIDGES TO REGIONAL STEWARDSHIP

14TH ANNUAL CONFERENCE

**OCTOBER 18-21 2008**

**NORTHERN KENTUCKY  
CONVENTION CENTER**

University of Cincinnati  
PO Box 210031  
Cincinnati, OH 45221-0031

Non-Profit Org.  
U.S. Postage  
**PAID**  
Cincinnati, OH  
Permit No. 133