What can businesses do to promote workforce housing?

**Become engaged in local planning process**

- When a project is up for review or when regulatory reform is introduced that will impact housing, testify in support at public hearings
- Contact your colleagues to do the same

**Become politically engaged**

- When housing legislation is introduced and needs support, testify at public hearings
- Contact your colleagues to do the same

**Become engaged with your local workforce housing group**

- Join a committee
- Host an informational gathering at your workplace and invite your colleagues to learn more about the workforce housing problem and potential solutions
- Provide demographic information through your HR department or an employee survey on:
  - Total # employed
  - Categories of employment
  - Pay ranges
  - Commuting patterns – where are you living and why? Would you rather live closer to work?
- Rent or own?
- Anecdotal information on any difficulty attracting or retaining employees