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## **What can businesses do to promote workforce housing?**

### ***Become engaged in local planning process***

- ✍* When a project is up for review or when regulatory reform is introduced that will impact housing, testify in support at public hearings
- ✍* Contact your colleagues to do the same

### ***Become politically engaged***

- ✍* When housing legislation is introduced and needs support, testify at public hearings
- ✍* Contact your colleagues to do the same

### ***Become engaged with your local workforce housing group***

- ✍* Join a committee
- ✍* Host an informational gathering at your workplace and invite your colleagues to learn more about the workforce housing problem and potential solutions
- ✍* Provide demographic information through your HR department or an employee survey on:
  - ✍* Total # employed
  - ✍* Categories of employment
  - ✍* Pay ranges
  - ✍* Commuting patterns – where are you living and why? Would you rather live closer to work?
  - ✍* Rent or own?
  - ✍* Anecdotal information on any difficulty attracting or retaining employees